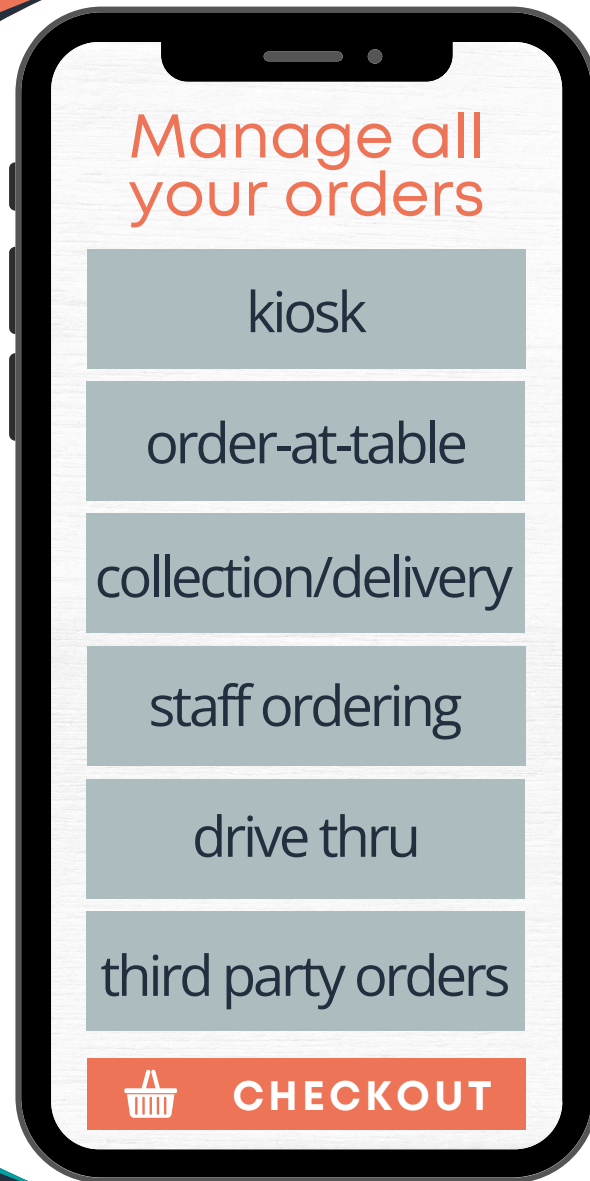




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ordering



Personalise your ordering system to your businesses needs. You choose your customers' order process, with options to:

Pay each time they order something

OR

Make multiple orders and pay at the end of the meal

AND

The option for mix and matching, offering a mix of online ordering and staff ordering

Implementing an ordering system for your restaurant enhances efficiency, customer satisfaction, and profitability. Here are some benefits:

Enhanced Customer Convenience



- No need to wait for an available server to order: Customers place orders when they are ready, avoiding feeling rushed or getting impatient, managing their pace of visit.
- Ease of Use: Allows customers to easily browse the menu, customise their orders, and make payments quickly and securely.

Higher Sales and Revenue

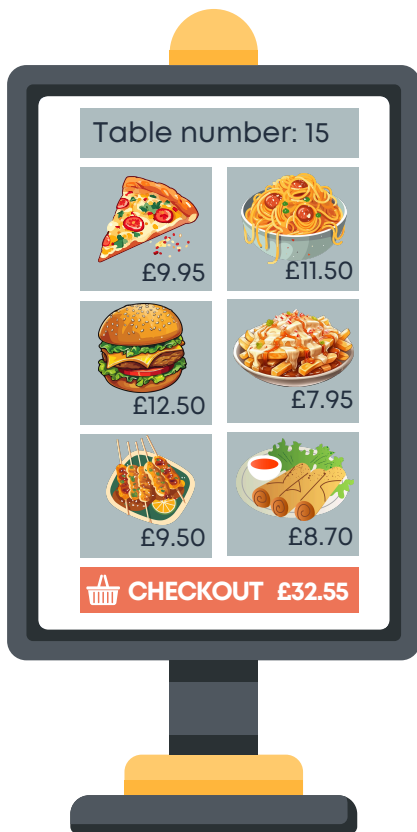


- Upselling Opportunities: Online ordering systems can suggest add-ons or upgrades during the ordering process, increasing spend per head.



Increased Efficiency and Accuracy

- Reduced Errors: Automated systems minimise human error associated with taking orders, ensuring that orders are accurate and correctly transmitted to the kitchen.
- Streamlined Operations: Orders are directly sent to the kitchen, which can help streamline the preparation process and reduce wait times.
- Labour efficiencies: Staff can be redeployed to other areas, with admin tasks not wasting their time so they can focus on customer service.
- Manage deals and vouchers seamlessly



Consistency of communication

- Online ordering ensures up to date, correct and consistent information is given to each customer

Cost Savings



- Reduced Labor Costs: Decrease the need for staff to take orders manually, allowing them to focus on other important tasks.
- Lower Marketing Costs: Use targeted online marketing strategies and promotions to reach potential customers more cost-effectively than traditional methods.



Improved Customer Data and Insights

- **Data Collection:** Collect valuable customer data, such as ordering habits and preferences, which can be used to tailor marketing and improve service.
- **Loyalty Programs:** Easily integrate loyalty programs to reward customers and encourage frequent visits.



Enhanced Customer Communication

- **Order Notifications:** Send order confirmations, delivery updates, and promotions directly to customers via email or SMS.
- **Feedback Collection:** Easily collect and analyse customer feedback to continuously improve service quality.

Better Inventory Management



- **Real-Time Updates:** Automatically update inventory levels as orders are placed, helping to manage stock more effectively and reduce waste and avoid customers ordering products that are out of stock.
- **Menu Management:** Quickly update menu items and prices based on inventory levels and seasonal offerings.

Increase personalisation



- **Offer a more personalised experience:** Showcase products, prices, offers and deals in a way that is tailored to the guest's needs.

Adaptability and Scalability

- **Flexible Growth:** Easily scale your operations as your business grows,



whether you're opening new locations or expanding your delivery radius.

- **Adapt to Trends:** Quickly adapt to changing consumer behaviours and market trends by updating your online presence and offerings.

Contact us today to learn more about our customisable solutions

