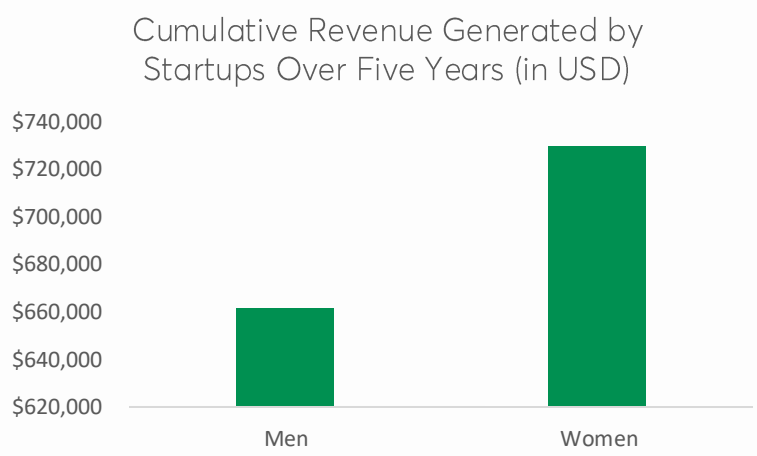
Up to $5 Trillion Could Be Unlocked by Bridging the Equity Gap for Women Entrepreneurs

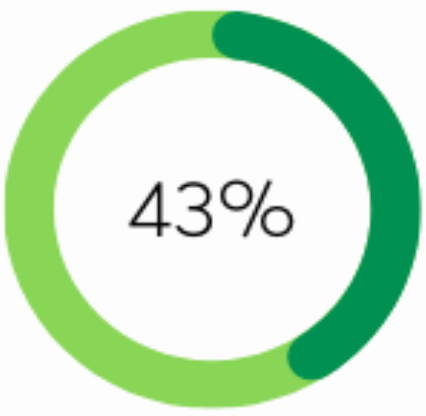
Bridging the gender gap in entrepreneurship could inject $2.5 trillion to $5 trillion into the global economy and see the global GDP witness a rise of 3% to 6%. This report explores how to bridge the funding gap and unlock this massive potential.

Source: Atlanticcouncil

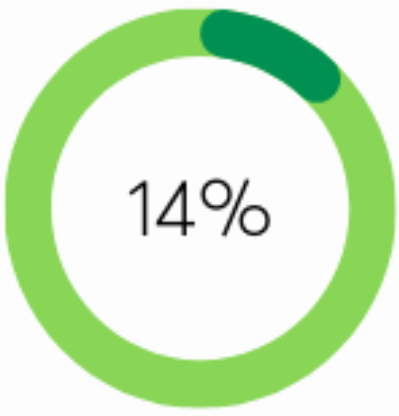
Despite facing funding challenges, women-led startups outperform! They generate 10% more revenue over five years, reaching $730,000 compared to $662,000 for male-founded companies

Source: Masschallenge



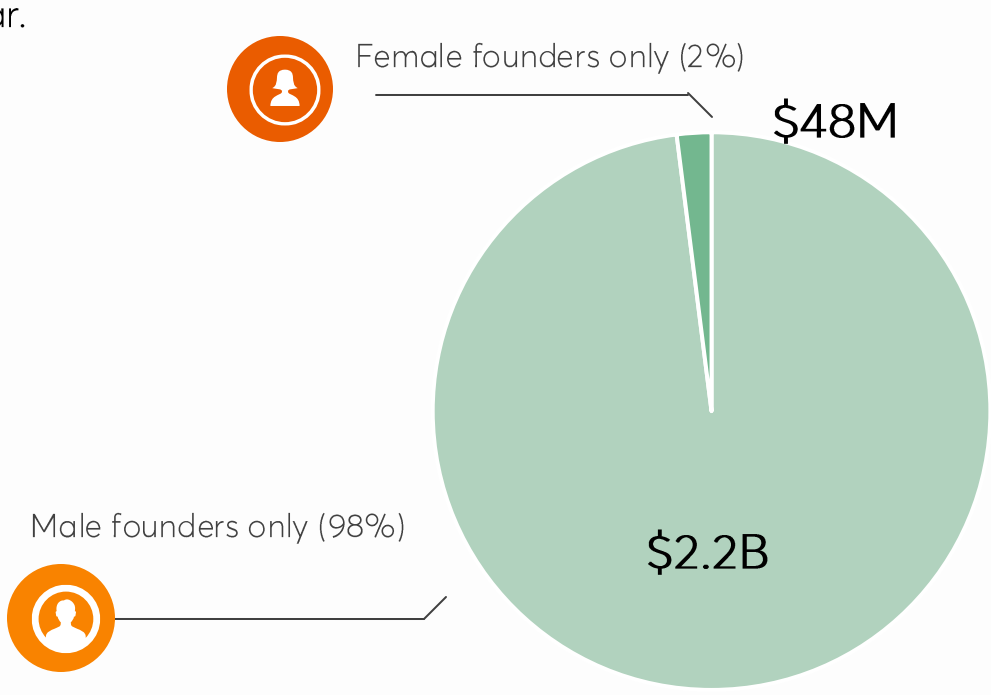


Female entrepreneurs represent 43% of all entrepreneurs worldwide



Sub-Saharan Africa falls short of the global average in female startup founders (14% vs 15%)

In 2024, the percentage of venture capital funding allocated to women-led startups in Africa was notably low. Female founders raised only $48 million, which accounted for a mere 2% of the total $2.2 billion invested in African startups that year.



Source: launchbaseafrica

Strategies for Leveling the Playing Field

Increase diversity on venture capital teams

Increase access to capital for female founders

Increase awareness of gender bias issues in funding

Invest in Women Entrepreneurs Now!

Despite advancements in gender equality, women entrepreneurs still face significant challenges in accessing venture capital funding. Bridging this funding gap is crucial for fostering innovation and driving economic growth.

At Spurt! we tackle the challenges facing small businesses and amplify them from local ventures into regional giants by leveraging the expertise of a pool of consultants.

spurt.solutions research@spurt.group +2348161130265

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