

Junior Writer

London SE1

Cherry is one of the UK's leading independent healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas.

We are on the hunt!

We are looking for a Junior Writer to join our well established Medical Writing team at Cherry.

Principal role

To produce creative copy of the highest standard under the direction of the Creative Director and other copywriters, working across the agency's ethical, pharmacy and over-the-counter pharmaceutical and nutrition brands. The role involves writing, referencing, editing and proof checking jobs from concept to production, across a range of media.

Experience required

Undergraduate degree in life sciences (MSc or PhD preferable), with demonstrated writing ability and/or at least 6 months' writing experience in a healthcare-related role.

Core responsibilities

You will be trained to:

- Develop and work with creative concepts to produce compelling and substantial messages/copy in line with clients' strategic aims
- Understand and simplify complex scientific information, presenting it in a clear and appropriate way for specific target audiences
- Conduct desk-based research to better understand therapy areas or topics
- Produce highlighted reference packs using scientific papers
- Edit copy to brand/house editorial style
- Support art directors in developing advertising concepts and headlines where required
- Develop an understanding of the roles of other team members, including account handlers, art directors, artworkers and programmers
- Develop a working knowledge of the ABPI Code of Practice - the regulations governing the healthcare communications industry
- Develop a working knowledge of Zinc - the online approval and referencing system used by the healthcare industry

Core skills

You will need to show:

- Creative flair and ability to write compelling and engaging copy
- Structured thinking, in order to craft logical stories and communicate complex ideas clearly
- Attention to detail, with an eye for editorial consistency and spelling/grammatical accuracy
- Initiative to research ideas and challenge briefs where appropriate
- Flexibility, resourcefulness and ability to manage multiple projects within agreed deadlines

About Cherry

Cherry is now 80 people strong, based in London Bridge.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. Team members receive regular annual reviews to ensure continued development and progression - we have no set headcount limits imposed on us for promotion which means people are advanced on merit as and when they demonstrate their ability to take the next step.

Every team member will have the chance to work closely with both line managers and directors too, giving the opportunity to learn from more experienced staff. All Cherry's owner/directors work actively on accounts and are directly involved with mentoring team members.

At Cherry we consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

Get exposure to:

- Accelerated career progression with the opportunity to work and learn in different client project environments
- A competitive salary which grows as you develop in your career
- Ongoing professional development support, guidance and mentoring

If you feel you have what it takes, please email danni@cherrythinking.com with your CV and salary expectations.