Ciffree
rocksXbusiness
data
management

Configuration of all business data: from nutritional information, through to sales items, up to central company accounts.

menu management features

Centralised Menu Control:

- Manage all aspects of the menu from a single interface.
- Instantly update menu items, prices, and descriptions across all platforms and locations.

Recipe and Cost Management:

- Maintain detailed recipes for all menu items.
- Calculate the cost of each dish based on ingredient prices, ensuring profitability.

Inventory Integration:

 Integrate with inventory systems to adjust stock levels as items are sold and monitor the availability of ingredients in real time.

Nutritional Information and Allergen Management:

- Provide detailed nutritional information for each menu item.
- Highlight potential allergens and ensure compliance with dietary regulations.

Menu Optimisation:

 Analyse the popularity, profitability and placement of menu items.

store management features

Streamlined Operations:

- Manage inventory, orders, and suppliers from a single platform, simplifying administrative tasks.
- Standardised processes across locations, improving efficiency and consistency.

Forecasting and Planning:Utilises historical sales data to

- Utilises historical sales data to predict future inventory needs, improving planning and resource allocation.
- Adjusts inventory and automatic ordering based on other locations' data.

Easy site comparison:

 With one system managing all sites, easily analyse and compare strengths and weaknesses to make improvements to lower achieving sites.

Centralised Reporting and Analytics:

- Provides a unified view of inventory and sales data, enhancing accuracy and reliability.
- Generate reports with data from multiple locations, providing a comprehensive overview of inventory, sales, and usage, to help make informed decisions.

more menu management features

Multi-Channel Consistency:

• Ensure that menu updates are consistent across in-house dining, online ordering, and third-party delivery services.

Promotion and Specials Management:

• Easily create and manage promotions, discounts, limited-time offers and seasonal or event-specific menus.

Customer Personalisation and Preferences:

- Provide personalised menu recommendations based on past orders and preferences.
- Allow for customisation of menus and menu items to meet dietary needs.

Order Management and Processing:

 Integrate with POS systems for accurate and efficient order processing.

Customer Feedback Integration:

- Collect customer feedback on menu items directly through the system.
- Analyse feedback to improve menu offerings and customer satisfaction.

more store management features

Manage budgets and improve cost efficiency

- Centrally track and manage budgets across sites, seeing opportunities for cost savings.
- Facilitates bulk purchasing and centralised negotiations with suppliers, leading to cost savings.

Scalability and Adaptability:

- Easily scale the system to accommodate new locations.
- Customise features and settings to meet the specific needs of each location.

Enhanced Communication:

• Facilitate communication between locations and central management through an integrated messaging system and streamline communication with suppliers across sites.

Mobile Access:

 Remote Management: Access the system from mobile, allowing managers to monitor and manage inventory on-the-go and receive notifications.

