DocuSign

Datasheet
eSignature for
Real Estate

One Solution to Prepare, Sign and Manage Real Estate Transactions

Most real estate agents today are completing transactions with e-signature tools, but are stuck with disjointed and manual processes for the work before and after signature. Without a digital platform that integrates form preparation and management solutions, these agents are stuck in a process full of delay and errors.

DocuSign eSignature for Real Estate

eSignature for Real Estate is the all-in-one solution for agents and brokers looking for a faster, simpler way to prepare, sign and manage agreements.

- Access the latest state and local association forms (based on membership identification)
- Prepare forms with preplaced fields so they can be filled out by an agent and assigned to clients for signature
- Enter data once and automatically populate the information to other forms in the same transaction; if that data is changed on any form, it will automatically update across all other forms in that transaction
- Send documents for signature and monitor updates in real time
- Group forms based on transaction type (e.g. buy side or sell side) into custom packets to reuse in future transactions
- View multiple transactions and organize all related forms and documents from a centralized workspace

With eSignature, real estate agents and brokers report:[1]

37% reduction
in compliance incidents

3 days faster
Properties under contract

4 additional transactions
closed per year

1 DocuSign analysis, Residential Real Estate ROI, September 2022 (n=156 DocuSign customers).

Accelerate real estate agreements

Real estate deals come together faster when agents can easily prepare, sign and manage forms on a single platform.

Digital form libraries
Agents can have peace of mind knowing DocuSign maintains the most up-to-date state and local association form libraries. These forms are available based on membership identification and can be optimized with auto-fill capabilities to quickly prepare documents for signature.

Preplaced fields
All forms have preplaced fields that are ready to be filled by an agent and sent to clients for signature. Agents can send forms faster by reducing the time they spend manually dragging and dropping fields.

Transactions workspace
View and organize multiple transactions, including forms and documents, from a single place with ease. To begin a new transaction, agents simply select a premade custom form packet and enter relevant details before sending for signature.

Mobile accessibility
Real estate deals don't just happen in an office. DocuSign's top-rated mobile app allows agents to submit an offer from anywhere—the car, a coffee shop, a showing, etc.

Reduce errors

By connecting form fields and documents from all steps of a transaction, real estate agents can eliminate duplicate work and opportunity for error.

Fewer compliance incidents
Improve compliance by securely accessing relevant association forms directly in DocuSign with ID validation. When agents get the documents right the first time, they don't have to waste time duplicating work to correct a compliance issue.

Data form fill
Enter data once and it automatically populates in similar fields across all forms in the same transaction. With this seamless data flow, agents can avoid data reentry and cut down the opportunities to introduce errors.

Automatic updates
If data is changed in any form, it automatically updates in identical fields across all other forms in that transaction.

Spend more time growing your business

Agents save time that would otherwise be spent on manually adding fields, entering data and sending documents for signature. With the extra bandwidth, they can close additional transactions and focus on their clients.

Customized form packets
Agents can prepare a customized set of documents, or form packets, that will easily kick off any new transaction. By streamlining the initial stages of document preparation, agents can get to a signature faster and close a transaction sooner.

Built on DocuSign eSignature
Send association forms and other documents directly from the #1 e-signature application and monitor the signature status in real time. DocuSign is a trusted brand name that clients already recognize and is the National Association of REALTORS® official and exclusive provider of electronic signature services under REALTOR Benefits®.

Client-centered experience
DocuSign eSignature offers a step-by-step guided signing experience that allows clients to confidently provide a signature on virtually any device. Even first-time signers can complete a document in minutes without agent assistance.

Sample use cases

- Listing Agreement
- Disclosures
- Purchase & Sale Agreements and offers
- Buyer Representation Agreement
- Amendments
- Addendums

To learn more about eSignature for Real Estate offerings, check out our Real Estate plans.

If you want to talk to one of our experts about your specific needs, contact our sales team or call us at +1-877-720-2040.

About DocuSign
DocuSign is the National Association of REALTORS® official and exclusive provider of electronic signature services under REALTOR Benefits®.

DocuSign | NAR REALTOR BENEFITS®

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