


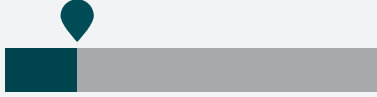




A photograph of a man with a beard and wet skin, looking down. The image is split into two horizontal sections. The top section shows the man's head and shoulders, and the bottom section shows his torso and arms. A teal overlay with water droplets covers the middle section, containing the text. The background is bright and slightly blurred, suggesting a bathroom or shower setting.

# Tips & Tricks for Male Grooming

**Gillette**<sup>®</sup>  
INTIMATE

# Male Grooming Can Be Challenging

## SKIN & HAIR DIFFER IN VARIOUS AREAS OF THE BODY

Area	Skin	Hair	Shave Complexity
<b>Body</b>	Large surface area, mostly gentle curves, the easiest type of hair to shave.		 simple complex
<b>Face</b>	Smaller surface area, some intricate and difficult to see areas, hair as strong as copper wire.		 simple complex
<b>Groin</b>	Intricate areas, difficult to see and reach area with unique landscape. Thinner & looser skin. The most difficult area to shave.		 simple complex

### AVOID SKIN IRRITATION AND RAZOR BURN BY USING GILLETTE

Shaving can cause a series of uncomfortable symptoms such as irritation, razor bumps, and skin rashes. Reduce your risk of an uncomfortable shave by using high-quality grooming tools, designed specifically with each area of a man's body in mind.





# 1 in 2 Men Who Groom Their Pubic Region Have Injured Themselves

## TRIM & SHAVE YOUR PUBIC AREA WITH CONFIDENCE WITH THE GILLETTE INTIMATE™ COLLECTION



Protect against snags, cuts, and nicks with the **GILLETTE INTIMATE™ Pubic Hair Trimmer**, made with SkinFirst™ technology. For best results, use the trimmer by stretching the skin and moving the trimmer in gentle strokes against the direction of hair growth.



Get a precise and comfortable shave with the **GILLETTE INTIMATE™ Razor**, designed with SimplePass™ technology and a Flexball™ handle for an ergonomic feel with ultimate control when shaving pubic areas.



Before shaving, use the **GILLETTE INTIMATE™ Shave Cream + Cleanser** to soften and protect the skin and hair of the pubic region. After shaving, enjoy the soothing feeling of the **GILLETTE INTIMATE™ Anti-Chafe Stick** as it provides all-day protection from irritation.

### LINE UP OVERVIEW



**GILLETTE INTIMATE – Intimate grooming, redefined for ultimate confidence and comfort**

# EXPERIENCE A NEW LEVEL OF SHAVING WITH THE GILLETTE INTIMATE COLLECTION



## Guard your groin from shaving irritation.

Gillette Intimate Grooming offers a complete solution to help you achieve a precise and comfortable shave for your pubic area. With the right preparation, tools, and technique, you can enjoy a comfortable and smooth shave every time.

Visit [www.Gillette.com](http://www.Gillette.com) to learn more about the full range of male grooming and shaving products.

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GENTLE & EASY