agora + PubNub

Agora and PubNub

CREATING COMMUNAL CONNECTIONS, VIRTUALLY

A Full Communication and Streaming Suite to Make Remote Interactions Truly Engaging

Capturing the energy, sense of community, and liveliness of in-person interactions is essential to making virtual experiences feel rewarding and engaging. As learning, events, gaming, and social engagements increasingly move into the virtual world, providing real-time communication and streaming tools in-app is key to making users feel like they're having authentic connections and a shared sense of community.

By incorporating Agora and PubNub into your application, you can give your users the choice over how they can connect with their friends, family, fellow players and fans—be it through chat, voice, or video calling or even through watching live video streams. Giving your users multiple ways to connect, collaborate, and engage with each other makes virtual events and interactions feel captivating and genuine, making it more likely that users will continue to use and engage with your app.

Using PubNub and Agora you don't have to build these capabilities from the ground up. Our pre-built APIs allow you to easily add reliable, real-time chat and video and voice calling and streaming into your app. You don't have to spend the time, energy, and resources building from the ground up and can still retain full control, functionality, and flexibility over your app with integrations to services like profanity filtering and moderation.

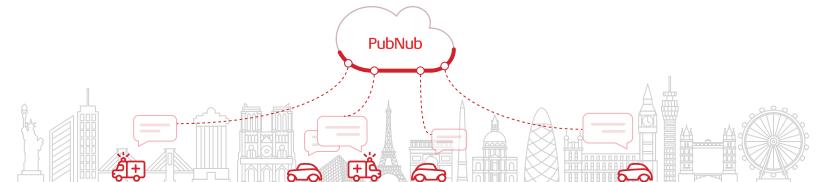


Key Features

- Full-Featured Chat
- Conferencing
- SMS/MMS/Social
- Chatbots
- Text-to-Speech
- Translation
- Analytics
- Alerts & Notifications
- Multiuser Spaces
- Private and Group Chat
- Access Control
- Presence and User Status

Plus

• Voice and Video Calling and Streaming (with our pre-built Agora integration)



THE BENEFITS OF EXTENDING CHAT WITH PUBNUB

Get a well-designed chat up and running quickly

Build chat quickly and easily, and do it with the tools and services you love. PubNub's APIs are designed to accommodate your approach to engineering and our Chat Solution Kits let your dev team start with the components needed to deliver a beautiful and engaging chat experience.

Start with the features users expect

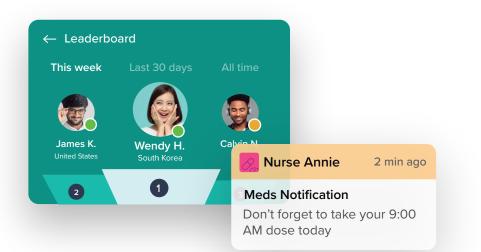
Deliver the features that users expect from chat out of the box: push notifications, on/offline status indicators, typing indicators, message reactions, or powerful "/" commands to access information, set reminders, and trigger third-party services.

Extend functionality with best-in-class providers

Track and boost user engagement by adding PubNub features like presence detection, reactions, and leaderboards. Plus, expand your offering by integrating with our third-party services for features like profanity filtering, translation, chatbots, and more, all without routing traffic or managing additional servers.

Customize the experience for your environment

The PubNub APIs allow you to extend communication to incorporate data such as location, current device, or even sensor data to deliver a remote interaction that is fully integrated with your experience.

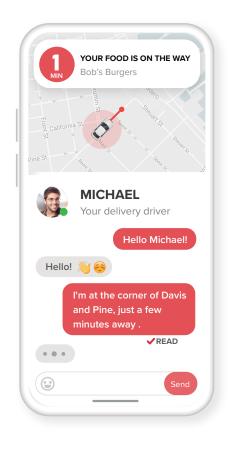


"

Given we are a full-blown eLearning platform, it made sense all along for us to use an expert in real time who could handle managing the headache of scalability and performance."

Subramanian Viswanathan

Cofounder and CEO of Disprz



Speed is so important when you deal with chat applications or with IoT devices. With PubNub there is never a lag and the speed of delivering messages is high."

Andrey Kudievskiy CEO of Distillery