

Top CIO Priorities for 2023

The role of the CIO is evolving

Driven in part by the accelerating pace of digital transformation, these IT leaders are now holding elevated positions with broader strategic oversight and increased responsibilities:

59%

of CIOs expect their budgets to increase this year¹

65%

of CIOs say they're now expected to drive business revenue¹

84%

state they're being seen as a changemaker for the larger organization¹

Tech leaders are seizing the moment

CIOs are transforming their organizations by focusing on these top priorities:

52%

are prioritizing cybersecurity improvement¹

42%

are focusing on operational efficiency¹

80%

cite finding the right talent as their biggest digital transformation challenge²

Download the [“The Strategic Rise of the CIO” eBook](#) to learn more.

4 simple steps to success

1. Secure IT systems and data

Cyberattacks and data breaches are increasing. Compromised personal information damages your reputation and bottom line. Only use tools that protect your data and build trust with your customers.

2. Improve operational efficiency

Digital tools are essential, but they can quickly proliferate and sap productivity. Reduce and integrate tools to cut inefficiencies and optimize limited budgets.

3. Retain employees with better experiences

Poor employee experiences make it much harder to retain top talent. Use technology that removes frustrations and frees time to focus on more strategic and rewarding responsibilities.

4. Drive digital transformation and business innovation

It's challenging for CIOs to balance operational excellence and innovation. Leverage automation for repetitive processes to drive productivity.

¹ Foundry, “2022 State of the CIO”

² McKinsey, “The CIO agenda for the next 12 months: Six make-or-break priorities”