# PUDNUD

FOR LIVE AUDIENCE ENGAGEMENT

## Engage your live stream audience with easy-to-build interactive features

#### BENEFITS

With PubNub you can quickly enrich your live stream with features like live comments, viewer reactions, live polls, CTA overlays, and more. From sports to live music, gaming, and other type of live streams, PubNub helps you increase audience engagement and monetization.



Reduce time to market without sacrificing flexibility with our 50+ SDKs

Peace of mind thanks to proven reliability, scalability, and security



Freedom to innovate and create unique interactive features

#### WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users



### FEATURES

- Access & subscription management
- Audience count
- Live comments
- Viewer reactions
- CTA overlays for merch, promos, etc.
- Full-featured chat
- @Mentions and user invites
- Live trivia, pick-ems, real-time bids, etc.
- Push notifications
- User & content moderation
- Triggering bots

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Being able to have that reliability allows us to focus on building a great user experience without having to scale every single part of our infrastructure.

Kyle Heller, Co-Founder and CPO at Veeps

#### TRUSTED BY LEADING COMPANIES ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable. Looking to learn more about building with PubNub? <u>Get in touch with our team</u>.