

THE ICON



Situated on more than 18 acres along the Detroit River, **The Icon** is the perfect location for single or multi-day meetings and conferences, fundraising events, social gatherings, and film and photo shoots.

The building's spacious and airy three-story atrium offers unparalleled views of the Detroit River. This atrium is one of Detroit's largest and can accommodate more than 1000 people strolling and up to 650 people for a seated event. The floor-to-ceiling windows allow for an abundance of natural light in the space, while the motorized window shades provide flexibility and control. Just outside of the atrium is 800-feet of riverside frontage to host outdoor receptions, ceremonies, and other gatherings with the option to end the evening with a spectacular firework show.



Located off the atrium is a 375-seat world class auditorium equipped with an automotive accessible stage that is ideal for presentation, trainings, TED-style talks, fireside chats, and film screenings.

The 360° outdoor terrace wraps around the length of the building and offers breathtaking views of the Detroit River, Detroit Riverwalk, and Downtown Detroit. An indoor lounge space adjacent to the terrace allows for gatherings to take place rain or shine.

Other venue features include a serene outdoor courtyard, multiple conference rooms, a large prep-kitchen/dining area, and 800+ covered parking spaces.

**Available to book through
December 31, 2023.**



THE ICON



**200 WALKER ST.
DETROIT, MI 48226**



ATRIUM: 12,740 SQ FT

AUDITORIUM: 25,889 SQ FT

360° TERRACE: 13,578 SQ FT



**RIVERFRONT ATRIUM
& GARDEN CAPACITY:**

- 1,000 strolling
- 650 seated

AUDITORIUM CAPACITY:

- 375 seated

360° TERRACE CAPACITY:

- 70 strolling



FURNITURE:

- Limited furniture available



**AV CAPABILITIES:
(AUDITORIUM ONLY)**

- 10.9' x 19' LED Screen
- Moveable lectern



CATERING:

Please contact us for a full list of preferred caterers.



BEVERAGES:

Rock Events is the exclusive provider of alcoholic beverage service.

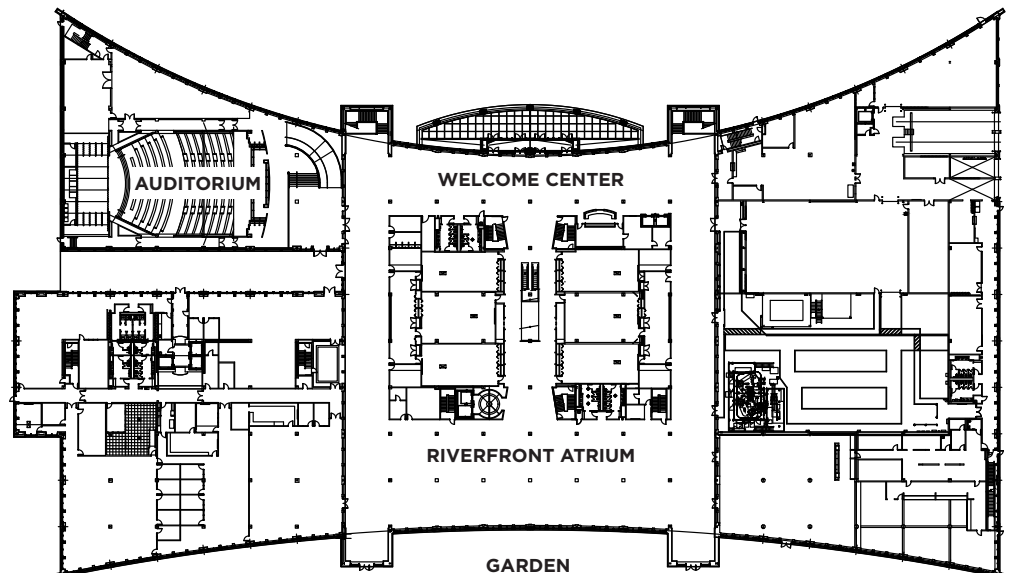


PARKING:

- Valet
- Self-parking



FLOOR PLAN (1ST FLOOR):



FOR MORE INFORMATION:

(313) 373-8720

Venues@RockEvents.com

RockEventsDetroit