

# Capture consent to standard terms with a single click.

As your business grows, so does the complexity of documenting and managing customer consent to standard agreements — such as terms & conditions, privacy policies, disclosures and more. Today's limited clickwrap options offer a poor user experience, little to no evidence of consent and inadequate functionality. These limited options can increase the risk of potential legal disputes over agreement enforceability and can create inefficiencies in acquiring new customers. Not to mention the IT hassle if your current solution needs building, changing, or auditing.

DocuSign Click is an easy-to-use, simple-to-deploy clickwrap solution that lets you capture customer consent to standard terms with a single click, helping to lower costs and risk, while improving the customer experience.

- Obtain user consent to help meet your compliance needs under ESIGN, eIDAS, GDPR, Australia's Electronic Transactions Act and other electronic signature laws
- Simplify the customer experience with clear display and acceptance options
- Streamline development and maintenance with DocuSign's out-of-the-box solution
- Securely and centrally store, search, and manage clickwraps with a complete audit trail

## What is clickwrap?

“Clickwrap” refers to a simple method for indicating assent to a set of terms by clicking on an “I agree”-type button or similar process. Consent expressed through a click has been recognised as a valid form of consent under the laws of Australia, the US and EU, among others, in a number of use cases. When properly implemented and maintained, clickwrap can be a highly efficient and effective method of capturing consent, particularly for online transactions and applications.

Learn more in our [Clickwrap one-page overview](#).



## Key Capabilities

### Complete audit trail

Easily auditable with date, time, and other critical information in the Certificate of Completion, so you have the tools to help ensure compliance and eliminate unnecessary risk.

### Automatically generated code

Deploy clickwraps with speed and ease by automatically generating a code snippet to embed in your website or mobile apps, freeing up your IT and development teams' time and workload.

### Maintain version control

Easily manage changes or updates to your clickwrap agreements with visibility into who is on which version. This helps ensure your customers consent to the latest version of the clickwrap.

### Compatible with the DocuSign infrastructure you already have

As a DocuSign customer today, you can bring a variety of agreements under one roof – allowing you to unify your clickwrap and eSignature agreements within the DocuSign Agreement Cloud.

### Manage agreements centrally

Store completed clickwrap agreements in one place for internal processes and management.

### Customise the clickwrap layout

Improve and simplify the user experience with multiple display and acceptance options available to meet your unique requirements.

### Must view or read to consent

Provides assurance that your users have spent time viewing and/or reading through the clickwrap agreement before providing consent.

### Manage recipient delivery

Gives users flexibility on how they want to receive and retain the clickwrap agreements they've agreed to.

## Use Cases

Account openings and logins

Software licenses

Software downloads

Product trials

Checkout pages

Registration pages

Terms and conditions

Terms of service

Terms of use

Privacy policy

Disclosures and disclaimers

End user license agreements

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#### About DocuSign

DocuSign helps organisations connect and automate how they prepare, sign, act on, and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature: the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, more than 500,000 customers and hundreds of millions of users in over 180 countries use DocuSign to accelerate the process of doing business and to simplify people's lives.

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