

Add real-time, interactive features that maximize audience engagement and loyalty



BENEFITS

Whether you have a platform for live streaming or audience engagement, PubNub enables you to quickly build engaging interactive features for millions of viewers. From audience counts to live comments, viewer reactions, chat, polls, and push notifications, PubNub can help you to engage and retain virtual and hybrid events participants.



Engage audiences through live comments, reactions, polls, and trivia



Boost platform retention by activating offline users through push notifications



Make viewers feel connected to creators and their community members through chat and other social features

WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users

FEATURES

- Audience count
- Live comments
- Viewer reactions
- Full-featured chat
- Access & subscription management
- User & content moderation
- CTA overlays for merch, promos, etc.
- @Mentions & user invites
- Push notifications
- Triggering chatbots
- Live trivia, pick-ems, real-time bids, etc.



Being able to have that reliability allows us to focus on building a great user experience without having to scale every single part of our infrastructure.

Kyle Heller
Co-Founder and CPO at Veeps

TRUSTED BY LEADING SPORTS, MEDIA & ENTERTAINMENT BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable. Looking to learn more about building with PubNub? [Get in touch with our team.](#)