

Team Experiences

Purpose-driven programmes for
teams, leaders, and organisations.



Terra

Rooted in purpose.

Built for Teams

At Expo City Dubai, team experiences bring people together around purpose.

Set within Terra and selected locations across Expo City Dubai, our programmes combine sustainability, innovation and collaboration to create engaging, real-world experiences for teams.

From team-building and leadership sessions to CSR days and client engagements, programmes can be tailored to support a wide range of organizational objectives.

Experiences can take place at Terra, across Expo City Dubai, or at your company's premises, offering flexible formats to suit your teams.

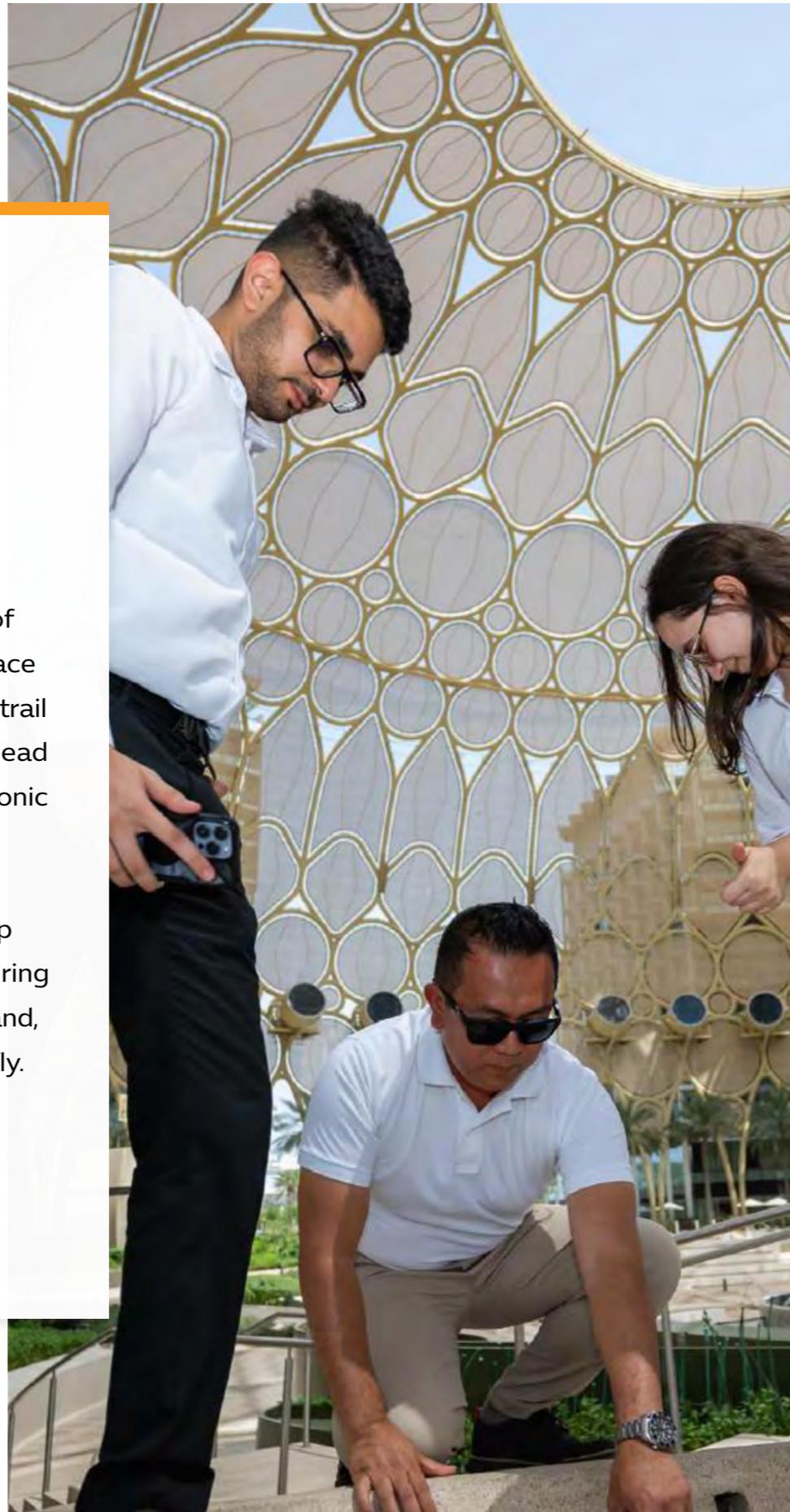


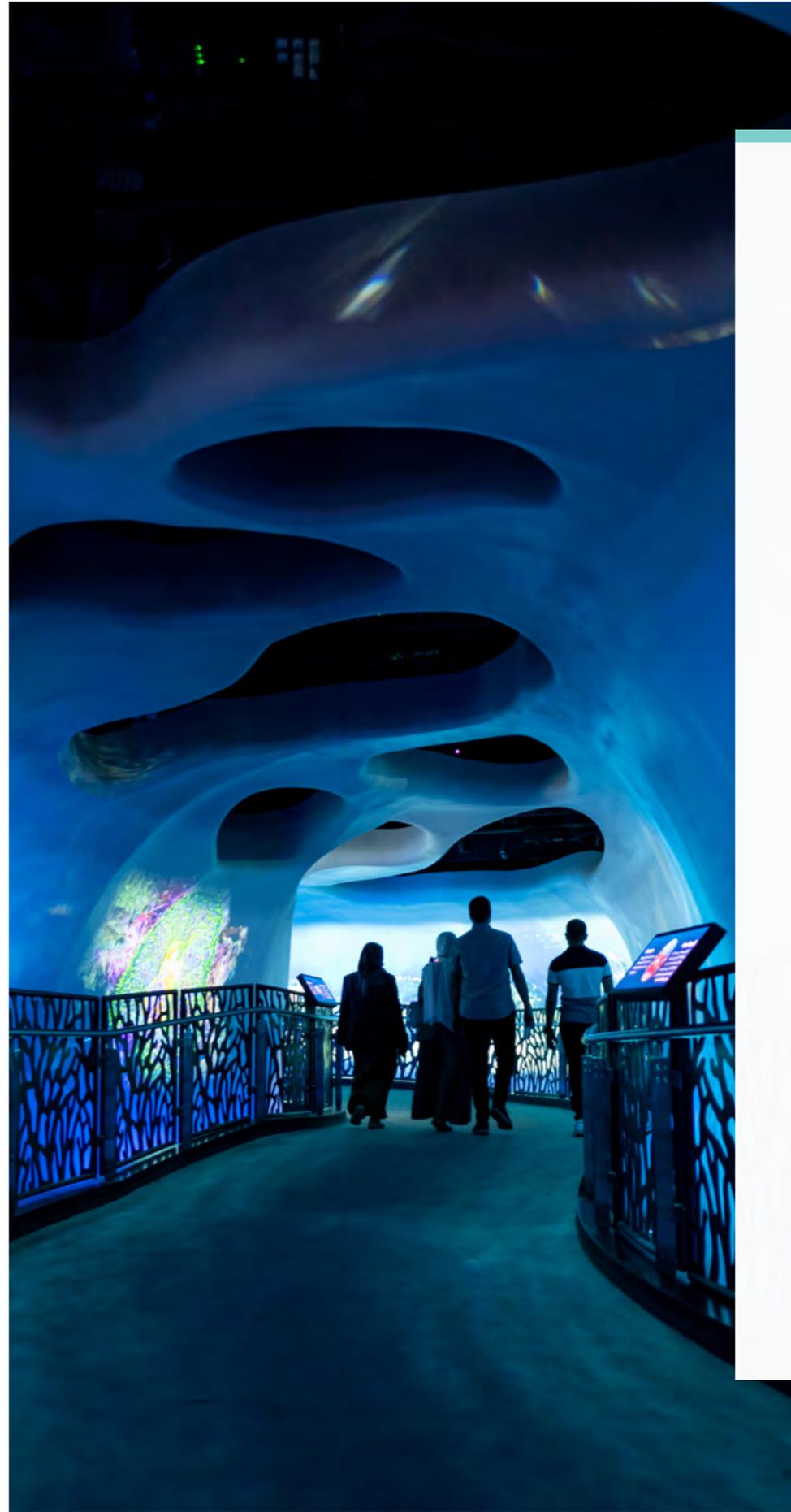
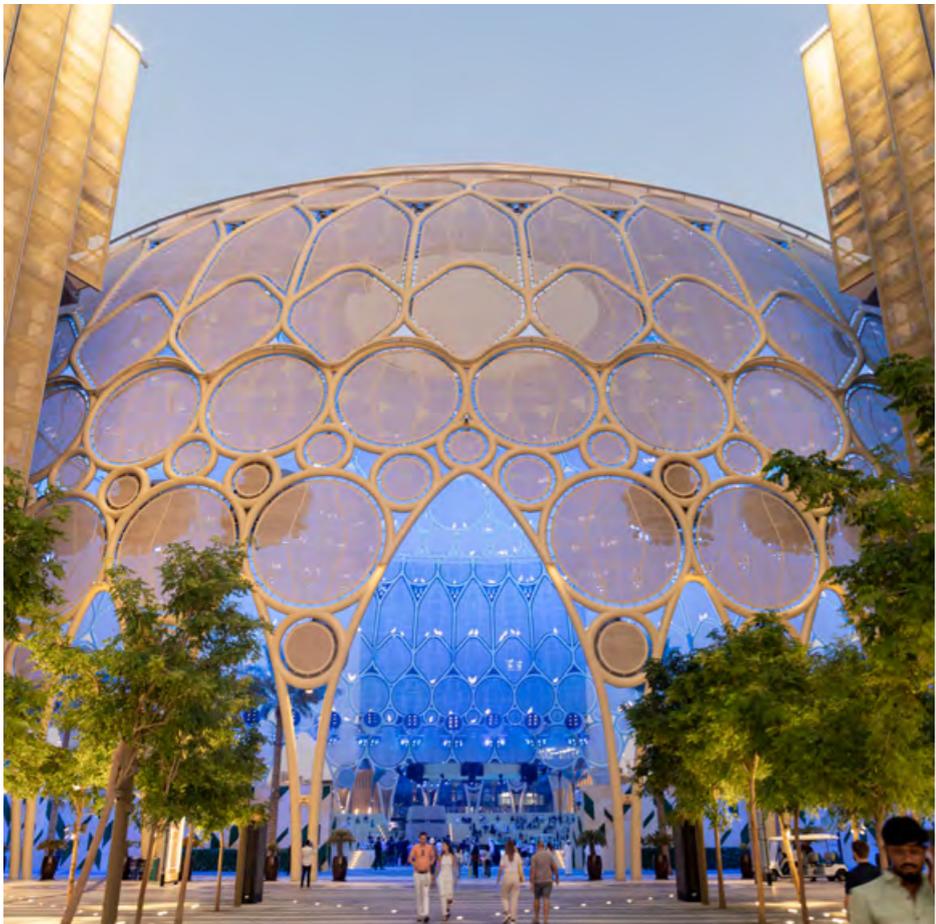
Expo City Challenge

The Expo City Challenge propels teams through the vibrant heart of Expo City Dubai, as participants race against each other, deciphering a trail of clues, riddles, and puzzles that lead them to explore the city's most iconic attractions.

The challenge sharpens leadership abilities and critical thinking, requiring teams to collaborate effectively and, at times, resolve conflicts on the fly.

Duration: 1.5 to 3 hours
Minimum: 20 pax





Signature Tours

Signature Tours offer curated, guided journeys across Expo City's attractions and public spaces, tailored to the timeframes of each group.

Led by experienced facilitators, these tours provide focused insights across a variety of themes, including art, architecture, net zero, and sustainability, as well as cultural narratives. They create a shared moment of discovery while offering a deeper understanding of the ideas shaping Expo City.

Duration: 1 to 3 hours
Minimum: 5 pax



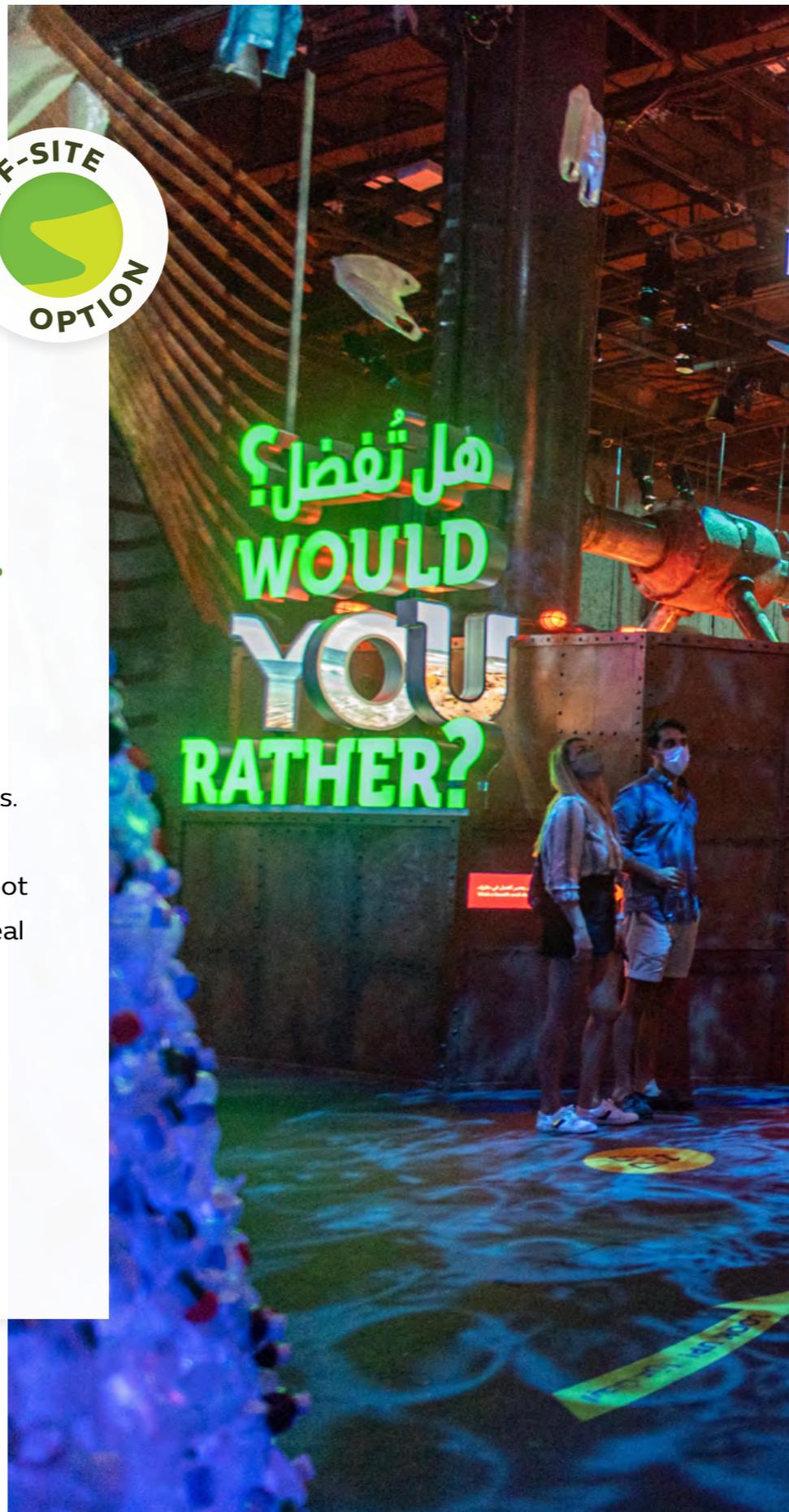
Would you Rather?

Fly or drive? Eat local or organic?
Ditch plastic or cut meat?

This fast-paced interactive game show challenges teams to tackle real-world sustainability dilemmas. Through quick-fire rounds, participants test their instincts, spot greenwashing, and uncover the real carbon impact behind everyday choices.

Duration:
40 minutes

Minimum:
Min 10 pax





Sustainability in Action

Sustainability in Action offers practical, hands-on activations or workshops that help teams understand the real-world impact of water use and waste generation. Through interactive experiences, participants explore resource cycles, circular solutions, and everyday decisions that influence environmental outcomes.

The sessions are designed to build awareness, encourage behaviour change, and translate sustainability commitments into practical action.

Duration:
1 hour

Minimum:
10 pax



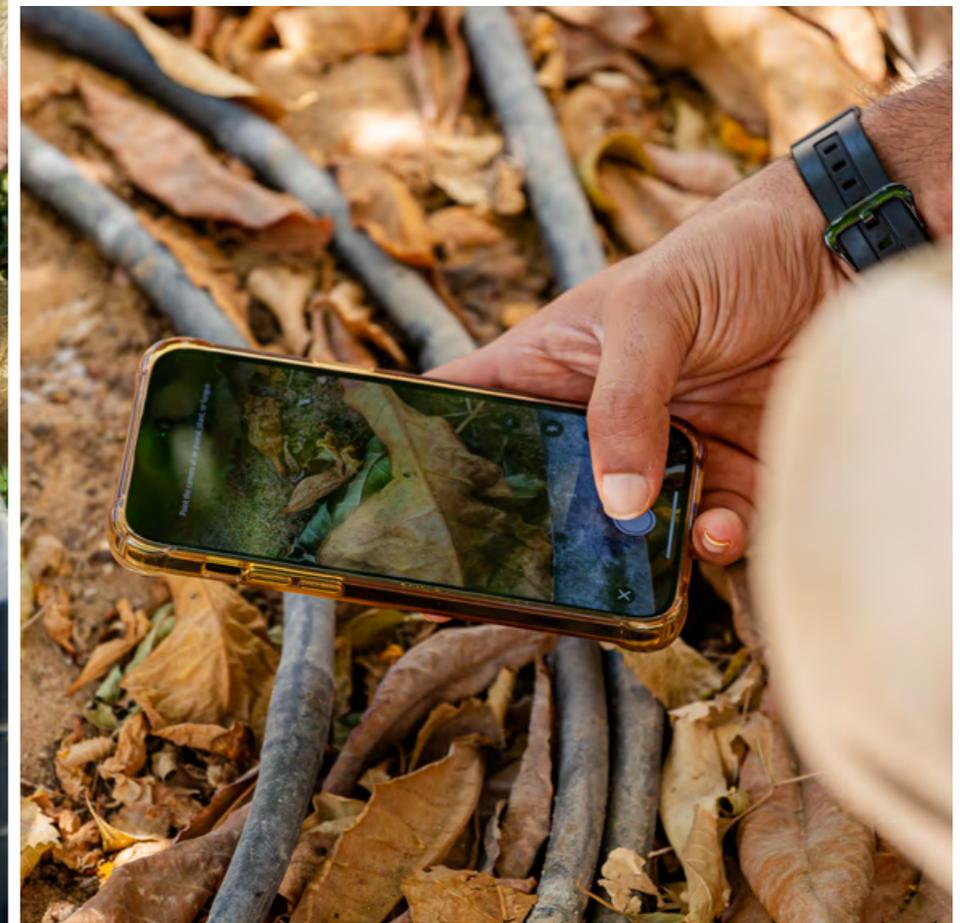


Nature in Action: Citizen Science

Nature in Action invites teams to step outdoors and contribute to real scientific research through guided biodiversity discovery experiences. Participants document plant and animal species across Terra and Expo City, building awareness of urban ecosystems while contributing data to global citizen-science platforms. The experience combines team engagement with meaningful environmental impact and a tangible connection to nature.

This Citizen Science session can also be hosted onsite, pending a site inspection of your premises.

Duration: 1 to 2 hours
Minimum: 10 pax





Pollinator Programme

The Pollinator Programme offers a range of hands-on experiences, from honey tasting and candle-making to honey harvesting and close-up encounters with the hives alongside our resident beekeepers.

These sessions can be paired with dining experiences, while helping participants understand the critical role of pollinators in global food security, healthy ecosystems, and everyday choices.

The programme also highlights UAE culture and heritage, encouraging support for biodiversity, and responsible, practices.

Duration: 1 to 4 hours
Minimum: 10 pax

EXPERIENCES PRICE LIST

EXPERIENCE	DURATION	GROUP SIZE	PRICE (PP)
Expo City Challenge	1.5 to 3 hours	20+	AED275 to 375
Signature Tours	1 to 3 hours	10+	AED 150 to 330
Would you rather? Gameshow	15 to 45 min	10+	AED 75 to 100
Sustainability in Action	1 hour	10+	AED 150
Nature in Action: Citizen Science	1 to 2 hours	10+	AED 150+

POLLINATOR PROGRAMME PRICE LIST

EXPERIENCE	DURATION	GROUP SIZE*	PRICE (PP)	INCLUSIONS**
A Taste of the Hive	1 hour	10 to 25 pax	AED 250	<ul style="list-style-type: none"> Local honey tasting session Basic beeswax candle making
Taste & Discover: The Harvest or Hive Experience	2 hours	10+	AED 350	<ul style="list-style-type: none"> Local honey tasting session Hands-on honey extraction OR Immersive hive-inspection
The Full Hive Experience	3 to 4 hours	10 to 40 pax	AED 500	<ul style="list-style-type: none"> Immersive hive-inspection Hands-on honey extraction Local honey tasting session Basic beeswax candle making

*custom options are available for larger groups, but pricing may vary depending on the requirements.

**all Pollinator Experiences include access or tickets to Terra. This includes the Exhibition and the (seasonal) Botanic Garden.

Optional Add-Ons

Enhance your programme with option add-ons, designed to create a seamless and memorable experience:



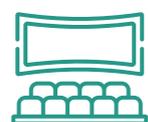
Catering

From breakfast and coffee breaks to lunches, receptions, or gala dinners



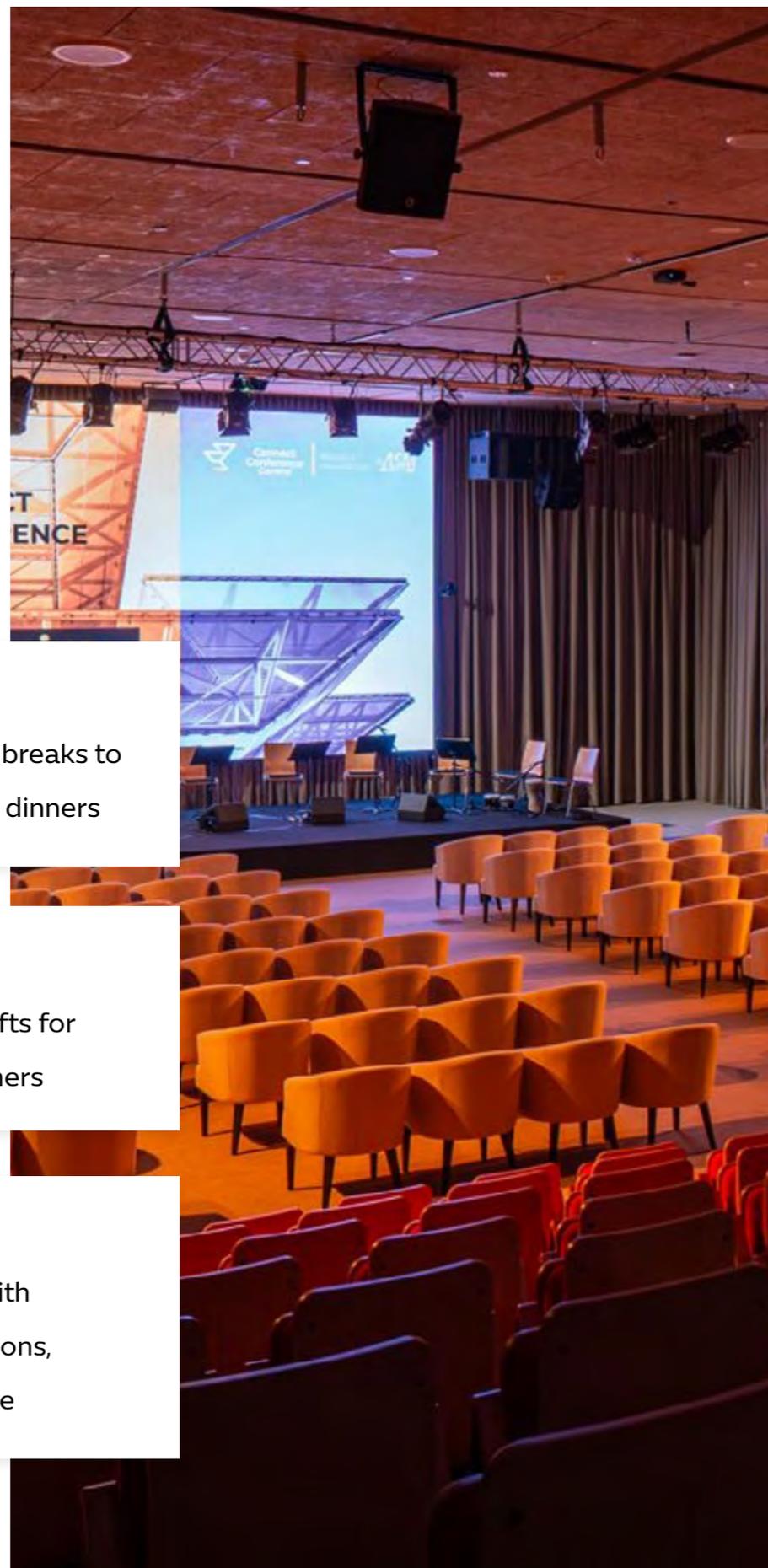
Corporate Gifting

Curated, purpose-driven gifts for employees, clients, or partners



Venue Hire

Extend your programme with meetings, networking sessions, or private gatherings on site





Build Your Experience

- ✓ Programmes can be tailored to support specific objectives, from team cohesion and leadership development to ESG engagement, client hospitality, or brand-aligned experiences.
- ✓ Companies can select a single experience or combine multiple programmes to create a half-day, full-day, or multi-day engagement – either at Expo City Dubai, or your company's premises.
- ✓ Each programme is designed to stand alone or work together, allowing teams to build a customised experience aligned with their objectives, timeframes, and interests.
- ✓ Our team supports the full journey - from programme design and scheduling to logistics, catering, and venue coordination.



Let's Connect

Tours@expocitydubai.ae

 مدينة إكسبو دبي
EXPO CITY DUBAI



 @visitterra.ae
terra.expocitydubai.com