



Enhance your brand experience through real-time features that excite and engage buyers and sellers

BENEFITS

Whether you have an online marketplace, online auction or ecommerce platform, with PubNub you can create seamless, reliable, and real-time engagement for buyers and sellers. We provide real time inventory, pricing, bids, time-critical alerts/notifications and buyer/seller chat to create the best user experience for your marketplace or auction.



Easily build reliable, real time auction environments through inventory and pricing updates at scale



Quickly deliver time-critical alerts and notifications for price changes and order confirmations



Increase buyer and seller confidence using live chat

FEATURES

- Presence detection
- Data broadcasting
- Geo-triggered events
- In-app chat (1:1, group, and high-occupancy)
- Data/event streaming
- Time-critical alerts
- Mobile push notifications
- Access control
- User & content moderation
- System event management (route, store, etc.)
- Enterprise-grade security & compliance

WHY PUBNUB?

Our robust APIs allow you to implement real-time functionality fast.

- 50+ SDKs
- <100ms latency
- 99.999% uptime SLA
- 65+ pre-built integrations
- ISO 27001, SOC 2 Type II, GDPR, and HIPAA compliant
- 24x7 technical support
- Free for POC development
- Global replicated PoPs
- Architecture reviews
- Supports millions of concurrent users



PubNub enables us to create a lively experience where people feel immersed in their passion and that they are a part of an event as it's happening.

Vincent Boisard
Engineering Manager at Catawiki

TRUSTED BY LEADING ECOMMERCE & RETAIL BRANDS ACROSS THE GLOBE

Over 2000 companies worldwide choose PubNub because we provide a comprehensive set of core building blocks to easily create interactive and connected experiences that are secure, scalable, and reliable. Looking to learn more about building with PubNub? [Get in touch with our team.](#)