



EXPO SCHOOL
PROGRAMME
BY EXPO CITY DUBAI

FREQUENTLY ASKED QUESTIONS

What is ethnobotany?

Ethnobotany explores the relationship between people and plants, including how plants are used, understood, and passed on through generations. This can include how plants are used in food, medicine, and daily life.

What does “plant knowledge” mean?

It means how plants are used and understood in real life, and how this knowledge is shared through stories, experiences, and everyday life.

Who can I interview?

You can speak to a parent, grandparent, or someone from your family or community.

Does the story have to be from the UAE?

No. It can come from any cultural background. What matters is that it's a real story connected to a plant.

Do I need to show the plant in the video?

No. You can show it, describe it, or explain it in your own way.

How creative can my video be?

You can be creative in how you tell the story, through editing, voiceover, or filming in different places. Just keep the story clear and easy to follow.

Do I need professional equipment?

No. A phone or simple camera is more than enough. What matters is that the video is clear and easy to watch.

Can the video be in any language?

Yes. You can film in any language, but you must include English subtitles.

Who submits the video?

A teacher or parent must submit the video through the official link.

What is the submission deadline?

All entries must be submitted by 31 July 2026.

What happens after the video is submitted?

Selected films will be showcased as part of a special event at Terra.

Submissions will also be featured across Terra's programmes, exhibitions, and social media platforms.

All videos will contribute to a growing collection of stories that document how people and plants are connected across cultures and generations, helping build a shared record of knowledge for the future.