

## **MEDIA ALERT — APPOINTMENT NOTICE**

**Paris, October 8, 2026**

### **Raidium appoints Ludovic d'Apréa as Strategic Advisor to the Board**

*Former CEO of "Enterprise Imaging Solutions" at GE Healthcare, Ludovic d'Apréa joins Raidium with 30 years of experience in medical imaging, healthcare software, and clinical workflow optimization.*

**Paris, October 8, 2026 — Raidium, a French AI-native radiology company developing a unified clinical viewer for radiologists, announces the appointment of Ludovic d'Apréa as Strategic Advisor to the Board.**

With 30 years of experience in international groups and healthcare startups, he will support Raidium on strategy, clinical adoption, and scaling as the company continues to grow.

Ludovic d'Apréa has built his career at the crossroads of medical imaging, digital technology, and innovation, at multinationals such as GE Healthcare, Philips, and Carestream Health, as well as innovative companies such as Tribun Health. He has managed portfolios worth several hundred million euros and developed recognized expertise in optimizing clinical workflows.

As former CEO of "Enterprise Imaging Solutions" at GE Healthcare, he led a global business dedicated to medical imaging solutions. He was also President of "Healthcare Information Solutions" at Carestream Health, then at Philips, where he led major innovation initiatives in medical imaging and digital diagnostics.

At Carestream Health, Ludovic d'Apréa played a key role in developing and then selling the PACS business to Philips. This experience is particularly relevant as Raidium works to evolve the PACS from a viewing and archiving tool into a truly unified clinical viewer, designed from the outset with artificial intelligence.

Ludovic d'Apréa is currently President and CEO of Ascentry, a global provider of standardized, agnostic middleware and laboratory data management solutions designed to optimize workflows in laboratory environments.

#### **The PACS in the era of artificial intelligence**

Lesion detection, segmentation, measurement, comparison with prior exams, longitudinal follow-up, structured report generation: artificial intelligence now intervenes at many stages of a radiologist's work. But available solutions often remain specialized in a single organ, pathology, or task.

Raidium wants to move beyond this stacking logic. Rather than adding AI to twenty-year-old interfaces, the company has designed an AI-native viewer from the ground up, built to adapt to radiologists' real-world workflows. It allows direct interaction with an agentic AI that can

assist at several stages of their work within a single environment, while keeping the radiologist in control.

At the heart of this approach is Raidium Read (R.Read), starting with oncology imaging and designed to bring together several stages of radiological analysis, including detection, segmentation, measurement, longitudinal follow-up, and structured report production.

By joining Raidium as Strategic Advisor to the Board, Ludovic d'Apréa will bring, in particular, his experience deploying imaging technologies at scale and integrating them into clinical practice.

**Ludovic d'Apréa:** "I have seen many high-performing imaging technologies stay at the door of the reading room because they failed to fit into radiologists' real work. What convinced me about Raidium is the approach: a single viewer, designed with AI from the start, that brings detection, measurement, and longitudinal follow-up together in one place, combined with an ultra-high-performance report generation solution. For a radiologist, this means fewer clicks, fewer tool switches, and more time spent on interpretation, all while keeping control. It is this day-to-day productivity, combined with the unique performance of their algorithm, that will make the difference at scale."

**Dr. Paul Hérent:** "As a radiologist, I know that the best technology is worthless if it doesn't fit into the daily routine of radiology departments. Ludovic d'Apréa, who has led imaging businesses at global scale and understands deployment and adoption challenges from the inside, is a decisive asset. His industry perspective will help us build a tool that meets radiologists' needs, can be deployed at scale, and can be adopted sustainably in healthcare institutions."

### **INTERVIEW — After the PACS, will AI transform radiologists' daily work?**

With a career spanning both major medical imaging groups and healthtechs, Ludovic d'Apréa is available to discuss the practical conditions for AI adoption in radiology:

- Why, despite the proliferation of solutions, is AI still difficult to integrate into radiologists' daily practice?
- Are we reproducing the same interoperability problems seen with hospital software with AI?
- Can agentic AI give rise to a new generation of imaging systems?
- And above all, how do we go from high-performing AI to a technology that is truly used at scale in healthcare institutions?

Interviews with Ludovic d'Apréa and Raidium's leadership team can be arranged upon request.

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### **About Raidium**

Founded in 2022 by Dr. Paul Hérent (CMO) and Pierre Manceron (CEO), Raidium is a MedTech company developing the first 3D foundation model for precision radiology: a

large-scale multimodal model. It is made available to radiologists through an AI-native PACS viewer, enabling direct interaction with the model, like a copilot for radiology. The first applications focus on improving biomarkers in clinical trials, particularly in oncology and liver diseases, before expanding to broader radiology workflows. Raidium is backed by an exceptional team of 20 engineers and researchers from prestigious backgrounds who previously worked at Owkin, Meta, Cardiologs, Datadog, and other leading companies.

More information: <https://raidium.eu/>

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