



# Compounding Quality

Unleashing the power of quality investing



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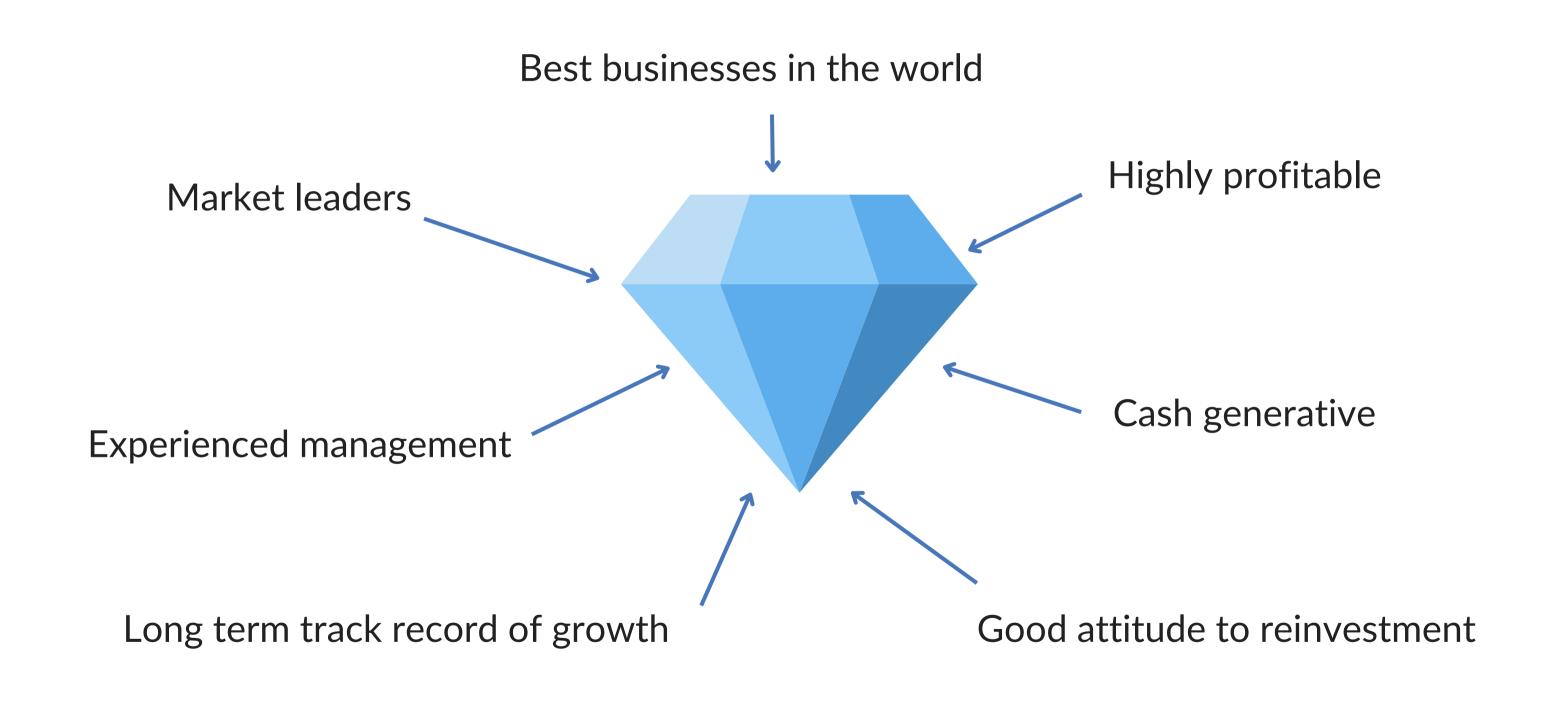
We would like to draw your attention to the following important investment warnings:

- The value of shares and investments and the income derived from them can go down as well as up
- Investors may not get back the amount they invested
- Past performance is not a guide to future performance

Please note that all data in this document is historic and dated when this document went to print in June 2023.

# What are Quality Stocks?





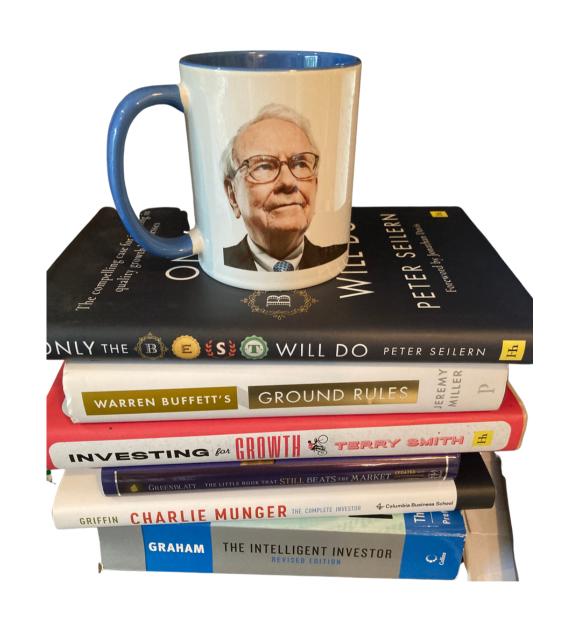
# Coming up in today's webinar...



- Why the Quality factor works in troubled markets
- "Qualities' of a quality compounder
- Using screens to identify quality companies
- The right mindset for quality investing

# Me and my investment mindset







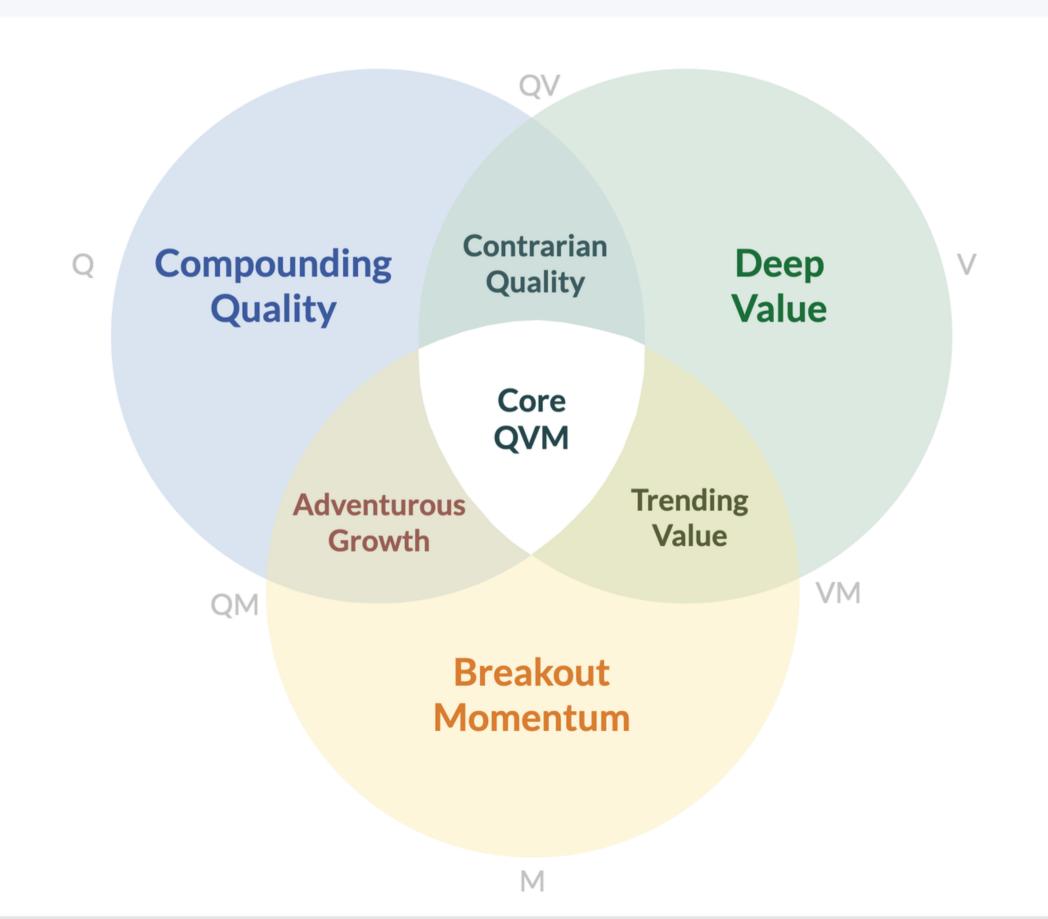


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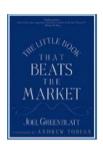














#### **Contrarian Quality**

"Buying good companies at bargain prices works for companies of any size"

**Joel Greenblatt** 

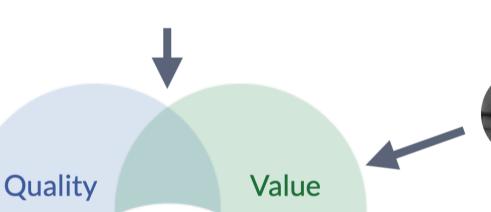




#### **Compounding Quality**

"Put together the compounding machines, and then do nothing."

**Terry Smith** 

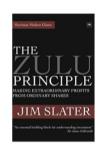


#### **Deep Value**

"Try to buy stocks that meet some criterion for being undervalued"

**Benjamin Graham** 







#### **Adventurous Growth**

"Select shares that can double, then re-double and re-double again."

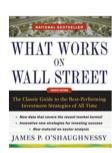
Jim Slater

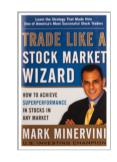


#### **Trending Value**

"Trending Value is the most successful strategy since 1963"

James O'Shaughnessy





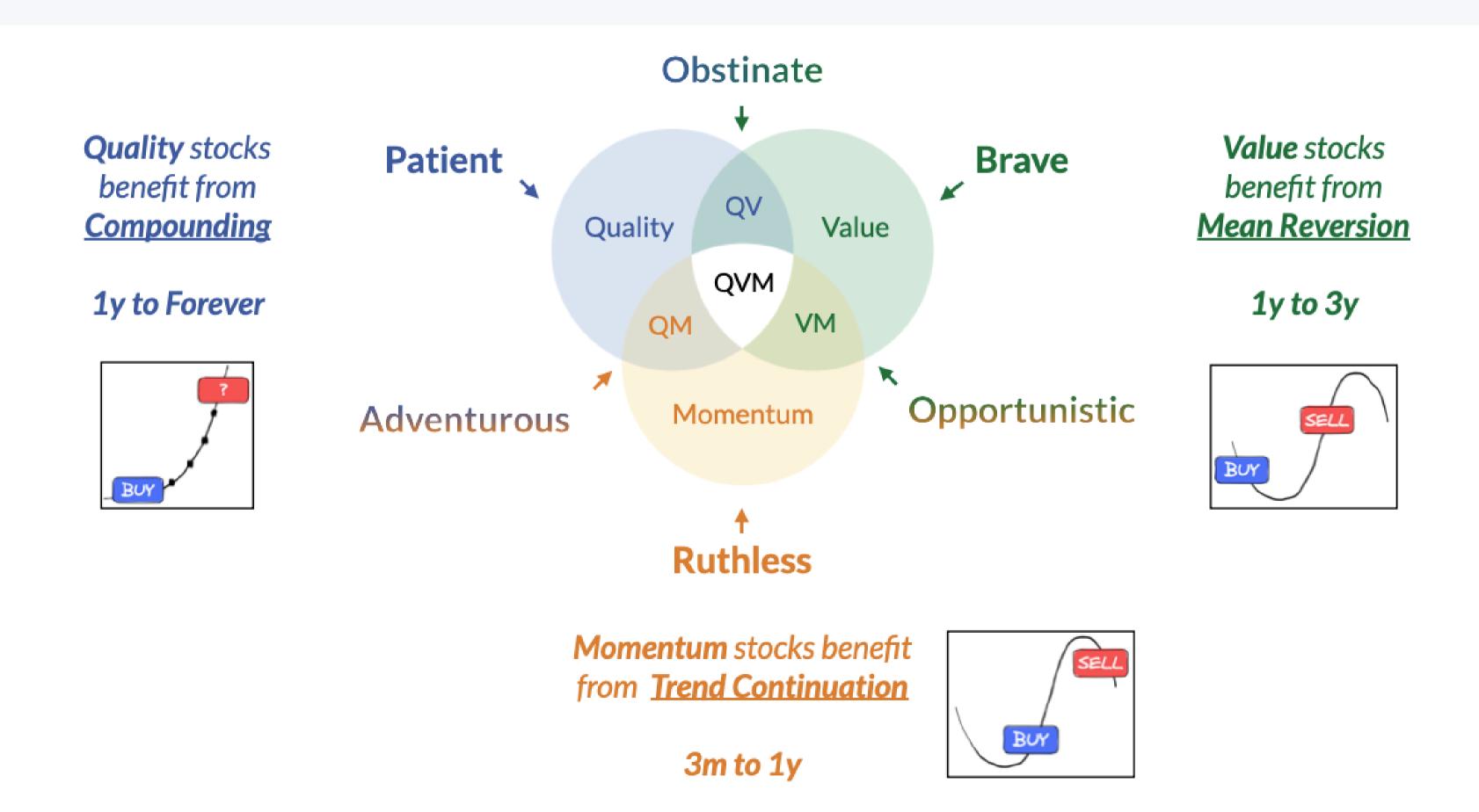


#### **Breakout Momentum**

"What seems too high to the majority generally goes higher, what seems low generally goes lower."

**Mark Minervini** 

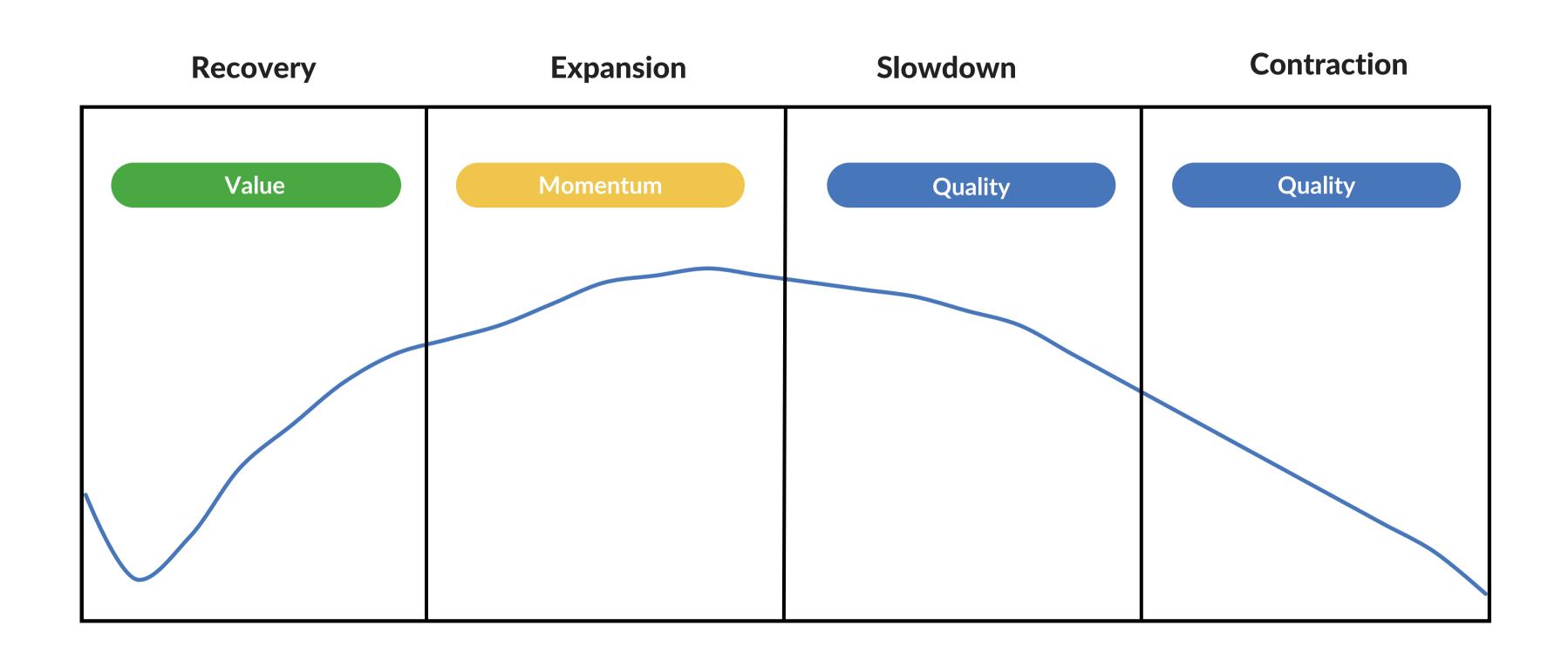




#### Factors in different market cycles

Quality works during slowdowns and contractions

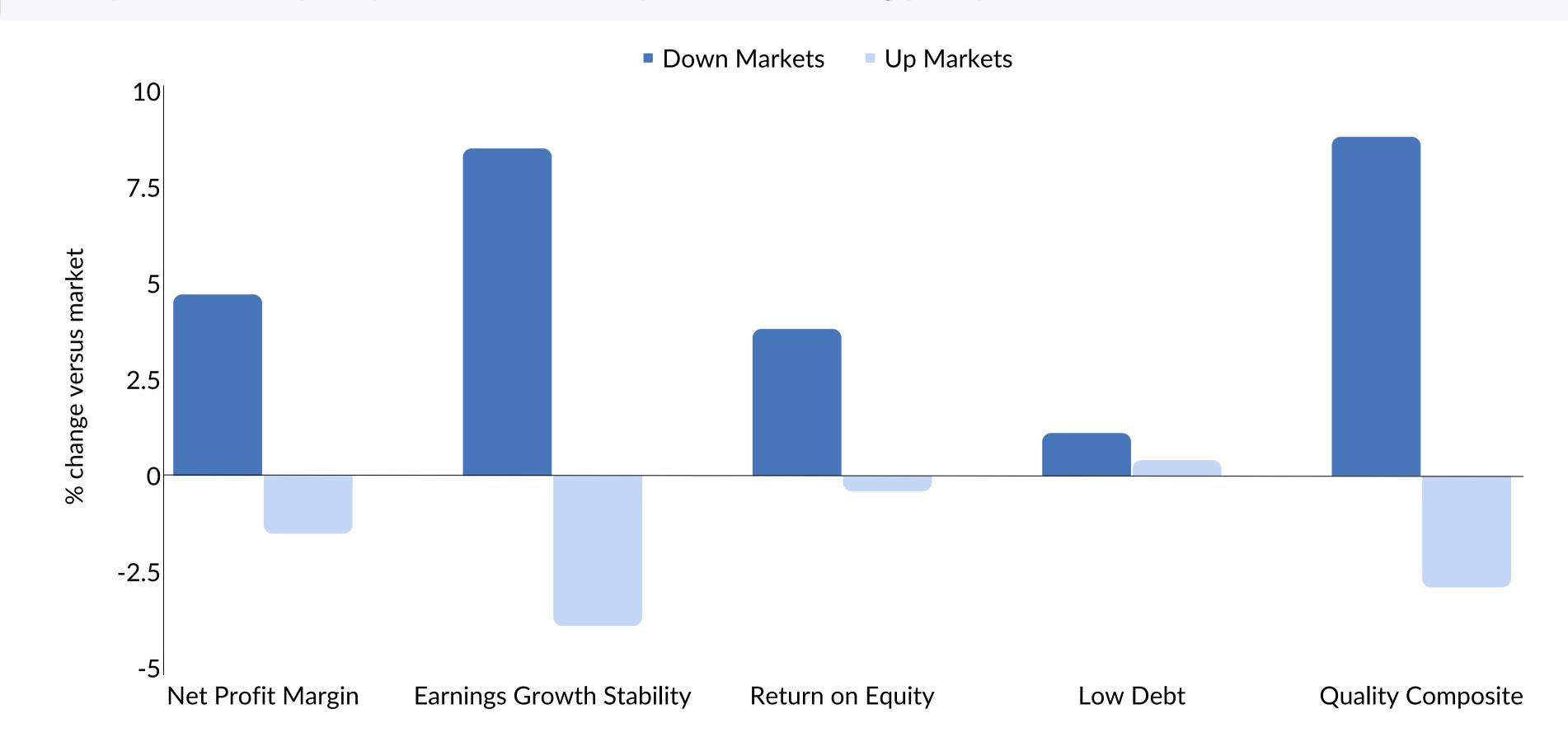




### The Quality Factor in different market cycles



Companies with quality metrics have outperformed during past periods of turbulence



### Why Quality Investing works



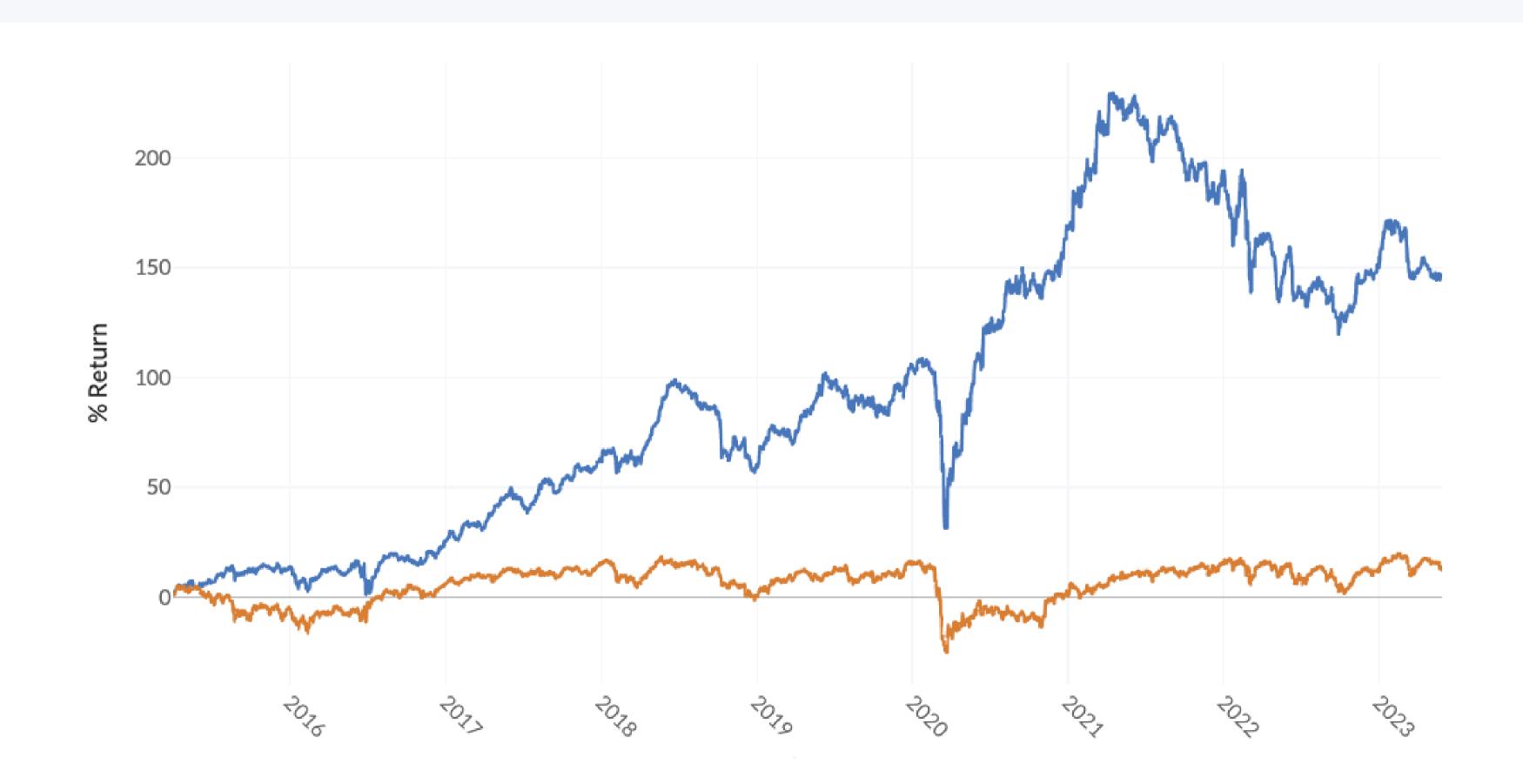
Land Services doesn't drop

Pricing Power: Protects margins during inflationary times

Low Debt: Lower exposure to rising interest rate

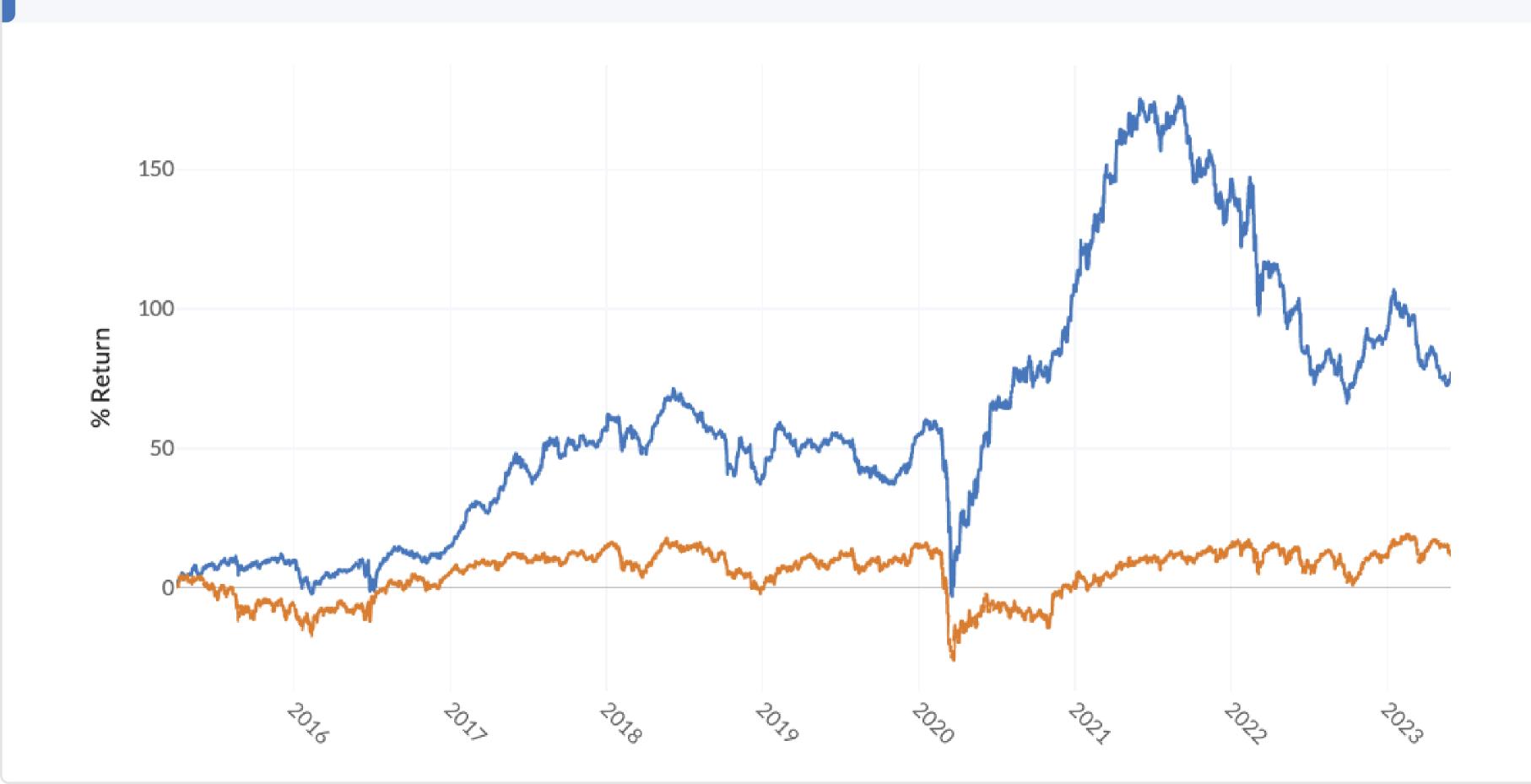
### High ROCE stocks have outperformed the FTSE...





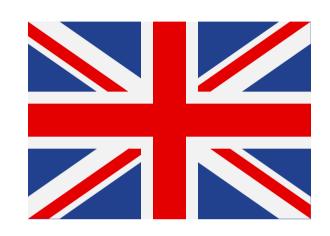
### ... and stocks which have both a high ROCE and low PE

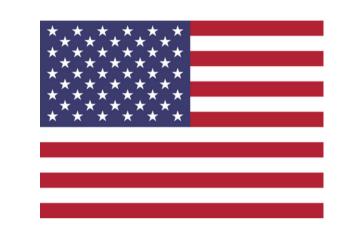




### Quality stocks are expensive







	Top 20 ROCE Stocks Average	Market Average	
Market Cap	£2.1bn	£7.5bn	
ROCE	62%	7.7%	
PE	18.4x	13.4x	

	Top 20 ROCE Stocks Average	Market Average		
Market Cap	\$162bn	\$85bn		
ROCE	56%	9.8%		
PE	26.3x	23.5x		

### A Quality mindset



Ok with buying stocks on high valuation multiples

Long-term investment horizon

**↑** Comfortable with turbulence

#### **Step 2: Deeper Financial Analysis**





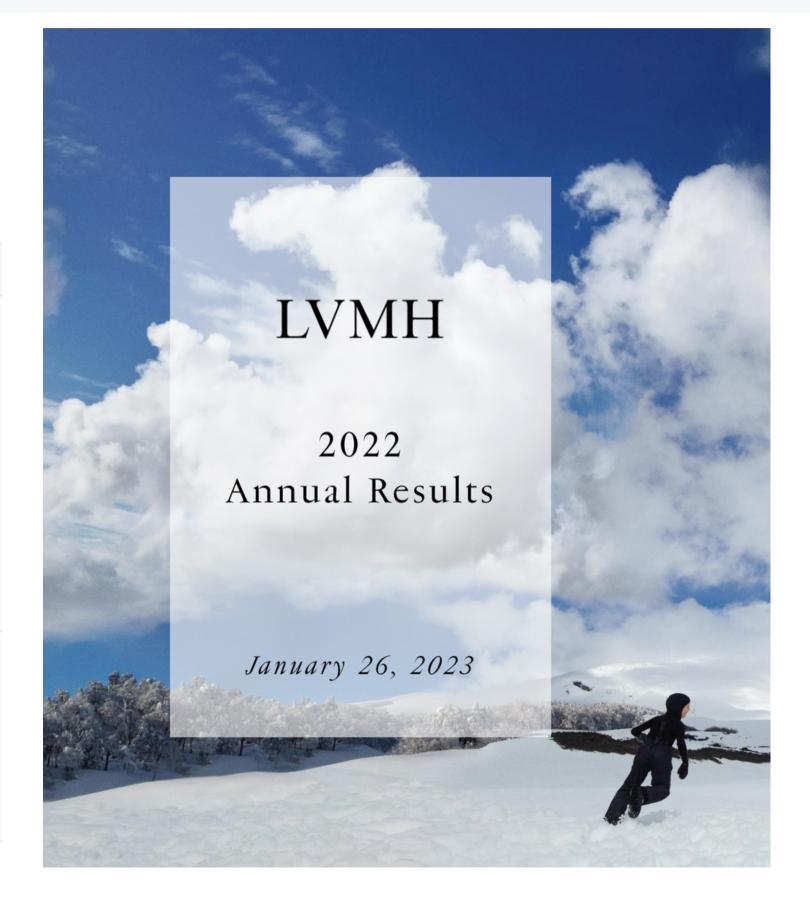
#### MC – LVMH Moet Hennessy Louis Vuitton SE

**€814.90** ↑ 0.90 +0.11%

Last trade – 09:31 Full quote

#### **Financial Summary**

Year End 31st Dec		2017	2018	2019	2020	2021	2022
Total Revenue	€m	42,636	46,826	53,670	44,651	64,215	79,184
Operating Profit	€m	8,113	9,877	11,273	7,972	17,155	21,001
Net Profit	€m	5,365	6,354	7,171	4,702	12,036	14,084
EPS Reported	€	10.6	12.6	14.2	9.33	23.9	28.0
<b>EPS Normalised</b>	€	10.9	12.8	14.4	9.98	24.0	28.4
EPS Growth	%	+32.7	+17.5	+12.6	-30.8	+141	+18.4
PE Ratio	Х						28.6
PEG							1.84
Profitability							
Operating Margin	%	19.0	21.1	21.0	17.9	26.7	26.5
ROA	%		8.82	8.40	4.58	10.3	10.8
ROCE	%	14.8	17.2	15.3	9.56	17.6	20.4
ROE	%		20.7	20.8	12.7	28.5	27.6



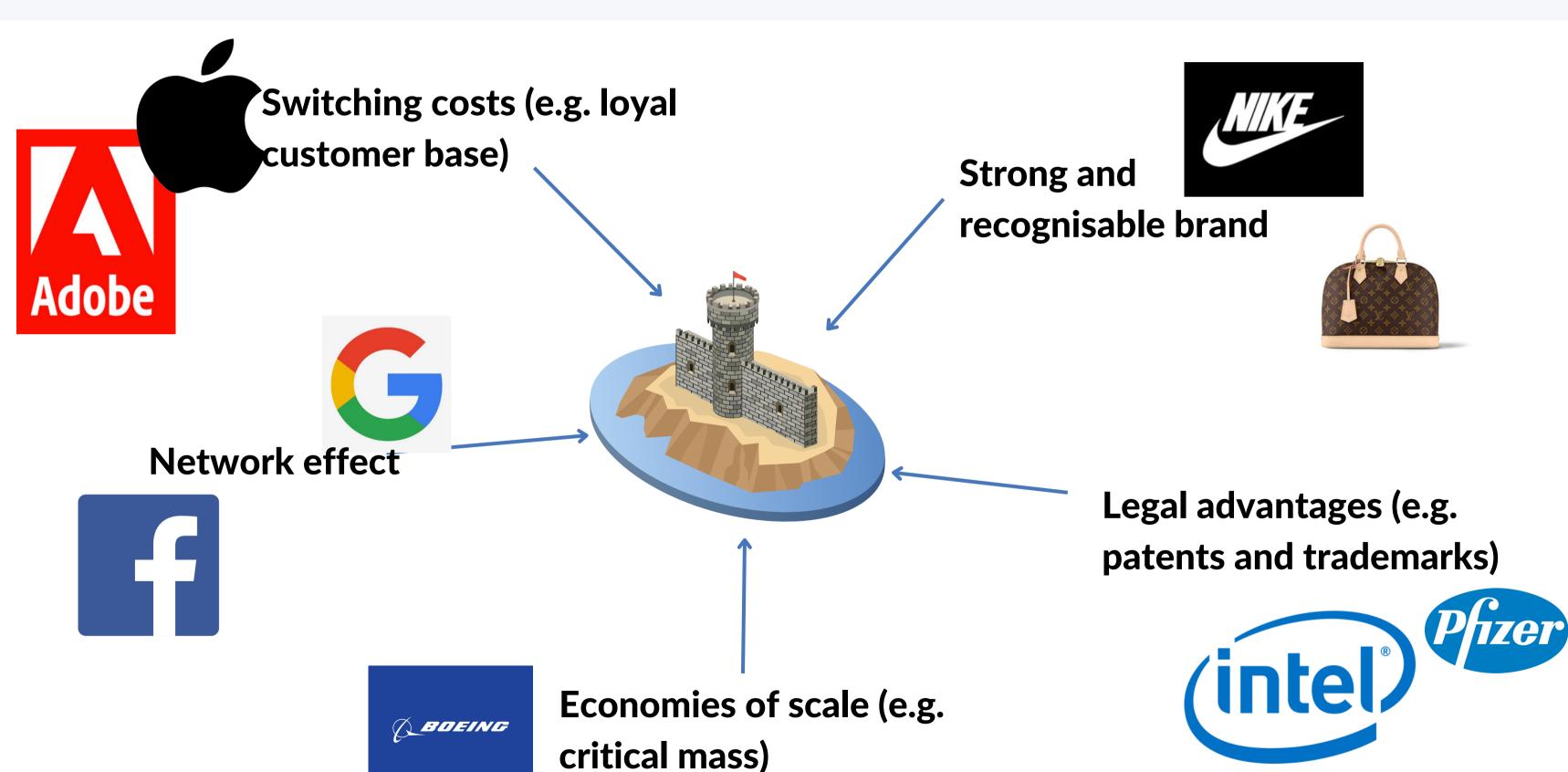
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**Step 3: Non-Financial Analysis** 

- When the company make money?
- Management profile: Does the board and the CEO have a good track record of decision making?
- Protective economic moat

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The benefits of a protective moat







LVMH share price % increase May 2013 to May 2023

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