



## Quickly deliver key features that keep your users informed and engaged

### BENEFITS

With PubNub, you can ensure that your users stay informed and engaged with your platform, ultimately leading to increased user retention and satisfaction. Whether it's enabling users to receive real-time updates on stock prices, sending out alerts for payment reminders, or facilitating instant messaging between customers and financial advisors, PubNub's reliable and scalable infrastructure can power your app's real-time communication needs.



Provide real-time updates on market data, stock prices, and other financial information



Keep users informed through in-app alerts and push notifications



Maximize user engagement through direct messaging, group chat, and social features

### WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users

### FEATURES

- Financial data streaming
- Time-critical alerts/reminders
- Mobile push notifications
- Direct & group chat
- Real-time transactions
- Live stats
- Real-time analytics
- Triggering chatbots



*Being able to easily expand our app with these interactive features has been essential for us, as it allows us to continuously create a lively environment that mimics a real-world investing experience.*

**Kerim Derhalli**  
Founder & CEO at Invstr

### TRUSTED BY LEADING FINTECH BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable. Looking to learn more about building with PubNub? [Get in touch with our team.](#)