

Art Director

London SE1

Cherry is one of the UK's leading healthcare creative communication agencies. We work with a number of the world's biggest pharmaceutical companies delivering award winning work for our clients. We take an integrated, multi-channel and consultative approach to client engagements and we work on numerous exciting brands across a wide variety of therapy areas. Cherry is part of Avenir Global.

The role

Due to the business' continued growth we are looking for a bright, hardworking and enthusiastic Art Director to join our Creative team.

Working under the supervision of the Creative Director the Art Director is responsible for conceptual and design solutions to meet marketing strategies from concept to completion.

Specific Responsibilities

Conceptual

- Generate original creative concepts to advertise products/services
- Direct photography shoots
- Be able to create storyboards to aid video production
- Be able to design across all platforms, producing unique, creative design solutions
- Design original pieces, including infographics
- Maintain brand consistency throughout all design projects
- Find innovative and creative solutions to meet project requirements

Communications

- Oversee creative projects, from conception to delivery
- Take a proactive role to liaise with all key project team members and to inform creative director of project developments
- Liaise with client and suppliers on specific projects as and when required
- During brainstorming and client meetings, take an active part and have the ability to contribute ideas, make recommendations and give feedback
- To supervise and oversee intermediate or junior members

Technology

- Keep up-to-date with industry knowledge and regularly share any knowledge gained with your team
- Identify innovative trends within the market and exploit these fully

Experience/qualifications

- Experience working as Art Director within a consumer or healthcare agency environment (healthcare strongly preferred)
- Have excellent presentation skills and the ability to verbalise ideas
- Team player attitude and experience managing or supervising junior or intermediate team members

What we offer

We continue to grow because our employees grow with us - employee development is key. We have bespoke internal and external training programs that are run year round across all departments, LinkedIn Learning licenses on request as well as a group mentoring program employees can get involved in!

As well as the competitive basic salary, great social events and a culture of continual learning we also offer our employees:

- 25 days holiday per year
- Flexible/hybrid working
- 2 x volunteer days per year - to support a cause close to you!
- Employee assistance program
- Private health/free travel insurance for you and your family
- Summer Fridays - finish early from June - August
- Mobility program - being part of a wider group enables employees the opportunity to work from one of our global offices (US, Canada, Europe, UAE) for short/mid/long term secondments

About Cherry

We are a healthcare creative agency - we have 130 full time employees and we are based on Southbank (just next to The Globe!). This year we have been recognised as one of the Best Workplaces in the UK, 2021 and 2022, by Great Place to Work.

Employee skills development and career progression is a key focus for the agency. We provide ongoing on the job training, and where appropriate team members will be funded to enrol in training courses to address specific development needs. In 2021 we promoted 24 team members and developed and facilitated over 2,000 hours of training for our team. We have 6 monthly formal 360 reviews to ensure continued development and progression and people are promoted on merit.

Last year we developed and launched our Corporate Social Responsibility (CSR), Diversity and Inclusion (D&I) and Wellbeing committee which all team members have the opportunity to get involved in if they want to! This year our CSR team have organised some volunteering days for us all to get involved in helping out the local environment which we're really looking forward to!

We consider ourselves a friendly bunch and we encourage a social environment. We provide drinks on a Friday afternoon, there's also a cake club, a book group, a film club, people go running together, there's tennis in the local park in summer and groups of us can be found in the local bars and restaurants pretty regularly of an evening. In addition to these, we hold seasonal company parties where the whole agency will go out to undertake an activity, followed by a team dinner and drinks.

Get exposure to:

- Accelerated career progression with the opportunity to work and learn in different client project environments
- A competitive salary which grows as you develop in your career
- Ongoing professional development support, guidance and mentor

If you are interested in applying for this role, please send a copy of your CV and salary expectations to becky.law@cherrythinking.com