

YOUR GUIDE TO SHAVING WITH SENSITIVE SKIN

BROUGHT TO YOU BY GILLETTE SKINGUARD



FOR SENSITIVE SKIN



COMITE DE REVISION EN DERMATOLOGIE

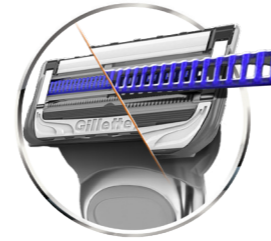
7 TIPS TO IMPROVE YOUR SHAVE

- 1. Properly prepare your skin** – Use a face wash or facial scrub to help soften facial hair before you shave. Hydrate skin with warm water for at least three minutes to further soften your facial hair and make it easier to cut.
- 2. Start with the right tools** – Use a non-drying, dermatologist-tested shave gel. Shave with the Gillette® SkinGuard razor that's designed to help stop shaving irritation.
- 3. Check your blade** – Dull blades can nick and irritate – change your blade when you experience tugging or discomfort.
- 4. Use good technique** – Shave with light, gentle strokes in the direction of hair growth.
- 5. Target hard-to-shave places last** – Shaving your upper lip and around your mouth at the end of your shave will give the shave gel more time to soak and make it easier to cut.
- 6. Rinse your blade frequently** – Rinsing the blade often will result in better glide and more comfort.
- 7. Protect your face and neck** – After shaving, use a hydrating aftershave lotion like Gillette® Sensitive Skin After Shave Lotion.

FOR FURTHER INFORMATION AND HELPFUL VIDEOS ON SHAVING WITH SENSITIVE SKIN VISIT GILLETTE.CA

GILLETTE SKINGUARD

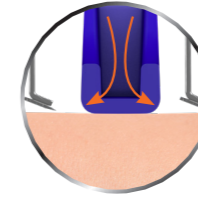
SPECIFICALLY DESIGNED FOR MEN WITH RAZOR BUMPS



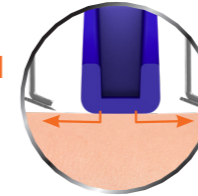
SKINGUARD TECHNOLOGY

between the blades to guard skin from irritation

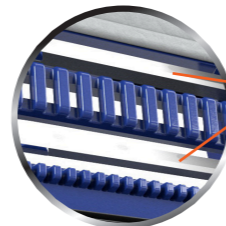
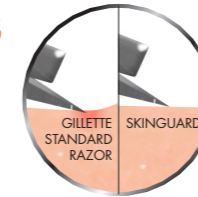
- 1 ABSORBS THE PRESSURE FROM THE HAND**
so blades press even less on sensitive skin



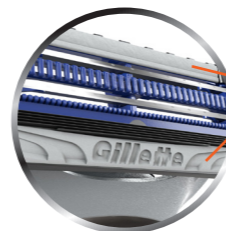
- 2 SMOOTHS THE SKIN**
to protect it from the blades



- 3 RAISES THE BLADES**
slightly from the skin to minimize blade contact with sensitive skin



Two optimally spaced low cutting force blades to minimize tug and pull



Lubrication before and after the blades to minimize friction



WITHOUT Gillette SkinGuard*

WITH Gillette SkinGuard

*Dramatization

Gillette

* 2019 online study with n=150 dermatologists in Canada

#1 DERMATOLOGIST RECOMMENDED FOR SENSITIVE SKIN*