

# Streamline Data Collection and Accelerate Signing with Web Forms

In the digital-first world, consumers increasingly expect convenient, fast and flexible experiences. Everyone has to fill out forms—for doctors, banks, potential employers, etc.—and it's frustrating when that experience is clunky and complex. Unprofessional documentation can create fear that critical data won't be kept private and secure. When over **75% of users prematurely abandon** forms—and **almost 30%** for security concerns alone—it's clear that organizations are frustrating their customers and aren't getting the information they need.

While standard forms like PDFs are considered digital, they're just static documents that don't save or integrate data into a company's internal systems. Employees who create and manage these forms are frustrated too. They have to perform repetitive steps across disparate tools and departments to ensure consistent and secure customer data collection. Organizations can't afford to waste employees' valuable expertise and time with rote data entry tasks.

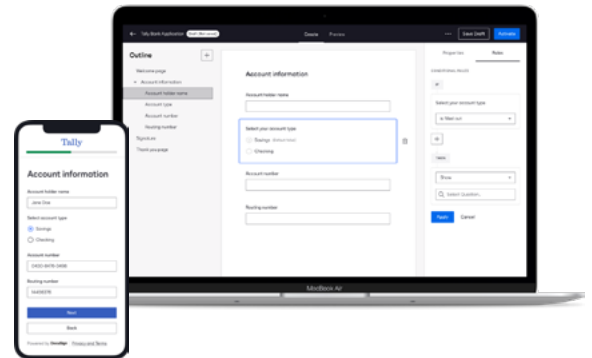
## Transform customer experience with interactive Web Forms

[DocuSign Web Forms](#) enables organizations to streamline data collection and accelerate signing through interactive experiences. In just a few clicks, organizations can use Web Forms to:

- Accelerate agreement completion
- Deliver trusted experiences for signers
- Create and deploy forms quickly
- Unlock the value of data

## Accelerate agreement completion

Web Forms provides interactive, mobile-responsive fillable forms to quickly capture customer data across virtually any device. Move away from static documents using conditional logic that changes form fields to ask new questions based on previous answers. Web Forms captures data, populates agreements and creates a shareable link for customers, enabling true self-service convenience. Web Forms is built into [DocuSign eSignature](#), so users can take advantage of powerful capabilities like [identity verification](#) and more when agreements are ready for signature.



**“The fields coming over organically from the eSignature template made it so easy.”**

Securian Financial

**“It was very responsive and easy to make changes quickly.”**

Baltimore Life Companies

## Deliver trusted experiences for signers

Trusted by more than a billion users, eSignature is the world's #1 way to sign electronically, and Web Forms is built on the same secure platform. DocuSign prioritizes protecting sensitive information so customers can conduct business online with peace of mind. Web Forms offers [customizable branding](#) across every form for a consistent experience that matches the look and feel of existing brand materials. It's an easy way for DocuSign customers to increase trust with their customers.

## Create and deploy forms quickly

Web Forms empowers users to easily build and maintain forms with clicks, not code. Form fields are automatically imported from the eSignature template, saving significant time and effort since users don't have to build from scratch. It's a web-based solution, so users can create, edit and instantly deploy multiple versions of forms for different use cases. These helpful features make it easy for anyone in the organization to build forms in minutes, freeing up valuable resources while saving time and money.

## Unlock the value of data

Web Forms enables organizations to get the most out of the valuable customer data they collect. It has tools to generate reports, filter data by form fields and analyze trends over time. Powerful data visualizations uncover actionable insights and drive data-based decisions that improve the entire agreement process. Leverage DocuSign's [award-winning APIs](#) to connect or integrate this information into existing systems of record.

**Web Forms** is included with eSignature Business and Enterprise Pro plans, so reach out to your DocuSign representative or [contact our sales team today](#) to learn more.

## Use case examples

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### Financial services

- Account opening forms
- Loan application forms
- Credit card applications
- Direct deposit forms

### Insurance

- Home insurance quotes
- Policy changes
- Beneficiary changes
- Health insurance claims

### Education

- New student enrollment
- Scholarship application forms
- Financial aid forms
- Emergency care plan

### Government

- Housing and rental assistance application forms
- Small business grant forms
- Unemployment claim forms
- Permit requests

### Healthcare and life sciences

- Clinical trial enrollment
- New outpatient registration
- Informed consent forms
- Patient discharge

### Additional forms

- Supplier agreement forms
- Vendor and employee onboarding
- Customer intake and service requests
- Sales leads/customer engagement
- Equipment requests
- Feedback surveys

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### About DocuSign

DocuSign helps organizations connect and automate how they navigate their systems of agreement. As part of its industry-leading product lineup, DocuSign offers eSignature, the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and more than a billion users in over 180 countries use the DocuSign platform to accelerate the process of doing business and simplify people's lives.

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