PubNub Illuminate

FOR GAMING

PubNub Illuminate is a real-time decisioning and analytics solution that lets you observe and affect game dynamics like game balance, engagement, monetization, and more. From configuring game metrics to triggering game actions to seeing results, everything happens in real-time, without burdening your dev team.

LIVE EXPERIMENTS

Set your strategy
Define sets of rules that trigger actions without developer support

Put it in motion
Send actions that affect gameplay and promotions

Iterate
Adjust your strategy based on the results

Watch it play out live
Measure how players react to game signals

> *The power to make real time decisions is a fantastic opportunity for game makers to create iconic moments in response to individual of collective player action. We're excited to partner with PubNub on the launch of Illuminate, and to equip game teams with the ability to deliver spontaneous gameplay that delights players and captures their imagination.*

Ali El Rhermoul
Co-Founder & CTO of Beamable

✓ Conduct live, targeted experiments

✓ Trigger game actions and promotions live

✓ See impact in real time with live charts

Keep Devs focused on the game, and give Product Managers a power-up!

Talk to us: sales@pubnub.com | See the Docs: pubnub.com/docs/illuminate | View our demo video: pubnub.com/products/illuminate-gaming

PubNub