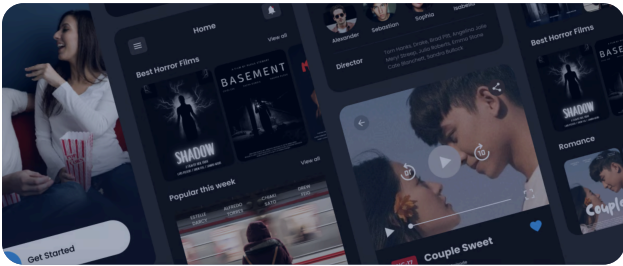


Adult Entertainment

PubNub empowers platforms, creators, and developers to build and optimize next-gen interactive experiences that drive engagement, increase monetization, and foster thriving, secure communities

Delivering Value to the Adult Entertainment Community



User Engagement That Delights

PubNub powers real-time interactivity that keeps users engaged and drives revenue

- Live Chat & Community Features: Scalable live chat, reactions, and polls enhance interaction
- Audience Participation Tools: Boost engagement through live Q&A, polls, and virtual gifting
- Fan Loyalty Programs: Create real-time fan experiences with personalized interactions and gamified rewards

Monetization Opportunities at Scale

Enhance and scale your monetization strategy

- Real-Time Tipping: Instant feedback and recognition for tipping
- Personalized Offers: Trigger hyper-targeted offers in real time, encouraging users to take immediate action
- Monetization Experiments: Test and iterate on new revenue models without engineering bottlenecks

IoT Device Control & Synchronization

Integrate and control connected devices for a truly immersive experience

- Device Synchronization with Content: Sync personal pleasure devices with live or prerecorded video streams, for real-time responsiveness to content
- Cross-Device Control: Seamless multi-device synchronization so apps, platforms, and devices work together in real time
- IoT Notifications & Alerts: Send updates to users about device status, connectivity, or interactive features available during events

Real-Time Notifications to Maximize Engagement

Ensure users never miss critical moments, keeping them engaged and informed

- Event Alerts: Instant notifications about live events, new content drops, or exclusive offers
- Behavior-Triggered Nudges: Timely, personalized nudges during user inactivity to drive re-engagement
- Payment & Transaction Updates: Instant confirmations for tips, purchases, and subscriptions

Safe, Trusted Communities with Moderation

Robust moderation tools for a safe environment

- Live Moderation: Filter inappropriate content using keyword detection and manual moderation
- Fraud Detection: Prevent fraudulent activity and abuse, ensuring safe monetization
- Geo-Fencing & Compliance: Enforce region-based content access and control to meet regulatory requirements

Scalable Infrastructure for High-Traffic, Real-Time Applications

PubNub's proven infrastructure powers real-time interactivity at global scale:

- Sub-100ms Latency: Ensure smooth real-time experiences across geographies, even during high-traffic events
- 99.999% Reliability: Industry-leading uptime for mission-critical applications.
- Flexible SDKs for Fast Integration: Easily integrate PubNub's APIs into apps, platforms, and IoT devices, reducing time-to-market for new features.



Common Use Cases

Platforms & Paysites

Build next-level interactive experiences with real-time engagement and synchronized IoT device control.

Example: Offer a premium feature where devices sync with live performers' actions or specific video moments, driving engagement and new revenue.

Developers & Tech Providers

Quickly build scalable real-time features using PubNub's APIs, whether for chat, notifications, or IoT control.

Example: Develop apps that enable synchronized real-time interactions across digital platforms and connected devices.

IoT Device Manufacturers

Use PubNub to build real-time control features for connected devices that enhance content-driven experiences.

Example: Sync devices with content platforms to deliver fully interactive and immersive experiences for end users.

Marketers & UI/UX Teams

Create dynamic user experiences that increase engagement, retention, and revenue.

Example: Deliver time-sensitive, behavior-driven promotions and nudges during key user interactions.

Trusted by leading brands across the globe



I7LIVE



FANAMP



SLUSHY



Want to learn more about how PubNub can help you build, manage, and monetize your app?

[Get in touch with our team.](#)

PubNub powers real-time interactive experiences that drive engagement, retention, and monetization. With a secure, low-latency network and developer platform that scales globally, PubNub provides powerful tools for product owners to gain real-time insights and ground-breaking live optimization capabilities. This industry-leading platform gives development teams the unprecedented ability to build, deliver, manage, and improve large-scale apps that launch quickly and engage, monetize, and retain users, driving sustainable growth. Founded in 2010, PubNub's global edge messaging network connects over 1 billion unique devices a month and is trusted by over 2000 companies worldwide, including Amazon, RingCentral, Pocket Gems, Logitech, and DAZN.