

PubNub

VIRTUAL SPACES PLATFORM

LIFE. LIVED ONLINE.

Today, as we all spend more time online and on apps, our lives have become highly virtual in many ways. Whether we're working or playing, we live and interact within virtual spaces.

At PubNub, we've created a Virtual Spaces Platform to help businesses build modern, highly engaging digital environments so they can better attract and create loyal end users. With the ability to support multiple use cases such as in-app chat, location tracking, virtual events and more, users can connect and collaborate with each other in real time. With PubNub's Virtual Spaces Platform every virtual interaction is fast, secure, and reliable, and every implementation is flexible and easily scaled.

For more information about how PubNub can help you build interactive, engaging Virtual Spaces that improve user experience and increase loyalty, [sign up for a free trial today.](#)

BENEFITS OF VIRTUAL SPACES

A Virtual Space is a digital environment where people and devices, across the world, can seamlessly collaborate, socialize, and exchange information...all in real time.

Virtual Spaces, powered by PubNub, offer a collection of capabilities that can be added to apps to improve user experience, stickiness, and loyalty. With our Virtual Spaces Platform, you will:

- Improve and modernize user engagement with features that facilitate in-app, real-time connections
- Drive community through live, full-featured chat, live polls, interactive whiteboards, and many other synchronous real-time experiences
- Increase time spent in-app and retention through features like real-time alerts, gamification, and rewards
- Create more opportunities for partnerships and monetization
- Launch quickly on a platform designed for security and global scale
- Analyze real-time user experience data to drive business decisions
- Shape online communities in infinite ways with features like language translation, content moderation, giving you the flexibility to create any unique in-app experience
- Focus on innovation not infrastructure, using the Virtual Space Platform to accelerate your product roadmap, and stay ahead of the competition