

## Quickly add real-time features that streamline communication and boost productivity



### BENEFITS

From application development platforms to enterprise software, PubNub enables you to quickly integrate real-time interactivity into your B2B SaaS, regardless of scale. With PubNub, you will drive more efficient communication and collaboration for your users without using valuable engineering time, ultimately leading to increased business value and stickiness of your product.



Streamline communication with direct & group chat, in-app alerts, and push notifications



Increase productivity with multi-user collaboration tools



Build data-driven experiences with PubNub's real-time data streaming

### WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users

### FEATURES

- Direct & group chat
- Data streaming
- Time-critical alerts/reminders
- Push notifications
- Virtual canvas & whiteboards
- Presence & state detection
- Data streaming
- Live dashboards
- Triggering chatbots
- Orchestrating voice/video calls



*With PubNub, we know that we get a quality, robust solution and a mature platform that solves all of our problems.*

**Mark Waldron**  
Senior Engineering Manager  
at Kustomer

### TRUSTED BY LEADING B2B SAAS BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable.