



Quickly add interactive real-time features that maximize user engagement and retention

BENEFITS

Whether you offer a messaging app, dating app, or any other type of social platform, PubNub enables you to quickly integrate real-time interactivity into your product, regardless of scale. From direct and group chat to real-time updates, in-app alerts, and push notifications, PubNub can help you to engage and retain users.



Maximize user engagement through real-time interactions and in-app alerts



Increase time spent in-app through chat and social features



Boost platform retention by activating offline users through push notifications

WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users

FEATURES

- Direct & group chat
- Real-time updates
- In-app alerts
- Push notifications
- On/offline & geo-detection
- Emojis & reactions
- Friend lists
- Activity feeds
- Online users count
- Real-time analytics
- User & content moderation
- Triggering chatbots



Simplicity to integrate and multi-platform support were standout reasons we chose PubNub.

Josh Simons
Co-founder & CEO at Vampr

TRUSTED BY LEADING SOCIAL & LIFESTYLE BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable. Looking to learn more about building with PubNub? [Get in touch with our team.](#)