Terra Impact Speakers

Expo City Dubai

At Terra, Expo City Dubai, we bring forward thinkers, innovators, and impact leaders who are shaping a more sustainable future. Our experts deliver compelling, practical, and actionable insights that elevate any event programme whether you aim to inspire behaviour change, spark innovation, or deepen sustainability awareness within your organization.

Enhance your next event with thought-provoking sessions from our Terra Impact Speakers.



WHY BOOK A TERRA IMPACT SPEAKER



REAL-WORLD EXPERTS

Practitioners driving sustainability and innovation in action



ACTIONABLE INSIGHTS

Practical ideas your audience can apply immediately



TAILORED CONTENT

Curated sessions aligned to your event objectives



IMMERSIVE IMPACT

Elevated engagement within Terra's iconic setting



GLOBAL × LOCAL PERSPECTIVE

International thinking with regional relevance



Marjan Faraidooni

FOCUS AREAS:

Strategy ▪ Human-Centred Development ▪ Urbanism ▪ Biodiversity ▪ Environmental Learning

A UAE national with more than 20 years' experience in strategy, human-centred development and public engagement. At Expo 2020 Dubai, Marjan led the legacy strategy that transformed the site into Expo City Dubai. Today she leads the Education and Culture Division, positioning Terra as a centre for urbanism, biodiversity and environmental learning. Through education and impact programmes, she is shaping Terra into a platform that connects people to planetary challenges and solutions.



Joao Falcato

FOCUS AREAS:

Education & Culture Strategy ▪ Ocean Conservation ▪ Visitor Experience ▪ Cultural Institutions ▪ Public Engagement

A senior leader with deep experience shaping cultural and conservation institutions. As Senior Vice President of Education and Culture at Expo City Dubai, João oversees strategy, visitation, marcomms, sales, operations and education programmes for Terra, Alif and Vision. He was CEO of the Oceanário de Lisboa from 2006 to 2023, and now also serves as Special Advisor to the Oceano Azul Foundation.



Sheena Khan

FOCUS AREAS:

Nature & Wellbeing ▪ Urban Biodiversity & Research ▪
Citizen Science ▪ Fungi ▪ Environmental Leadership ▪

A programme leader dedicated to weaving nature into everyday life. As Head of Environmental Programmes at Terra, Expo City Dubai, Sheena designs and leads nature-focused programmes across urban biodiversity, citizen science, fungi, nature therapy and environmental leadership. Inspired by the collaborative systems found in nature, she connects people, ideas and places to spark lasting impact for communities and ecosystems.



Dr. Sajid Pareeth

FOCUS AREAS:

Nature Finance • Earth Observation & Geo AI for Natural Resource Management • Water Management • Climate Change Impact Assessment • SDGs •

A scientist turning satellite data into better decisions for land and water. At Terra, Expo City Dubai, Dr. Sajid leads research and development on land and water resource monitoring and optimisation. He specialises in digital platforms that help prioritise investment in land and water resources, climate change adaptation and disaster risk assessment, using satellite-based estimates of land and water use. He holds a PhD in Natural Sciences and is a Marie Curie fellow.



Phillip Dunn

FOCUS AREAS:

Rewilding with Native Plants ▪ Urban Biodiversity ▪ Regenerative Design ▪ Landscape Architecture ▪ Climate-Resilient Environments

A landscape architect and sustainability leader with more than 25 years of experience advancing urban biodiversity and regenerative design across the MENA region. Phil draws on a background in landscape architecture and systems thinking to turn urban spaces into biodiverse, climate-resilient environments. These spaces connect people to nature and support long-term ecological and human health. At Terra, Expo City Dubai, he looks after the living landscape, designing, building and delivering impactful rewilding projects.



Maha Gorton

FOCUS AREAS:

Inclusive Cities ▪ Women's Health & Innovation ▪ Gender-Responsive Climate Resilience ▪ Workforce Participation ▪ Women in Leadership ▪

A purpose-driven leader championing social impact, sustainability, and women's empowerment across the Middle East. As Head of the Women's Pavilion at Expo City Dubai, Maha collaborates with government and private sector, academia and the wider community to spotlight women's leadership, wellbeing, and economic inclusion. Her work drives more resilient, inclusive, and equitable communities.



Georgina Pereiera

FOCUS AREAS:

Fungal Conservation ▪ Desert Ecology ▪ Citizen Science
Biodiversity Strategy ▪ Build your pollinator garden ▪

A desert ecologist bringing fungi into the conservation spotlight. Georgina specialises in mycology and is Species Survival Manager at the IUCN SSC Centre for Species Survival: Fungi, hosted at Terra, Expo City Dubai. She draws on expertise in environmental law, biodiversity and science communication. Working across research, education and conservation, she reveals the critical and often overlooked roles fungi play in ecosystems. She is also a contributing author of the Global Strategy for Fungal Conservation that was launched at COP17, Yerevan.



Susanne Fischer

FOCUS AREAS:

▪Environmental Education ▪ Curriculum Innovation ▪ Experiential Learning ▪ Educator Development ▪ Strategic Partnerships

An environmental educator creating learning experiences that connect people with the natural world. As Education and Impact Manager at Terra, Expo City Dubai, Susanne oversees environmental education programmes, strategic partnerships, educator professional development and public engagement. She draws on a background in environmental education, sustainability, ecology and curriculum innovation. Working with schools, organisations and corporates, she builds environmental literacy, biodiversity awareness and long-term ecological stewardship.



Zainab Alkhajeh

FOCUS AREAS:

Ethnobotany ▪ Native UAE Plants ▪ Storytelling ▪ Exhibition Design ▪ Visitor Experience

An ethnobotanist connecting people to the UAE's native plants and landscapes. Zainab works where ethnobotany, storytelling and visitor experience meet, drawing on a background in exhibition design and interpretive visitor journeys. At Terra, Expo City Dubai, she leads ethnobotanical research and documentation. She turns plant knowledge and cultural stories into experiences that deepen visitors' understanding of nature, culture and place.

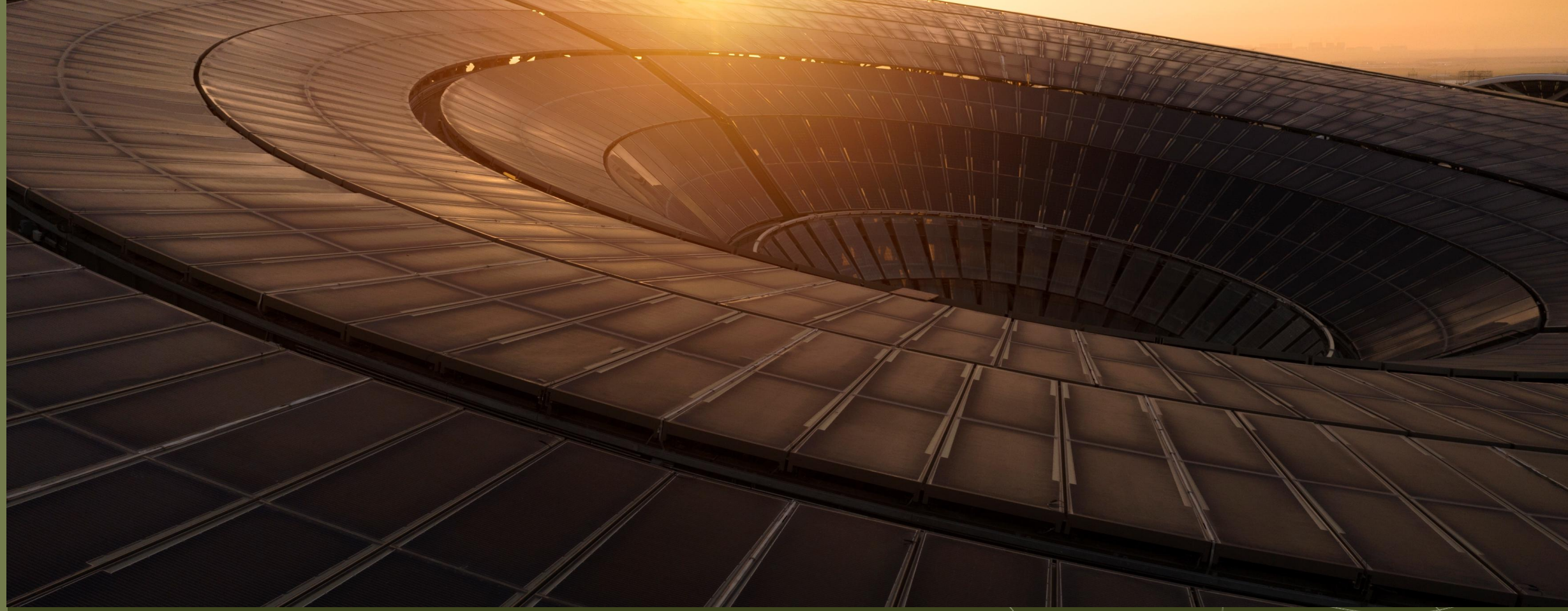


Stuart Hardy

FOCUS AREAS:

Nature Education ▪ Sustainability Content ▪ Impact Events ▪ School Partnerships ▪ Corporate Engagement

An educator with more than 20 years of international experience, now dedicated to sustainability learning. At Terra, Expo City Dubai, Stuart develops high-quality sustainability content and oversees its quality. He also curates and delivers impact events. He builds strategic partnerships with schools, organisations and corporate stakeholders, extending Terra's environmental reach and measurable impact.



terra impact

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