

Broaden Your Reach



Video + Chat: Easily Improve Communication & Collaboration

In an increasingly remote world, it's more important than ever to harness and retain the experience of in-person interactions. By integrating PubNub and Vonage, you expand the ways your users can interact and communicate with each other—be it by chat, voice, or video. Giving your users their choice of communication in a way that is familiar to them makes interactions more authentic and genuine, which is invaluable in today's remote-first world.

Users compare any remote interaction with the consumer experiences they are accustomed to. They expect the same responsiveness and features within a design that feels familiar for the situation, whether it is one-to-one or group communication. Meanwhile the experience you offer users must fit within your context and regulatory environment.

Using PubNub and Vonage you don't have to build these capabilities from the ground up. By relying on the expertise built into the APIs, you get a reliable, high-quality communication platform—all while retaining full control, functionality and flexibility with integrations to services like profanity filtering and moderation.

The Benefits of Extending Chat with PubNub

Get a Well-Designed Chat Up and Running Quickly

Build chat quickly and easily, and do it with the tools and services you love. PubNub's APIs are designed to accommodate your approach to engineering and the PubNub Chat UI Kit lets your design team start with the components needed to deliver a beautiful and engaging chat experience.

Start with the Features Users Expect

Deliver the features that users expect from chat out of the box: on/offline status indicators, typing indicators, message reactions, or powerful "/" commands to access information, set reminders, and trigger third-party services.

Extend Functionality with Best-in-Class Providers

Integrate 3rd party services for ML-driven features like profanity filtering, translation, chatbots, and more, all without routing traffic or managing additional servers.

Customize the Experience for your Environment

The PubNub APIs allow you to extend communication to incorporate data such as location, current device, or even heart-rate to deliver a remote interaction that is fully integrated with your experience.

KEY FEATURES

- Presence & User Status
- Web and In-App Chat
- Voice and Video Chat
- Conferencing
- Virtual Canvas/ Whiteboards
- SMS/MMS/Social
- Chatbots
- Text-to-Speech
- Translation
- User & Content Moderation
- In-App Alerts & Mobile Push Notifications
- Geo-Triggered Events & Location Tracking
- Access Control
- Analytics

"Given we are a full-blown eLearning platform, it made sense all along for us to use an expert in real-time who could handle managing the headache of scalability and performance."

Kabir Chandhoke,
Cofounder and CEO of *Disprz*

KEY NUMBERS

- 3+ Trillion Monthly API Calls
- 800+ Million Monthly Devices
- <100ms Latency Worldwide
- 99.999% Uptime SLAs

"Speed is so important when you deal with chat applications or with IoT devices. With PubNub there is never a lag and the speed of delivering messages is high."

Andrey Kudievskiy,
CEO of *Distillery*