

# Seamlessly interact with your customers

## Effortlessly connecting to your customer's financial data for an enriched experience

The rise of digital banking is putting pressure on Banks to deepen their relationships with customers. The ever-increasing demand for better service and value continues and, with PSD2 breaking down the walls, accessing customer financial data plays a critical role to maintain market share.

The market is moving rapidly but with legacy technology and infrastructure, there is a fragmentation challenge. The adoption of Open Banking has become a catalyst for innovation and Banks must eliminate the technical friction to become customer-centric.

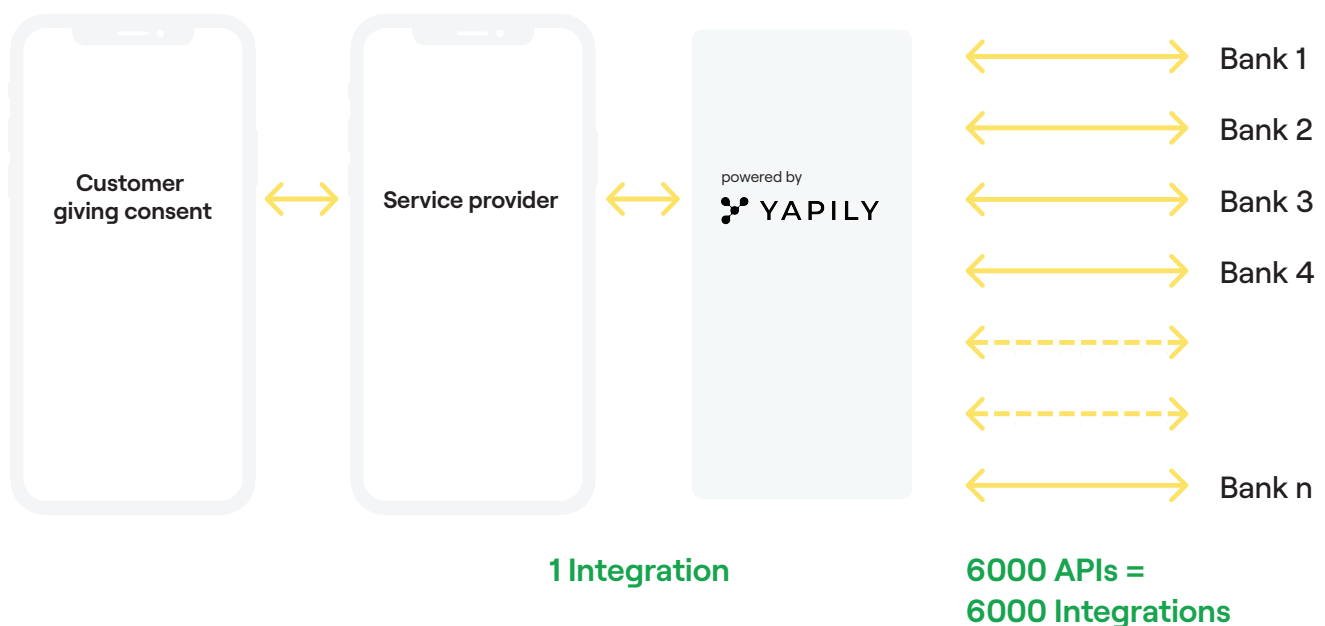
### The Solution

Yapily enables any business to interact with customers using one seamless, secure API.

Providing a fast and lightweight connection, companies can access account information to gain a holistic financial view. From current accounts, credit cards, savings and more, organisations can focus on enriching the end-user experience to offer personalised financial advice.

Powered by a secure and regulated service, Yapily manages and facilitates the connection to fetch account information while ensuring PSD2 compliance.

## How it works





## Zero legacy infrastructure

'Open Banking Ready' API for one seamless experience



## Most trusted provider

Only technology company selected for the Technical Design Authority with OBIE



## Designed to scale

Reaching new markets and bigger volumes as latest Open Banking API's are released



## Seamless connectivity

One secure connection with 24/7 availability and low-latency

## 80% retail account coverage across Europe

