

## FINAL TERMS

dated 2 April 2015

in connection with the Base Prospectus dated 23 June 2014  
(as supplemented from time to time)

of

**UBS AG, London Branch**  
*(the London branch of UBS AG)*



for the issue of

**400 (indicative) UBS Gearing Certificates**

**ISIN CH0277173362**  
**Valor 27717336**

**linked to shares**

These final terms (the "**Final Terms**") have been prepared for the purpose of Article 5 (4) of the Prospectus Directive and provide additional information to the base prospectus dated 23 June 2014, as supplemented from time to time (the "**Base Prospectus**", together with the Final Terms, the "**Prospectus**") that was prepared in accordance with the Financial Instruments Trading Act (SFS 1991:980). Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "**Conditions**") set forth in the Base Prospectus.

**These Final Terms must be read in conjunction with the Base Prospectus, including all information incorporated by reference therein and any supplement(s) thereto. Full information on the Issuer and the offer of the Securities is only available on the basis of the combination of these Final Terms and the Base Prospectus, as supplemented from time to time.** However, a summary of the individual issue of the Securities is annexed to these Final Terms. The Base Prospectus, any supplement to the Base Prospectus and these Final Terms are available for viewing at [www.ubs.com/keyinvest](http://www.ubs.com/keyinvest) or a successor address. Copies may be obtained during normal business hours at the registered offices of the Issuer.

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**OVERVIEW ON THE SECURITY STRUCTURE****UBS Gearing Securities**

UBS Gearing Securities allow Securityholders to participate in the positive development of the Underlying(s). Conversely, Securityholders in UBS Gearing Securities may also participate in the negative development of the Underlying(s), as the UBS Gearing Securities may provide downside risk potential as specified in the applicable Product Terms. UBS Gearing Securities may also allow Securityholders to participate in the positive development of the Underlying relative to another Underlying. Conversely, Securityholders in UBS Gearing Securities may participate in the negative development of the Underlying relative to another Underlying.

Securityholders receive on the Maturity Date a Redemption Amount in the Redemption Currency, the amount of which depends on the Reference Price or the Settlement Price of the Underlying(s), as specified in the relevant Product Terms. The Redemption Amount is typically calculated by multiplying the Nominal Amount or such other amount as specified in the applicable Product Terms with the relevant performance of the Underlying(s), thereafter multiplied by the Participation Factor, the Leverage Factor or the Multiplier, but may also take other factors into account, as specified in the applicable Product Terms.

The Redemption Amount may be determined by reference to the performance of one or more Underlying(s), as specified in the relevant Product Terms.

**PART A – PRODUCT TERMS**

The following “**Product Terms**” of the Securities shall, for the relevant Securities, complete and put in concrete terms the General Conditions for the purposes of such Securities. A version of these Product Terms as completed and put in concrete terms for the specific issue will be contained in the applicable Final Terms and must be read in conjunction with the General Conditions.

The Product Terms are composed of

**Part 1:           Key Terms and Definitions of the Securities**

**Part 2:           Special Conditions of the Securities**

Product Terms and General Conditions together constitute the “**Conditions**” of the relevant Securities.

## Part 1: Product Terms: Key Terms and Definitions of the Securities

The Securities use the following definitions and have, subject to an adjustment according to the Conditions of the Securities, the following key terms, both as described below in alphabetical order. The following does not represent a comprehensive description of the Securities, and is subject to and should be read in conjunction with the Conditions of the Securities. The following use of the symbol “” in the Key Terms and Definitions of the Securities indicates that the relevant determination will be made by the Calculation Agent or the Issuer, as the case may be, and will be published without undue delay thereafter in accordance with the applicable legal requirements of the relevant jurisdiction.

### A.

|                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Additional Termination Event:</b> | <p>Additional Termination Event means in relation to a share used as the Underlying any of the following events:</p> <ul style="list-style-type: none"> <li>(i) The Issuer obtains knowledge about the intention to discontinue permanently the quotation of the shares of the Company on the Relevant Exchange due to a merger or a new company formation, due to a transformation of the Company into a legal form without shares, or due to any other comparable reason, in particular as a result of a delisting of the Company.</li> <li>(ii) An insolvency proceeding or any other similar proceeding under the jurisdiction applicable to and governing the Company is initiated with respect to the assets of the Company.</li> <li>(iii) Take-over of the shares of the Company, which in the Issuer's opinion, results in a significant impact on the liquidity of such shares in the market.</li> <li>(iv) Offer to the shareholders of the Company pursuant to the German Stock Corporation Act (<i>Aktiengesetz</i>), the German Law regulating the Transformation of Companies (<i>Umwandlungsgesetz</i>) or any other similar proceeding under the jurisdiction applicable to and governing the Company to convert existing shares of the Company to cash settlement, to Securities other than shares or rights, which are not quoted on a stock exchange and/or in a trading system.</li> </ul> |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### B.

|                     |                                                                                                                                                                                                                                                                  |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Banking Day:</b> | The Banking Day means each day on which the banks in Helsinki, Finland, are open for business, the Trans-European Automated Real-time Gross settlement Express Transfer System (“ <b>TARGET2</b> ”) is open and the Clearing System settles securities dealings. |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### C.

|                         |                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>CA Rules:</b>        | CA Rules means (i) the Finnish Act on the Book-Entry System and Clearing Operations (749/2012) (laki arvoosuusjärjestelmästä ja selvitystoiminnasta) and the Finnish Act on Book-Entry Accounts (827/1991) (laki arvo-osuustileistä) as well as (ii) any regulation and operating procedure applicable to and/or issued by the Clearing System.                                                              |
| <b>Clearing System:</b> | Clearing System means Euroclear Finland Oy, Urho Kekkosen katu 5 C, FI-00100 Helsinki, Finland, in its capacity as central securities depository under the Finnish Act on the Book-Entry System and Clearing Operations (749/2012) (laki arvo-osuusjärjestelmästä ja selvitystoiminnasta) and the Finnish Act on Book-Entry Accounts (827/1991) (laki arvo-osuustileistä) or any successor in this capacity. |
| <b>Coupon:</b>          | The Coupon equals 0.15.                                                                                                                                                                                                                                                                                                                                                                                      |

|                              |                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>E.</b>                    |                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Expiration Date:</b>      | The Expiration Date means 15 May 2019.                                                                                                                                                                                                                                                                                                                                                      |
| <b>F.</b>                    |                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Fixing Date:</b>          | <p>The Fixing Date means 15 May 2015.</p> <p>If this day is not an Underlying Calculation Date in relation to an Underlying<sup>(i)</sup> the immediately succeeding Underlying Calculation Date is deemed to be the Fixing Date in relation to all Underlyings.</p> <p>In the case of abbreviation or extension of the Subscription Period the Fixing Date may be changed accordingly.</p> |
| <b>Fixing Time:</b>          | The Fixing Time equals the time of the official determination of the closing price of the respective Underlying <sup>(i)</sup> .                                                                                                                                                                                                                                                            |
| <b>G.</b>                    |                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Governing Law:</b>        | German law governed Securities. Any reference to reasonable discretion in the Conditions shall be construed as references to reasonable discretion in accordance with § 315 BGB or §§ 315, 317 BGB, as the case may be.                                                                                                                                                                     |
| <b>I.</b>                    |                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Initial Payment Date:</b> | <p>The Initial Payment Date means 15 May 2015.</p> <p>In the case of abbreviation or extension of the Subscription Period the Initial Payment Date may be changed accordingly.</p>                                                                                                                                                                                                          |
| <b>Issue Date:</b>           | <p>The Issue Date means 15 May 2015.</p> <p>In the case of abbreviation or extension of the Subscription Period the Issue Date may be changed accordingly.</p>                                                                                                                                                                                                                              |
| <b>Issuer:</b>               | The Issuer means UBS AG, Bahnhofstrasse 45, 8001 Zurich, Switzerland, and Aeschenvorstadt 1, 4051 Basel, Switzerland, acting through its London Branch, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom.                                                                                                                                                                                 |
| <b>Issuing Agent:</b>        | The Issuing Agent means Nordea Bank Finland Plc, 2590 Issuer Services, Aleksis Kiven katu 3–5, Helsinki, Finland, or any successor in this capacity. As long as there is any Finnish Security outstanding, there will at all times be an Issuing Agent duly authorised as such under the Finnish CA Rules, in respect of the relevant Finnish Securities.                                   |
| <b>M.</b>                    |                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Manager:</b>              | The Manager means UBS Limited, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom.                                                                                                                                                                                                                                                                                                          |
| <b>Maturity Date:</b>        | The Maturity Date means the ninth Banking Day (i) after the final Valuation Date, and (ii) in the case of a termination by the Issuer in accordance with § 8 of the Conditions of the Securities, after the Termination Date.                                                                                                                                                               |

|                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Minimum Trading Size:</b>        | The Minimum Trading Size equals 1 Security.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>N.<br/>Nominal Amount:</b>       | The Nominal Amount per Security equals EUR 10,000.00.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>O.<br/>Observation Date:</b>     | <p>The Observation Date<sub>(i=1)</sub> means 15 May 2018,<br/> the Observation Date<sub>(i=2)</sub> means 15 August 2018,<br/> the Observation Date<sub>(i=3)</sub> means 15 November 2018,<br/> the Observation Date<sub>(i=4)</sub> means 15 February 2019, and<br/> the Observation Date<sub>(i=5)</sub> means the Expiration Date.</p> <p>The term "Observation Date" shall also refer to all Observation Dates<sub>(i=1)</sub> to <sub>(i=5)</sub>.</p> <p>If one of these days is not an Underlying Calculation Date in relation to an Underlying<sub>(i)</sub>, the immediately succeeding Underlying Calculation Date is deemed to be the relevant Observation Date in relation to all Underlyings.</p>    |
| <b>P.<br/>Participation Factor:</b> | <p>The Participation Factor equals 100 % (indicative), subject to a minimum of 80 %.</p> <p>The Participation Factor will be fixed after the Subscription Period.*</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Paying Agent:</b>                | The Paying Agent means UBS AG, Bahnhofstrasse 45, 8001 Zurich, Switzerland, and Aeschenvorstadt 1, 4051 Basle, Switzerland, acting through its London Branch, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom, and Nordea Bank Finland Plc, 2590 Issuer Services, Aleksis Kiven katu 3–5, Helsinki, Finland. The term "Paying Agent" shall also refer to all Paying Agents including the Principal Paying Agent.                                                                                                                                                                                                                                                                                                 |
| <b>Price of the Underlying:</b>     | The Price of the Underlying <sub>(i)</sub> means the official closing price of the Underlying <sub>(i)</sub> as determined on the Relevant Exchange.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Principal Paying Agent:</b>      | The Principal Paying Agent means UBS AG, Bahnhofstrasse 45, 8001 Zurich, Switzerland, and Aeschenvorstadt 1, 4051 Basle, Switzerland, acting through its London Branch, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>R.<br/>Redemption Currency:</b>  | The Redemption Currency means Euro ("EUR").                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Relevant Exchange:</b>           | <p>The Relevant Exchange means</p> <p>in relation to the Underlying<sub>(i=1)</sub> Bolsa de Madrid,<br/> in relation to the Underlying<sub>(i=2)</sub> Frankfurt Stock Exchange (XETRA®),<br/> in relation to the Underlying<sub>(i=3)</sub> Frankfurt Stock Exchange (XETRA®),<br/> in relation to the Underlying<sub>(i=4)</sub> Euronext Paris,<br/> in relation to the Underlying<sub>(i=5)</sub> Nasdaq Helsinki,<br/> in relation to the Underlying<sub>(i=6)</sub> Euronext Amsterdam,<br/> in relation to the Underlying<sub>(i=7)</sub> Euronext Amsterdam,<br/> in relation to the Underlying<sub>(i=8)</sub> Euronext Paris,<br/> in relation to the Underlying<sub>(i=9)</sub> Euronext Paris, and</p> |

in relation to the Underlying<sub>(i=10)</sub> Frankfurt Stock Exchange (XETRA®).

**Relevant Futures and Options Exchange:** The Relevant Futures and Options Exchange means the futures and options exchange(s), on which futures and option contracts on the Underlying are primarily traded, as determined by the Calculation Agent.

**S. Securities:** Securities means the UBS Gearing Certificates issued by the Issuer in the Issue Size with the following product features:

|                                     |                |
|-------------------------------------|----------------|
| Participation Factor:               | Applicable     |
| Leverage Factor:                    | Not Applicable |
| Multiplier:                         | Not Applicable |
| Multiplication Factor:              | Not Applicable |
| Reverse Structure:                  | Not Applicable |
| Express Structure:                  | Not Applicable |
| Thresholds / Limits:                | Applicable     |
| Maximum Amount:                     | Not Applicable |
| Relevant Underlying:                | Not Applicable |
| Physical Delivery:                  | Not Applicable |
| Stop Loss / Knock Out:              | Not Applicable |
| Currency Conversion:                | Not Applicable |
| Capital Protection:                 | Not Applicable |
| No pre-defined term:                | Not Applicable |
| Minimum Exercise Size:              | Not Applicable |
| Securityholder's Termination Right: | Not Applicable |
| Quanto:                             | Not Applicable |
| Consideration of Components:        | Not Applicable |
| Individual Determination:           | Applicable     |
| Collective Determination:           | Not Applicable |
| Issuer's Call Right                 | Not Applicable |
| Investor's Put Right                | Not Applicable |

The Securities are being issued in uncertificated and dematerialised form to be registered in book-entry form at the Clearing System (also the "**Finnish Securities**") and will not be represented by definitive securities.

**Settlement Cycle:** The Settlement Cycle means the number of business days following a trade in the Underlying on the Relevant Exchange in which settlement will customarily occur according to the rules of the Relevant Exchange.

**Settlement Price:** The Settlement Price of the Underlying<sub>(i)</sub> equals the arithmetical average of the Prices of the Underlying<sub>(i)</sub> on each of the Observation Dates<sub>(i)</sub> as determined by the Calculation Agent at the Valuation Time.

**Strike:** The Strike of the Underlying<sub>(i)</sub> equals the Price of the Underlying<sub>(i)</sub> at the Fixing Time on the Fixing Date.

The Strike of the Underlying<sub>(i)</sub> will be fixed at the Fixing Time on the Fixing Date.\*



**T.**

**Term of the Securities:** The Term of the Securities means the period, commencing on the Issue Date and ending on the Expiration Date at the Valuation Time.

**Termination Amount:**

The Termination Amount equals an amount in the Redemption Currency, which is determined by the Calculation Agent at its reasonable discretion and considering the then prevailing Price of the Underlying as the fair market price of a Security at the occurrence of the termination of the Securities.

**U.****Underlyings:**

The Underlying<sub>(i=1)</sub> equals the share of Telefónica S.A. (ISIN ES0178430E18, Bloomberg: TEF SM),

the Underlying<sub>(i=2)</sub> equals the share of Bayer AG (ISIN DE000BAY0017, Bloomberg: BAYN GY),

the Underlying<sub>(i=3)</sub> equals the share of Siemens AG (ISIN DE0007236101, Bloomberg: SIE GY),

the Underlying<sub>(i=4)</sub> equals the share of Schneider Electric SE (ISIN FR0000121972, Bloomberg: SU FP),

the Underlying<sub>(i=5)</sub> equals the share of Kone Oyj (ISIN FI0009013403, Bloomberg: KNEBV FH),

the Underlying<sub>(i=6)</sub> equals the share of Koninklijke Philips N.V. (ISIN NL0000009538, Bloomberg: PHIA NA),

the Underlying<sub>(i=7)</sub> equals the share of Unilever N.V. (ISIN NL0000009355, Bloomberg: UNA NA),

the Underlying<sub>(i=8)</sub> equals the share of Total S.A. (ISIN FR0000120271, Bloomberg: FP FP),

the Underlying<sub>(i=9)</sub> equals the share of Danone (ISIN FR0000120644, Bloomberg: BN FP), and

the Underlying<sub>(i=10)</sub> equals the share of Daimler AG (ISIN DE0007100000, Bloomberg: DAI GY).

The term "Underlying" shall also refer to all Underlyings<sub>(i=1)</sub> to <sub>(i=10)</sub>.

**Underlying Calculation Date:**

The Underlying Calculation Date means each day, on which the Relevant Exchange is open for trading and the Price of the Underlying is determined in accordance with the relevant rules.

**V.****Valuation Date:**

The Valuation Date means the Expiration Date.

If this day is not an Underlying Calculation Date in relation to an Underlying<sub>(i)</sub>, the immediately succeeding Underlying Calculation Date is deemed to be the relevant Valuation Date in relation to all Underlyings.

**Valuation Time:**

The Valuation Time equals the time of official determination of the closing price of the respective Underlying<sub>(i)</sub>.

## Part 2: Product Terms: Special Conditions of the Securities

### § 1 Security Right

#### (1) Security Right of the Securityholders

The Issuer hereby warrants to the Securityholder (§ 4 (2)) of each (1) Security relating to the Price of the Underlyings in accordance with these Conditions that such Securityholder shall have the right (the "**Security Right**") to receive the Settlement Amount (§ 1 (2)) commercially rounded to two decimal places (the "**Redemption Amount**").

#### (2) Settlement Amount

The "**Settlement Amount**" will be determined as follows:

- (a) If the Portfolio Performance (as defined below) is **equal to or greater than Zero (0)**, the Settlement Amount will be determined in accordance with the following formula:

$$NA \times \text{Max}(C; P \times \text{Portfolio Performance})$$

Where

"**NA**" equals the Nominal Amount,

"**C**" equals the Coupon, and

"**P**" equals the Participation Factor.

- (b) If the Portfolio Performance (as defined below) is **lower than Zero (0)**, the Settlement Amount equals Zero (0).

where the "**Portfolio Performance**" will be determined in accordance with the following formula:

$$\frac{1}{10} \sum_{i=1}^{10} \frac{\text{Settlement Price}_{(i)} - \text{Strike}_{(i)}}{\text{Strike}_{(i)}}$$

Where:

"**Settlement Price<sub>(i)</sub>**" equals the Settlement Price of the Underlying<sub>(i)</sub>, and

"**Strike<sub>(i)</sub>**" equals the Strike of the Underlying<sub>(i)</sub>.

#### (3) Determinations and Calculations in connection with the Security Right

Any determination and calculation in connection with the Security Right, in particular the calculation of the Redemption Amount, will be made by the Calculation Agent (§ 12). Determinations and calculations made in this respect by the Calculation Agent shall (save in the case of manifest error) be final, conclusive and binding on the Issuer and the Securityholders.

### § 2

*(Intentionally left blank)*

### § 3

*(Intentionally left blank)*

|                                   |
|-----------------------------------|
| <b>PART B – OFFERING AND SALE</b> |
|-----------------------------------|

|                                             |
|---------------------------------------------|
| <b>I. Offering for Sale and Issue Price</b> |
|---------------------------------------------|

|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Offering for Sale and Issue Price:</b> | <p>The UBS Gearing Certificates (the “<b>Securities</b>”, and each a “<b>Security</b>”) are issued by the Issuer in the Issue Size.</p> <p>It has been agreed that, on or after the respective Issue Date of the Securities, the Manager may purchase Securities and shall place the Securities for sale at the Issue Price under terms subject to change in the Public Offer Jurisdictions (as defined in “IV. Consent to Use of Prospectus” below).</p> <p>The Issue Price was fixed at the Start of the public offer of the Securities (as defined in “II. Subscription, Purchase and Delivery of the Securities” below). After closing of the Subscription Period (as defined in “II. Subscription, Purchase and Delivery of the Securities” below) the selling price will then be adjusted on a continual basis to reflect the prevailing market situation.</p> <p>The Manager shall be responsible for coordinating the entire Securities offering.</p> |
| <b>Issue Size:</b>                        | <p>The Issue Size means 400 Securities (indicative).</p> <p>The Issue Size will be fixed at the end of the Subscription Period.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Aggregate Amount of the Issue:</b>     | Issue Price x Issue Size.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Issue Date:</b>                        | <p>The Issue Date means 15 May 2015.</p> <p>In the case of abbreviation or extension of the Subscription Period the Issue Date may be changed accordingly.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Issue Price:</b>                       | The Issue Price equals EUR 1,500.00.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Manager:</b>                           | The Manager means UBS Limited, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Type and form of the Securities:</b>   | Certificates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Clearing system:</b>                   | Euroclear Finland Oy, Urho Kekkosen katu 5 C, FI-00100 Helsinki, Finland.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>ISIN-code:</b>                         | The Securities have the following ISIN: CH0277173362.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Currency:</b>                          | The currency of the Securities is Euro (“ <b>EUR</b> ”).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Conflicting Interests:</b>             | Save for the Manager regarding its fees, as far as the Issuer is aware, no person involved in the issue of the Securities has an                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

interest material to the offer.

## **II. Subscription, Purchase and Delivery of the Securities**

|                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Subscription, Purchase and Delivery of the Securities:</b> | <p>The Securities may be subscribed from the Manager during normal banking hours during the Subscription Period. The Issue Price per Security is payable on the Initial Payment Date.</p> <p>The Issuer reserves the right to earlier close or to extend the Subscription Period if market conditions so require.</p> <p>After the Initial Payment Date, the appropriate number of Securities shall be credited to the investor's account in accordance with the rules of the corresponding Clearing System. If the Subscription Period is shortened or extended, the Initial Payment Date may also be brought forward or postponed.</p> |
| <b>Subscription Period:</b>                                   | <p>2 April 2015 until 30 April 2015 (17:30 hrs local time Helsinki)</p> <p>The Issuer reserves the right to earlier close or to extend the Subscription Period by giving notice to the investors if market conditions so require.</p>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Start of the public offer of the Securities:</b>           | 2 April 2015 in Finland                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Initial Payment Date:</b>                                  | <p>The Initial Payment Date means 15 May 2015.</p> <p>In the case of abbreviation or extension of the Subscription Period the Initial Payment Date may be changed accordingly.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## PART C – OTHER INFORMATION

### I. Listing and Trading

**Listing and Trading** The Issuer intends to apply for listing of the Securities on Nasdaq Helsinki (the “**Security Exchange**”).

### II. Commissions paid by the Issuer

**Commissions paid by the Issuer** The Issuer may grant sales and recurring commissions to distributors related to the amount/number of placed or sold Securities as indicated in (i) to (iv). Sales commissions are paid out of the issue proceeds as a one-off payment; alternatively the Issuer may grant an agio on the issue price (excl. the offering premium) to the distributor. Recurring commissions are paid regularly depending on the respective securities volume. If UBS acts as Issuer and distributor the relevant commissions are internally booked in favour of the distributing organisational unit.

- |                                      |               |                                               |
|--------------------------------------|---------------|-----------------------------------------------|
| <b>(i) Underwriting placing fee:</b> | <b>and/or</b> | Not Applicable                                |
| <b>(ii) Selling commission:</b>      |               | Not Applicable                                |
| <b>(iii) Listing Commission:</b>     |               | Not Applicable                                |
| <b>(iv) Other:</b>                   |               | Fee of up to 1 % per annum, all paid upfront. |

### III. Rating

**Ratings:** The Securities have not been rated.

### IV. Consent to Use of Prospectus

The Issuer consents to the use of the Base Prospectus together with the relevant Final Terms in connection with a public offer (a “**Public Offer**”) of any relevant Securities by any financial intermediary which is authorised to make such offers under the Markets in Financial Instruments Directive (Directive 2004/39/EC) (each an “**Authorised Offeror**”) on the following basis:

- (a) the relevant Public Offer must occur during the Offer Period specified below;
- (b) the relevant Public Offer may only be made in a Public Offer Jurisdiction specified below;
- (c) the relevant Authorised Offeror must be authorised to make such offers in the relevant Public Offer Jurisdiction under the Markets in Financial Instruments Directive (Directive 2004/39/EC) and if any Authorised Offeror ceases to be so authorised then the above consent of the Issuer shall thereupon terminate.

**Offer Period:** Subscription Period (as defined in “II. Subscription, Purchase and Delivery of the Securities” above)

**Public Offer Jurisdiction:** Finland

## V. Indication of Yield

**Yield:** Not Applicable

## VI. Other information about the Securities

**Authorisation:** The issuance of Securities under the Base Prospectus from time to time has been authorised by applicable corporate authorisations.

**Procedure for redemption of Securities:** As specified in § 1 of the Conditions of the Securities Part 2: Product Terms: Special Conditions of the Securities of these Final Terms.

**Disturbing events that affect the Underlyings:** As specified in § 11 of the General Conditions of the Securities of the Base Prospectus dated 23 June 2014, as supplemented from time to time.

**Adjustment rules for taking into account events that affect the Underlyings:** As specified in § 6 (b) of the General Conditions of the Securities of the Base Prospectus dated 23 June 2014, as supplemented from time to time.

**Explanation of how the Underlyings affect the Securities:** As specified in the section OVERVIEW ON THE SECURITY STRUCTURE of these Final Terms.

**Paying Agent:** The Paying Agent means UBS AG, Bahnhofstrasse 45, 8001 Zurich, Switzerland, and Aeschenvorstadt 1, 4051 Basle, Switzerland, acting through its London Branch, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom, and Nordea Bank Finland Plc, 2590 Issuer Services, Aleksis Kiven katu 3–5, Helsinki, Finland. The term "Paying Agent" shall also refer to all Paying Agents including the Principal Paying Agent.

**Guarantor/s/:** Not Applicable

**Calculation Agent:** UBS AG, Bahnhofstrasse 45, 8001 Zurich, Switzerland, and Aeschenvorstadt 1, 4051 Basle, Switzerland, acting through its London Branch, 1 Finsbury Avenue, London EC2M 2PP, United Kingdom.

**Information from third parties:** Applicable, where the Final Terms contain information obtained from third parties, such information was reproduced accurately, and to the best knowledge of the Issuer - as far as it is able to ascertain from information provided or published by such third party - no facts have been omitted which would render the reproduced information inaccurate or misleading.

**Information after the Issue Date:** The Issuer does not intend to give information about the Securities after the Issue Date.

**PART D – COUNTRY SPECIFIC INFORMATION**

**Additional Paying Agent(s) (if any):**

Not Applicable

|                                                  |
|--------------------------------------------------|
| <b>PART E – INFORMATION ABOUT THE UNDERLYING</b> |
|--------------------------------------------------|

**Telefónica S.A. (ISIN ES0178430E18)**

Telefónica S.A. provides telecommunications services mainly to countries in Europe and Latin America. The company offers fixed-line and mobile telephone, Internet, and data transmission services to residential and corporate customers. Telefónica S.A. also holds stakes in television stations, radio stations and production companies, and publishes directories.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.telefonica.es](http://www.telefonica.es).

**Bayer AG (ISIN DE000BAY0017)**

Bayer AG produces and markets healthcare and agricultural products, and polymers. The company manufactures products that include aspirin, antibiotics, anti-infectives, and cardiovascular, oncology, and central nervous system drugs, over-the-counter medications, diagnostics, animal health products, crop protection products, plastics, and polyurethanes.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.bayer.com](http://www.bayer.com).

**Siemens AG (ISIN DE0007236101)**

Siemens AG manufactures a wide range of industrial and consumer products. The company builds locomotives, traffic control systems, automotive electronics, and engineers electrical power plants. Siemens AG also provides public and private communications networks, computers, building control systems, medical equipment, and electrical components. The company operates worldwide.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.siemens.com](http://www.siemens.com).

**Schneider Electric SE (ISIN FR0000121972)**

Schneider Electric SE manufactures power distribution and automation systems. The company produces circuit breakers, remote installation management equipment, panelboards, programmable logic controllers, industrial control products, detectors, human-machine interfaces, and process controls. The company's products are sold under various brands.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.schneider-electric.com](http://www.schneider-electric.com).

**Kone Oyj (ISIN FI0009013403)**

Kone Oyj provides solutions for the installation, maintenance, and modernization of elevators and escalators and the maintenance of automatic building doors.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.kone.com](http://www.kone.com).

**Koninklijke Philips N.V. (ISIN NL0000009538)**

Koninklijke Philips N.V. manufactures medical systems; domestic appliances; consumer electronics; and lighting. The company produces imaging, ultrasound and healthcare informatics equipment; shaving and beauty and health and wellness products; displays, and peripherals; and lamps and luminaries.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.philips.com](http://www.philips.com).



**Unilever N.V. (ISIN NL0000009355)**

Unilever N.V. manufactures branded and packaged consumer goods, including food, detergents, fragrances, home and personal care products.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.unilever.com](http://www.unilever.com).

**Total S.A. (ISIN FR0000120271)**

Total S.A. explores for, produces, refines, transports and markets oil and natural gas. The company also operates a chemical division which produces polypropylene, polyethylene, polystyrene, rubber, paint, ink, adhesives, and resins. Total S.A. operates gasoline filling stations in Europe, the United States and Africa.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.total.com](http://www.total.com).

**Danone (ISIN FR0000120644)**

Danone is a food processing company. The company produces dairy products, beverages, baby food and clinical/medical nutrition products.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.danone.com](http://www.danone.com).

**Daimler AG (ISIN DE0007100000)**

Daimler AG develops, manufactures, distributes, and sells a wide range of automotive products, mainly passenger cars, trucks, vans and buses. The company also provides financial and other services relating to its automotive businesses.

Further information as well as information about the past and the further performance and the volatility of the Underlying can be obtained from the internet page [www.daimler.com](http://www.daimler.com).

**ANNEX TO THE FINAL TERMS: ISSUE SPECIFIC SUMMARY**

*This summary relates to UBS Gearing Certificates described in the final terms (the "**Final Terms**") to which this summary is annexed. This summary contains that information from the summary set out in the Base Prospectus which is relevant to the Securities together with the relevant information from the Final Terms. Words and expressions defined in the Final Terms and the Base Prospectus have the same meanings in this summary.*

Summaries are made up of disclosure requirements known as "Elements". These elements are numbered in Sections A – E (A.1 – E.7).

This Summary contains all the Elements required to be included in a summary for this type of securities and Issuer. Because some Elements are not required to be addressed, there may be gaps in the numbering sequence of the Elements.

Even though an Element may be required to be inserted in the summary because of the type of securities and Issuer, it is possible that no relevant information can be given regarding the Element. In this case a short description of the Element is included in the summary with the mention of "not applicable".

| Element | Section A – Introduction and warnings |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A.1     | Warning.                              | <p><b>This Summary should be read as an introduction to the Base Prospectus. Any decision to invest in the Securities should be based on consideration of the Base Prospectus as a whole by the investor.</b></p> <p>Potential investors should be aware that where a claim relating to the information contained in the Base Prospectus is brought before a court, the plaintiff investor might, under the national legislation of the respective European Economic Area member state, have to bear the costs of translating the document before the legal proceedings are initiated.</p> <p>UBS AG in its capacity as Issuer who is responsible for the summary including the translation thereof can be held liable, but only if the summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus or it does not provide, when read together with the other parts of the Base Prospectus, all required key information.</p>                                                                                                                                                                                                                                                    |
| A.2     | Consent to use of Prospectus.         | <p>The Issuer consents to the use of the Base Prospectus together with the relevant Final Terms in connection with a public offer of the Securities (the "<b>Public Offer</b>") by any financial intermediary which is authorised to make such offers under the Markets in Financial Instruments Directive (Directive 2004/39/EC) (each an "<b>Authorised Offeror</b>") on the following basis:</p> <ul style="list-style-type: none"> <li>(a) the relevant Public Offer must occur during the Subscription Period (the "<b>Offer Period</b>");</li> <li>(b) the relevant Public Offer may only be made in Finland (the "<b>Public Offer Jurisdiction</b>");</li> <li>(c) the relevant Authorised Offeror must be authorised to make such offers in the relevant Public Offer Jurisdiction under the Markets in Financial Instruments Directive (Directive 2004/39/EC) and if any Authorised Offeror ceases to be so authorised then the above consent of the Issuer shall thereupon terminate.</li> </ul> <p><b>Authorised Offerors will provide information to investors on the terms and conditions of the Public Offer of the Securities at the time such Public Offer is made by the Authorised Offeror to the investor.</b></p> |

| Element     | Section B – Issuer                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>B.1</b>  | Legal and commercial name of the issuer.                                                       | The legal and commercial name of the Issuer is UBS AG (“ <b>Issuer</b> ” or “ <b>UBS AG</b> ”; together with its subsidiaries, “ <b>UBS</b> ”, “ <b>UBS Group</b> ” or the “ <b>Group</b> ”).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>B.2</b>  | Domicile, legal form, legislation and country of incorporation of the issuer.                  | UBS AG's two registered offices and principal places of business are: Bahnhofstrasse 45, CH-8001 Zurich, Switzerland; and Aeschenvorstadt 1, CH-4051 Basel, Switzerland. UBS AG is entered in the Commercial Registers of Canton Zurich and Canton Basel-City under the registration number CHE-101.329.561. UBS AG is incorporated in Switzerland and operates under the Swiss Code of Obligations and Swiss Federal Banking Law as an <i>Aktiengesellschaft</i> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>B.4b</b> | A description of any known trends affecting the issuer or the industries in which it operates. | <p><b>Trend Information</b></p> <p>As stated in UBS AG's third quarter report issued on 28 October 2014 (including the Group's unaudited consolidated financial statements), at the start of the fourth quarter of 2014, many of the underlying challenges and geopolitical issues that the Group has previously highlighted remain and in some cases have intensified. A number of new concerns have arisen including the fear of risks related to the Ebola virus. The mixed outlook for global growth, the absence of sustained and credible improvements to unresolved issues in Europe, continuing U.S. fiscal and monetary policy issues and increasing geopolitical instability would make improvements in prevailing market conditions unlikely. Despite these ongoing challenges, the Group will continue to execute on its strategy in order to ensure the firm's long-term success and to deliver sustainable returns for shareholders.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>B.5</b>  | Description of the Group and the issuer's position within the group.                           | <p>UBS AG is the parent company of the Group. Neither the business divisions of UBS nor the Corporate Center are separate legal entities. Currently, they primarily operate out of UBS AG, through its branches worldwide. Businesses also operate through local subsidiaries where necessary or desirable.</p> <p>UBS has commenced a share for share exchange offer to establish a group holding company. Upon completion of the initial settlement of the exchange offer, which is expected to take place on 28 November 2014, it is intended that UBS Group AG will become the parent company of UBS AG and the holding company of the Group.</p> <p>UBS has also announced that it intends to establish a banking subsidiary in Switzerland in mid-2015. The scope of this future subsidiary's business will include the Retail &amp; Corporate business division and the Swiss-booked business within the Wealth Management business division.</p> <p>In the UK, and in consultation with the UK and Swiss regulators, in May 2014 UBS Limited, UBS's UK bank subsidiary, implemented a modified business operating model under which UBS Limited bears and retains a greater degree of risk and reward in its business activities. This principally involves: UBS Limited retaining and managing credit risk as well as some market and other risks, UBS Limited taking a more independent role in managing its funding and liquidity requirements and it involved an increase in UBS Limited's total regulatory capital.</p> <p>In the US, UBS will comply with new rules for banks under the Dodd-Frank Wall Street Reform and Consumer Protection Act that will require an intermediate holding company to own all of its operations other than US branches of UBS AG by 1 July 2016. As a result, UBS will designate an intermediate holding company to hold all US subsidiaries of UBS.</p> |

|                                                                                 |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
|---------------------------------------------------------------------------------|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------|----------|--|--|------------------------------------|--|-----------------------------|--|--|--------------------------------------------|---------|---------|----------|----------|----------|--|------------------|--|----------------------------------------|--|--|----------------------|--|--|--|--|--|------------------|--------|--------|--------|--------|--------|--------------------|--------|--------|--------|--------|--------|--------------------------------------|-------|-------|-------|---------|-------|------------------------------------------------------|-------|-------|-------|---------|-------|----------------------------------|------|------|------|--------|------|-----------------------------------|--|--|--|--|--|----------------------|--|--|--|--|--|-----------------------------------------|-----|-----|------|--------|------|------------------------------------------|-----|-----|------|------|------|--------------------------------------|------|------|-------|--------|-------|---------------|--|--|--|--|--|------------------------------------|------|---|---|---|---------|---------------------------------------------------------------------------------|-----|-----|------|------|------|------------------|--|--|--|--|--|-----------------------------------------------------------------------|------|------|-------|------|---|-----------------------------------------------------|-----|-----|------|------|---|-------------------------------|--|--|--|--|--|----------------------|--|--|--|--|--|---------------------------|-----|-----|------|------|-------|
| <b>B.9</b>                                                                      | Profit forecast or estimates.                  | Not applicable; no profit forecast or estimate is included in this Prospectus.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>B.10</b>                                                                     | Qualifications in the audit report.            | Not applicable. The auditor's reports on the audited historical financial information are unqualified.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>B.12</b>                                                                     | Selected historical key financial information. | UBS AG derived the following selected consolidated financial data from (i) its annual report 2013 containing the audited consolidated financial statements of the Group, as well as additional unaudited consolidated financial data, as of or for the fiscal year ended 31 December 2013 (including comparative figures for the fiscal years ended 31 December 2012 and 2011), (ii) its report for the third quarter 2014, containing unaudited consolidated financial statements, as well as additional unaudited consolidated financial data, as of or for the nine months ended 30 September 2014 (from which comparative figures as of or for the nine months ended 30 September 2013 have been derived). UBS's consolidated financial statements were prepared in accordance with International Financial Reporting Standards (" <b>IFRS</b> ") issued by the International Accounting Standards Board (" <b>IASB</b> ") and stated in Swiss francs (CHF).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
|                                                                                 |                                                | <table><tr><td></td><td colspan="2">As of or for the nine months ended</td><td colspan="3">As of or for the year ended</td></tr><tr><td><i>CHF million, except where indicated</i></td><td>30.9.14</td><td>30.9.13</td><td>31.12.13</td><td>31.12.12</td><td>31.12.11</td></tr><tr><td></td><td colspan="2"><i>unaudited</i></td><td colspan="3"><i>audited, except where indicated</i></td></tr><tr><td colspan="6"><b>Group results</b></td></tr><tr><td>Operating income</td><td>21,281</td><td>21,425</td><td>27,732</td><td>25,423</td><td>27,788</td></tr><tr><td>Operating expenses</td><td>19,224</td><td>18,602</td><td>24,461</td><td>27,216</td><td>22,482</td></tr><tr><td>Operating profit / (loss) before tax</td><td>2,057</td><td>2,823</td><td>3,272</td><td>(1,794)</td><td>5,307</td></tr><tr><td>Net profit / (loss) attributable to UBS shareholders</td><td>2,609</td><td>2,255</td><td>3,172</td><td>(2,480)</td><td>4,138</td></tr><tr><td>Diluted earnings per share (CHF)</td><td>0.68</td><td>0.59</td><td>0.83</td><td>(0.66)</td><td>1.08</td></tr><tr><td colspan="6"><b>Key performance indicators</b></td></tr><tr><td colspan="6"><b>Profitability</b></td></tr><tr><td>Return on equity (RoE) (%)<sup>1</sup></td><td>7.1</td><td>6.4</td><td>6.7*</td><td>(5.1)*</td><td>9.1*</td></tr><tr><td>Return on assets, gross (%)<sup>2</sup></td><td>2.8</td><td>2.5</td><td>2.5*</td><td>1.9*</td><td>2.1*</td></tr><tr><td>Cost / income ratio (%)<sup>3</sup></td><td>90.3</td><td>86.7</td><td>88.0*</td><td>106.6*</td><td>80.7*</td></tr><tr><td colspan="6"><b>Growth</b></td></tr><tr><td>Net profit growth (%)<sup>4</sup></td><td>15.7</td><td>-</td><td>-</td><td>-</td><td>(44.5)*</td></tr><tr><td>Net new money growth for combined wealth management businesses (%)<sup>5</sup></td><td>2.7</td><td>3.6</td><td>3.4*</td><td>3.2*</td><td>2.4*</td></tr><tr><td colspan="6"><b>Resources</b></td></tr><tr><td>Common equity tier 1 capital ratio (fully applied, %) <sup>6, 7</sup></td><td>13.7</td><td>11.9</td><td>12.8*</td><td>9.8*</td><td>-</td></tr><tr><td>Swiss SRB leverage ratio (phase-in, %) <sup>8</sup></td><td>5.4</td><td>4.2</td><td>4.7*</td><td>3.6*</td><td>-</td></tr><tr><td colspan="6"><b>Additional information</b></td></tr><tr><td colspan="6"><b>Profitability</b></td></tr><tr><td>Return on tangible equity</td><td>8.3</td><td>7.6</td><td>8.0*</td><td>1.6*</td><td>11.9*</td></tr></table> |                                        |          |          |  |  | As of or for the nine months ended |  | As of or for the year ended |  |  | <i>CHF million, except where indicated</i> | 30.9.14 | 30.9.13 | 31.12.13 | 31.12.12 | 31.12.11 |  | <i>unaudited</i> |  | <i>audited, except where indicated</i> |  |  | <b>Group results</b> |  |  |  |  |  | Operating income | 21,281 | 21,425 | 27,732 | 25,423 | 27,788 | Operating expenses | 19,224 | 18,602 | 24,461 | 27,216 | 22,482 | Operating profit / (loss) before tax | 2,057 | 2,823 | 3,272 | (1,794) | 5,307 | Net profit / (loss) attributable to UBS shareholders | 2,609 | 2,255 | 3,172 | (2,480) | 4,138 | Diluted earnings per share (CHF) | 0.68 | 0.59 | 0.83 | (0.66) | 1.08 | <b>Key performance indicators</b> |  |  |  |  |  | <b>Profitability</b> |  |  |  |  |  | Return on equity (RoE) (%) <sup>1</sup> | 7.1 | 6.4 | 6.7* | (5.1)* | 9.1* | Return on assets, gross (%) <sup>2</sup> | 2.8 | 2.5 | 2.5* | 1.9* | 2.1* | Cost / income ratio (%) <sup>3</sup> | 90.3 | 86.7 | 88.0* | 106.6* | 80.7* | <b>Growth</b> |  |  |  |  |  | Net profit growth (%) <sup>4</sup> | 15.7 | - | - | - | (44.5)* | Net new money growth for combined wealth management businesses (%) <sup>5</sup> | 2.7 | 3.6 | 3.4* | 3.2* | 2.4* | <b>Resources</b> |  |  |  |  |  | Common equity tier 1 capital ratio (fully applied, %) <sup>6, 7</sup> | 13.7 | 11.9 | 12.8* | 9.8* | - | Swiss SRB leverage ratio (phase-in, %) <sup>8</sup> | 5.4 | 4.2 | 4.7* | 3.6* | - | <b>Additional information</b> |  |  |  |  |  | <b>Profitability</b> |  |  |  |  |  | Return on tangible equity | 8.3 | 7.6 | 8.0* | 1.6* | 11.9* |
|                                                                                 | As of or for the nine months ended             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | As of or for the year ended            |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <i>CHF million, except where indicated</i>                                      | 30.9.14                                        | 30.9.13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 31.12.13                               | 31.12.12 | 31.12.11 |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
|                                                                                 | <i>unaudited</i>                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <i>audited, except where indicated</i> |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Group results</b>                                                            |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Operating income                                                                | 21,281                                         | 21,425                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 27,732                                 | 25,423   | 27,788   |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Operating expenses                                                              | 19,224                                         | 18,602                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 24,461                                 | 27,216   | 22,482   |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Operating profit / (loss) before tax                                            | 2,057                                          | 2,823                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3,272                                  | (1,794)  | 5,307    |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Net profit / (loss) attributable to UBS shareholders                            | 2,609                                          | 2,255                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3,172                                  | (2,480)  | 4,138    |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Diluted earnings per share (CHF)                                                | 0.68                                           | 0.59                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0.83                                   | (0.66)   | 1.08     |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Key performance indicators</b>                                               |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Profitability</b>                                                            |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Return on equity (RoE) (%) <sup>1</sup>                                         | 7.1                                            | 6.4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 6.7*                                   | (5.1)*   | 9.1*     |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Return on assets, gross (%) <sup>2</sup>                                        | 2.8                                            | 2.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 2.5*                                   | 1.9*     | 2.1*     |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Cost / income ratio (%) <sup>3</sup>                                            | 90.3                                           | 86.7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 88.0*                                  | 106.6*   | 80.7*    |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Growth</b>                                                                   |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Net profit growth (%) <sup>4</sup>                                              | 15.7                                           | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                      | -        | (44.5)*  |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Net new money growth for combined wealth management businesses (%) <sup>5</sup> | 2.7                                            | 3.6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3.4*                                   | 3.2*     | 2.4*     |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Resources</b>                                                                |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Common equity tier 1 capital ratio (fully applied, %) <sup>6, 7</sup>           | 13.7                                           | 11.9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 12.8*                                  | 9.8*     | -        |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Swiss SRB leverage ratio (phase-in, %) <sup>8</sup>                             | 5.4                                            | 4.2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4.7*                                   | 3.6*     | -        |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Additional information</b>                                                   |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| <b>Profitability</b>                                                            |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |          |          |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |
| Return on tangible equity                                                       | 8.3                                            | 7.6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 8.0*                                   | 1.6*     | 11.9*    |  |  |                                    |  |                             |  |  |                                            |         |         |          |          |          |  |                  |  |                                        |  |  |                      |  |  |  |  |  |                  |        |        |        |        |        |                    |        |        |        |        |        |                                      |       |       |       |         |       |                                                      |       |       |       |         |       |                                  |      |      |      |        |      |                                   |  |  |  |  |  |                      |  |  |  |  |  |                                         |     |     |      |        |      |                                          |     |     |      |      |      |                                      |      |      |       |        |       |               |  |  |  |  |  |                                    |      |   |   |   |         |                                                                                 |     |     |      |      |      |                  |  |  |  |  |  |                                                                       |      |      |       |      |   |                                                     |     |     |      |      |   |                               |  |  |  |  |  |                      |  |  |  |  |  |                           |     |     |      |      |       |

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| (%) <sup>9</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |                          |            |           |
| Return on risk-weighted assets, gross (%) <sup>10</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 12.4      | 11.5      | 11.4*                    | 12.0*      | 13.7*     |
| <b>Resources</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |                          |            |           |
| Total assets                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 1,049,258 | 1,049,101 | 1,018,374* <sup>11</sup> | 1,259,797  | 1,416,962 |
| Equity attributable to UBS shareholders                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 50,824    | 47,403    | 48,002                   | 45,949     | 48,530    |
| Common equity tier 1 capital (fully applied) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 30,047    | 26,019    | 28,908                   | 25,182*    | -         |
| Common equity tier 1 capital (phase-in) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 42,464    | 38,963    | 42,179                   | 40,032*    | -         |
| Risk-weighted assets (fully applied) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 219,296   | 218,926   | 225,153*                 | 258,113*   | -         |
| Risk-weighted assets (phase-in) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 222,648   | 222,306   | 228,557*                 | 261,800*   | -         |
| Common equity tier 1 capital ratio (phase-in, %) <sup>6,7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 19.1      | 17.5      | 18.5*                    | 15.3*      | -         |
| Total capital ratio (fully applied, %) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 18.7      | 14.3      | 15.4*                    | 11.4*      | -         |
| Total capital ratio (phase-in, %) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 24.9      | 21.8      | 22.2*                    | 18.9*      | -         |
| Swiss SRB leverage ratio (fully applied, %) <sup>8</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4.2       | 3.0       | 3.4*                     | 2.4*       | -         |
| Swiss SRB leverage ratio denominator (fully applied) <sup>12</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 985,071   | 1,055,956 | 1,020,247*               | 1,206,214* | -         |
| Swiss SRB leverage ratio denominator (phase-in) <sup>12</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 991,730   | 1,063,294 | 1,027,864*               | 1,216,561* | -         |
| <b>Other</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |                          |            |           |
| Invested assets (CHF billion) <sup>13</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 2,640     | 2,339     | 2,390                    | 2,230      | 2,088     |
| Personnel (full-time equivalents)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 60,292    | 60,635    | 60,205*                  | 62,628*    | 64,820*   |
| Market capitalization                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 64,047    | 71,066    | 65,007*                  | 54,729*    | 42,843*   |
| Total book value per share (CHF)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 13.54     | 12.58     | 12.74*                   | 12.26*     | 12.95*    |
| Tangible book value per share (CHF)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 11.78     | 10.89     | 11.07*                   | 10.54*     | 10.36*    |
| * unaudited                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |                          |            |           |
| <p><sup>1</sup> Net profit / loss attributable to UBS shareholders (annualized as applicable) / average equity attributable to UBS shareholders. <sup>2</sup> Operating income before credit loss (expense) or recovery (annualized as applicable) / average total assets. <sup>3</sup> Operating expenses / operating income before credit loss (expense) or recovery. <sup>4</sup> Change in net profit attributable to UBS shareholders from continuing operations between current and comparison periods / net profit attributable to UBS shareholders from continuing operations of comparison period. Not meaningful and not included if either the reporting period or the comparison period is a loss period. <sup>5</sup> Combined Wealth Management's and Wealth Management Americas' net new money for the period (annualized as applicable) / invested assets at the beginning of the period. Figures for the periods ended 31 December 2013, 2012 and 2011 are derived from the accounting records of the Group. <sup>6</sup> Common equity tier 1 capital / risk-weighted assets. <sup>7</sup> Based on the Basel III framework as applicable to Swiss systemically relevant banks (SRB), which became effective in Switzerland on 1 January 2013. The information provided on a fully applied basis entirely reflects the effects of the new capital deductions and the phase out of ineligible capital instruments. The information provided on a phase-in basis gradually reflects those effects during the transition period. Numbers for 31 December 2012 are on a pro-forma basis. Numbers for 31 December 2012 are calculated on an estimated basis described below and are referred to as "pro-forma" in this prospectus. The term "pro-forma" as used in this prospectus does not refer to the term "pro forma financial information" within the meaning of Regulation (EC) 809/2004. Some of the models applied when calculating 31 December 2012 pro-forma information required regulatory approval and included estimates (as discussed with UBS's primary regulator) of the effect of new capital charges. These figures are not required to be presented, because Basel III requirements were not in effect on 31 December 2012. They are nevertheless included for comparison reasons, because the Basel III requirements were effective as of 1 January 2013. Information for 31 December 2011 is not available. <sup>8</sup> Swiss SRB Basel III common equity tier 1 capital and loss-absorbing capital / total adjusted exposure (leverage ratio denominator). The Swiss SRB leverage ratio came into force on 1 January 2013. Numbers for 31 December 2012 are on a pro-forma basis (see footnote 7 above). Information for 31 December 2011 is not available. <sup>9</sup> Net profit / loss attributable to UBS shareholders before amortization and impairment of goodwill and intangible assets (annualized as applicable) / average equity attributable to UBS shareholders less average goodwill and intangible assets. <sup>10</sup> Operating income before credit loss (expense) or recovery (annualized as applicable) / average risk-weighted assets. Based on Basel III risk-weighted assets (phase-in) for 2014 and 2013, on Basel 2.5 risk-weighted assets for 2012 and on Basel II risk-weighted assets for 2011. <sup>11</sup> On 1 January 2014, UBS adopted <i>Offsetting Financial Assets and Financial Liabilities</i> (Amendments to IAS 32, <i>Financial Instruments: Presentation</i>). The prior period balance sheet as of 31 December 2013 was restated to reflect the effects of adopting these amendments to IAS 32. <sup>12</sup> The leverage ratio denominator is also referred to as "total adjusted exposure" and is calculated in accordance with Swiss SRB leverage ratio requirements. Data represent the average of the total adjusted exposure at the end of the three months preceding the end of the reporting period. The figure for the</p> |           |           |                          |            |           |

|             |                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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|             | period ended 31 December 2012 is derived from the accounting records of the Group. Numbers for 31 December 2012 are on a pro-forma basis (see footnote 7 above). Information for 31 December 2011 is not available. <sup>13</sup> Invested assets include invested assets for Retail & Corporate. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|             | Material adverse change statement.                                                                                                                                                                                                                                                                | There has been no material adverse change in the prospects of UBS AG or UBS Group since 31 December 2013.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|             | Significant changes statement.                                                                                                                                                                                                                                                                    | There has been no significant change in the financial or trading position of UBS Group or of UBS AG since 30 September 2014.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>B.13</b> | Recent events.                                                                                                                                                                                                                                                                                    | Not applicable, no recent events particular to UBS AG have occurred, which are to a material extent relevant to the evaluation of UBS AG's solvency.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>B.14</b> | Dependence upon other entities within the group.                                                                                                                                                                                                                                                  | UBS AG is the parent company of the UBS Group. As such, to a certain extent, it is dependent on certain of its subsidiaries.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>B.15</b> | Issuer's principal activities.                                                                                                                                                                                                                                                                    | <p>UBS AG with its subsidiaries draws on its 150-year heritage to serve private, institutional and corporate clients worldwide, as well as retail clients in Switzerland. UBS' business strategy is centered on its (in UBS' opinion) pre-eminent global wealth management businesses and its (in UBS' opinion) leading universal bank in Switzerland, completed by its Global Asset Management business complemented and its Investment Bank, with a focus on capital efficiency and businesses that offer (in UBS' opinion) a superior structural growth and profitability outlook. Headquartered in Zurich and Basel, Switzerland, UBS has offices in more than 50 countries, including all major financial centers.</p> <p>According to Article 2 of the Articles of Association of UBS AG, dated 7 May 2014 ("<b>Articles of Association</b>"), the purpose of UBS AG is the operation of a bank. Its scope of operations extends to all types of banking, financial, advisory, trading and service activities in Switzerland and abroad.</p>                                                                    |
| <b>B.16</b> | Direct or indirect shareholdings or control agreements of the issuer.                                                                                                                                                                                                                             | <p>The following are the most recent notifications of holdings in UBS AG's share capital filed in accordance with the Swiss Federal Act on Stock Exchanges and Securities Trading of 24 March 1995, as amended, based on UBS AG's registered share capital at the time of the disclosure: (i) 18 September 2013, Government of Singapore Investment Corp disclosed a change of its corporate name to GIC Private Limited and a holding of 6.40%; (ii) 30 September 2011, Norges Bank (the Central Bank of Norway), 3.04%; (iii) 17 December 2009, BlackRock Inc., New York, USA, 3.45%.</p> <p>As of 30 September 2014, the following shareholders (acting in their own name or in their capacity as nominees for other investors or beneficial owners) were registered in the share register with 3% or more of the total share capital of UBS AG: Chase Nominees Ltd., London (11.65%); Government of Singapore Investment Corp., Singapore (6.39%); the US securities clearing organization DTC (Cede &amp; Co.) New York, "The Depository Trust Company" (6.76%); and Nortrust Nominees Ltd., London (3.54%).</p> |

| Element    | Section C – Securities                                                |                                                                                                                                                                    |
|------------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>C.1</b> | Type and the class of the securities, security identification number. | <p><b>Type and Form of Securities</b></p> <p>The Securities are certificates.</p> <p>The Securities are issued in uncertificated and dematerialised book-entry</p> |

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|             |                                                                                       | <p>form, and are registered for clearing through Euroclear Finland Oy ("<b>Euroclear Finland</b>").</p> <p>The Securities have the following ISIN: CH0277173362.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>C.2</b>  | Currency of the securities.                                                           | The currency of the Securities is Euro (" <b>EUR</b> ") (the " <b>Redemption Currency</b> ").                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>C.5</b>  | Restrictions on the free transferability of the securities.                           | Each Security is transferable in accordance with applicable law and any rules and procedures for the time being of any Clearing System through whose books such Security is transferred.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>C.8</b>  | Rights attached to the securities, including ranking and limitations to those rights. | <p><b>Governing law of the Securities</b><br/>The Securities will be governed by German law ("<b>German law governed Securities</b>").</p> <p>The legal effects of the registration of the Securities with the relevant Clearing System are governed by the laws of the jurisdiction of the Clearing System.</p> <p><b>Rights attached to the Securities</b><br/>The Securities provide, subject to the Conditions of the Securities, Securityholders, at maturity or upon exercise, with a claim for payment of the Redemption Amount in the Redemption Currency and/or delivery of the Physical Underlying in the relevant number.</p> <p><b>Limitation of the rights attached to the Securities</b><br/>Under the conditions set out in the Conditions, the Issuer is entitled to terminate the Securities and to make certain adjustments to the Conditions.</p> <p><b>Status of the Securities</b><br/>The Securities will constitute direct, unsecured and unsubordinated obligations of the Issuer, ranking <i>pari passu</i> among themselves and with all other present and future unsecured and unsubordinated obligations of the Issuer, other than obligations preferred by mandatory provisions of law.</p> |
| <b>C.11</b> | Admission to trading on a regulated market or other equivalent markets.               | The Issuer intends to apply for listing of the Securities on Nasdaq Helsinki.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>C.15</b> | Influence of the underlying on the value of the securities.                           | <p>The value of the Securities during their term depends on the performance of the Underlying. In case the price of the Underlying increases, also the value of the Securities (disregarding any special features of the Securities) is likely to increase.</p> <p>In particular, the Redemption Amount, if any, to be received by the Securityholder upon exercise of the Securities depends on the performance of the Underlying.</p> <p>The following features are examples describing the dependency of the value of the Securities from the Underlying:</p> <p><b>UBS Gearing Securities</b><br/>UBS Gearing Securities allow Securityholders to participate in the positive development of the Underlying(s). Conversely, Securityholders in UBS Gearing Securities may also participate in the negative development of the Underlying(s), as the UBS Gearing Securities may provide downside risk potential as specified in the applicable Product Terms. UBS Gearing</p>                                                                                                                                                                                                                                         |

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|  |  | <p>Securities may also allow Securityholders to participate in the positive development of the Underlying relative to another Underlying. Conversely, Securityholders in UBS Gearing Securities may participate in the negative development of the Underlying relative to another Underlying.</p> <p>Securityholders receive on the Maturity Date a Redemption Amount in the Redemption Currency, the amount of which depends on the Reference Price or the Settlement Price of the Underlying(s), as specified in the relevant Product Terms. The Redemption Amount is typically calculated by multiplying the Nominal Amount or such other amount as specified in the applicable Product Terms with the relevant performance of the Underlying(s), thereafter multiplied by the Participation Factor, the Leverage Factor or the Multiplier, but may also take other factors into account, as specified in the applicable Product Terms.</p> <p>The Redemption Amount may be determined by reference to the performance of one or more Underlying(s), as specified in the relevant Product Terms.</p> <p><b>The following descriptions of several performance structures might be used for the Securities described in the section above</b></p> <p><u>Underlyings</u><br/>Securities can either depend on one single Underlying, a basket of Underlyings, the best performing Underlying(s), the worst performing Underlying(s) or a combination of those. Basket performances are calculated as the weighted average of the performances of the individual Underlying(s).</p> <p>The weightings can either be predefined or be defined during the life of the product depending on certain conditions. Weights can for example depend on the relative performance of the Underlyings or the realised volatility of the Underlying(s).</p> <p><u>Performances</u><br/>The performance or levels of the Underlying(s) can be measured in various ways.</p> <p>Usually the performance is measured as the final level of the Underlying(s) as a percentage of the initial level of the Underlying(s). However the final level and / or the initial level can also either be defined as the average / maximum / minimum level of the Underlying(s) observed within a certain period. The initial level does not necessarily need to be observed on the strike date of the product but can also be observed during the life of the product.</p> <p>Performance can also be measured as the relative performance of one or more Underlying(s) relative to the performance of one or more different Underlying(s).</p> <p>Performances can also have a pre-defined or a variable and/or conditional cap. This means Securityholders accept a limitation of earning potential ("<b>Cap</b>") and may only participate in possible price increases (or decreases) of the Underlying(s) until a certain level is reached and no further. Additionally performances can also have a pre-defined or a variable and/or conditional floor. This means Securityholders will have a minimum of earning potential ("<b>Floor</b>") and may only negatively participate in possible price decreases (or increases) of the Underlying(s) until a certain level is reached and no further.</p> |
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|  |  | <p><u>Barriers</u><br/>Products can have barriers that are activated as soon as certain conditions are met. Usually these barriers represent certain levels to be reached by the Underlying(s) on certain observation dates.</p> <p>Barriers can either be triggered by Underlying(s), performances or other measures reaching certain predefined levels. Some barriers are only triggered if more than one condition is met.</p> <p>Barriers can either be defined to be observed only on certain dates or continuously.</p> <p>Barriers either lead to the removal (Kick-Out) or addition (Kick-In) of certain features of the Securities. Features which are added or removed are for example coupons, participations or Underlying(s).</p> <p><u>Stop Loss / Knock Out Feature</u><br/>If the relevant Product Terms specify that Stop Loss / Knock Out Event applies, then the Securities may be terminated and redeemed early upon the occurrence of a Stop Loss / Knock Out Event.</p> <p><u>Investment Strategies</u><br/>Performance can be defined as the hypothetical performance of a certain predefined investment strategy. This can for example be a strategy that invests into the Underlying(s) only on certain predefined dates. Another example would be a strategy that invests into the Underlying(s) dependent on the realised volatility, performance, momentum or other metric of the Underlying(s) level over the life of the product.</p> <p><u>Bearish / Bullish / Variable Participation Rate</u><br/>Participation is usually proportional with a certain rate (which can itself be dependent on certain pre-conditions for example the performance of one or more Underlying(s)) and can be either negative or positive.</p> <p><u>Currency Conversion</u><br/>The payoff can either be in the currency of the Underlying(s) or a different payoff currency. The currency exchange rate to be used to determine the final payoff can either be pre-defined (quanto feature) or variable.</p> <p><u>Coupons / Other Proceeds</u><br/>If the relevant Product Terms specify unconditional Coupon or other proceeds to apply, the Securityholder is entitled to receive payment of the relevant Coupon or other proceeds.</p> <p>If the relevant Product Terms specify conditional Coupon or other proceeds to apply, the Securityholder is entitled to receive payment of the relevant Coupon or other proceeds provided that relevant conditions are met. If in case of a conditional Coupon or other proceeds these requirements are not met, no Coupon or other proceeds are paid.</p> <p>During their term products can therefore generate regular income. Most products however do not generate unconditional income e.g. dividends or interest.</p> <p><u>Capital Protection</u><br/>Only if the product feature "Capital Protection" is specified to be applicable in the relevant Product Terms, the Settlement Amount is, in any case, at least equal to the capital protected Minimum Amount.</p> <p><u>Physical or Cash Settlement</u><br/>Only if the product feature "Physical Settlement" is specified to be applicable in the relevant Product Terms, the Product is possibly settled</p> |
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|             |                                                                                  | <p>physically. Otherwise the settlement occurs in cash payment. The settlement can depend on the performance of the Underlying(s).</p> <p><u>Issuer's Call Right</u><br/>If the product feature Issuer's Call Right is specified to be applicable in the relevant Product Terms, the Issuer has a right to call the Securities for early redemption by giving notice to that effect on certain pre-defined dates. The redemption value can either be pre-defined or dependent on the Underlying(s) level, certain dates or other parameters.</p> <p><u>Investor's Put Right</u><br/>If the product feature Investor's Put Right is specified to be applicable in the relevant Product Terms, the Securityholder has the right to put the Securities for early redemption. The redemption value can either be predefined or dependent on the Underlying(s) level, certain dates or other parameters.</p> |
| <b>C.16</b> | Expiration or maturity date, the exercise date or final reference date.          | <p>Maturity Date: 29 May 2019<br/>Expiration Date: 15 May 2019</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>C.17</b> | Settlement procedure of the derivative securities.                               | <p>Payments shall, in all cases subject to any applicable fiscal or other laws and regulations in the place of payment or other laws and regulations to which the Issuer agrees to be subject, be made in accordance with the relevant CA Rules to the relevant Clearing System or the relevant intermediary or to its order for credit to the accounts of the relevant account holders of the Clearing System or the relevant intermediary.</p> <p>The Issuer shall be discharged from its redemption obligations or any other payment or delivery obligations under the Conditions of the Securities by payment and/or delivery to the Clearing System in the manner described above.</p>                                                                                                                                                                                                             |
| <b>C.18</b> | A description of how the return on derivative securities takes place.            | Securityholders will receive on the relevant Maturity Date payment of the Redemption Amount.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>C.19</b> | Exercise price or final reference price of the underlying.                       | Settlement Price                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>C.20</b> | Type of the underlying and where the information on the underlying can be found. | <p><b>Type of Underlying:</b></p> <p>The underlying may consist of shares (including a certificate representing shares), an Index, a currency exchange rate, a precious metal, a commodity, an interest rate, a non-equity security, a fund unit, a futures contract (if applicable, including determination of the Relevant Expiration Months), a reference rate, a basket comprising the aforementioned assets, and a portfolio comprising the aforementioned assets.</p> <p>Type of Underlying is shares.</p> <p>Information about the past and the further performance of the Underlyings and their volatility can be obtained on the web-site:<br/> - <a href="http://www.telefonica.es">www.telefonica.es</a> (Telefónica S.A.)<br/> - <a href="http://www.bayer.com">www.bayer.com</a> (Bayer AG)</p>                                                                                            |

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|  |  | <ul style="list-style-type: none"> <li>- <a href="http://www.siemens.com">www.siemens.com</a> (Siemens AG)</li> <li>- <a href="http://www.schneider-electric.com">www.schneider-electric.com</a> (Schneider Electric SE)</li> <li>- <a href="http://www.kone.com">www.kone.com</a> (Kone Oyj)</li> <li>- <a href="http://www.philips.com">www.philips.com</a> (Koninklijke Philips N.V.)</li> <li>- <a href="http://www.unilever.com">www.unilever.com</a> (Unilever N.V.)</li> <li>- <a href="http://www.total.com">www.total.com</a> (Total S.A.)</li> <li>- <a href="http://www.danone.com">www.danone.com</a> (Danone)</li> <li>- <a href="http://www.daimler.com">www.daimler.com</a> (Daimler AG)</li> </ul> |
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| Element    | Section D – Risks                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <b>D.2</b> | Key information on the key risks that is specific and individual to the issuer. | <p>The Securities entail an issuer risk, also referred to as debtor risk or credit risk for prospective investors. An issuer risk is the risk that UBS AG becomes temporarily or permanently unable to meet its obligations under the Securities.</p> <p><b>General insolvency risk</b></p> <p>Each investor bears the general risk that the financial situation of the Issuer could deteriorate. The debt or derivative securities of the Issuer will constitute immediate, unsecured and unsubordinated obligations of the Issuer, which, in particular in the case of insolvency of the Issuer, rank <i>pari passu</i> with each other and all other current and future unsecured and unsubordinated obligations of the Issuer, with the exception of those that have priority due to mandatory statutory provisions. The Issuer's obligations relating to the Securities are not protected by any statutory or voluntary deposit guarantee system or compensation scheme. <b>In the event of insolvency of the Issuer, investors may thus experience a total loss of their investment in the Securities.</b></p> <p>UBS as Issuer is subject to various risks within its business activities. Such risks comprise in particular the following types of risks, where all of these risks might have adverse effects on the value of the Securities:</p> <ul style="list-style-type: none"> <li>• Effect of downgrading of the Issuer's rating - The general assessment of the Issuer's creditworthiness may affect the value of the Securities. As a result, any downgrading of the Issuer's rating by a rating agency may have a negative impact on the value of the Securities.</li> <li>• Regulatory and legislative changes may adversely affect UBS's business and ability to execute its strategic plans. The planned and potential regulatory and legislative developments in Switzerland and in other jurisdictions in which UBS has operations may have a material adverse effect on UBS' ability to execute its strategic plans, on the profitability or viability of certain business lines globally or in particular locations, and in some cases on UBS' ability to compete with other financial institutions. They are likely to be costly to implement and could also have a negative impact on UBS' legal structure or business model, potentially generating capital inefficiencies and resulting in an impact on UBS' profitability.</li> <li>• UBS' capital strength is important in supporting its strategy, client franchise and competitive position. Any increase in risk-weighted assets or reduction in eligible capital could materially reduce UBS' capital ratios. Additionally, UBS is subject to a minimum leverage ratio requirement for Swiss SRB, which under certain circumstances could constrain UBS' business activities even if UBS is able to satisfy other risk-based capital requirements.</li> <li>• UBS may not be successful in completing the execution of its announced strategic plans, or its plans may be delayed or the effects of</li> </ul> |

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|  |  | <p>its plans may differ from those intended. UBS is also exposed to possible outflows of client assets in its asset-gathering businesses and to changes affecting the profitability of its Wealth Management business division, and may not be successful in implementing changes in its businesses to meet changing market, regulatory and other conditions.</p> <ul style="list-style-type: none"> <li>• Material legal and regulatory risks arise in the conduct of UBS's business. UBS is subject to a large number of claims, disputes, legal proceedings and government investigations and expects that its ongoing business activities will continue to give rise to such matters in the future. The extent of UBS's financial exposure to these and other matters could be material and could substantially exceed the level of provisions that UBS has established for litigation, regulatory and similar matters.</li> <li>• Operational risks, including those arising from process error, failed execution, unauthorized trading, fraud, system failures, cyber-attacks, breaches of information security and failure of security and physical protection, may affect UBS's business. If UBS' internal controls fail or prove ineffective in identifying and remedying such risks UBS could suffer operational failures that might result in material losses.</li> <li>• UBS's reputation is critical to the success of its business. Reputational damage could have a material adverse effect on UBS's operational results and financial conditions and on UBS' ability to achieve its strategic goals and financial targets.</li> <li>• Performance in the financial services industry is affected by market conditions and the macroeconomic climate. An economic downturn, continued low interest rates or weak or stagnant economic growth in UBS's core markets, or a severe financial crisis can negatively affect UBS's revenues and ultimately its capital base.</li> <li>• UBS holds legacy and other risk positions, including positions related to real estate in various countries that may be adversely affected by conditions in the financial markets; legacy risk positions may be difficult to liquidate as the continued illiquidity and complexity of many of them could make it difficult to sell or otherwise exit these positions.</li> <li>• UBS's global presence subjects it to risk from currency fluctuations which have an effect on UBS' reported income and expenses, and other reported figures such as other comprehensive income, invested assets, balance sheet assets, risk-weighted assets and tier 1 capital.</li> <li>• UBS is dependent upon its risk management and control processes to avoid or limit potential losses in its counterparty credit and trading businesses and could suffer losses if, for example, it does not fully identify the risks in its portfolio or if its assessment of the risks identified or its response to negative trends proves to be untimely, inadequate, insufficient or incorrect.</li> <li>• Valuations of certain positions rely on models; models have inherent limitations and may use inputs which have no observable source; different assumptions and inputs would generate different results, and these differences could have a significant impact on UBS' financial results.</li> <li>• Liquidity and funding management are critical to UBS's ongoing performance. The volume of UBS' funding sources or the availability of types of funding required could change due to, among other things,</li> </ul> |
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|            |                                                                                  | <p>general market disruptions, widening credit spreads, changes in capital and liquidity requirements or reductions in UBS' credit ratings, which could also influence the cost of funding.</p> <ul style="list-style-type: none"> <li>• UBS might be unable to identify or capture revenue or competitive opportunities, or retain and attract qualified employees. UBS's competitive strength and market position could be eroded if UBS is unable to identify market trends and developments, does not respond to them by devising and implementing adequate business strategies, adequately developing or updating technology, particularly in the trading businesses, or is unable to attract or retain the qualified people needed to carry them out.</li> <li>• UBS's financial results may be negatively affected by changes to accounting standards. Changes to IFRS or interpretations thereof may cause UBS's future reported results and financial position to differ from current expectations. Such changes may also affect UBS's regulatory capital and ratios.</li> <li>• UBS's financial results may be negatively affected by changes to assumptions supporting the value of its goodwill. If assumptions in future periods deviate from the current outlook, the value of UBS's goodwill may become impaired in the future, giving rise to losses in the income statement.</li> <li>• The effect of taxes on UBS's financial results is significantly influenced by reassessments of its deferred tax assets. UBS' full year effective tax rate could change significantly on the basis of such reassessments.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>D.3</b> | Key information on the risks that are specific and individual to the securities. | <p>The purchase of Securities is associated with certain risks. <b>The Issuer expressly points out that the description of the risks associated with an investment in the Securities describes only the key risks which were known to the Issuer at the date of the Base Prospectus.</b></p> <p>Potential investors of the Securities should recognise that the Securities constitute a risk investment which can lead to a total loss of their investment in the Securities. Securityholders will incur a loss, if the amount received in accordance with the Conditions of the Securities is below the purchase price of the Securities (including the transaction costs). Any investor bears the risk of the Issuer's financial situation worsening and the potential subsequent inability of the Issuer to pay its obligations under the Securities. Potential investors must therefore be prepared and able to sustain a partial or even a total loss of the invested capital. Any investors interested in purchasing the Securities should assess their financial situation, to ensure that they are in a position to bear the risks of loss connected with the Securities.</p> <p>There are risks associated with the Securities offered in the Base Prospectus which potential investors should consider carefully and be aware of before making a decision to invest in the Securities, including but not limited to the following:</p> <p><i>The complexity of the Securities</i> – The redemption structure for the Securities is sometimes complex and may contain mathematical formulas or relations that, for an investor, may be difficult to understand and compare with other investment options. It should be noted that the relationship between risk and return can be difficult to evaluate.</p> <p><i>Securities where the nominal amount isn't protected</i> – The nominal amount for some of the Securities is not capital protected, as specified in the Final Terms. For those Securities there is no product feature that</p> |

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|  | <p>guarantees that the redemption amount will be equal to or exceed the nominal amount.</p> <p><i>Pricing of structured Securities</i> - The pricing of structured Securities is usually determined by the Issuer, and not on negotiated terms.</p> <p><i>Shares as underlying(s)</i> – Securities with shares as underlying(s) are not sponsored or promoted by the issuer of such shares. The issuer of such shares has no obligation to consider the interest for the Securityholders why measures taken by an issuer of such shares could adversely affect the market value of the Securities. A Securityholder is not entitled to receive payments or dividends to the same extent as a holder of the underlying shares.</p> <p><i>Index as underlying(s)</i> – Securities based on indices as underlying(s) may result in a less redemption amount compared to an investment directly in the underlying(s). The investor of an index may add, remove, or replace components or make methodological changes that may affect the level of such index and in that way also have influence on the return payable to investors in the Securities.</p> <p><i>Commodity as the underlying(s)</i> – Trading with commodities is speculative and can be extremely volatile as commodity prices are affected by factors that are unpredictable, such as changes in the relationship between supply and demand, weather patterns and government policies. Commodity contracts may be traded directly between market participants "over-the-counter" in trade centers that are subject to minimal or no substantive regulation. This increases the risks associated with liquidity and historical price of the relevant contracts. Securities that are linked to future contracts for commodities may provide a different return than Securities that are linked to the relevant physical commodity, as the price of a future contract for a commodity generally includes a premium or a discount to the current price of the underlying commodity.</p> <p><i>Exposure to basket of underlying(s)</i> - Securities where the underlying(s) is composed of a basket of underlying(s), investors bear the risk of change in value for each component in the basket. Where there is a high level of interdependence between the individual underlying(s) in the basket, a change in the value development of the components in the basket may exaggerate the value development of the Securities. Additionally, a small basket or a basket composed of differently weighted components makes the whole basket vulnerable to changes in the value of any of the underlying basket components. Any calculation or value related to a basket composed of a mixture of "best of" or "worst of" components may give results that to a large extent differ from results where all the components in the basket are taken into account.</p> <p><i>Automatic early redemption</i> - Some types of Securities may be automatically redeemed prior to its Maturity Date if certain conditions are met. In some cases this may result in a total or partial loss of the investment.</p> <p><i>Warrants</i> - The price of the underlying(s) has an impact on the price of the warrants and may lead to a greater profit or loss on the investment compared to if the investment had been made directly in the underlying(s). Warrants have a leverage effect compared to an investment directly in the underlying(s), i.e. a change of the value of the underlying(s) may result in an increased change in the value of the Warrant. This means that the risk of investing in Warrants is larger than investing directly in the underlying(s). Warrants may expire worthless. Certain Warrants may include more complicated performance structures than customary Warrants and equals</p> |
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|  |  | <p>those applicable for Certificates; hence the risks applicable for Certificates may also be applicable for those Warrants.</p> <p><i>Risks associated with Certificates</i> - If the underlying(s) becomes worthless (for example, if the company that provides the underlying(s) is bankrupt), the Certificate also becomes worthless. The value of a Certificate may also be affected by exchange rate fluctuations - if the underlying(s) is denominated in a currency other than the currency of the denomination certificate. An investor should note that the entire amount invested in a Security may be lost. In case the Certificate is designed to provide a return in a declining market (sell or short) an increase in value of the underlying(s) results in a reduction of value in the certificate. During the term of the Certificate the value is affected by changes in volatility, price and dividends, the underlying(s) and the market interest rate changes. If the Certificate contains a Barrier level, this may mean that the redemption amount is less than the nominal amount or loss of the right of specific return.</p> <p>Other risks associated with the Securities may be, inter alia, changes in interest rates, currency fluctuations, if the Issuer has a right to redeem the Securities in advance, the complexity of the Securities, fluctuations in the relevant index, other underlying(s), the financial market and if the redemption amount is dependent on conditions other than the Issuer's credit rating.</p> <p>There are also certain risks related to Securities in general, such as modifications, exceptions and changes of law.</p> <p>Some of the risks are attributable to circumstances beyond the Issuer's control, such as the existence of an efficient secondary market, the stability of the relevant clearing systems and winding up systems, and the economic situation and development in the world.</p> <p>This summary of certain risks is only a short summary of certain significant risks and it is not a comprehensive description of all risk factors that are attributable to the Securities. Investors should carefully review and consider the risks as well as other information described in the Base Prospectus. An investment in relatively complex Securities is consistent with a higher risk than investing in less complex Securities. Especially, in some cases, Investors may lose their entire investment or part thereof.</p> <p><b><i>Potential conflicts of interest</i></b></p> <p>The Issuer and affiliated companies may participate in transactions related to the Securities in some way, for their own account or for account of a client. Such transactions may not serve to benefit the Securityholders and may have a positive or negative effect on the value of the Underlying, and consequently on the value of the Securities. Furthermore, companies affiliated with the Issuer may become counterparties in hedging transactions relating to obligations of the Issuer stemming from the Securities. As a result, conflicts of interest can arise between companies affiliated with the Issuer, as well as between these companies and investors, in relation to obligations regarding the calculation of the price of the Securities and other associated determinations. In addition, the Issuer and its affiliates may act in other capacities with regard to the Securities, such as calculation agent, paying agent and administrative agent and/or index sponsor.</p> <p><i>Growth of the value of the underlying(s)</i> - With structured Securities the investors' right to return and sometimes repayment of the nominal amount depends on the current yield structure and the underlying assets and their growth of value. The value of Securities is affected by the value of the underlying assets at certain times during the term of the Securities, the</p> |
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|  |  | <p>fluctuations of the prices on the underlying assets, the expectations about future volatility, market interest rates and expected dividends on the underlying assets.</p> <p><i>Fluctuations of currency</i> - When the underlying(s) is denominated in a currency other than the currency of the Security, currency fluctuations may affect the return on the instruments. The exchange rates for foreign currencies may be affected by complex political and economic factors, including the relative inflation rates, balance of payments between countries, the size of the government budget surplus or deficit and monetary, fiscal and or trade policy that is followed by the relevant currencies governments. Currency fluctuations may affect the value or level of the underlying assets in complex ways. In case of currency fluctuations the value or level of the underlying assets will vary and the value or level of the Securities may decrease. If the value or level of one or more underlying(s) is issued in a currency other than the currency in which the Securities are issued, investors may be exposed to an increased risk attributable to exchange rates for foreign currencies. Former exchange rates for foreign currencies are not necessarily indications of future exchange rates for foreign currencies.</p> <p><b><u>General risks related to the Securities</u></b></p> <p><b><i>Termination and Early Redemption at the option of the Issuer</i></b><br/> Potential investors in the Securities should furthermore be aware that the Issuer is, pursuant to the Conditions of the Securities, under certain circumstances, entitled to terminate and redeem the Securities in total prior to the scheduled Maturity Date. In this case the Securityholder is in accordance with the Conditions of the Securities entitled to demand the payment of a redemption amount in relation to this early redemption. However, the Securityholder is not entitled to request any further payments on the Securities after the relevant termination date. Furthermore, the Termination Amount, if any, payable in the case of an early redemption of the Securities by the Issuer can be considerably below the amount, which would be payable at the scheduled end of the term of the Securities.</p> <p>The Securityholder, therefore, bears the risk of not participating in the performance of the Underlying to the expected extent and during the expected period.</p> <p>In the case of a termination of the Securities by the Issuer, the Securityholder bears the risk of a reinvestment, i.e. the investor bears the risk that it will have to re-invest the Termination Amount, if any, paid by the Issuer in the case of termination at market conditions, which are less favourable than those prevailing at the time of the acquisition of the Securities.</p> <p><b><i>Adverse impact of adjustments of the Security Right</i></b><br/> It cannot be excluded that certain events occur or certain measures are taken (by parties other than the Issuer) in relation to the Underlying, which potentially lead to changes to the Underlying or result in the underlying concept of the Underlying being changed, so-called Potential Adjustment Events. In the case of the occurrence of a Potential Adjustment Event, the Issuer shall be entitled to effect adjustments according to the Conditions of the Securities to account for these events or measures. These adjustments might have a negative impact on the value of the Securities.</p> <p><b><i>Trading in the Securities / Illiquidity</i></b><br/> It is not possible to predict if and to what extent a secondary market may develop in the Securities or at what price the Securities will trade in the secondary market or whether such market will be liquid or illiquid.</p> |
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|  |  | <p>Applications will be or have been made to the Security Exchange(s) specified for admission or listing of the Securities. If the Securities are admitted or listed, any such admission or listing may be terminated by the Security Exchange(s) or the Issuer before the scheduled Maturity Date for the relevant Securities. The fact that the Securities are admitted to trading or listed does not necessarily denote greater liquidity than if this were not the case. If the Securities are not listed or traded on any exchange, pricing information for the Securities may be more difficult to obtain and the liquidity of the Securities may be adversely affected. The liquidity of the Securities may also be affected by restrictions on the purchase and sale of the Securities in some jurisdictions. Additionally, the Issuer has the right (but no obligation) to purchase Securities at any time and at any price in the open market or by tender or private agreement. Any Securities so purchased may be held or resold or surrendered for cancellation.</p> <p>In addition, it cannot be excluded that the number of Securities actually issued and purchased by investors is less than the intended Issue Size of the Securities. Consequently, there is the risk that due to the low volume of Securities actually issued the liquidity of the Securities is lower than if all Securities were issued and purchased by investors.</p> <p>The Manager intends, under normal market conditions, to provide bid and offer prices for the Securities of an issue on a regular basis. However, the Manager makes no firm commitment to the Issuer to provide liquidity by means of bid and offer prices for the Securities, and assumes no legal obligation to quote any such prices or with respect to the level or determination of such prices. Potential investors therefore should not rely on the ability to sell Securities at a specific time or at a specific price.</p> <p><b><i>Borrowed funds</i></b></p> <p>If the purchase of Securities is financed by borrowed funds and investors' expectations are not met, they not only suffer the loss incurred under the Securities, but in addition also have to pay interest on and repay the loan. This produces a substantial increase in investors' risk of loss. Investors of Securities should never rely on being able to redeem and pay interest on the loan through gains from a Securities transaction. Rather, before financing the purchase of a Security with borrowed funds, the investors' financial situations should be assessed, as to their ability to pay interest on or redeem the loan immediately, even if they incur losses instead of the expected gains.</p> <p><b><i>Taxation in relation to the Securities</i></b></p> <p>Potential investors should be aware that they may be required to pay taxes or other documentary charges or duties in accordance with the laws and practices of the country where the Securities are transferred or other jurisdictions. In some jurisdictions, no official statements of the tax authorities or court decisions may be available for innovative financial instruments such as the Securities. Potential investors are advised not to rely upon the tax summary contained in the Base Prospectus but to ask for their own tax adviser's advice on their individual taxation with respect to the acquisition, sale and redemption of the Securities. Only these advisors are in a position to duly consider the specific situation of the potential investor.</p> <p><b><i>Payments under the Securities may be subject to U.S. withholdings</i></b></p> <p>Investors in the Securities should be aware that payments under the Securities may under certain circumstances be subject to a U.S. withholding:</p> |
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|  |  | <p><b><i>I. Payments under the Securities may be subject to U.S. withholding under the US Tax Code</i></b></p> <p>Section 871(m) of the US Tax Code requires withholding (up to 30%, depending on whether a treaty applies) on certain financial instruments (such as, e.g. the Securities) to the extent that the payments or deemed payments on the financial instruments are contingent upon or determined by reference to U.S.-source dividends. Under proposed U.S. Treasury Department regulations (if finalised in their current form), certain payments or deemed payments with respect to certain equity-linked instruments ("<b>specified ELLs</b>") that reference U.S. stocks may be treated as dividend equivalents ("<b>dividend equivalents</b>") which are subject to U.S. withholding tax at a rate of 30% (or lower treaty rate). Under these proposed regulations, withholding may be required even in the absence of any actual dividend-related payment or adjustment made pursuant to the Conditions of the Securities. In case, e.g. (but not limited to) of an Underlying or, as the case may be, a Basket Component, providing for dividends from sources within the United States, it is possible that these rules could apply to the Securities.</p> <p>If adopted in their current form, the proposed regulations may impose a withholding tax on payments or deemed payments made on the Securities on or after 1 January 2016 that are treated as dividend equivalents for Securities acquired on or after 5 March 2014. However, under a recent notice of the U.S. Internal Revenue Service ("<b>IRS</b>") announced that it and the Treasury Department intend that final Treasury regulations will provide that "specified ELLs" will exclude equity-linked instruments issued prior to 90 days after the date such final Treasury regulations are published. Accordingly, the Issuer generally expects that Securityholders (other than U.S. Securityholders) should not be subject to tax under Section 871(m). However, it is possible that such withholding tax could apply to the Securities under these proposed rules if, for example, a Securityholder (other than a U.S. Securityholder) enters into certain subsequent transactions in respect of the Underlying or, as the case may be, a Basket Component. If an amount in respect of such U.S. withholding tax were to be deducted or withheld from payments on the Securities, none of the Issuer, any paying agent or any other person would, pursuant to the Conditions of the Securities, be required to pay additional amounts as a result of the deduction or withholding of such tax.</p> <p><b>Securityholders should, consequently, be aware that payments under the Securities may under certain circumstances be subject to U.S. withholding tax and should consult with their tax advisors regarding the application of Section 871(m) of the US Tax Code and the regulations thereunder in respect of their acquisition and ownership of the Securities.</b></p> <p><b><i>II. Payments under the Securities may be subject to U.S. withholding under FATCA</i></b></p> <p>The Foreign Account Tax Compliance Act ("<b>FATCA</b>") imposes a 30% U.S. withholding tax on payments of U.S. source interest, dividends and certain other passive income beginning 1 July 2014, and on the gross proceeds from the sale or other disposition of certain assets and on certain "passthru payments" attributable to such income or proceeds beginning 1 January 2017, made to certain foreign financial institutions (including most foreign hedge funds, private equity funds and other investment vehicles) unless the payee foreign financial institution agrees to disclose the identity of any U.S. individuals and certain U.S. entities that directly or indirectly maintain an account with, or hold debt or equity interests in, such institution (or the relevant affiliate) and to annually report certain information about such account or interest directly, or indirectly, to the IRS. FATCA also requires withholding agents making certain payments to certain non-financial</p> |
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|            |                                                                                                        | <p>foreign entities that fail to disclose the name, address, and taxpayer identification number of any substantial direct or indirect U.S. owners of such entity to withhold a 30% tax on such payments.</p> <p>Accordingly, the Issuer and other foreign financial institutions may be required under FATCA to report certain account information directly to the IRS (or to a non-U.S. governmental authority under a relevant Intergovernmental Agreement entered into between the U.S. and such non-U.S. country that will pass such information on to the IRS) regarding the holders of the Securities. Moreover, the Issuer may be required to withhold on a portion of payments made on the Securities to holders who (i) fail to provide the relevant information, or (ii) foreign financial institutions who fail to comply with FATCA.</p> <p><b>Securityholders holding their Securities through a foreign financial institution or other foreign entity should be aware that a portion of any payments under the Securities made after 30 June 2014 may be subject to 30% withholding tax under FATCA. If an amount in respect of such withholding tax under FATCA were to be deducted or withheld from payments on the Securities, none of the Issuer, any paying agent or any other person would, pursuant to the Conditions of the Securities, be required to pay additional amounts as a result of the deduction or withholding of such tax. Securityholders should, consequently, be aware that payments under the Securities may under certain circumstances be subject to U.S. withholding under FATCA and should consult with their tax advisors regarding the application of withholding tax under FATCA in respect of their acquisition and ownership of the Securities.</b></p> <p><b><i>Changes in Taxation in relation to the Securities</i></b></p> <p>The considerations concerning the taxation of the Securities set forth in the Base Prospectus reflect the opinion of the Issuer on the basis of the legal situation identifiable as of the date hereof. However, a different tax treatment by the fiscal authorities and tax courts cannot be excluded. Each investor should seek the advice of his or her personal tax consultant before deciding whether to purchase the Securities.</p> <p>Neither the Issuer nor the Manager assumes any responsibility vis-à-vis the Securityholders for the tax consequences of an investment in the Securities.</p> |
| <b>D.6</b> | Risk warning to the effect that investors may lose the value of their entire investment or part of it. | <p>Even when the Securities are capital protected at maturity to the extent of the Minimum Amount and, hence, the risk of a loss is initially limited, each investor in the Securities bears the risk of the Issuer's financial situation worsening. Potential investors must therefore be prepared and able to sustain a partial or even a <b>total loss</b> of their entire investment. Any investors interested in purchasing the Securities should assess their financial situation, to ensure that they are in a position to bear the <b>risk of loss</b> connected with the Securities.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

| Element     | Section E – Offer                          |                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>E.2b</b> | Reasons for the offer and use of proceeds. | Not applicable. Reasons for the offer and use of proceeds are not different from making profit and/or hedging certain risks.                                                                                                                                                                                                                                                      |
| <b>E.3</b>  | Terms and conditions of the offer.         | It has been agreed that, on or after the respective Issue Date of the Securities, the Manager may purchase Securities and shall place the Securities for sale at the Issue Price under terms subject to change in the Public Offer Jurisdictions during the Subscription Period (as defined below). The Issue Price was fixed at the Start of the public offer of the Securities. |

|            |                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|------------|---------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|            |                                                                           | <p>After closing of the Subscription Period the selling price will be adjusted on a continual basis to reflect the prevailing market situation.</p> <p>The Securities may be subscribed from the Manager during normal banking hours during 2 April 2015 and 30 April 2015 (the "<b>Subscription Period</b>"). The Issue Price per Security is payable on 15 May 2015 (the "<b>Initial Payment Date</b>").</p> <p>The Issuer reserves the right to earlier close or to extend the Subscription Period if market conditions so require.</p> <p>After the Initial Payment Date, the appropriate number of Securities shall be credited to the investor's account in accordance with the rules of the corresponding Clearing System. If the Subscription Period is shortened or extended, the Initial Payment Date may also be brought forward or postponed.</p> |
| <b>E.4</b> | Interest that is material to the issue/offer incl. conflicting interests. | Save for the Manager regarding its fees, as far as the Issuer is aware, no person involved in the issue of the Securities has an interest material to the offer.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>E.7</b> | Estimated expenses charged to the investor by the issuer or the offeror.  | <p>Not applicable</p> <p>Neither the relevant Issuer nor the Manager charges the investors in the Securities any expenses in connection with the issue of the Securities.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

**ANNEX TO THE FINAL TERMS: ISSUE SPECIFIC SUMMARY (IN THE SWEDISH LANGUAGE)**
**SAMMANFATTNING**

Denna sammanfattning avser UBS Gearing Certifikat som beskrivs i de slutliga villkoren ("**Slutliga Villkoren**") till vilka denna sammanfattning är bilagd. Denna sammanfattning innehåller information från sammanfattningen som återfinns i Grundprospektet som är relevant för Värdepapperen tillsammans med relevant information från de Slutliga Villkoren. Ord och uttryck som definieras i de Slutliga Villkoren eller på andra ställen i Grundprospekt har samma betydelse i denna sammanfattning.

Sammanfattningar består av informationskrav vilka redogörs för i ett antal punkter. Punkterna är numrerade i avsnitt A – E (A.1 – E.7).

Denna sammanfattning innehåller alla de punkter som krävs i en sammanfattning för den aktuella typen av värdepapper och Emittent. Eftersom vissa punkter inte är tillämpliga för denna typ av värdepapper och emittenter, kan det finnas luckor i punkternas numrering.

Även om det krävs att en punkt inkluderas i en sammanfattning för denna typ av värdepapper och emittent, är det möjligt att ingen relevant information kan ges rörande punkten. Informationen har då ersatts med angivelsen "Ej tillämpligt".

| Avsnitt | Avsnitt A– Inledning och varningar       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A.1     | Varning.                                 | <p><b>Denna sammanfattning skall läsas som en inledning till Grundprospektet och varje beslut att investera i Värdepapperen ska baseras på en bedömning av Grundprospektet i dess helhet.</b></p> <p>Potentiella investerare ska vara medvetna om att om ett krav gällande informationen i detta Grundprospekt framförs inför domstol, kan kåranden enligt den nationella lagstiftningen i medlemsstaten i det Europeiska Ekonomiska Samarbetsområdet, bli skyldig att stå för kostnaderna för att översätta Grundprospektet innan de rättsliga förfarandena inleds.</p> <p>UBS AG i dess roll som Emittent är ansvarig för sammanfattningen, inklusive varje översättning härav, kan vara ersättningsskyldig men endast om sammanfattningen är vilseledande, felaktig eller oförenlig när den läses tillsammans med de andra delarna av Grundprospektet eller om den inte innehåller, när den läses tillsammans med de andra delarna av detta Grundprospekt, all erforderlig nyckelinformation.</p>                                                                                                                  |
| A.2     | Samtycke till användandet av prospektet. | <p>Emittenten samtycker till att Grundprospektet används tillsammans med relevanta Slutliga Villkor i samband med ett erbjudande till allmänheten av Värdepapperen (ett "<b>Erbjudande till Allmänheten</b>") av någon finansiell mellanhand (en "<b>Auktoriserad Erbjudare</b>") som är auktoriserad att göra sådana erbjudanden enligt Direktivet om Marknader för Finansiella Instrument (Direktiv 2004/39/EG) på följande villkor:</p> <ul style="list-style-type: none"> <li>(a) det aktuella Erbjudandet till Allmänheten måste ske under Teckningsperioden ("<b>Erbjudandeperioden</b>");</li> <li>(b) det aktuella Erbjudandet till Allmänheten får endast ske i Finland ("<b>Jurisdiktionen för Erbjudande till Allmänheten</b>");</li> <li>(c) den aktuella Auktoriserade Erbjudaren måste vara auktoriserad att göra sådant erbjudande i den aktuella Jurisdiktionen för Erbjudande till Allmänheten enligt Direktivet om Marknader för Finansiella Instrument (Direktiv 2004/39/EG) och om den Auktoriserade Erbjudaren upphör att vara auktoriserad, upphör Emittentens ovanstående samtycke.</li> </ul> |

|  |  |                                                                                                                                                                                                         |
|--|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |  | <b>Auktoriserade Erbjudare ska underrätta investerare om anbudsvillkoren för Värdepapperen i samband med att Erbjudandet till Allmänheten lämnas av den Auktoriserade Erbjudaren till investeraren.</b> |
|--|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

| <b>Avsnitt</b> | <b>Avsnitt B – Emittent</b>                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>B.1</b>     | Emittentens registrerade firma och handelsbeteckning.                                                     | Emittentens registrerade firma och handelsbeteckning är UBS AG (" <b>Emittent</b> ", " <b>UBS</b> " eller " <b>Banken</b> "; tillsammans med dess dotterföretag, " <b>UBS</b> ", " <b>UBS-Koncernen</b> " eller " <b>Koncernen</b> ").                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>B.2</b>     | Emittentens säte, bolagsform, lag under vilken Emittenten bedriver sin verksamhet, och land för bildande. | UBS AG:s två registrerade huvudkontor och huvudsakliga verksamhetsställen är: Bahnhofstrasse 45, CH-8001 Zürich, Schweiz; och Aeschenvorstadt 1, CH-4051 Basel, Schweiz. UBS AG är införd i handelsregistren i kantonen Zürich och kantonen Basel-City under registreringsnummer CHE-101.329.561. UBS AG är bildat i Schweiz och bedriver sin verksamhet under schweizisk rätt ( <i>Swiss Code of Obligations</i> och <i>Swiss Federal Banking Law</i> ) som ett aktiebolag.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>B.4b</b>    | En beskrivning av varje känd trend som påverkar emittenten eller de branscher där emittenten är verksam.  | <b>Information om trender</b><br><br>Som anges i UBS AG:s rapport för det tredje kvartalet 2014 utfärdad den 28 oktober 2014 (inklusive UBS-Koncernens konsoliderade finansiella räkenskaper), vid starten av det fjärde kvartalet 2014, kvarstår många av de underliggande utmaningar och geopolitiska frågor som UBS tidigare har lyft fram och har i vissa fall intensifierats. Att antal nya farhågor har uppkommit däribland oro för risker förknippade med Ebola-viruset. De blandade utsikterna för global tillväxt, frånvaron av ihållande och trovärdiga förbättringar av olösta frågor i Europa, fortsatta frågor om USA:s skatte- och monetära aspekter, ökande geopolitisk instabilitet, gör det osannolikt att förbättrade marknadsförhållanden skulle inträffa. Trots dessa pågående utmaningar kommer UBS att fortsätta att verkställa sin strategi för att säkerställa företagets långsiktiga framgång och att leverera uthålliga avkastningsnivåer för aktieägare.                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>B.5</b>     | Beskrivning av Koncernen och emittentens plats inom koncernen.                                            | UBS AG är moderbolag i Koncernen. Varken verksamhetsgrenarna inom UBS eller dess Corporate Center är separata juridiska personer. För närvarande är de främst verksamma genom UBS AG, genom dess filialer världen över. Verksamheter bedrivs också genom lokala dotterföretag där detta är nödvändigt eller önskvärt.<br><br>UBS AG har påbörjat ett aktie-för-aktie-utbyteserbjudande för att etablera ett koncernholdingföretag. Vid genomförandet av den initiala avvecklingen av utbyteserbjudandet, som förväntas ske den 28 november 2014, är det avsikten att UBS Group AG kommer att bli moderbolaget till UBS AG och holdingföretaget för Koncernen.<br><br>UBS AB har också tillkännagivit att banken avser att etablera ett bankdotterföretag i Schweiz under mitten av år 2015. Omfattningen av verksamheten hos detta framtida dotterföretag kommer att omfatta verksamhetsgrenen Privatkunds- & Företagsverksamhet ( <i>Retail &amp; Corporate</i> ) och den del av verksamhetsgrenen Förmögenhetsförvaltning ( <i>Wealth Management</i> ) som bokförs i Schweiz.<br><br>I Storbritannien och, i samråd med de brittiska och schweiziska tillsynsmyndigheterna, implementerade i maj 2014 UBS Limited, UBS engelska bankdotterföretag, en förändrad affärsverksamhetsmodell under vilken UBS Limited får bära och behålla en större grad av riskerna i och avkastningen från dess affärsverksamheter. Detta innefattar huvudsakligen: |

|      |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------|------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|      |                                                | <p>UBS Limited behåller och hanterar kreditrisker liksom vissa marknads- och andra risker, att UBS Limited tar en mer självständig roll i att hantera sina finansierings- och likviditetskrav och det involverade en höjning av UBS Limiteds totala regulatoriska kapital.</p> <p>I USA kommer UBS att efterleva de nya reglerna för banker enligt amerikansk lagstiftning (<i>Dodd-Frank Wall Street Reform and Consumer Protection Act</i>) som kommer att kräva ett mellanliggande holdingbolag för att äga alla sina verksamheter, förutom UBS AG:s filialer, till den 1 juli 2016. Som ett resultat kommer UBS att utse ett mellanliggande holdingbolag för att äga alla amerikanska dotterföretag till UBS.</p>                                                                                                                                                                                                                                                                                                                        |
| B.9  | Resultatprognos eller förväntat resultat.      | Ej tillämpligt; ingen resultatprognos eller förväntat resultat inkluderas i detta Grundprospekt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| B.10 | Anmärkningar i revisionsberättelsen.           | Ej tillämpligt. Det finns inte några anmärkningar i revisionsberättelserna avseende den historiska finansiella informationen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| B.12 | Utvald historisk finansiell nyckelinformation. | <p>UBS AG har hämtat följande utvalda konsoliderade finansiella uppgifter från (i) dess årsredovisning 2013, som innehåller de reviderade konsoliderade finansiella räkenskaperna för UBS-Koncernen, liksom ytterligare oreviderade konsoliderade finansiella uppgifter för räkenskapsåret som slutade den 31 december 2013 (inklusive jämförande siffror för räkenskapsåren som slutade 31 december 2012 och 2011) och (ii) dess rapport för det tredje kvartalet 2014, som innehåller de oreviderade finansiella räkenskaperna för UBS-Koncernen, liksom ytterligare oreviderade konsoliderade finansiella uppgifter per eller för kvartalet som slutade den 30 september 2014 (från vilken jämförande siffror per eller för kvartalet som slutade den 30 september 2013 har hämtats). De konsoliderade finansiella räkenskaperna har tagits fram i enlighet med internationella redovisningsstandarder ("<b>IFRS</b>") som utfärdats av International Accounting Standards Board ("<b>IASB</b>") och anges i schweiziska franc (CHF).</p> |

|                                                           | Per och för de nio månader som slutade |         | Per och för året som slutade        |          |          |
|-----------------------------------------------------------|----------------------------------------|---------|-------------------------------------|----------|----------|
| CHF miljoner, förutom där annat indikeras                 | 30.9.14                                | 30.9.13 | 31.12.13                            | 31.12.12 | 31.12.11 |
|                                                           | oreviderat                             |         | Reviderat, förutom där så indikeras |          |          |
| <b>Koncernresultat</b>                                    |                                        |         |                                     |          |          |
| Rörelseintäkter                                           | 21 281                                 | 21 425  | 27 732                              | 25 423   | 27 788   |
| Rörelsekostnader                                          | 19 224                                 | 18 602  | 24 461                              | 27 216   | 22 482   |
| Rörelsevinst / (förlust) före skatt                       | 2 057                                  | 2 823   | 3 272                               | (1 794)  | 5 307    |
| Nettovinst / (förlust) hänförlig till UBS aktieägare      | 2 609                                  | 2 255   | 3 172                               | (2 480)  | 4 138    |
| Utspätt resultat per aktie (CHF)                          | 0,68                                   | 0,59    | 0,83                                | (0,66)   | 1,08     |
| <b>Viktiga lönsamhetsindikatorer</b>                      |                                        |         |                                     |          |          |
| <b>Lönsamhet</b>                                          |                                        |         |                                     |          |          |
| Avkastning på eget kapital (RoE) (%) <sup>1</sup>         | 7,1                                    | 6,4     | 6,7*                                | (5,1)*   | 9,1*     |
| Avkastning på tillgångar, brutto (%) <sup>2</sup>         | 2,8                                    | 2,5     | 2,5*                                | 1,9*     | 2,1*     |
| Kostnads / intäktsrelation (%) <sup>3</sup>               | 90,3                                   | 86,7    | 88,0*                               | 106,6*   | 80,7*    |
| <b>Tillväxt</b>                                           |                                        |         |                                     |          |          |
| Nettovinsttillväxt (%) <sup>4</sup>                       | 15,7                                   | -       | -                                   | -        | (44,5)*  |
| Nettotillväxt kombinerade nya medel för verksamheter inom | 2,7                                    | 3,6     | 3,4*                                | 3,2*     | 2,4*     |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |                          |            |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------------------------|------------|-----------|
| förmögenhetsförvaltning (%) <sup>5</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |           |           |                          |            |           |
| <b>Resurser</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |                          |            |           |
| Primärkapitalrelation ( <i>Common equity tier 1 capital ratio</i> ) (fullt tillämpad, %) <sup>6, 7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 13,7      | 11,9      | 12,8*                    | 9,8*       | -         |
| Schweizisk SRB-hävtångsrelation (infasing, %) <sup>8</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5,4       | 4,2       | 4,7*                     | 3,6*       | -         |
| <b>Ytterligare information</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |           |           |                          |            |           |
| <b>Lönsamhet</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |           |           |                          |            |           |
| Avkastning på synligt kapital (%) <sup>9</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 8,3       | 7,6       | 8,0*                     | 1,6*       | 11,9*     |
| Avkastning på riskvägda tillgångar, brutto (%) <sup>10</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 12,4      | 11,5      | 11,4*                    | 12,0*      | 13,7*     |
| <b>Resurser</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |                          |            |           |
| Totala tillgångar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1 049 258 | 1 049 101 | 1 018 374* <sup>11</sup> | 1 259 797  | 1 416 962 |
| Eget kapital hänförligt till UBS aktieägare                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 50 824    | 47 403    | 48 002                   | 45 949     | 48 530    |
| Primärkapital ( <i>Common equity tier 1 capital</i> ) (fullt tillämpad) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 30 047    | 26 019    | 28 908                   | 25 182*    | -         |
| Primärkapital ( <i>Common equity tier 1 capital</i> ) (infasing) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 42 464    | 38 963    | 42 179                   | 40 032*    | -         |
| Riskvägda tillgångar (fullt tillämpad) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 219 296   | 218 926   | 225 153*                 | 258 113*   | -         |
| Riskvägda tillgångar (infasing) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 222 648   | 222 306   | 228 557*                 | 261 800*   | -         |
| Primärkapitalrelation ( <i>Common equity tier 1 capital ratio</i> ) (infasing, %) <sup>6, 7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 19,1      | 17,5      | 18,5*                    | 15,3*      | -         |
| Totalkapitalrelation (fullt tillämpad, %) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 18,7      | 14,3      | 15,4*                    | 11,4*      | -         |
| Totalkapitalrelation (infasing, %) <sup>7</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 24,9      | 21,8      | 22,2*                    | 18,9*      | -         |
| Schweizisk SRB-hävtångsrelation (fullt tillämpad, %) <sup>8</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4,2       | 3,0       | 3,4*                     | 2,4*       | -         |
| Schweizisk SRB-hävtångsrelation nämnare (fullt tillämpad) <sup>12</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 985 071   | 1 055 956 | 1 020 247*               | 1 206 214* | -         |
| Schweizisk SRB-hävtångsrelation nämnare (infasing) <sup>12</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 991 730   | 1 063 294 | 1 027 864*               | 1 216 561* | -         |
| <b>Övrigt</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |           |                          |            |           |
| Investerade tillgångar (CHF miljarder) <sup>13</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2 640     | 2 339     | 2 390                    | 2 230      | 2 088     |
| Anställda (motsvarande heltidsanställda)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 60 292    | 60 635    | 60 205*                  | 62 628*    | 64 820*   |
| Marknadskapitalisering                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 64 047    | 71 066    | 65 007*                  | 54 729*    | 42 843*   |
| Totalt bokfört värde per aktie (CHF)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 13,54     | 12,58     | 12,74*                   | 12,26*     | 12,95*    |
| Synligt bokfört värde per aktie (CHF)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 11,78     | 10,89     | 11,07*                   | 10,54*     | 10,36*    |
| * oreviderat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |           |                          |            |           |
| <sup>1</sup> Nettovinst / förlust hänförligt till UBS aktieägare (på årsbasis där tillämpligt) / genomsnittligt eget kapital hänförligt till UBS aktieägare. <sup>2</sup> Rörelseintäkter före kreditförluster (utgift) eller återvinning (på årsbasis där tillämpligt) / genomsnitt totala tillgångar. <sup>3</sup> Rörelseutgifter / rörelseintäkter före kreditförluster (utgift) eller återvinning. <sup>4</sup> Förändring i nettovinst hänförligt till UBS aktieägare från fortsatt bedrivna verksamheter mellan nuvarande och jämförelseperioder / nettovinst hänförligt till UBS aktieägare från fortsatt bedrivna verksamheter från jämförelseperiod. Inte meningsfullt och inte inkluderat om antingen rapporteringsperioden eller jämförelseperioden är en förlustperiod. <sup>5</sup> Kombinerat för Wealth Management och Wealth Management Americas netto nya medel för perioden (på årsbasis där tillämpligt) / investerade tillgångar vid början av perioden. Siffrorna för perioderna som slutade den 31 december 2013, 2012 och 2011 har hämtats från Koncernens räkenskapsmaterial. <sup>6</sup> Primärkapital / riskvägda tillgångar. <sup>7</sup> Baserat på Basel III regelverket så som detta tillämpas på schweiziska systemviktiga banker (SRB), vilket trädde i kraft i Schweiz den 1 januari 2013. Informationen som återges på fullt tillämpad basis återspeglar fullt ut effekterna av de nya kapitalavdragen och utfasningen av icke kvalificerande kapitalinstrument. Informationen som återges på infasad basis återspeglar gradvis dessa effekter under övergångsperioden. Siffror för 31 december 2012 är på pro forma-basis. Siffrorna för 31 december 2012 beräknas på uppskattad basis beskriven nedan och benämns som "pro forma" i detta prospekt. Begreppet "pro forma" så som det används i detta prospekt avser inte begreppet "pro forma finansiell information" i den innebörd som |           |           |                          |            |           |



|             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|             | <p>avses i Förordning 2004/809/EG. Vissa av modellerna tillämpade vid beräkningen av pro forma finansiell information per 31 december 2012 krävde regulatoriskt godkännande och inkluderar uppskattningar (som diskuterat med UBS primära tillsynsmyndighet) av effekterna av nya kapitalbelastningar. Det krävs inte att dessa siffror presenteras, eftersom Basel III-kraven inte var i kraft den 31 december 2012. De är ändå inkluderade för jämförelseändamål, eftersom Basel III-kraven var i kraft per den 1 januari 2013. Information för 31 december 2011 är inte tillgänglig. <sup>8</sup> Schweiziska SRB Basel III primärkapital och förlustabsorberande kapital / total justerad exponering (hävstångsrelation nämnare). Den schweiziska SRB-hävstångsrelationen trädde i kraft den 1 januari 2013. Siffror för 31 december 2012 är på pro forma-basis (se fotnot 7 ovan). Information för 31 december 2011 är inte tillgänglig. <sup>9</sup> Nettovinst / förlust hänförlig till UBS aktieägare före nedskrivning och försämrade goodwill och immateriella tillgångar (på årsbasis där tillämpligt) / genomsnitt eget kapital hänförligt till UBS aktieägare minskat med genomsnitt goodwill och immateriella tillgångar. <sup>10</sup> Rörelseintäkter före kreditförluster (utgift) eller återvinning (på årsbasis där tillämpligt) / genomsnitt riskvägda tillgångar. Baserat på Basel III riskvägda tillgångar (infasat) för 2014 och 2013, på Basel 2.5 riskvägda tillgångar för 2012 och på Basel II riskvägda tillgångar för 2011. <sup>11</sup> Den 1 januari 2014 införde UBS Offsetting Financial Assets and Financial Liabilities (Amendments to IAS 32, Financial Instruments: Presentation). Balansräkningen för den föregående perioden per 31 december 2013 räknades om för att återspegla effekterna för att införa dessa förändringar av IAS 32. <sup>12</sup> Nämnaren för hävstångsrelationen kallas också för "total justerad exponering" och beräknas i enlighet med schweiziska krav för SRB-hävstångsrelation. Uppgifterna representerar genomsnittet av den totala justerade exponeringen vid slutet av de tre månader som föregår slutet av rapportperioden. Siffran för perioden som slutade den 31 december 2012 har hämtats från Koncernens räkenskapsmaterial. Siffror för 31 december 2012 är på pro forma-basis (se fotnot 7 ovan). Information för 31 december 2011 är inte tillgänglig. <sup>13</sup> Investerade tillgångar inkluderar för Retail &amp; Corporate.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|             | Uttalande om väsentliga negativa förändringar.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Det har inte inträffat någon väsentlig negativ förändring i framtidsutsikterna för UBS AG eller UBS-Koncernen sedan den 31 december 2013.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|             | Uttalande om väsentliga förändringar.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Det har inte inträffat någon väsentlig förändring i den finansiella positionen eller handelspositionen för UBS-Koncernen eller UBS AG sedan den 30 september 2014.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>B.13</b> | Nyligen inträffade händelser.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Ej tillämpligt, det har inte nyligen inträffat några händelser som är specifika för UBS AG och som, i väsentlig mån, skulle ha varit relevanta för utvärderingen av UBS AG:s solvens.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>B.14</b> | Beroende av andra företag inom koncernen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | UBS AG är moderbolaget för UBS-Koncernen. Som sådant är det, i viss mån, beroende av vissa av sina dotterföretag.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>B.15</b> | Emittentens huvudsakliga verksamhet.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <p>UBS AG och dess dotterföretag utnyttjar sitt 150-åriga arv för att betjäna privatpersons-, institutionella och företagskunder världen över, liksom privatpersonskunder i Schweiz. UBS affärsstrategi är centrerad kring (enligt UBS uppfattning) överlägsna verksamheter inom förmögenhetsförvaltning och dess (enligt UBS uppfattning) ledande universalbank i Schweiz, kompletterat av dess verksamhet för global tillgångsförvaltning och dess investmentsbank, med ett fokus på kapitaleffektivitet och verksamheter som erbjuder (enligt UBS uppfattning) en överlägsna utsikter för strukturell tillväxt och lönsamhet. Med högkvarter i Zürich och Basel, Schweiz har UBS kontor i fler än 50 länder, inklusive alla större finansiella centra.</p> <p>Enligt Artikel 2 i Bolagsordningen för UBS AG, daterad den 7 maj 2014 ("<b>Bolagsordningen</b>") är verksamhetsföremålet för UBS AG att bedriva bankverksamhet. Dess verksamhetsföremål sträcker sig över alla typer av banktjänster, finansiella tjänster, rådgivningstjänster och handelsaktiviteter i Schweiz och utomlands.</p> |
| <b>B.16</b> | Direkt eller indirekt aktieäggande eller kontrollöverenskommelser avseende emittenten.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Nedan följer de senaste anmälningarna som gjorts beträffande innehav i UBS AG:s aktiekapital som har ingivit i enlighet med den schweiziska federala lagen om börs och värdepappershandel ( <i>Swiss Federal Act on Stock Exchange and Securities Trading</i> ), baserat på UBS AG:s registrerade aktiekapital vid tidpunkten för informationsgivningen: (i) 18 september 2013, Government of Singapore Investment Corp informerade om en ändring av sitt företagsnamn till GIC Private Limited och ett innehav om 6,40%; (ii) 30 september 2011, Norges Bank (Norges centralbank), 3,04%; (iii) 17 december 2009, BlackRock Inc., New York, USA, 3,45%.                                                                                                                                                                                                                                                                                                                                                                                                                                             |

|  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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|  |  | Per den 30 september 2014 var följande aktieägare (genom agerande i eget namn eller som förvaltare för andra investerare eller faktiska ägare) registrerade i aktieboken med ett aktieinnehav om 3% eller mer av det totala aktiekapitalet i UBS AG: Chase Nominees Ltd., London (11,65%); GIC Private Limited, Singapore (6,39%); den amerikanska värdepappersclearingorganisationen DTC (Cede & Co.) New York, "The Depository Trust Company" (6,76%); och Nortrust Nominees Ltd., London (3,54%). |
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| Avsnitt     | Avsnitt C – Värdepapper                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>C.1</b>  | Beskrivning av Värdepapperens typ och klass.                                                         | <p><b>Typ och klass av Värdepapper</b></p> <p>Värdepapperen är certifikat.</p> <p>Värdepapperen ges ut i icke-certifierad och dematerialiserad kontobaserad form, och registreras för clearing hos Euroclear Finland Oy ("<b>Euroclear Finland</b>").</p> <p>Värdepapperen har tilldelats följande ISIN: CH0277173362.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>C.2</b>  | Valuta för värdepapperen.                                                                            | Valutan för varje serie av Värdepapper är Euro (" <b>EUR</b> ") (" <b>Inlösenvalutan</b> ").                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>C.5</b>  | Inskränkningar i rätten till överlåtelse av Värdepapperen.                                           | Varje Värdepapper i en Serie av Värdepapper är överlåtbar i enlighet med tillämplig lag samt regler och förfaranden som vid tiden för överlåtelsen gäller för det Clearingsystem genom vilket Värdepappret överförs.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>C.8</b>  | Rättigheter förknippade med Värdepapperen inkl. rangordning och begränsningar av sådana rättigheter. | <p><b>Tillämplig rätt på Värdepapperen</b></p> <p>På Värdepapperen är tysk rätt tillämplig ("<b>Värdepapper underkastade tysk rätt</b>").</p> <p>Rättsverkningarna av att Värdepapperen registreras hos det relevanta Clearingsystemet styrs av lagarna i Clearingsystemets jurisdiktion.</p> <p><b>Rättigheter förknippade med Värdepapperen</b></p> <p>Med förbehåll för Villkoren för Värdepapperen, innebär Värdepapperen att Värdepappersinnehavaren på förfallodag eller vid utövandet, ett betalningsanspråk att erhålla Inlösenbeloppet i Inlösenvalutan och/eller leverans av den Fysiskt Underliggande i relevant antal.</p> <p><b>Begränsningar av rättigheter förknippade med Värdepapperen</b></p> <p>Under de förutsättningar som uppställs i Villkoren, är Emittenten berättigad att avsluta Värdepapperen samt göra vissa justeringar i Villkoren.</p> <p><b>Värdepapperens status</b></p> <p>Värdepapperen kommer att utgöra direkta, icke-säkerställda och icke-efterställda förpliktelser för Emittenten och rangordnas lika utan något företräde sinsemellan och med alla andra nuvarande och framtida icke-säkerställda och icke-efterställda förpliktelser för Emittenten, med undantag för de förpliktelser som har förmånsrätt enligt tvingande lagregler.</p> |
| <b>C.11</b> | Upptagande till handel på en reglerad marknad eller annan jämförbar marknad.                         | Emittenten har för avsikt att ansöka om inregistrering av Värdepapperen på Nasdaq Helsinki.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

|      |                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| C.15 | Inverkan av den underliggande på värdet för Värdepapperen. | <p>Värdet på Värdepapperen under dessas löptid är beroende av utvecklingen av den Underliggande. Om kursen för den Underliggande stiger, kommer även värdet på Värdepapperen (oavsett andra särskilda egenskaper hos Värdepapperen) sannolikt att stiga.</p> <p>I synnerhet kommer Inlösenbeloppet, om något, som Värdepappersinnehavaren ska erhålla vid utövandet av Värdepapperen, vara beroende av utvecklingen av den Underliggande.</p> <p>Följande funktioner är exempel på hur värdet på Värdepapperen är beroende av den Underliggande:</p> <p><b>UBS Värdepapper med Utväxling</b></p> <p>UBS Värdepapper med Utväxling ger Värdepappersinnehavare möjlighet att delta i den positiva utvecklingen för de(n) Underliggande. Omvänt kan Värdepappersinnehavare av UBS Värdepapper med Utväxling även delta i den negativa utvecklingen för de(n) Underliggande eftersom UBS Värdepapper med Utväxling kan ge potential i nedsidesrisk, enligt vad som anges i Produktvillkoren. UBS Värdepapper med Utväxling kan också ge Värdepappersinnehavaren möjlighet att delta i den positiva utvecklingen för den Underliggande i förhållande till en annan Underliggande. Omvänt kan Värdepappersinnehavare av UBS Värdepapper med Utväxling delta i den negativa utvecklingen för den Underliggande i förhållande till en annan Underliggande.</p> <p>Värdepappersinnehavare erhåller på Förfallodagen ett Inlösenbelopp i Inlösenvalutan, vars storlek är beroende av Referenskursen eller Avvecklingskursen för de(n) Underliggande, enligt vad som anges i Produktvillkoren. Inlösenbeloppet beräknas, typiskt sett, genom att multiplicera det Nominella Beloppet eller sådant annat belopp enligt vad som anges i Produktvillkoren, med den relevanta utvecklingen hos de(n) Underliggande och därefter multiplicera med Deltagandefaktor, Hävstångsfaktorn eller Multiplikatorn, men kan även ta andra faktorer i beaktande, enligt vad som anges i Produktvillkoren.</p> <p>Inlösenbeloppet kan fastställas genom hänvisning till utvecklingen för en eller flera Underliggande, enligt vad som anges i de relevanta Produktvillkoren.</p> <p><b>De följande beskrivningarna av flera utvecklingsstrukturer kan komma att användas för Värdepapperen som beskrivs i avsnittet ovan</b></p> <p><u>Underliggande</u></p> <p>Värdepapper kan antingen vara beroende av en enskild Underliggande, en korg av Underliggande, de(n) bäst presterande Underliggande, de(n) sämst presterande Underliggande eller en kombination av dessa. Korgutvecklingar beräknas på det vägda genomsnittet av utvecklingarna för de(n) enskilda Underliggande.</p> <p>Viktningen kan antingen vara förutbestämd eller kan bestämmas under Värdepapperets löptid beroende på vissa villkor. Vikten kan till exempel bero på den relativa utvecklingen för de Underliggande eller realiserad volatilitet i de(n) Underliggande.</p> <p><u>Utvecklingar</u></p> <p>Utvecklingen eller nivåer för de(n) Underliggande kan mätas på olika sätt.</p> <p>Vanligtvis mäts utvecklingen som den slutliga nivån för de(n) Underliggande som ett procenttal av den initiala nivån för de(n) Underliggande. Den slutliga nivån och/eller den initiala nivån kan även</p> |
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|  | <p>definieras som den genomsnittliga/maximala/minimala nivån för de(n) Underliggande observerade under viss tid. Den initiala nivån behöver inte nödvändigtvis observeras vid startdagen för produkten men kan också observeras under löptiden för produkten.</p> <p>Utvecklingen kan även mätas som den relativa utvecklingen för en eller flera Underliggande i förhållande till utvecklingen för en eller flera andra Underliggande.</p> <p>Utvecklingen kan också ha ett förutbestämt eller ett rörlig och/eller ett villkorat tak. Det innebär att Värdepappersinnehavare accepterar en begränsning av avkastningspotentialen ("<b>Tak</b>") och kan endast delta i eventuella kursökningar (eller minskningar) för de Underliggande till dess att en viss nivå har nåtts och inte mer. Dessutom kan utvecklingen också ha ett förutbestämt eller ett rörligt och/eller villkorat golv. Detta innebär att Värdepappersinnehavare kommer att ha ett minimum för avkastningspotentialen ("<b>Golv</b>") och kommer endast negativt att delta i eventuella kursnedgångar (eller ökning) i de(n) Underliggande till dess att en viss nivå har nåtts och inte mer.</p> <p><u>Barriärer</u><br/>Värdepapper kan ha barriärer som aktiveras så snart vissa villkor är uppfyllda. Vanligtvis representerar dessa barriärer vissa nivåer som ska nås av de(n) Underliggande vid vissa observationsdagar.</p> <p>Barriärer kan observeras antingen kontinuerligt eller vid vissa dagar.</p> <p>Barriärer leder antingen till avlägsnande (Kick-out) eller tillägg (Kick-in) av vissa egenskaper hos Värdepapperen. Funktioner som läggs till eller tas bort är exempelvis kuponger, deltagande eller Underliggande.</p> <p><u>Stop Loss / Knock Out Egenskaper</u><br/>Om de relevanta Produktvillkoren anger att Stop Loss / Knock Out Händelse är tillämpligt, då kan Värdepapperen avslutas och lösas in i förtid vid inträffandet av en Stop Loss / Knock Out Händelse.</p> <p><u>Investeringsstrategier</u><br/>Utveckling kan definieras som den hypotetiska utvecklingen för en förutbestämd investeringsstrategi. Det kan till exempel vara en strategi som investerar i de(n) Underliggande endast på vissa förutbestämda dagar. Ett annat exempel skulle kunna vara en strategi som investerar i de(n) Underliggande beroende på realiserad volatilitet, utveckling, rörelse eller annat mått på de(n) Underliggandes nivå under produktens löptid.</p> <p><u>Nedgångsinriktad/Uppgångsinriktad/Variabel Deltagandegrad</u><br/>Deltagandegraden är vanligen proportionerligt med en viss kurs (vilken i sig kan vara beroende av vissa förutsättningar som exempelvis utvecklingen för en eller flera Underliggande) och kan vara antingen negativ eller positiv.</p> <p><u>Valutakonvertering</u><br/>Avkastningsberäkningen kan antingen vara i valutan för de(n) Underliggande eller annan valuta för avkastningsberäkningen. Valutakurserna som ska användas för att bestämma den slutliga avkastningsberäkningen kan antingen vara förutbestämd eller (quanto-funktion) eller variabel.</p> <p><u>Kuponger/Andra likvider</u><br/>Om de relevanta Produktvillkoren anger att ovillkorade Kuponger eller andra likvider är tillämpliga, är Värdepappersinnehavaren berättigat att erhålla betalning av den relevanta Kupongen eller andra likvider.</p> |
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|             |                                                                      | <p>Om de relevanta Produktvillkoren anger att villkorade Kuponger eller andra likvider är tillämpliga, är Värdepappersinnehavaren berättigad att erhålla betalning av den relevanta Kupongen eller andra likvider, förutsatt att relevanta villkor är uppfyllda. Om kraven för en villkorad Kupong eller likvider inte är uppfyllda betalas inte någon Kupong eller annan likvid.</p> <p>Under dessas löptid kan dessa följaktligen generera regelbundna intäkter. De flesta Värdepapper genererar dock inte ovillkorade intäkter, t.ex. utdelning eller ränta.</p> <p><u>Kapitalskydd</u><br/>Endast om produkttegenskapen "Kapitalskydd" anges som tillämplig i de relevanta Produktvillkoren, motsvarar Avvecklingsbeloppet, i varje fall, åtminstone det kapitalskyddade Minimibeloppet.</p> <p><u>Fysisk eller Kontantavveckling</u><br/>Endast om produkttegenskapen "Fysisk Avveckling" anges som tillämplig i de relevanta Produktvillkoren, är produkten eventuellt fysisk avvecklad. Annars sker avveckling genom kontant betalning. Avvecklingen kan bero på utvecklingen för de(n) Underliggande.</p> <p><u>Emittentens Förtida Inlösenoption</u><br/>Om produkttegenskapen "Emittentens Förtida Inlösenoption" anges som tillämplig i de relevanta Produktvillkoren, har Emittenten rätt att begära Värdepapperen inlösta i förtid genom att meddela detta på vissa förutbestämda dagar. Inlösenvärdet kan antingen vara förutbestämt eller beroende av de(n) Underliggandes nivå, vissa dagar eller andra parametrar.</p> <p><u>Investerares Förtida Inlösenoption</u><br/>Om produkttegenskapen "Investerares Förtida Inlösenoption" anges som tillämplig i de relevanta Produktvillkoren, har Värdepappersinnehavaren rätt att begära Värdepapperen inlösta i förtid. Inlösenvärdet kan antingen vara förutbestämt eller beroende av de(n) Underliggandes nivå, vissa dagar eller andra parametrar.</p> |
| <b>C.16</b> | Utlöpande- eller förfallodag, utövandedag eller slutlig referensdag. | Förfallodag: 29 maj 2019<br>Utlöpandedag: 15 maj 2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>C.17</b> | Förfarandet för avveckling av derivatvärdepapperen.                  | <p>Betalningar ska, i samtliga fall med förbehåll för skatteregler eller andra lagar och förordningar som gäller på platsen för betalningen eller andra lagar och förordningar vilka Emittenten åtagit sig att följa, göras i enlighet med tillämpliga CA Regler hos det relevanta Clearingsystemet eller den relevanta mellanhanden eller i enlighet med dennes instruktion för kreditering på konton hos relevanta kontoinnehavare hos Clearingsystemet eller den relevanta mellanhanden.</p> <p>Emittenten ska ha fullgjort inlösenförpliktelser eller varje annan betalnings- eller leveransförpliktelse enligt Villkoren för Värdepapperen genom betalning och/eller leverans till Clearingsystemet på det ovan beskrivna sättet.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>C.18</b> | Beskrivning av hur avkastning på derivatvärdepapperen sker.          | Värdepappersinnehavare kommer på den aktuella Förfallodagen att erhålla betalning av Inlösenbeloppet.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>C.19</b> | Utövandekurs eller slutlig referenskurs för den                      | Avvecklingskurs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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|             | underliggande.                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>C.20</b> | Typ av underliggande och var information om den underliggande kan erhållas. | <p><b>Typ av Underliggande:</b></p> <p>Underliggande kan utgöras av aktier (inklusive certifikat som representerar aktier), ett index, en valutakurser, en ädelmetaller, en råvara, en ränta, ett icke-aktierelaterat värdepapper, en fond, ett terminskontrakt (om tillämpligt, inklusive fastställande av den relevanta utlöpandemånaden), en referensränta, en korg bestående av de nämnda tillgångarna och en portfölj bestående av de nämnda tillgångarna.</p> <p>Typ av underliggande är aktier.</p> <p>Information om den tidigare och kommande värdeutvecklingen på de Underliggande och deras volatilitet kan erhållas på hemsidan:</p> <ul style="list-style-type: none"> <li>- <a href="http://www.telefonica.es">www.telefonica.es</a> (Telefónica S.A.)</li> <li>- <a href="http://www.bayer.com">www.bayer.com</a> (Bayer AG)</li> <li>- <a href="http://www.siemens.com">www.siemens.com</a> (Siemens AG)</li> <li>- <a href="http://www.schneider-electric.com">www.schneider-electric.com</a> (Schneider Electric SE)</li> <li>- <a href="http://www.kone.com">www.kone.com</a> (Kone Oyj)</li> <li>- <a href="http://www.philips.com">www.philips.com</a> (Koninklijke Philips N.V.)</li> <li>- <a href="http://www.unilever.com">www.unilever.com</a> (Unilever N.V.)</li> <li>- <a href="http://www.total.com">www.total.com</a> (Total S.A.)</li> <li>- <a href="http://www.danone.com">www.danone.com</a> (Danone)</li> <li>- <a href="http://www.daimler.com">www.daimler.com</a> (Daimler AG)</li> </ul> |

| <b>Avsnitt</b> | <b>Avsnitt D – Risker</b>                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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| <b>D.2</b>     | Nyckelinformation om väsentliga risker som är specifika och individuella för Emittenten. | <p>Värdepapperen medför emittentrisk, även kallad gäldenärsrisk eller kreditrisk för potentiella investerare. En emittentrisk är risken att UBS AG tillfälligt eller varaktigt blir oförmögen att fullgöra dess förpliktelser avseende Värdepapperen.</p> <p><b>Generell risk för insolvens</b></p> <p>Varje Värdepappersinnehavare bär den generella risken att den finansiella situationen för Emittenten kan försämrats. Värdepapperen utgör direkta, icke säkerställda och icke efterställda förpliktelser för Emittenten och förpliktelserna kommer vid Emittentens insolvens att rangordnas lika med samtliga andra nuvarande och framtida icke säkerställda och icke efterställda förpliktelser för Emittenten, med undantag för de förpliktelser som har förmånsrätt enligt tvingande lagregler. Emittentens förpliktelser under Värdepapperen garanteras inte av något system av insättningsgarantier eller kompensationsplaner. <b>Om Emittenten blir insolvent kan följaktligen Värdepappersinnehavare lida en total förlust av sina investeringar i Värdepapperen.</b></p> <p>UBS är som Emittent utsatt för olika riskfaktorer i sin affärsverksamhet. Sådana risker består i synnerhet av följande typer av risker, där alla av dessa risker kan ha en negativ inverkan på värdet för Värdepapperen:</p> <ul style="list-style-type: none"> <li>• Effekt av nedgradering av Emittentens kreditvärdighetsbetyg. De allmänna utvärderingen av Emittentens kreditvärdighet kan påverka värdet för Värdepapperen. Som en följd kan varje nedgradering av Emittentens kreditvärdighetsbetyg av ett kreditvärderingsinstitut ha en negativ inverkan på värdet för Värdepapperen.</li> <li>• Förändringar i regulatoriska föreskrifter och lagstiftning kan ha negativ påverkan på UBS verksamhet och förmåga att implementera dess strategiska plan. De planerade och potentiella regulatoriska och lagstiftningsmässiga utvecklingarna i Schweiz och i andra jurisdiktioner</li> </ul> |

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|  |  | <p>där UBS har verksamheter kan ha en betydande negativ inverkan på UBS förmåga att implementera dess strategiska plan, på lönsamheten eller bärkraften hos vissa affärslinjer globalt eller på vissa platser, och i vissa fall på UBS förmåga att konkurrera med andra finansiella institutioner. Dessa kommer sannolikt att vara kostsamma att implementera och kan ha en negativ inverkan på UBS juridiska struktur eller affärsmodell, potentiellt skapar dessa ineffektiv kapitalanvändning och resulterar i en inverkan på UBS lönsamhet.</p> <ul style="list-style-type: none"> <li>• UBS kapitalstyrka är viktigt för att stödja dess strategi, kundrelaterade verksamhet och konkurrensmässiga position. En ökning av riskviktade tillgångar eller minskning av kvalificerat kapital skulle väsentligen kunna sänka UBS kapitalrelationer. Dessutom är UBS underkastat ett minimikrav för hävstångsrelation som schweizisk SRB, vilket under vissa omständigheter kan begränsa UBS affärsverksamheter även om UBS klarar att uppfylla övriga riskbaserade kapitalkrav.</li> <li>• UBS kan komma att misslyckas i att slutföra genomförandet av dess tillkännagivna strategiska planer eller dess planer kan bli försenade eller effekterna av dess planer kan bli andra än de som var avsedda. UBS är också exponerat mot möjliga utflöden av klienttillgångar inom dess tillgångssamlade verksamheter och mot ändringar som påverkar lönsamheten inom dess förmögenhetsförvaltningsdivision och kanske inte är framgångsrik i att implementera förändringar inom dess verksamheter för att möta ändrade marknads-, regulatoriska eller andra förhållanden.</li> <li>• Väsentliga juridiska och rättsliga risker uppstår vid bedrivandet av UBS affärsverksamhet. UBS är föremål för ett stort antal krav, tvister, juridiska förfaranden och statliga undersökningar och förväntar sig dess pågående affärsverksamhet kommer att fortsätta att ge upphov till sådana ärenden i framtiden. Omfattningen av UBS exponering mot dessa och andra ärenden kan vara väsentlig och kan i betydande mån överstiga nivåerna för reserveringar som UBS har gjort för rättegångar, regulatoriska och andra liknande förhållanden.</li> <li>• Operationella risker, inklusive de som härrör från processfel, misslyckade utföranden, obehörig handel, bedrägeri, systemfel, cyber-attacker, överträdelser av informations säkerhet och kan påverka UBS verksamhet – Även om UBS kontinuerligt anpassas sin förmåga att upptäcka och möta de operationella risker, om dess interna kontroller misslyckas eller visar sig vara ineffektiva i att identifiera och mildra dessa, kan UBS drabbas av operationella misslyckanden som kan resultera i betydande förluster.</li> <li>• UBS anseende är avgörande för framgången för dess verksamhet. Skada på anseendet kan ha betydande negativ inverkan på UBS operationella resultat och finansiella förhållanden och på UBS förmåga att uppnå sina strategiska mål och finansiella målsättningar.</li> <li>• Utvecklingen av den finansiella tjänsteindustrin påverkas av rådande marknadssituation och det makroekonomiska klimatet. En ekonomisk nedgång, fortsatta låga räntor eller svag eller stagnerande ekonomisk tillväxt i UBS kärnmarknader eller en allvarlig finansiell kris kan negativt påverka UBS intäkter och ytterst dess kapitalbas.</li> <li>• UBS innehar äldre och andra riskpositioner, inklusive positioner relaterade till fast egendom i olika länder, som kan påverkas negativt av villkoren på finansmarknaderna; äldre riskpositioner kan vara svåra att likvidera eftersom den fortsatta illikviditeten och komplexiteten hos många av dessa, kan göra det svårt att sälja eller på annat sätt lämna</li> </ul> |
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|            |                                                                                  | <p> dessa positioner.</p> <ul style="list-style-type: none"> <li>• UBS globala närvaro utsätter banken för risk för valutafluktuationer vilka har en effekt på UBS rapporterade intäkter och kostnader, och andra rapporterade siffror såsom andra inkomster, investerade tillgångar, balansräkningstillgångar, riskviktade tillgångar och primärkapital.</li> <li>• UBS är beroende av dess riskhantering och kontrollprocesser för att undvika eller begränsa potentiella förluster i dess motpartskreditrisk och tradingverksamheter och kan drabbas av förluster om, till exempel, den inte till fullo identifierar riskerna i sin portfölj eller om dess bedömning av riskerna som identifierats eller dess svar gentemot negativa trender visar sig vara felaktigt timade, olämpliga, otillräckliga eller felaktiga.</li> <li>• Värderingen av vissa positioner bygger på modeller; modeller har inneboende begränsningar och kan bygga på ingångsvärden som inte har någon kontrollerbar källa; olika antaganden och ingångsvärden skulle generera olika resultat och dessa skillnader skulle ha en väsentlig inverkan på UBS finansiella resultat.</li> <li>• UBS likviditets- och finansieringsverksamhet är avgörande för UBS fortsatta prestationer; Volymen hos UBS finansieringskällor eller tillgängligheten av olika typer av finansiering som erfordras kan förändras på grund av, bland annat, allmänna marknadsavbrott, ökade kreditspreadar, förändringar i kapital- och likviditetskrav eller sänkning av UBS kreditvärdighetsbetyg, vilket också kan påverka kostnaden för finansiering.</li> <li>• UBS kan vara oförmöget att identifiera eller erhålla intäkter eller konkurrensfördelar, eller behålla och attrahera kvalificerade arbetstagare. UBS konkurrensmässiga styrka och marknadsposition kan urholkas om UBS är oförmögen att identifiera marknadstrender och utvecklingar, inte svarar upp mot dessa genom att konstruera och implementera adekvata affärsstrategier, adekvat utveckla eller uppdatera teknologi, särskilt inom handelsverksamheten, eller är oförmögen att attrahera eller behålla de kvalificerade personer som krävs för att hantera detta.</li> <li>• UBS finansiella resultat kan påverkas negativt av förändringar i redovisningsstandarder. Förändringar i IFRS eller tolkningar därav kan föranleda att UBS framtida rapporterade resultat och finansiella position skiljer sig från nuvarande förväntningar. Sådana förändringar kan också påverka UBS regulatoriska kapital och relationstal.</li> <li>• UBS finansiella resultat kan påverkas negativt av förändringar beträffande antaganden som stödjer värdet på dess goodwill. Om antaganden om framtida perioder skiljer sig från den nuvarande prognosen, kan värdet för UBS goodwill försämrats i framtiden, vilket resulterar i förluster över resultaträkningen.</li> <li>• Skatteeffekten på UBS finansiella resultat påverkas i hög grad av omvärderingar avseende dess uppskjutna skattetillgångar. UBS effektiva skattekostnad för helåret kan förändras väsentligt på basis av sådana omvärderingar.</li> </ul> |
| <b>D.3</b> | Nyckelinformation om risker som är specifika och individuella för Värdepapperen. | <p>En investering i Värdepapperen är förknippad med vissa risker. <b>Emittenten erinrar uttryckligen om att beskrivningen av de risker som är förknippade med en investering i Värdepapperen endast beskriver nyckelriskerna som Emittenten känner till vid tidpunkten för Grundprospektet.</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |



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|  |  | <p>Potentiella investerare i Värdepapperen ska vara medvetna om att Värdepapperen utgör en riskinvestering som kan leda till en total förlust av deras investering i Värdepapperen. Värdepappersinnehavare kommer att vidkännas en förlust, om de belopp som erhålls i enlighet med Villkoren för Värdepapperen är lägre än förvärvspriset (inklusive transaktionskostnader). Samtliga investerare bär risken för att Emittentens finansiella situation försämras och potentiellt medför oförmåga för Emittenten att betala enligt sina förpliktelser under Värdepapperen. Potentiella investerare måste därför vara förberedda och i stånd med att klara av en partiell eller till och med en total förlust av investerat kapital. Investerare som är intresserade av att köpa Värdepapper måste bedöma sin finansiella situation, för att tillförsäkra sig om att de är i en situation där de klarar av de risker för förluster som Värdepapperen innebär.</p> <p>Det finns risker med de Värdepapper som erbjuds under Grundprospektet, vilka potentiella investerare noga skall beakta så att de är införstådda i dessa risker innan ett investeringsbeslut fattas med avseende på Värdepapperen, bland annat följande:</p> <p><i>Värdepapperens komplexitet</i> – Inlösenstrukturen för Värdepapper är ibland komplex och kan innehålla matematiska formler eller samband som, för en investerare, kan vara svåra att förstå och jämföra med andra investeringsalternativ. Det bör noteras att relationen mellan avkastning och risk kan vara svår att utvärdera.</p> <p><i>Värdepapper vilkas kapitalbelopp inte är skyddat</i> – Kapitalbeloppet för vissa av Värdepapperen är inte skyddat, enligt vad som anges i de tillämpliga Slutliga Villkoren. För dessa Värdepapper finns det inte någon produkttegenskap som garanterar att inlösenbeloppet kommer att motsvara eller överstiga det nominella beloppet.</p> <p><i>Prissättning av strukturerade Värdepapper</i> – Prissättningen av strukturerade Värdepapper bestäms vanligen av Emittenten, och inte utifrån förhandlade villkor.</p> <p><i>Aktier som underliggande</i> – Värdepapper med aktier som underliggande är inte sponsrade eller främjade av emittenten av aktierna. Emittenten av aktierna har därför inte någon skyldighet att beakta intresset för värdepappersinnehavare varför åtgärder tagna av en sådan emittent av aktier skulle kunna negativt påverka Värdepapperens marknadsvärde. En Värdepappersinnehavare är inte berättigad att erhålla några utbetalningar eller andra utdelningar i samma utsträckning som en innehavare av de underliggande aktierna.</p> <p><i>Index som underliggande</i> – Värdepapper som baserar sig på index som underliggande kan resultera i ett lägre inlösenbelopp jämfört med en direktinvestering i de(n) underliggande. Indexsponsorn kan lägga till, ta bort eller ersätta komponenter eller göra metodologiförändringar som kan påverka nivån på sådant index och därmed den avkastning som skall betalas till investerare i Värdepapperen.</p> <p><i>Råvaror som underliggande</i> – Att handla i råvaror är spekulativt och kan vara extremt volatilt eftersom råvarupriser påverkas av faktorer som är oförutsägbara, såsom ändringar i relationerna mellan tillgång och efterfrågan, vädermönster och regeringars politik. Råvarukontrakt kan även handlas direkt mellan marknadsaktörer "over-the-counter" på handelsplatser som är föremål för minimal eller ingen materiell reglering. Detta ökar riskerna som sammanhänger med likviditets- och prishistorik för de relevanta kontrakten. Värdepapper som är relaterade till terminskontrakt för råvaror kan ge en annan avkastning än Värdepapper som är relaterade till den relevanta fysiska råvaran, eftersom priset på ett terminskontrakt för</p> |
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|  |  | <p>en råvara allmänt innefattar en premie eller en rabatt jämfört med dagspriset för den underliggande råvaran.</p> <p><i>Exponering mot korg av underliggande</i> – För Värdepapper där underliggande består av en korg av underliggande, bär investerarna risken för förändringar i värdet för varje komponent i korgen. Där det är en hög nivå av ömsesidigt beroende mellan de individuella underliggande i korgen kan en ändring i värdeutvecklingen hos korgkomponenterna förstärka värdeutvecklingen för Värdepapperen. Dessutom kan en liten korg eller en korg med olika viktning göra hela korgen sårbar för ändringar i värdet hos vilken som helst av de underliggande korgkomponenterna. Varje beräkning eller värde relaterat till en korg bestående av en blandning av "bästa av" eller "sämsta av"-komponenter kan ge resultat som i hög grad skiljer sig från resultat där alla komponenterna i korgen tas i beaktande.</p> <p><i>Automatisk förtida inlösen</i> – Vissa typer av Värdepapper kan lösas in automatiskt före dessas Förfallodag om vissa villkor är uppfyllda. I vissa fall kan detta resultera i en förlust av en del av eller hela investeringen.</p> <p><i>Warranter</i> – Kursen för de(n) underliggande har inverkan på kursen för warranter och kan leda till större vinst eller förlust på investeringen jämfört med om investeringen hade gjorts direkt i de(n) underliggande. Warranter har en hävstångseffekt jämfört med en investering direkt i underliggande, dvs. en förändring i värdet för de(n) underliggande kan resultera i en ökad förändring värdet för Warranten. Detta medför att risken att investera i Warranter är större än att investera direkt i underliggande. Warranter kan löpa ut värdelösa. Vissa Warranter kan även innehålla mer komplicerade utvecklingsstrukturer än sedvanliga Warranter och som motsvarar de som anges vara tillämpliga avseende Certifikat; följaktligen de risker som är relevanta för Certifikat enligt nedan kan således även vara tillämpliga på dessa Warranter.</p> <p><i>Risker förenade med Certifikat</i> – Om de(n) underliggande blir värdelös (exempelvis för att bolaget som tillhandahåller den underliggande går i konkurs) blir Certifikatet också värdelöst. Värdet på ett Certifikat kan också påverkas av valutakursförändringar – om de(n) underliggande är denominerad i en annan valuta än Certifikatets valuta. En investerare i ett Certifikat bör notera att hela beloppet investerat i ett Värdepapper kan gå förlorat. För det fall Certifikatet är konstruerat för att ge avkastning i en nedåtgående marknad (sälj eller kort) ger en ökning av värdet i de(n) underliggande en värdeminskning i Certifikatet. Under Certifikatets löptid påverkas värdet av förändringar i volatilitet, prisutveckling och utdelningar i de(n) underliggande samt marknadsränteförändringar. Om Certifikatet innehåller en Barriärnivå kan detta innebära att inlösenbeloppet är lägre än det nominella beloppet eller förlusten av berättigandet till en specifik avkastning.</p> <p>Andra risker förenade med Värdepapperen kan vara, bland annat, ränteförändringar, valutakursförändringar, om Emittenten har rätt att lösa in Värdepapperen i förtid, komplexiteten i Värdepapperen, fluktuationer i relevant index, annan(andra) underliggande, den finansiella marknaden och om inlösenbeloppet är beroende av villkor utöver Emittentens kreditvärdighetsbetyg.</p> <p>Det finns också vissa risker rörande Värdepapperen i allmänhet, såsom modifikation, undantag och lagändringar.</p> <p>Vissa av de förekommande riskerna är hänförliga till omständigheter utanför Emittentens kontroll såsom förekomsten av en effektiv sekundärmarknad, stabiliteten i det aktuella systemet för clearing och avveckling samt den ekonomiska situationen och utvecklingen i omvärlden.</p> |
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|  |  | <p>Denna sammanfattning av vissa risker är endast en kortfattad sammanfattning av vissa viktiga risker och utgör inte en fullständig redogörelse för riskfaktorer som är hänförliga till Värdepapperen. Investeraren bör noggrant granska och överväga de risker liksom övrig information som beskrivs i Grundprospektet. En investering i relativt komplexa Värdepapper för med sig en högre risk än att investera i mindre komplexa Värdepapper. Särskilt gäller att, i en del fall, investerare kan förlora hela sin investering eller delar därav.</p> <p><b>Potentiella Intressekonflikter</b></p> <p>Emittenten och dess närstående bolag kan ingå transaktioner som relaterar till Värdepapperen på ett eller annat sätt, antingen för egen räkning eller på uppdrag av en kund. Sådana transaktioner behöver inte vara gynnsamma för Värdepappersinnehavare och kan få positiv eller negativ effekt på värdet av den Underliggande, och följaktligen på värdet av Värdepapperen. Vidare kan bolag som är närstående till Emittenten vara motparter i hedgningstransaktioner som relaterar till Emittentens förpliktelser som följer av Värdepapperen. Som ett resultat kan intressekonflikter uppstå mellan bolag som är närstående till Emittenten, så väl som mellan dessa bolag och investerare, med avseende på skyldigheter beträffande beräkningen av kursen för Värdepapperen och andra därmed förknippade fastställanden. Dessutom kan Emittenten och dess närstående bolag agera i andra egenskaper med avseende på Värdepapperen, såsom som beräkningsombud, betalningsombud och administrativt ombud och/eller indexsponsor.</p> <p><i>Värdetillväxten för de(n) underliggande</i> – Med strukturerade Värdepapper är innehavarnas rätt till avkastning och ibland återbetalningen av det nominella beloppet, beroende av den aktuella avkastningsstrukturen och den underliggande tillgången och dessas värdetillväxt. Värdet på Värdepapperen påverkas av värdet på de underliggande tillgångarna vid vissa tidpunkter under Värdepapperens löptid, fluktuationerna för kurserna för de underliggande tillgångarna, förväntningarna angående den framtida volatiliteten, marknadsröntorna och förväntade utdelningar på de underliggande tillgångarna.</p> <p><i>Valutakursfluktuationer</i> – I de fall den underliggande tillgången denomineras i annan valuta än Värdepapperets, kan valutakursförändringar påverka avkastningen på Värdepapperet. Växelkurserna för utländska valutor kan påverkas av komplexa politiska och ekonomiska faktorer, inklusive relativa inflationstakter, betalningsbalansen mellan länder, storleken på regeringars budgetöverskott eller budgetunderskott och den monetära, skatte- och/eller handelspolitiska policy som följs av de relevanta valutornas regeringar. Valutafluktuationer kan påverka värdet eller nivån för de underliggande tillgångarna på komplexa sätt. Om sådana valutakursfluktuationer får värdet eller nivån hos de underliggande tillgångarna att variera, så kan värdet eller nivån på Värdepapperen falla. Om värdet eller nivån hos en eller flera underliggande är utfärdad(e) i en valuta som är annan än valutan i vilken Värdepapperet är emitterat, så kan investerarna vara utsatta för en ökad risk som kommer från växelkurser för utländska valutor. Tidigare växelkurser för utländska valutor är inte nödvändigtvis indikationer beträffande framtida växelkurser för utländska valutor.</p> <p><b>Risker avseende Värdepapperen generellt</b></p> <p><b>Avslutande och Förtida Inlösen efter Emittentens val</b></p> <p>Potentiella investerare i Värdepapperen ska vidare vara medvetna om att Emittenten är, enligt Villkoren för Värdepapperen, berättigad att avsluta och lösa in Värdepapperen i dess helhet före den planerade Förfallodagen. I sådant fall är Värdepappersinnehavaren berättigad att begära betalning av</p> |
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|  |  | <p>ett inlösenbelopp avseende denna förtida inlösen. Men Värdepappersinnehavaren är inte berättigad att begära ytterligare betalningar avseende Värdepapperen efter den relevanta dagen för avslutande. Vidare, det Avslutande Beloppet, om något, som ska erläggas i händelse av en förtida inlösen av Värdepapperen av Emittenten kan vara markant lägre än det belopp som skulle ha förfallit till betalning vid det planerade slutet av löptiden för Värdepapperen.</p> <p>Värdepappersinnehavaren bär därför risken att inte ta del av utveckling av den Underliggande, i förväntad omfattning och under den förväntade perioden.</p> <p>Om Emittenten löser in Värdepapperen bär Värdepappersinnehavaren en återinvesteringsrisk, dvs. investeraren bär risken att investeraren måste återinvestera det Avslutande Beloppet, om något, som utbetalas av Emittenten vid inlösen till rådande marknadsförhållanden, som kan vara mindre förmånliga än de som rådde vid tidpunkten då Värdepapperen förvärvades.</p> <p><b>Negativ inverkan av justering av Värdepapperens rättigheter</b><br/> Det kan inte uteslutas att vissa omständigheter inträffar eller särskilda åtgärder vidtas (av annan part än Emittenten) i förhållande till Underliggande, vilket potentiellt kan medföra förändringar av Underliggande, eller resultera i att det underliggande konceptet för Underliggande förändras, så kallade Potentiella Justeringshändelser. Om en Potentiell Justeringshändelse inträffar, ska Emittenten vara berättigad att vida justeringar i enlighet med Villkoren för Värdepapperen för att beakta dessa händelser eller åtgärder. Dessa justeringar kan medföra en negativ inverkan på Värdepapperens värde.</p> <p><b>Handel med Värdepapperen/ Illikviditet</b><br/> Det är inte möjligt att förutse om och till vilken utsträckning en andrahandsmarknad för Värdepapperen kan komma att utvecklas eller till vilket pris Värdepapperen kommer att handlas för på andrahandsmarknaden eller om sådan marknad är likvid eller illikvid.</p> <p>Ansökningar kommer att lämnas in eller har lämnats in till Värdepappersbörs(er) angivna för upptagande eller inregistrering av Värdepapperen. Om Värdepapperen är upptagna eller inregistrerade, kan sådant upptagande eller inregistrering komma att avslutas av Värdepappersbörsen(erna) eller Emittenten. Det faktum att Värdepapperen är upptagna till handel eller inregistrerade, betecknar inte nödvändigtvis högre likviditet än om så inte är fallet. Om Värdepapperen inte är inregistrerade eller upptagna till handel på någon börs, kan prisinformation om Värdepapperen vara svårare att erhålla och Värdepapperens likviditet kan påverkas negativt. Värdepapperens likviditet kan också påverkas av restriktioner för köp och försäljning av Värdepapperen i varje jurisdiktion. Dessutom är Emittenten berättigad (men inte förpliktad) att förvärva Värdepapper när som helst och till vilket pris som helst på den öppna marknaden eller genom erbjudande eller genom privat överenskommelse. Värdepapper förvärvade på detta sätt kan innehas eller säljas vidare eller överlämnas för annullering.</p> <p>Dessutom kan det inte uteslutas att antalet Värdepapper som faktiskt emitteras och förvärvas av investerare är färre än den avsedda Emissionsstorleken av Värdepapperen. Följaktligen finns det en risk att, på grund av den låga volymen av Värdepapper som faktiskt emitteras, likviditeten för Värdepapperen är lägre än om alla Värdepapper hade emitterats och förvärvats av investerare.</p> <p>Managern avser att, under normala marknadsförhållanden, ställa köp- och</p> |
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|  |  | <p>säljkurser för emitterade Värdepapper regelbundet. Managern har dock inget bindande åtagande mot Emittenten att tillföra likviditet genom köp- och säljkurser för Värdepapperen, och åtar sig inget juridiskt ansvar att ange sådana priser eller avseende nivån eller fastställandet av sådana priser. Potentiella investerare ska därför inte förlita sig på möjligheterna att sälja Värdepapper vid någon tidpunkt eller till något särskilt pris.</p> <p><b>Lånefinansiering</b><br/>Om köp av Värdepapper lånefinansieras och om investerarens förväntningar inte uppfylls kommer sådan investerare inte enbart lida förlust under Värdepapperen utan även vara tvungen att erlägga ränta samt återbetala lånet. Detta skapar en betydligt högre risk för investerare. Investerare i Värdepapperen ska aldrig förlita sig till att kunna återbetala lån och erlägga ränta för lån genom intäkter från en Värdepapperstransaktion. Snarare ska innan lånefinansiering av Värdepapperen företas investerarens finansiella situation utvärderas utifrån dennes förmåga att erlägga ränta för lånet och omedelbart lösa in lånet även om investeraren lider förlust istället för förväntade vinster.</p> <p><b>Beskattning avseende Värdepapperen</b><br/>Potentiella investerare ska vara medvetna om att de kan bli ålagda att betala skatter eller andra dokumentationsavgifter eller avgifter i enlighet med lagar och praxis i det land till vilket Värdepapperen överförs eller andra jurisdiktioner. I vissa jurisdiktioner kan det saknas officiella uttalanden från skattemyndigheter eller domstolsbeslut vad gäller innovativa finansiella instrument så som Värdepapperen. Potentiella investerare uppmanas att inte förlita sig till någon skattesammanfattning i detta Grundprospekt och/eller de Slutliga Villkoren utan uppmanas istället att efterfråga sina egna skatterådgivare avseende sin individuella beskattning vad gäller förvärv, försäljning eller inlösen av Värdepapperen. Endast dessa rådgivare är i position att vederbörligen bedöma den specifika positionen för den potentiella investeraren.</p> <p><b>Betalningar avseende Värdepapperen kan bli föremål för amerikansk källskatt</b><br/>Investerare i Värdepapperen bör vara medvetna om att betalningar avseende Värdepapperen kan bli underkastade amerikansk innehållande av källskatt:</p> <p><b>I. Betalningar avseende Värdepapperen kan bli föremål för amerikansk källskatt enligt amerikansk skattelagstiftning (US Tax Code)</b><br/>Section 871(m) i US Tax Code kräver innehållande av (upp till 30%, beroende på om ett skatteavtal är tillämpligt) på vissa finansiella instrument (såsom t.ex. Värdepapperen) i den utsträckning som betalningarna eller ansedda betalningar är villkorade av eller fastställda med hänvisning till utdelningen med ursprung i USA. Under föreslagna regler från U.S. Treasury Department (om de färdigställs enligt dessas nuvarande innehåll), vissa betalningar eller ansedda betalningar avseende vissa aktierelaterade instrument ("<b>angivna ARI</b>") som hänvisar till amerikanska aktier kan behandlas som utdelningsmotsvarigheter ("<b>utdelningsmotsvarigheter</b>") som är underkastade amerikansk källskatt om 30% (eller lägre skatteavtalsats). Under de föreslagna reglerna kan innehållande krävas även i avsaknad av varje faktisk utdelningsrelaterad betalning eller justering gjord enligt Villkoren för Värdepapperen. När det gäller, t.ex. (men inte begränsat till) en Underliggande eller, som fallet kan vara, en Korgkomponent, som ger utdelning från ursprung inom USA, är det möjligt att dessa regler kan vara tillämpliga på Värdepapperen.</p> <p>Om dessa antas med dessas nuvarande innehåll, kan de föreslagna reglerna kräva innehållande av källskatt på betalningar eller ansedda betalningar</p> |
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|  |  | <p>avseende Värdepapperen som görs på eller efter den 1 januari 2016 som behandlas som utdelningsmotsvarigheter för Värdepapper förvärvade på eller efter den 5 mars 2014. Men enligt ett nytt meddelande från U.S. Internal Revenue Service ("IRS") tillkännagavs att det och Treasury Department avsåg att de slutliga reglerna från Treasury kommer att ange att "angivna ARI" kommer att exkludera aktierelaterade instrument som emitterats tidigare än 90 dagar efter dagen då sådana slutliga regler från Treasury publiceras. Följaktligen förväntar sig Emittenten generellt sett att Värdepappersinnehavare (förutom amerikanska Värdepappersinnehavare) inte ska bli underkastade skatt enligt Section 871(m). Men det är möjligt att sådant innehållande av källskatt kan bli tillämpligt på Värdepapperen under de föreslagna reglerna om, till exempel, en Värdepappersinnehavare (förutom en amerikansk Värdepappersinnehavare) ingår vissa efterföljande transaktioner avseende den Underliggande eller, som fallet kan vara, en Korgkomponent. Om ett belopp avseende sådan amerikansk källskatt skulle dras av eller innehållas från betalningar avseende Värdepapperen, skulle ingen av Emittenten, något betalningsombud eller någon annan person enligt Villkoren för Värdepapperen vara skyldig att betala ytterligare belopp som en följd av avdraget eller innehållandet av sådan skatt.</p> <p><b>Värdepappersinnehavare bör följaktligen vara medvetna om att betalningar avseende Värdepapperen under vissa omständigheter kan bli föremål för amerikansk källskatt och bör konsultera med sina skatterådgivare beträffande tillämpningen av Section 871(m) i US Tax Code och reglerna därunder med avseende på deras förvärv och ägande av Värdepapperen.</b></p> <p><b>II. Betalningar avseende Värdepapperen kan bli föremål för amerikansk källskatt enligt amerikansk skattelagstiftning (FATCA)</b><br/> Amerikansk skattelagstiftning (<i>Foreign Account Tax Compliance Act</i>) ("FATCA") inför amerikansk källskatt om 30% på ränta, utdelningar och vissa andra passive inkomster med ursprung i USA med början den 1 juli 2014 och på bruttolikviderna från försäljningen eller annan disposition av vissa tillgångar och på vissa "genompasserande betalningar" hänförliga till sådana inkomster eller likvider med början den 1 januari 2017, gjorda till vissa utländska finansiella institutioner (inklusive de flesta utländska hedgefonder, private equity-fonder och andra investeringsföretag) såvida inte den betalningsmottagande utländska finansiella institutionerna accepterar att avslöja identiteten för varje amerikansk individ och vissa amerikanska företag som direkt eller indirekt håller ett konto hos eller innehar skuld- eller aktieintressen i, sådan institution (eller den relevanta närstående) och för att årligen rapportera viss information om sådana konton eller ränta direkt eller indirekt till IRS. FATCA kräver också att innehållandeombud som gör vissa betalningar till vissa icke-finansiella utländska företag som underlåter att avslöja namnet, adressen och skattebetalaridentifikationsnummer av varje betydande direkt eller indirekt amerikansk ägare av sådant företag, ska innehålla en skatt om 30% tax på sådana betalningar.</p> <p>Följaktligen Emittenten och andra utländska finansiella institutioner kan vara tvungna under FATCA att rapportera viss kontoinformation direkt till IRS (eller till en icke-amerikansk statlig myndighet enligt ett relevant mellanstatligt avtal ingånget mellan USA och sådant icke-amerikanskt land, som kommer att vidarebefordra information till IRS) avseende innehavarna av Värdepapperen. Vidare, Emittenten kan vara tvungen att innehålla en del av betalningar som görs avseende Värdepapperen till innehavare som (i) underlåter att tillhandahålla relevant information eller (ii) utländska finansiella institutioner som underlåter att efterleva FATCA.</p> <p><b>Värdepappersinnehavare som innehar deras Värdepapper genom en utländsk finansiell institution bör vara medvetna om att en del av</b></p> |
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|            |                                                                                            | <p>varje betalning avseende Värdepapperen som görs efter den 30 juni 2014, kan bli föremål för innehållande av 30% källskatt under FATCA. Om ett belopp avseende sådant innehållande av källskatt under FATCA skulle dras av eller innehållas från betalningar avseende Värdepapperen, skulle ingen av Emittenten, något betalningsombud eller någon annan person enligt Villkoren för Värdepapperen vara skyldig att betala ytterligare belopp som en följd av avdraget eller innehållandet av sådan skatt. Värdepappersinnehavare bör följaktligen vara medvetna om att betalningar avseende Värdepapperen under vissa omständigheter kan bli föremål för amerikansk källskatt under FATCA och bör konsultera sina skatterådgivare beträffande tillämpningen av källskatt under FATCA med avseende på deras förvärv och ägande av Värdepapperen.</p> <p><b>Förändrad Beskattning av Värdepapperen</b><br/> Bedömning gällande Beskattning av Värdepapperen i detta Grundprospekt återspeglar Emittentens uppfattning på basis av den juridiska situationen vid dagen för Grundprospektet. Dock kan inte en annan skattebehandling av skattemyndigheter eller skattedomstolar uteslutas. Varje investerare uppmanas att rådfråga sin egen skatterådgivare innan beslut om att investera i Värdepapperen fattas.</p> <p>Varken Emittenten eller Managern tar något ansvar i förhållande till Värdepappersinnehavare vad gäller skattekonsekvenser av en investering i Värdepapperen.</p> |
| <b>D.6</b> | Riskvarning för att investerare kan förlora hela värdet av investeringen eller del av den. | <p>Även då Värdepapperen är kapitalskyddade vid förfallodagen till Minimibeloppet och risken således inledningsvis är begränsad, bär varje investerare i Värdepapperen risken att Emittentens finansiella situation försämras. Potentiella investerare måste därför vara förberedda på att drabbas av en partiell eller rentav <b>total förlust</b> av hela sin investering. Varje investerare som är intresserad av att köpa Värdepapper bör bedöma sin finansiella situation för att säkerställa att de är i en sådan position att de kan bära <b>risken för förlust</b> förknippad med Värdepapperen.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

| Avsnitt     | Avsnitt E – Erbjudande                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| <b>E.2b</b> | Motiv till erbjudandet och användning av intäkterna. | Ej tillämpligt. Motiven för erbjudande och användningen av intäkterna skiljer sig inte åt från att generera vinster och/eller säkra vissa risker.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>E.3</b>  | Former och villkor för erbjudandet.                  | <p>Det har överenskommits om att Managern, på eller efter respektive Emissionsdag för Värdepapperen, får köpa Värdepapper och ska placera Värdepapperen för försäljning, för Emissionskursen på villkor som kan komma att ändras i Jurisdiktionen för Erbjudande till Allmänheten under Teckningsperioden (enligt definition nedan). Emissionskursen var fastställd vid Starten för erbjudandet till allmänheten avseende Värdepapperen. Efter Teckningsperioden avslutas kommer försäljningskursen justeras kontinuerligt för att reflektera den rådande marknadssituationen.</p> <p>Värdepapperen ska kunna tecknas från Managern under normala öppethållandetider för banker under 2 april 2015 och 30 april 2015 ("<b>Teckningsperioden</b>"). Emissionskursen för varje Värdepapper ska betalas den 15 maj 2015 ("<b>Initial Betalningsdag</b>").</p> <p>Emittenten förbehåller sig rätten att tidigare avsluta eller förlänga Teckningsperioden om marknadsförhållandena kräver det.</p> |

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|            |                                                                                  | Efter den Initiala Betalningsdagen ska respektive investerares Värdepapper krediteras dennes konto i enlighet med bestämmelserna för gällande Clearingsystem. Om Teckningsperioden förkortas eller förlängs, kan den Initiala Betalningsdagen också tidigare- eller senareläggas. |
| <b>E.4</b> | Intressen som är väsentliga för emissionen/erbjudandet inkl. intressekonflikter. | Förutom den ersättning som betalas till eventuella finansiella mellanhänder så känner Banken inte till att någon inblandad person har något intresse av som är väsentligt för erbjudandet.                                                                                        |
| <b>E.7</b> | Förväntade kostnader som debiteras investeraren av emittenten eller erbjudaren.  | Ej tillämpligt<br><br>Varken den relevanta Emittenten eller Managern debiterar någon investerare i Värdepapperen några avgifter i samband med emissionen.                                                                                                                         |