

Transforming Higher Education with Intelligent Agreement Management

As university enrollments decline in the U.S., higher education institutions must prioritize building a thriving community to attract and recruit students and faculty. To prepare for a potential decrease in tuition revenue, schools are transforming their business models to bolster grant funding, technology transfers, and patents. In addition, institutions are seeking new ways to enhance the overall student experience.

Fortunately, Docusign solutions make it easy to adopt digital, automated workflows that advance operational transformation and prioritize student experiences. By eliminating manual and redundant tasks, Docusign helps educational institutions free up staff to focus on revenue-generating opportunities and digital-first experiences for students and faculty.

Meet student and faculty expectations

Revolutionize the way you connect with your faculty and students by simplifying agreement processes and allowing them to complete forms on mobile devices from anywhere. Dynamic web forms that guide the form fill and automate the next steps dramatically improve the student and faculty experience.

Support changing business and operational models

With new university policies and ever-changing operational models, it's important to streamline stakeholder and decision-maker communications. Thanks to Docusign, it's possible to shorten the creation, review, and publishing timeline of policy updates and contracts using pre-approved templates, workflows, and third-party integrations that enhance agility and collaboration.

Prioritize department collaboration

Campuses must be more agile and deliberate when connecting and integrating various offices and systems around campus. Docusign solutions enable institutions to coordinate communication throughout the entire school community, mitigate risk, and promote transparency.

Advance technology transfers

As university technology transfer offices play a critical role in commercializing research, these offices are becoming more important for revenue generation. Docusign solutions make it possible to efficiently manage volumes of documentation, provide greater visibility into the complex contracting process, mitigate risk, and accelerate the time it takes to bring research to the commercial marketplace.

Use case examples

Admissions and financial aid

- Enrollment applications and agreements
- Verification forms
- Campus housing applications
- Application fee waiver
- Scholarship forms
- Institutional and state financial aid forms

Office of advancement

- Donation requests
- Fundraising forms

Academics and registrar

- Transcript request forms
- Add/drop forms
- Declaration of major/minor
- Internship proposal agreements

Procurement

- Master service agreements
- Purchase orders
- Statements of work
- RFP/RFQ/RFI sign offs
- Vendor contracts

HR

- Offer letters
- On/off-boarding agreements
- Performance management

IT

- Change requests
- Incident reporting
- Requirements sign-offs
- Access management
- Maintenance authorization

Intelligent Agreement Management (IAM) enhances and streamlines operations

As your organization grows, **DocuSign IAM** ensures that your operations remain efficient, allowing you to create a seamless student experience, increase security, and support compliance.

- **IAM for CX:** Deliver exceptional student and faculty experiences without the heavy lifting or coding. Optimized forms and agreement processes boost conversion rates with the ability to agree instantly, anywhere, on virtually any device with our secure and fast signing solution.
- **IAM Core:** Our preconfigured application provides all the tools you need to put agreement data to work for educational institutions. Build and deploy customized workflows, automate agreement processes, centrally store completed agreements, and transform static documents into dynamic assets that drive decision-making.

DocuSign IAM core capabilities

Our capabilities uniquely address each step of the agreement process to help transform your institution and advance your strategic plan.

- **eSignature:** Securely send and electronically sign all of your institution's forms. Collect approvals online in minutes.
- **CLM:** An end-to-end solution that allows educational institutions to streamline the entire contract lifecycle, from creating, signing, and managing a contract.
- **Web Forms:** Capture data and dynamically populate content into agreements for signatures in one easy-to-use interactive experience.
- **Multi-Channel Delivery:** Meet students, faculty, and the school community wherever they are with multi-channel delivery, which notifies signers through email, SMS, and WhatsApp about agreements that need to be signed.
- **Document Generation:** Easily leverage templates to generate custom, accurate, and professional agreements in seconds, adding flexibility, speed, and compliance to your agreement process.
- **Monitor:** Protect critical data and agreements from unauthorized activity through round-the-clock tracking.
- **Notary:** Empowers educational institutions' notaries public with the digital tools they need to conduct remote online notarization (RON) transactions.
- **Integrations:** DocuSign offers 900+ integrations and APIs so educational institutions can connect and extend workflows without ever leaving their favorite productivity solutions.

About DocuSign

DocuSign brings agreements to life. Over 1.5 million customers and more than a billion people in over 180 countries use DocuSign solutions to accelerate the process of doing business and simplify people's lives. With intelligent agreement management, DocuSign unleashes business-critical data that is trapped inside of documents. Until now, these were disconnected from business systems of record, costing businesses time, money, and opportunity. Using DocuSign IAM, companies can create, commit, and manage agreements with solutions created by the #1 company in e-signature and contract lifecycle management (CLM).

Results

Florida State University

100K+ Documents flowing through DocuSign every month

Valencia College

700+ Faculty agreements remotely notarized

University of Iowa Center for Advancement

35 minutes saved per execution of donor intent agreements

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