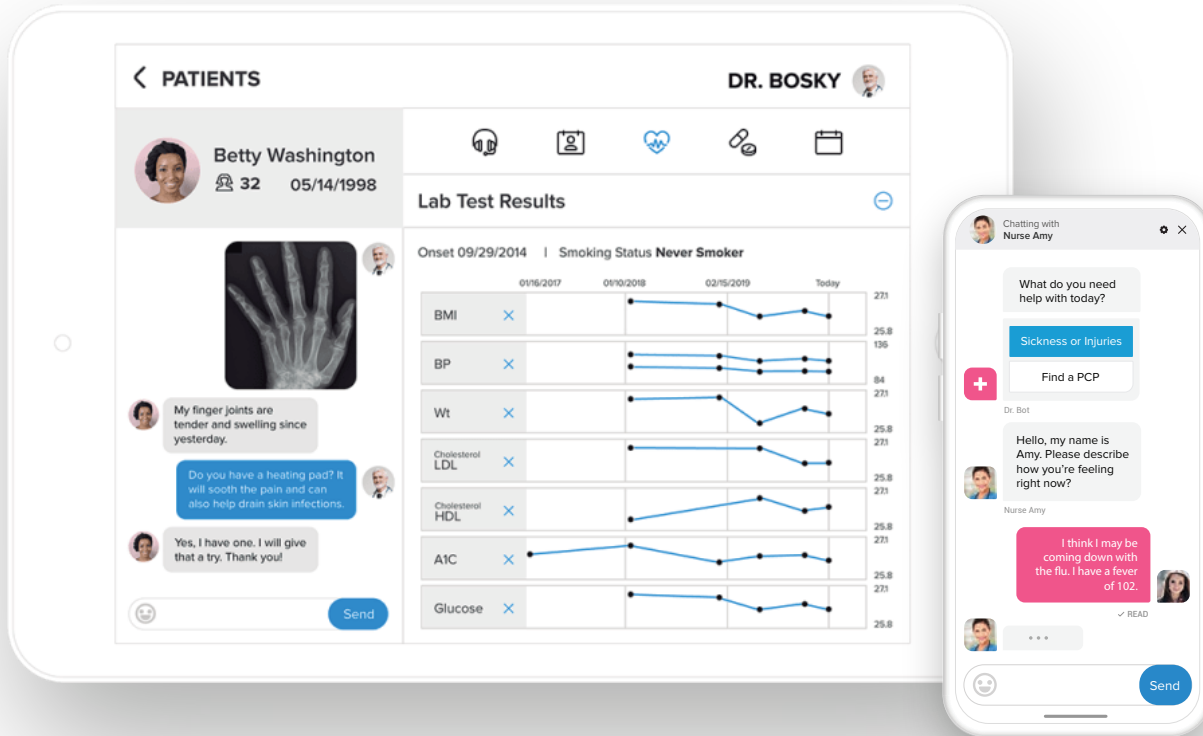


# PUBNUB FOR TELEMEDICINE

Personalizing Remote Care



Quality care truly begins with open and honest communication. To capture the ease and intimacy of in-person care, patients need to feel comfortable and confident talking with their virtual care team in the way that works best for them.

PubNub allows you to create a seamless communication platform that makes patients' interactions with their care team feel authentic and impactful. With PubNub, you can allow patients to engage in their care in ways that feel like the consumer applications they use every day, making interactions more personal—which is key to providing high-quality, continuous care.

By partnering with PubNub, you don't have to build from the ground up. With our APIs, you can create a reliable, HIPAA-compliant communication platform—all while still retaining full control, functionality, and flexibility with integrations to services like EHR lookup, translation, and medical language processing.

## Key Features

- Presence and User Status
- Voice and Video
- Full-Featured Chat
- Conferencing
- SMS/MMS/Social
- Chatbots
- Text-to-Speech
- Translation
- Analytics
- Alerts & Notifications
- Private Chat
- Access Control



## HOW PUBNUB IMPROVES THE TELEMEDICINE EXPERIENCE

### Personalize patient care by extending your offerings

Easily expand your care offerings by integrating third party services from our API library. Our pre-built integrations make adding new features and treatment options simple—from EHR lookups to real-time translation. Plus, you can incorporate outside data and devices to improve your continuity of care, whether that's adding GPS tracking to help patients schedule the closest lab appointment or syncing patient monitors to track vital signs over time.

### Optimize care coordination

Instantly see which patients are online and need acute treatment and which practitioners are available with PubNub Presence. Patients can be connected with a care team seamlessly, reducing wait times and maximizing the number of consultations doctors and nurses can schedule per shift. Plus, Presence can also track real-time location, so routing patients to receive crucial care at nearby ER and urgent care is fast and easy.

### Quickly build customized chat to your exact specifications

Easily create HIPAA-compliant chat to not only meet the needs of patients and doctors, but your developers too. PubNub's APIs are designed to allow developers to quickly get a proof of concept running. Developers get a production-ready, scalable solution that has the flexibility of building in-house without the cost, time, and frustration. Plus, our Chat Solution Kit gives you full control over the look, feel, and functionality needed to deliver a beautiful and comfortable patient experience.

### Improve treatment adherence through real-time notifications

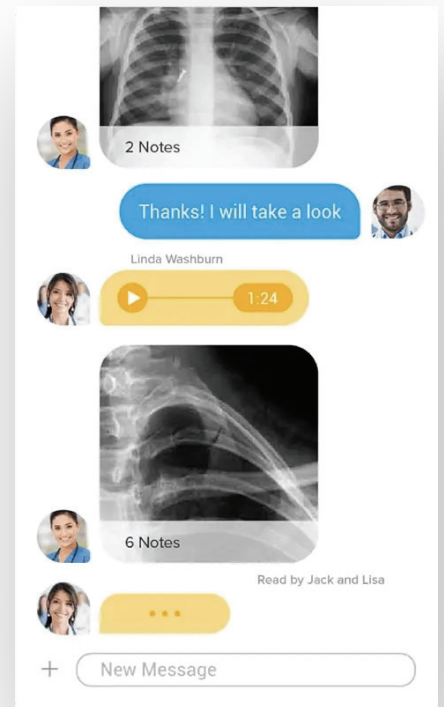
Leverage in-app notifications to help patients engage with their care, stick to their treatment plans, and keep their appointments. You can easily build alerts and reminders around when to take medications, schedule follow-up visits, or update their EHR—helping patients to continuously work on their health and well-being.



*PubNub provides [our client] MedX with the real-time technology that makes MedX a reliable, modern solution for busy practitioners."*

**Andrey Kudievskiy**

*CEO of Distillery*



*In the EMS/911 space, efficiency is key...PubNub is reliable. It's efficient. It's fast. It's everything we were looking for."*

**Jason Brock**

*Director of Software Development at Zoll*

