# DocuSign

### Industry Brief DoD

# Achieving Department of Defense Strategic Priorities

In recent years, the U.S. Department of Defense (DoD) has been addressing an ever-changing warfighting environment as well as national interests through the Defense Secretary's priorities, the National Defense Strategy (NDS), and now the FY22-26 Strategic Management Plan (SMP). Collectively, these charters outline how the DoD can procure new technology, offer new benefits for families and build a resilient Joint Force.

How can the DoD ensure that its priorities are successfully implemented and deliver value to its Total Force?

Implementing these priorities is contingent upon analyzing data, establishing processes, approving authorization requests and negotiating and finalizing agreements. Whether it's a digital hand receipt for specialized equipment, a medical request form that can be filled out on a mobile device or a streamlined approach to in-processing, DocuSign can help break down data silos, streamline workflows and deliver better service member experiences. And as a result, the value delivered by our integrated solutions helps service branches, defense agencies, and combatant commands achieve top DoD priorities.

### DoD Strategic Management Plan<sup>1</sup>

#### Strategic Goal 1: Making the Right Technology Investments and Transforming the Future Force

As the DoD prioritizes the urgent and competing demands of the Joint Force, its technology investments should be secure, intuitive and easy to deploy at scope and scale. Legacy systems and inefficient processes are time-consuming; they drain resources while distracting servicemembers from mission-critical operations. DocuSign is working to implement a comprehensive platform that drives efficiencies on and off the battlefield and provides an enduring advantage by:

- Delivering security, accuracy and convenience in mission-critical workflows, exceeding expectations and enhancing experiences
- Maximizing existing IT investments with a library of 400+ pre-built integrations and APIs
- Supporting compliance requirements with an end-to-end audit trail and the ability to control the ownership of CUI documents
- Ensuring critical service member personal information and mission data are kept secure with FedRamp Moderate and provisional DoD Impact Level 4 (IL4) authorizations

#### Strategic Goal 2: Strengthen the Resilience and Adaptability of Our Defense Ecosystem

The defense force relies on a fortified ecosystem, which includes the defense industrial base (DIB), DoD installations and supply chain partners. To support DoD missions, the defense ecosystem must be resilient against national security threats, including climate change. Senior DoD leaders are encouraged to look for alternative and sustainable solutions to be implemented throughout the DoD and across the defense ecosystem. DocuSign help the DoD minimize its environmental impact and achieve sustainability goals by:

## Products

DocuSign eSignature (IL-4 Provisional Authorization) Securely capture electronic signatures for both internal and external-facing processes while maintaining a complete audit trail on each document.

DocuSign CLM (IL-4 Provisional Authorization) Centrally create and manage documents across the agreement lifecycle before and after the signature.

#### DocuSign Monitor

Guard your critical agreements with early detection of suspicious user activity and events.

DocuSign in Action

DocuSign worked alongside a service branch to tag over 2,000 fields captured in their recruitment process with DocuSign CLM, in return creating a more streamlined process for the recruitment teams and an easy experience for the new recruits.

- Transforming the **306M** annual public information collection<sup>2</sup> and DD forms to digital documents, helping to save **33,048 trees** and **32,436,000 billion gallons of water** (needed to make that much paper), plus over 1,790,100 million pounds of waste<sup>3</sup>
- Sparing the planet over 25,857,000 billion pounds of additional CO<sub>2</sub> because that paper wasn't made

#### Strategic Goal 3: Taking Care of Our People and Cultivating the Workforce We Need

As one of the largest employers in the world, recruiting is the lifeblood of the military, and now more than ever the DoD needs to cultivate top talents in a competitive marketplace. With parallel equivalent systems for healthcare, retail, housing, education, legal and more, the DoD prioritizes making life within the services as normal as possible for service members and their families. Whether it's recruiting a workforce, growing personnel, supporting families, preparing for retirement or transitioning into civilian life, DocuSign can empower the DoD to build and maintain a resilient Total Force by:

- Optimizing service member, employee and family member experiences by giving stakeholders the ability to securely conduct DoD interactions from virtually anywhere—in the barracks, at home or overseas
- Streamlining human resources and procurement processes to empower civilians and service members to focus on the mission
- Leveraging digital tools and automation to get work done faster, while also maintaining compliance and reducing risk

#### Strategic Goal 4: Addressing Institutional Management Priorities

When the DoD takes care of its people and supports diversity in thought, background and experience, it amplifies readiness and resilience across the force. DocuSign's platform provides a means for the DoD to provide equitable, secure services, interactions, and experiences by:

- Empowering independence and freedom of choice through accessibility
- Meeting WCAG 2.1 Level AA and Section 508 accessibility standards with our eSignature signing experience
- Enabling equitable access to processes and forms by digitizing documents

For over 12 years, DocuSign has helped improve the joint warfighter experience beyond the battlefield.

# Find out how DocuSign can transform agreements, authorizations and correspondence within the DoD by visiting <u>docusign.com/government</u>.

 OMB Office of Information and Regulatory Affairs Information Collection Review
DocuSign Environmental Impact Calculator - The model assumes that recipients of a document would print the document once, on average.



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### **Use Cases**

#### Human resources

Cadet recruitment Hiring and onboarding HR operations Offboarding

#### Internal operations

System access forms Hand receipts Requests for issue/turn-in

#### **Real estate and facilities**

Facilities management Leasing agreements Permits, licensing and registration

#### Military/veteran health

Consent forms Health care services Patient intake Telehealth forms



DocuSign helps organizations connect and automate how they navigate their systems of agreement. As part of its industry-leading product lineup, DocuSign offers eSignature, the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and more than a billion users in over 180 countries use the DocuSign platform to accelerate the process of doing business and simplify people's lives.