

SPARKS Internship Programme

London SE1

We're always on the lookout for future Cherries to join us on our mission to grow brands and careers so, if you're a talented and driven junior creative that wants to work on award winning campaigns then apply to join our SPARKS Internship Programme today.

What is SPARKS?

The SPARKS Programme is a 6-week internship that supports junior creatives from diverse unconventional backgrounds. We offer our interns the opportunity to work alongside experienced creatives within a highly creative advertising agency.

Our programme has two roles on offer - we are looking for an Art Director and a Creative Copywriter. Please specify in your application which role you are interested in.

The internship will start on 6th November for 6 weeks.

What does the internship involve?

- You will be working on internal projects
- You will be involved in live projects – sitting in on briefings, ideating in a team, presenting back to the creative team
- You will be involved in live creative team meetings with production teams, suppliers, photographers
- You will present in creative department meetings
- You will be set a finishing project to work on with their team member
- You will get exposure to working with a well established creative team including Art Directors, Designers and Copywriters

About Cherry

We are an award-winning healthcare creative communication agency. We work with a number of the world's biggest pharmaceutical companies delivering creative and digital work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas.

We have been recognised as a Great Place to Work for three consecutive years (2021, 2022 and 2023) in addition to being awarded Best Workplace (2021 & 2022), Best Workplace for Women (2021, 2022 and 2023), Best Workplace for Wellbeing (2022) and Best Workplace for Consulting & Professional Services (2023).

What we offer:

- This is a paid internship, paying the equivalent of £17,500 per annum
- You get to work in an amazing office – we're based on Bankside, just by the Globe. We'll be looking for our interns to work from the office 2 – 3 days per week as a minimum, so if you feel like you can be more creative working remotely, we will offer hybrid working
- Great exposure to agency life: the opportunity to work alongside award winning creatives at one of the UK's Best Workplaces
- We host amazing socials, so you'll get to meet loads of other creatives in the agency

How to apply

Diversity is at the core of our Sparks Programme which is why we operate a blind recruitment process for this initiative.

As such, there's no need to send us your CV or portfolio, instead you must answer the three questions stated below.

- What skills do you currently believe you possess that are relevant to the role you would like to pursue? How have you used those skills to date?
- What skills would you like to work on during your SPARKS placement and why?
- Can you describe an advert, campaign or a piece of communication that particularly resonated with you and why? How would you have improved it if you could?

Send a copy of your answers to our hiring team at [to recruitment@cherrythinking.com](mailto:recruitment@cherrythinking.com) and let us know if you wish to be considered for our Art Director or Creative Copywriter role and why.