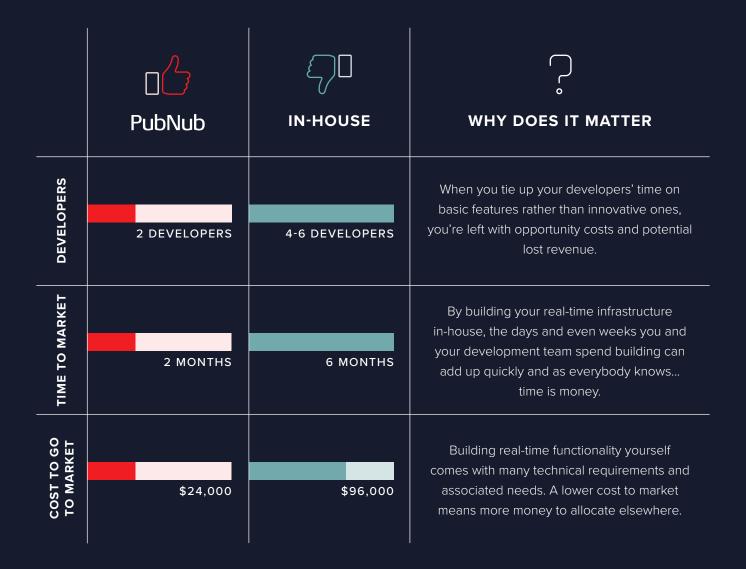


When you're looking to add **real-time functionality** to your app, there are a few important things to keep in mind. The three main ones when deciding whether to build in-house or buy a solution from an outside provider are: the headcount required, time and cost to market.



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