

camden lee foley



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EXPERIENCE

amazon: principal industrial designer

JUL 2026 - CURRENT | BELLEVUE, WA | AMAZON.COM

Amazon is the world's largest company spanning e-commerce, technology, and cloud computing.
- Currently shaping the future of automated delivery, autonomous robotics, and innovative hardware.

walmart: principal designer (ID & UX)

JUN 2023 - JUN 2026 | LOS ANGELES, CA & BENTONVILLE, AR | WALMART.COM

Walmart is the world's second largest company with a global retail chain of supercenters.
- Established Walmart's first Industrial Design language and multiple new design capabilities & processes.
- Led over 8 innovative workstreams with potential savings and revenue of \$9 billion over the next 10 years.
- Represented the industrial design and product innovation in design leadership forums across the organization.

session goods: founder & chief product officer

JUN 2018 - DEC 2022 | LOS ANGELES, CA | SESSIONGOODS.COM

Session is a lifestyle brand with a focus on modern cannabis smoking accessories.
- Served as officer, director, and board member of a profitable start-up company with peak revenue of \$2.1M.
- Designed award-winning product portfolio with 3 design awards, 1500+ 5-star reviews, and 60k+ units sold.
- Headed design, production, and operations departments, delegating tasks to three direct reports.

razer: senior industrial designer

AUG 2020 - FEB 2022 | LOS ANGELES, CA | RAZER.COM

Razer Inc. is a global gaming hardware manufacturing company and e-sports provider.
- Led design of the peripherals product line, providing oversight from design to manufacture.
- Designed and launched 12 award-winning gaming accessories with over 20+ awards at CES debut.
- Steered collaboration among a global multi-faceted team from the US, Singapore, and China.

ideo: industrial designer & senior industrial designer

JUN 2015 - MAR 2020 | SAN FRANCISCO, CA | IDEO.COM

IDEO is a global design company creating positive impact through design.
- Contributed as a designer and project lead working on 15+ projects for corporations, start-ups, and agencies.
- Collaborated closely with clients and directors to translate complex ideas into compelling product designs, fostering effective communication and teamwork to ensure seamless project delivery within strict deadlines.
- Trained and mentored junior designers to enhance their design skills and professional development.

cca: adjunct professor

SEPT 2018 - DEC 2019 | SAN FRANCISCO, CA | CCA.EDU

newdealdesign: intern & industrial designer

JUN 2013 - JUL 2014 | SAN FRANCISCO, CA | NEWDEALDESIGN.COM

SCHOOL

california college of the arts

SAN FRANCISCO, CA | CLASS OF 2015

Bachelor of Fine Arts, Industrial Design
Graduated with distinction

CAPABILITIES

Industrial, UX & Service Design
Design Research & Design Strategy

Design Language & Portfolio Strategy
Project Leadership & Team Management

Innovation Roadmap & Planning
Concept Ideation & Rapid Prototyping
User Testing & Concept Refinement
Design Engineering & Development
Manufacturing & Quality Assurance
Operations & Logistics Coordination

PROGRAMS

Solidworks, Keyshot & Vizcom
Figma & Mural

Project Management
(Airtable, Monday, & Jira)

Adobe Creative Cloud
(Acrobat, Photoshop, Illustrator, InDesign & After Effects)

Apple iWork
(Pages, Numbers & Keynote)

Microsoft Office 365
(Word, Excel & Powerpoint)

Google G Suite
(Docs, Sheets & Slides)