PubNub + Digital Fitness

Quickly deliver key features that connect devices and engage participants

PubNub enables you to quickly build gamified connected fitness experiences that support a wide range of real-time requirements. From fitness trackers to workout apps, wearables, and smart exercise equipment, PubNub can help you to attract, engage, and retain users.

Easily provision devices while enabling secure streaming of sensor data

Engage and motivate class participants through high-fives and leaderboards

Increase time spent in-app through workout reminders, chat, and social features

EXAMPLE FEATURES

- Device Provisioning & Control
- Programmable Leaderboards
- High-Fives & Gamification
- Presence & State Detection
- Instructor Dashboards
- Chat
- Polls & Trivia
- Sentiment Tracking & Analysis

WHY PUBNUB?

Focus on innovation not infrastructure

- Robust APIs so you can quickly deliver functionality
- Ability to support millions of concurrent users
- Global points-of-presence (PoPs) for 99.999% reliability
- Multiple layers of security and encryption
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliance

- Free usage tier for POC development (can test code with up to 200 MAUs)
- 24x7 technical support
- Architecture reviews ensure quality builds

TRUSTED BY LEADING DIGITAL FITNESS BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks for easily creating memorable connected Digital Fitness experiences that are secure, scalable, and reliable.

ECHELON   LADDER   MIRROR   NOOM   TEMPO