

# Senior Account Manager

London SE1

Cherry is one of the UK's leading independent healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas.

## The role:

Due to recent business wins, we're looking for an experienced Senior Account Manager to join our rapidly expanding team. We're after someone with experience managing the delivery of digital and non-digital projects from start to completion, including day-to-day client management and budget responsibilities.

## Who we are looking for:

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## The role involves:

- Driving and delivering digital and non-digital campaigns to healthcare clients
- Day-to-day contact with clients
- Holding key responsibility for coordinating resource from creative, studio and digital departments
- Extraordinary attention to detail and quality control
- Building long-term relationships with key decision makers
- Working with Account Directors on the strategic planning of the client's business
- Taking an active / lead role in the preparation and presentation of proposals / material / presentations to clients
- Gaining in-depth knowledge of client products and markets
- Managing account teams to deliver on all aspects of account activities including planning, scheduling, budgets, resourcing and briefing ensuring the delivery of projects to agreed specification and quality within budget and timescale

## You'll have:

- Minimum 4 years' experience working within a Healthcare Advertising agency with at least 1 year as an Account Manager
- Solid understanding of the ABPI and healthcare industry challenges
- An interest for all things digital and experience managing digital marketing projects
- Experience across several therapy areas
- Ability to learn quickly + drive work in a fast paced environment
- Excellent problem solving, critical thinking and communication skills
- Accuracy and timeliness in the execution of assigned tasks and detail oriented
- You've got a hard-earned bachelor's degree in a related subject – or the equivalent on-the-job experience... and great communication skills

## About Cherry

We are a healthcare communications agency - we have 110 full time employees and we are based on Southbank (just next to The Globe!). This year we have been recognised as one of the Best Workplaces in the UK, 2021 by Great Place to Work.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. In 2020 we promoted 24 team members and developed and facilitated over 2,000 hours of training for our team. We have 6 monthly formal 360 reviews to ensure continued development and progression and people are promoted on merit.

Last year we developed and launched our CSR, D&I and Wellbeing committee which all team members have the opportunity to get involved in if they want to! This year our CSR team have organised some volunteering days for us all to get involved in helping out the local environment which we're really looking forward to!

We consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, a film club, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

## Get exposure to:

- Accelerated career progression with the opportunity to work and learn in different client project environments
- A competitive salary which grows as you develop in your career
- Ongoing professional development support, guidance and mentoring

If you feel you have what it takes, please email [danni@cherrythinking.com](mailto:danni@cherrythinking.com) with your CV and salary expectations.