

Account Director

London SE1

Cherry is one of the UK's leading healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas. Cherry is part of Avenir Global.

We are looking for a bright, energetic Account Director to join our close knit team. We work across 5 different rare diseases with 6 life-saving / life-changing treatments. Rare diseases is an incredibly rewarding field to work in because we feel we make a real difference for both our patients and physicians.

The Role

- Being responsible for client satisfaction through the delivery of consistently high-quality outputs and service
- Working with and coordinating the agency teams to successfully deliver high-quality work that meets or exceeds client expectations, within budget and timescales
- Driving client and brand strategy, influencing these as appropriate and developing an in-depth understanding of clients' needs
- Driving project profitability
- Leading new business development efforts with existing and new clients
- Raising Cherry's profile and develops revenue growth opportunities
- Line managing and mentoring lines
- Leading by example, providing leadership and upholding agency values

Skills and Abilities

- Minimum 4 years' experience working within a Healthcare Advertising agency with at least 2 years as a Senior Account Manager
- Solid understanding of the ABPI and healthcare industry challenges
- Ability to learn quickly + drive work in a fast paced environment
- Excellent problem solving, critical thinking and communication skills
- Accuracy and timeliness in the execution of assigned tasks and detail oriented
- You've got a hard-earned bachelor's degree in a related subject – or the equivalent on-the-job experience... and great communication skills
- Personnel management skills- working to develop other junior team members as a mentor
- Ability to influence people without causing conflict
- Flexibility, adaptability, and resourcefulness
- Sound financial management skills

About Cherry

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Cherry was recognised as a Great Place to Work, 2020.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. In 2020 we delivered and helped to facilitate over 2,000 hours of learning throughout the agency. Team members receive regular reviews to ensure continued development and progression - people are advanced on merit as and when they demonstrate their ability to take the next step.

If you feel you have what it takes, please email danni@cherrythinking.com with your CV and salary expectations.