

Middleweight Designer

London SE1

Introduction:

Cherry is an award-winning creative healthcare communications agency based in London. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas.

Working under the supervision of the Executive Deputy Creative Director the Designer is responsible for conceptual design solutions to meet marketing strategies from concept to completion.

Specific responsibilities:

Design

- Be able to design across all platforms, producing unique, creative design solutions
- Design original pieces, including illustrations and infographics
- Demonstrate a strong understanding of typography, layout and colour management
- Maintain brand consistency throughout all design projects
- Find innovative and creative solutions to meet project requirements

Project Management

- Recommend better and creative ways of completing projects
- Prioritise and be proactive within own workload
- Take responsibility for all completed projects

Communications

- Have excellent presentation skills and the ability to verbalise ideas
- Take a proactive role to liaise with all key project team members and to inform creative director of project developments
- Liaise with marketing and design teams to ensure deadlines are met
- Liaise with client and suppliers on specific projects as and when required
- During brainstorming and client meetings, take an active part and have the ability to contribute ideas, make recommendations and give feedback
- Team player approach

Technology

- Keep up-to-date with industry knowledge and regularly share any knowledge gained with your team
- Identify innovative trends within the market and exploit these fully
- Have a good understanding of current industry best practice

Skills Required:

- Min 3 years or equivalent relevant experience in a creative agency
- Qualification in Graphic Arts / Design
- A genuine passion for the craft of design
- Good knowledge of Illustrator, InDesign and Photoshop
- The ability to work on own initiative and to deadlines is very important
- Creative flair, passion for great design in both print and digital with strengths in developing brand identity and layout design
- Strong attention to detail
- Flexible attitude and a willingness to work across accounts
- Good communication skills, both written and verbal

Desirable:

- Design awards
- Passion projects
- A genuine care and passion for creating meaningful work in the healthcare sector

About Cherry:

We are a healthcare creative agency - we have 110 full time employees and we are based on Southbank (just next to The Globe!). This year we have been recognised as one of the Best Workplaces in the UK, 2021 by Great Place to Work.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. In 2020 we promoted 24 team members and developed and facilitated over 2,000 hours of training for our team. We have 6 monthly formal 360 reviews to ensure continued development and progression and people are promoted on merit.

Last year we developed and launched our CSR, D&I and Wellbeing committee which all team members have the opportunity to get involved in if they want to! This year our CSR team have organised some volunteering days for us all to get involved in helping out the local environment which we're really looking forward to!

We consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, a film club, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

If you feel you have what it takes, please email danni@cherrythinking.com with your CV and salary expectations.