

Associate Director

London SE1

Cherry is one of the UK's leading healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas. Cherry is part of Avenir Global.

The role:

Cherry is recruiting for an Associate Director to join us! The role is the strategic lead for all the accounts within their business unit.

Key responsibilities:

Operates at a senior level to drive client and brand strategy, influencing these as appropriate and developing an in-depth understanding of the client needs.

Responsible for:

- Client satisfaction through the delivery of consistently high-quality outputs and service
- The growth of the business unit and the development of its strategy
- Achieving commercial targets
- Upholding and championing Cherry's reputation

Helps to shape and contribute to Cherry's growth by:

- Identifying new business opportunities within existing and new clients
- Developing new revenue streams
- Driving internal initiatives to improve efficiency and to cement perceptions of Cherry as a destination agency within the industry

Experience:

- Minimum of 8 years within a pharmaceutical marketing related role, or
- At least 2 years experience as a Senior Account Director
- Proven people management experience

Skills Required:

- Leadership skills - able to build, mentor and develop high performing teams
- Proven track record of new business development/organic growth
- Manages business unit profitably, understands profit and loss and the impact of decisions on overarching business profitability
- Demonstrates entrepreneurial spirit
- A strategic thinker, demonstrates judgment and problem solving
- Encourages strategic thinking and creativity from the whole team
- Works to develop and mentor team members
- Leads by example
- Conducts self ethically and with integrity
- Demonstrates creative awareness, deep industry understanding and knowledge, and awareness of emerging trends

About Cherry

Cherry is now 80 people strong, based in London Bridge.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. Team members receive regular annual reviews to ensure continued development and progression - we have no set headcount limits imposed on us for promotion which means people are advanced on merit as and when they demonstrate their ability to take the next step.

Every team member will have the chance to work closely with both line managers and directors too, giving the opportunity to learn from more experienced staff. All Cherry's owner/directors work actively on accounts and are directly involved with mentoring team members.

At Cherry we consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

Get exposure to:

- Accelerated career progression with the opportunity to work and learn in different client project environments
- A competitive salary which grows as you develop in your career
- Ongoing professional development support, guidance and mentoring

If you feel you have what it takes, please email danni@cherrythinking.com with your CV and salary expectations.