

Social Hub

What is Social Hub?

Social Hub features exclusive social media content, from current campaigns and competitions to the latest news articles and Colleague Stories. Every time you share a piece of content, you earn yourself points. Earn enough points each month and you will be in with the chance of winning amazing Co-op prizes!

How do I login?

Social Hub is accessed through SSO (Single Sign On). That's the same details you use to access MyApps and Outlook emails. Your username is your colleague ID. You'll be asked some screener questions to help customize the Social Hub site for you, and you'll also be asked to input an email address so we can let you know about rewards and badges etc.

I'm having trouble logging in / can't remember my SSO password.

Click '*Problems signing in?*' and follow the instructions to reset your password. If you still experience problems, try using a different browser or clearing your cache/cookies, and refreshing the page.

What mobiles & browsers are supported?

Social Hub is compatible with the current version and one most recent version of FireFox, Safari, and Chrome browsers on both Mac, PC and Smartphone. Internet Explorer is not supported but Microsoft Edge is.

Is there an App?

There sure is! Download Sprinklr Extend from wherever you get your Apps. You'll be prompted to Enter Company Name – enter coopsocialhub, then continue to sign in using the information above.

When/where should I use it?

To use Social Hub, you're required to login to your personal social media accounts. Social Hub is a voluntary tool to help colleagues share Co-op news and talk about Co-op when they want to on their personal social media accounts. Social Hub is not supported by Co-op devices and networks and should only be logged in to on your own personal device, outside of work hours. Please remember to follow the [Co-op Colleague Social Media Policy](#) when you do share.

Where can I share content to?

You can share content on Facebook Profiles and Groups, Instagram Feed and LinkedIn, we choose the channels that we recommend sharing content to, not all channels will be selected for all content themes.

Please refer to the [colleague social media policy](#) for pointers on what social media platforms we'd recommend you using.

How do the prizes work?

Every time you share a piece of content, you are awarded points. Each month, all colleagues who have earned a minimum of 15 points will be placed into a random prize draw to win some amazing prizes. We will also award £50 worth on credit on to the Membership Card of the colleague who earns the highest numbers of points.

What are the prizes?

The prizes offered will vary each month. Previous prizes have included a Co-op Radio takeover and Co-op vouchers.

What about my privacy?

Social Hub does not collect data from individuals accounts.

I still need help, who do I contact?

Send a Twitter DM to the Social Media Team @[coopukcolleague](#) OR on [Facebook](#), or email social@coop.co.uk and we'll come back to you.

Please follow the Co-op Colleague Social Media Policies every time you share on social media.

<https://coop.uk/socialcolleagues>

<https://colleagues.coop.co.uk/social-media-accounts-policy>

Visit Social Hub

coop.co.uk/socialhub

[HYPERLINK "https://blog.coop.co.uk/social-hub-prize-draw-terms-and-conditions/"](https://blog.coop.co.uk/social-hub-prize-draw-terms-and-conditions/)