

Presentation Designer

London SE1

Cherry is one of the UK's leading healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas. Cherry is part of Avenir Global.

The role

Due to the business' continued growth we are looking for a bright, hardworking and enthusiastic Presentation Designer to join our Studio team.

The ideal candidate will be able to combine their design skills and experience of working with PowerPoint and Adobe to produce presentations for our healthcare clients. These presentations can range from an information/data heavy sales deck, to more creative infographic, multimedia based presentation. Every presentation will have its own challenging aspect; whether it is animating an infographic, working with-in template constraints, squeezing content to fit or trouble shooting technical issues, you will be a person who thrives on these challenges and develops solutions that make the presentations shine.

Responsibilities

- Using a combination of creative design and technical skills to create engaging PowerPoint presentations incorporating a variety of visuals/creative assets to enhance presentations
- Confidently manage accurate redraws and create new graphic elements such as, graphs, charts and infographics
- Accurately adhere to supplied style guides and templates
- Confidently create precise PPT templates incorporating font styles, colours and images
- Integrate and manage animated and interactive elements into presentations
- Ensure presentations are delivered on time and are accurate to briefed amends

Requirements

- Minimum 4 years' experience using PowerPoint and Adobe creative suite
- Experience of working to style guides and templates
- Experience of PPT template creation inc font styles, colour management
- Ability to create animated/interactive elements
- Ability to create info graphics and manage multimedia assets
- Excellent attention to detail

About Cherry

We are a healthcare creative agency - we have 130 full time employees and we are based on Southbank (just next to The Globe!). This year we have been recognised as one of the Best Workplaces in the UK, 2021 and 2022, by Great Place to Work.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. In 2021 we promoted 24 team members and developed and facilitated over 2,000 hours of training for our team. We have 6 monthly formal 360 reviews to ensure continued development and progression and people are promoted on merit.

Last year we developed and launched our Corporate Social Responsibility (CSR), Diversity and Inclusion (D&I) and Wellbeing committee which all team members have the opportunity to get involved in if they want to! This year our CSR team have organised some volunteering days for us all to get involved in helping out the local environment which we're really looking forward to!

We consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, a film club, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

Get exposure to:

- Accelerated career progression with the opportunity to work and learn in different client project environments
- A competitive salary which grows as you develop in your career
- Ongoing professional development support, guidance and mentor

If you are interested in applying for this role, please send a copy of your CV and salary expectations to becky.law@cherrythinking.com