

NEWSLETTER

invisi inc.

October 2nd, 2026

**October 30 (Fri) – November 8 (Sun), 2026
invisi to Participate in DESIGNART TOKYO 2026****“Shitsuraeru: An Ear for Listening”
An "orin" bell sound installation, plus guest talk sessions**

invisi, a creative team centered on sound, will take part in **DESIGNART TOKYO 2026** — opening Friday, October 30, 2026 — as part of a series of events marking its 25th anniversary. invis i will present “*Shitsuraeru: An Ear for Listening.*” in Harajuku.

The exhibition reconsiders sound through the lens of “shitsuraeru” — the act of arranging an environment so that a certain state can naturally emerge. It unpacks the nature of sound itself and offers experiential content, including a sound installation that reinterprets the “orin” bell, crafted by Kyoto’s Nanjo Kobo, as a musical instrument. Guest talk sessions are also planned during the run.

We look forward to welcoming you to the exhibition.

**Event Overview**

- **Event:** DESIGNART TOKYO 2026
- **Exhibition title:** Shitsuraeru: An Ear for Listening
- **Venue:** SAS (3-56-3 Sendagaya, Shibuya-ku, Tokyo, B1F — a 5-minute walk from Harajuku Station’s Takeshita Exit)
- **Dates:** October 30 (Fri) – November 8 (Sun), 2026
- **Hours:** 11:00 AM – 6:00 PM

Message from invis

Perhaps we have forgotten how to listen.

Every day, we are surrounded by countless sounds, yet we process most of them as information or let them pass by as mere noise. Yet sound, in essence, is not simply meant to convey information.

A single sound can calm the mind, stimulate thought, or evoke memories.

In a realm that precedes language, it quietly influences our perceptions and emotions, shaping our state of mind in each moment.

“Shitsuraeru” does not mean decorating something, but arranging an environment and relationships so that a certain state can naturally emerge. Sound design, too, is not merely a technique for adding sound; rather, it is the careful act of arranging the stillness, spaciousness, and subtle presence that arise within us.

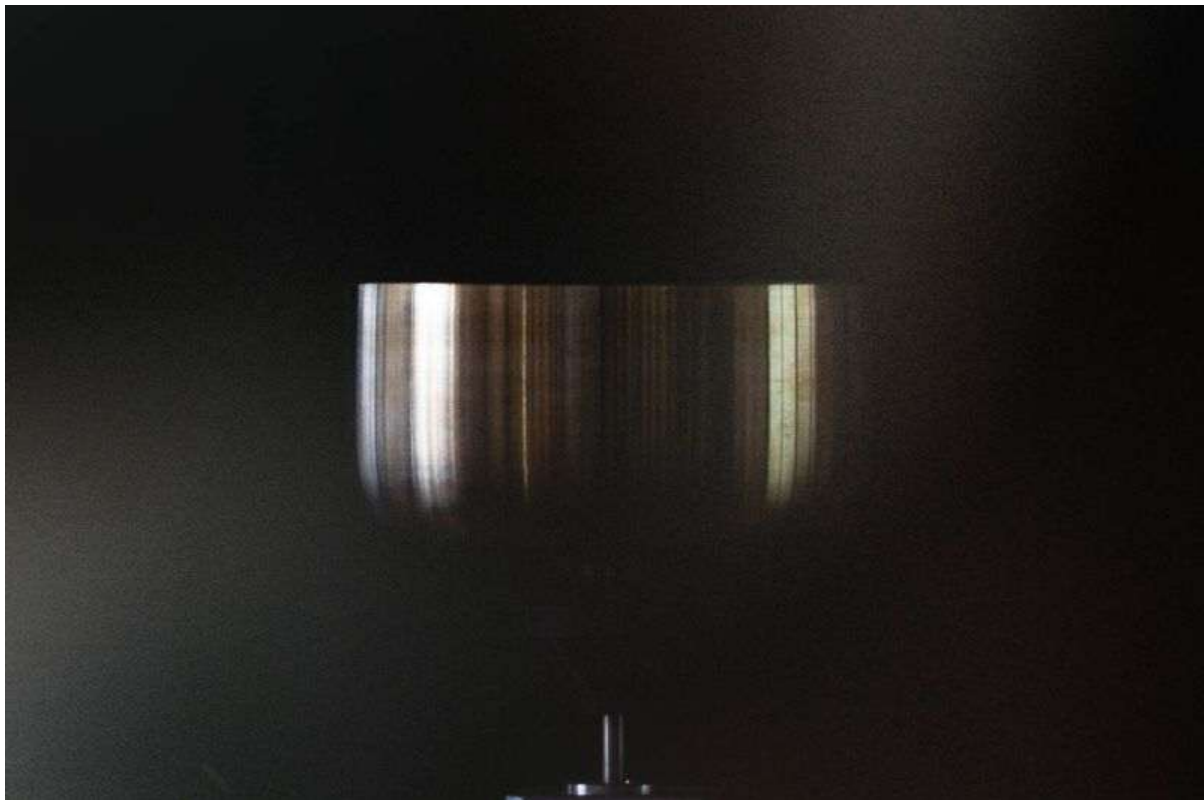
In this exhibition, we reexamine sound from the perspective of “Shitsuraeru.”

We explore sound, turning our attention from music toward the nature of sound itself, while also presenting a sound installation that reinterprets the “orin”, traditional Japanese Buddhist altar bells crafted by Nanjo Kobo in Kyoto, as a musical instrument.

If you listen closely, sounds you’ve never noticed before will gradually reveal themselves.

And you will realize that those sounds are quietly influencing your own state of mind.

We hope that through the experience of this exhibition, you will have the opportunity to reconsider the very act of “listening” itself.



Nanjo Kobo (Uji, Kyoto Prefecture; Representative: Kazuya Nanjo)

URL: <https://linne-orin.com/>

A workshop specializing in the “orin” — a small, bell-like Buddhist ritual object placed on a home altar. Nanjo Kobo has passed down its casting techniques using sahari (a copper-tin alloy) for generations, continuing handcrafted production true to traditional methods, and a circular approach to making things that draws fully on nature’s gifts without waste.

Contact: invis info@invisi.jp

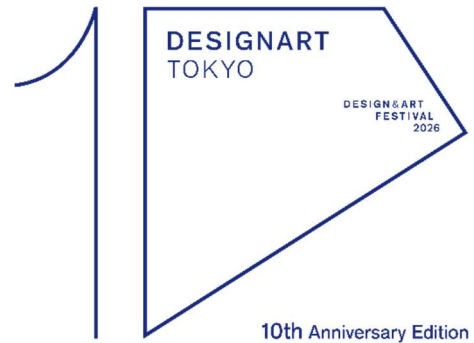
the Venue: SAS® URL: <https://sas-tokyo.com/>

A five-minute walk from Harajuku Station's Takeshita Exit, SAS is an underground space that connects brands with people to create new experiences and value. It hosts pop-ups, exhibitions, and shows where visitors can experience a brand's world firsthand. Built around the idea of not just "exhibiting" but "meeting, experiencing, and connecting," SAS uses events to create new points of contact between brands and people — nurturing collaborations, joint product development, and other new value that grows out of real, physical encounters.



About "DESIGNART TOKYO"

DESIGNART TOKYO began in 2017 as a design and art festival based on the theme "INTO THE EMOTIONS." Eminent creatives from around the world converge in Tokyo, one of the world's most culturally diverse cities, to hold exhibitions across the city in genres including interior design, art, fashion, technology, and food. Celebrating its 10th anniversary this year, the theme is "Hibiki." With the KK Line (formerly the Tokyo Expressway) in Ginza as the main venue, the festival will showcase original works that engage all five senses at about 70 locations. As you explore the streets of Tokyo, enjoy discovering future masterpieces that will touch your heart.



DESIGNART TOKYO 2026 OUTLINE

- Period: 10 days from Friday, 30 October to Sunday, 8 November 2026.
- Area: Ginza, Tokyo, Roppongi, Gaienmae, Omotesando, Harajuku, Daikanyama, Ikejiri
- Main Venue: KK Line (Tokyo Expressway) From Sukiyabashi Intersection to Ginza 1 Chome (10/30~11/3)
- Organizer: DESIGNART TOKYO COMMITTEE
- Founders: Akio Aoki (MIRU DESIGN), Shun Kawakami (artless Inc.), Hiroshi Koike (NON-GRID), Okisato Nagata (TIMELESS), Astrid Klein & Mark Dytham (Klein Dytham architecture)
- Official Website: <https://www.designart.jp/designarttokyo2026/?lang=en>
- INSTAGRAM : @DESIGNART_TOKYO

invisi Inc. (Headquarters: Chuo-ku, Fukuoka; CEO: Toru Hama) URL: <https://invisi.jp/>

A creative team built around sound. Guided by a mission to create new value and experiences through sound, invis i works across sound branding, music production, and sound design, and extends into advertising, events, interactive art, and other wide-ranging projects. Under the belief that "what cannot be seen matters most," the team keeps pushing toward new forms of expression from the perspective of sound, crossing the boundaries between art, engineering, and every other field. Its sound art unit, **invisi_dir** (<https://invisidir.com/>), has also expanded actively overseas — installing the largest "Spiral Xylophone" in the KO-TONE series in Mexico (2022) and exhibiting "Echo Stratum" at Paris Design Week (2023).