



Reporting & Intelligence

Become a data-driven business

Collect and manage data from all sites and touchpoints, analysing it to make informed decisions - improving operations and enhancing experiences for your guests, team and management. Predict, forecast, report and track.

Single view of the data

A centralised platform of all restaurant data. Permissions and access are tailored to each team members' needs. This prevents information overload, and ensures all team members have what they need to make informed decisions, enhancing efficiency and performance.

Zoom in & out

View data from a high-level overview down to the most granular details. Easily zoom in to identify root causes behind specific trends or issues, and zoom out to understand how these factors influence overall business performance. This flexibility enables both strategic planning and problem-solving, driving informed decision-making across all levels.

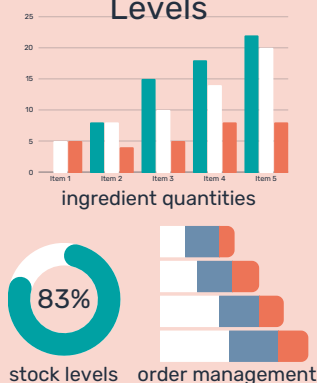
Data is the underlying foundation of XMS, it's all about knowing your customers, team and business.

Use data analysis and intelligence to gain insight and understanding, making informed decisions to ultimately improve experiences and business performance.

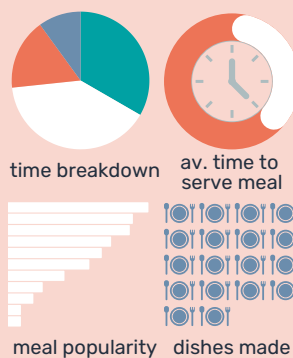
Labour Management



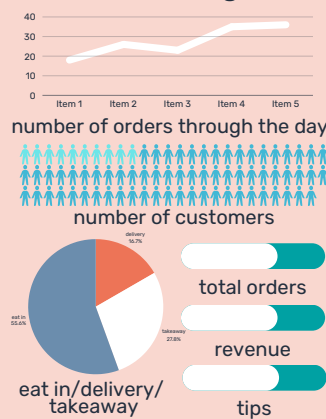
Stock Levels



Kitchen Stats



Order Tracking



Data follows the journey through the whole system

Data analysis that is relevant for every department and role.
Providing insight on and managing:

Sales

Wastage

Stock

Customer preferences

Table turn

Menu item performance

Customer segmentation

Customer feedback

Labour (optimisation, costs, scheduling, performance)

Financial reporting

Predictive analysis on sales, demand and trends

Marketing (promotion performance, Customer Acquisition Costs, effectiveness)

Spending habits

Real time dashboards and
mobile access

Custom reports are created based
on specific criteria and metrics

Data is presented in a visual way,
that easy to read, understand
and put to use. And easily share
and present data to stakeholders.

While it fits into and is the
foundation of our Experience
Management Solution, it easily
integrates with your current
systems used throughout your
business.