

Eat Chobani[®] Menu Models

Find full versions of all three 7-day menu models at chobani.com/impact/ chobani-health-and-wellness

Summary

As a nutrient-dense powerhouse food that is packed with protein and calcium and gives other key nutrients, like magnesium and B vitamins, Chobani® yogurt is a convenient foundation for building a healthier eating style right from the start. Menu modeling is a scientific method used to bring healthier eating styles to life, showing the precise role a food has in improving diets that aren't so healthy.¹ The following sample menus show how making small shifts with Chobani® yogurt products at meals and snack-time is an effective way to improve nutrient intake and enhance diet quality at any age.

About the Menu Model

To show the role Chobani® products play in improving the typical American diet, baseline menus were developed for three age groups (adult, kid, toddler) using data on typical American eating patterns from 2011–2012 NHANES (National Health and Nutrition Examination Survey) and 2008 FITS (Feeding Infants and Toddlers Study). These baseline menus were adjusted to include "better" choices based on 2015–2020 Dietary Guidelines for Americans recommendations (e.g., using whole grains over refined grains, or fruit packed in juice instead of heavy syrup) to represent simple shifts that lead to a healthier eating style, using the Healthy U.S.-Style Eating Pattern as the model.

The baseline menus were then realistically modified by making 2-3 Chobani® product substitutions per day, revealing, in turn, that whether eaten on its own, as a complement to nutrient-dense foods such as fruit and vegetables, or as a component of a recipe, Chobani® yogurt can contribute to improvements in the consumption of both recommended nutrients and foods. These Chobani menu models thus help support the goals of the 2015–2020 Dietary Guidelines for Americans—and the basis of the Healthy U.S.-Style Eating Pattern—to help Americans ages 2 and older make small shifts in their diet to reduce the risk of dietrelated chronic diseases and maintain a healthy body weight.

Benefits for Adults:

Swapping Chobani® yogurt products into 2–3 meals or snacks per day may:

- Reduce intake by 880 calories per week.
- Reduce total sugar intake by 20 grams per week—equivalent to 4,100 calories saved per year.
- Reduce total fat intake by an average 30% per day.
- Reduce sodium intake by an average 19% per day.
- Increase calcium intake by an average 25% and dairy intake by an average 41% per day.
- Increase potassium intake by an average 9% per day.
- Increase protein intake by an average 23 grams per day.

Benefits for Children:

Swapping Chobani® yogurt products into 2–3 meals or snacks per day may:

- Keep caloric intake within age group recommendations (1,750 calories for children).
- Reduce total fat intake by an average 23% per day.
- Increase calcium intake by an average 9% and dairy intake by an average 14% per day.
- $-\,$ Increase potassium intake by an average 6% per day.
- Increase protein intake by an average 11 grams per day.
 Increase fruit intake by an average 5% per day.

Benefits for Toddlers:

Swapping Chobani® yogurt products into 2–3 meals or snacks per day may:

- Keep caloric intake within age group recommendations (1.025 calories for toddlers).
- Reduce total sugar intake by 32 grams per week—equivalent to over 1,600 grams per year.
- Reduce total fat intake by an average 6% per day.
- Increase calcium intake by an average 9% and dairy intake by an average 24% per day.
- Increase potassium intake by an average 9% per day.
- Increase protein intake by an average 9 grams per day.
- Increase fruit intake by an average 37% per day.

¹ Britten P et al. MyPyramid Food Intake Pattern Modeling for the Dietary Guidelines Advisory Committee. 2006; 38(6 Suppl): S143-152.

² According to USDA MyPlate criteria, dairy products such as Chobani® yogurts are considered solely part of the Dairy Group. Although dairy does not count towards the Protein Foods Group, Chobani® yogurts still contributes a significant amount of this nutrient.

Chobani® Menu Model—Children (4–8 years old) Day 1

	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
			Calories (kcal)	1686	1308	-378
Duralifant	1½ cup 2% milk	1½ cup 2% milk	Total Fat (g)	55	32	-23
Breakfast	1 cup toasted oat cereal ½ cup calcium-fortified orange juice	1 cup toasted oat cereal ½ cup calcium-fortified orange juice	Total Fat (%*)	117%	68%	-49%
			Saturated Fat (g)	22	11	-11
	W. II	4 oz. Chobani™ Hummus	Sat. Fat (%*)	138%	69%	-69%
Snack	½ tbsp. peanut butter 6 saltine crackers (¾ oz.)	6 medium baby carrots 6 celery sticks	Fiber (g)	18	25	+7
		o colory driend	Total Sugar (g)	124	86	-38
		½ serving Chobani™ Rotisserie Chicken Salad ¾ cup red bell pepper strips 1 medium orange 1 Chobani® Gimmies™ Choco Chunk Cookie Dunk Yogurt Crunch (4oz)	Sodium (mg)	2549	2080	-469
	6 chicken nuggets (from frozen) (4 oz.)		Sodium (%*)	134%	109%	-25%
Lunch	1 tbsp. barbecue sauce 1 medium orange		Potassium (mg)	2730	2950	+220
	2 chocolate chip cookies (1 oz.)		Potassium (%*)	72%	78%	+6%
			Protein (g)	67	72	+5
			Vitamin A (%*)	190%	289%	+99%
	1 cup whole grain spaghetti	1 cup whole grain spaghetti	Vitamin D (%*)	67%	32 68% 11 69% 25 86 9 2080 6 109% 0 2950 6 78% 72 6 289% 6 84% 6 84% 6 97% 6 97% 6 99%	+17%
Dinner	½ cup marinara sauce 3 tbsp. Parmesan cheese	½ cup marinara sauce 3 tbsp. Parmesan cheese	Calcium (%*)	153%	127%	-26%
	1½ cup 2% milk, with 2 tbsp. chocolate syrup	1 Chobani® Gimmies™ Cookies & Cream Crush Yogurt Milkshake (4oz)	Grain Intake	81%	60%	-21%**
			Vegetable Intake	20%	97%	+77%
		1 Chobani® Gimmies™ Super Berry Rocket Yogurt Tube (1.5oz)	Fruit Intake	80%	81%	+1%
Dessert	1 chocolate pudding cup (4 oz.)		Dairy Foods Intake	114%	99%	-15%
		Nocket loguit lube (1.302)	Protein Foods Intake	50%	59%	+9%

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^{*} Percentage of recommendation based on Appendix 7. Nutritional Goals for Age-Sex Groups Based on Dietary Reference Intakes & Dietary Guidelines Recommendations in 2015-2020 Dietary Guidelines for Americans

^{**} Decrease in grain intake due to the substitution of saltine crackers and peanut butter (snack) for more nutrient-dense Chobani™ Hummus and baby carrots and celery

Chobani® Menu Model—Children (4–8 years old) Day 2

	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
	1 cup 2% milk		Calories (kcal)	1795	1814	+19
B 16 6	2 chocolate chip pancakes	1 cup 2% milk	Total Fat (g)	69	57	-12
Breakfast	(from frozen) (2.5 oz.) 1 tbsp. butter	2 Chobani™ Perfect Pancakes, 2 tbsp. maple syrup	Total Fat (%*)	147%	121%	-26%
	2 tbsp. maple syrup		Saturated Fat (g)	29	28	-1
	0	1 cup Chobani® Low-Fat Plain	Sat. Fat (%*)	181%	175%	-6%
Snack	2 graham cracker squares (2½ in.) 3 oz. unsweetened apple juice	Greek Yogurt 1 small banana sliced	Fiber (g)	15	17	+2
		. Small ballana snoca	Total Sugar (g)	114	110	-4
	(15.1 oz.) (15.1 oz.) 12 medium baby carrots 12 medi		Sodium (mg)	2520	2406	-114
		1 slice cheese pizza (from frozen) (15.1 oz.) 12 medium baby carrots ½ cup mandarin oranges,	Sodium (%*)	133%	127%	-6%
Lunch			Potassium (mg)	2730	2988	+258
	packed in juice	packed in juice	Potassium (%*)	72%	78%	+6%
			Protein (g)	60	96	+36
			Vitamin A (%*)	436%	380%	-56%
	1 medium slice meatloaf, 90% lean	1 medium slice meatloaf, 90% lean	neatloaf, 90% lean Vitamin D (%*) 40% 102%	102%	+62%	
Dinner	(3 oz.) ½ cup Chobani™ Mashed Potatoes	(3 oz.) ½ cup Chobani™ Mashed Potatoes	Calcium (%*)	114%	137%	+19 -12 -26% -1 -6% +2 -4 -114 -6% +258 +6% +36 -56%
	1 cup 2% milk ½ cup peas (from frozen)	1 cup 2% milk ½ cup peas (from frozen)	Grain Intake	51%	100%	+49%
			Vegetable Intake	77%	80%	+3%
			Fruit Intake	56%	78%	+22%
Dessert	1 ice cream sandwich (2.5 oz.)	1 Chobani® Gimmies™ Chillin' Mint Chocolate Yogurt Milkshake (4oz)	Dairy Foods Intake	97%	126%	+29%
		Choodidto Togart Williamanake (402)	Protein Foods Intake	31%	36%	+5%

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	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
	4 007 111		Calories (kcal)	1572	1531	-41
Breakfast	1 cup 2% milk 1 large egg, scrambled	1 cup 2% milk 1 large egg, scrambled	Total Fat (g)	57	61	+4
Вгеактаѕт	½ whole wheat English muffin 1 tsp. butter	½ whole wheat English muffin 1 tsp. butter	Total Fat (%*)	121%	130%	+9%
	1 tbsp. strawberry jam	1 tbsp. strawberry jam	Saturated Fat (g)	23	22	-1
	1 medium banana	1 medium banana	Sat. Fat (%*)	144%	138%	-6%
Snack	1 medium banana 1 tbsp. peanut butter	1 tbsp. peanut butter	Fiber (g)	15	18	+3
			Total Sugar (g)	101	82	-19
			Sodium (mg)	Sodium (mg) 2577	2221	-356
	1 small cheeseburger 1 oz. French fries (from frozen)	1 small cheeseburger 2 oz. Chobani™ Guacamole	Sodium (%*)	136%	117%	-19%
Lunch	2 tbsp. ketchup	½ oz. whole grain tortilla chips ½ cup cucumber	Potassium (mg)	2409	2544	+135
	½ cup peach slices, packed in juice	½ cup peach slices, packed in juice	Potassium (%*)	64%	47%	-17%
			Protein (g)	65	69	+4
			Vitamin A (%*)	116%	117%	+1%
	1 cup 2% milk	1 cup 2% milk	Vitamin D (%*)	48%	54%	+6%
Dinner	1 small chicken and cheese taco, soft corn tortilla	1 small chicken and cheese taco, soft corn tortilla	Calcium (%*)	119%	116%	-3%
	1/4 cup brown rice 1/4 cup refried beans (canned)	1/4 cup brown rice 1/4 cup refried beans (canned)	Grain Intake	74%	83%	+9%
			Vegetable Intake	13%	31%	+18%
			Fruit Intake	86%	86%	0%
Dessert	1 vanilla pudding cup	1 Chobani® Gimmies™ Cherry Set Go Yogurt Tube (1.5oz)	Dairy Foods Intake	103%	103%	0%
		135411 1430 (1100 <i>L)</i>	Protein Foods Intake	113%	113%	0%

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	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
		4 and a lating factified areas into	Calories (kcal)	1914	1705	-209
	1 cup calcium-fortified orange juice 1 waffle (from frozen) (4 in.)	1 cup calcium-fortified orange juice 1 serving Berry Parfait:	Total Fat (g)	58	36	-22
Breakfast	½ tbsp. butter 1 tbsp. maple syrup	¼ cup honey granola ⅓ cup strawberries	Total Fat (%*)	123%	77%	-46%
	½ medium banana	1 Chobani® Vanilla Blended Greek Yogurt (5.3oz)	Saturated Fat (g)	15	8	-7
			Sat. Fat (%*)	94%	50%	-44%
Snack	3 chocolate sandwich cookies (1.2 oz.)	1 Chobani® Gimmies™ See Ya Later Strawberry Yogurt Pouch	Fiber (g)	18	19	+1
		Ottawberry Toguit Fouch	Total Sugar (g)	112	98	-14
	1 Turkey Sandwich: 2 slices whole wheat bread 1 oz. turkey 1 tbsp. mayonnaise ½ medium tomato ½ cup apple slices	1 Turkey Sandwich: 2 slices whole wheat bread 1 oz. turkey 1 tbsp. Chobani® Savor™, Low-Fat ½ medium tomato ½ cup apple slices	Sodium (mg)	2203	1771	-432
Lunch			Sodium (%*)	116%	93%	-23%
Luncii			Potassium (mg)	2417	2555	+138
			Potassium (%*)	64%	67%	+3%
			Protein (g)	60	79	+19
	1 cup 2% milk 1 serving Chicken Stir Fry (12 oz.):	1 cup 2% milk 1 serving Chicken Stir Fry (12 oz.):	Vitamin A (%*)	108%	62%	-46%
	Chicken breast	Chicken breast	Vitamin D (%*)	20%	22%	+2%
Dinner	Mixed vegetables Sesame dressing	Sesame dressing	Mixed vegetables Sesame dressing Calcium (%*) 65%	65%	76%	+11%
	Soy sauce Honey	Soy sauce Honey	Grain Intake	115%	117%	+2%
	Peanuts Brown rice	Peanuts Brown rice	Vegetable Intake	42%	42%	0%
			Fruit Intake	127%	125%	-2%
Dessert	½ cup apple crisp	½ cup apple crisp	Dairy Foods Intake	33%	60%	+27%
Desseit	72 oup apple chap	72 oup apple onsp	Protein Foods Intake	86%	113%	+27%

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	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
			Calories (kcal)	1997	1786	-211
Donaldont	1 cup of puffed rice cereal	1 cup of puffed rice cereal	Total Fat (g)	95	77	-18
Breakfast	1 cup 2% milk 1 medium orange	1 cup 2% milk 1 medium orange	Total Fat (%*)	202%	164%	-38%
			Saturated Fat (g)	42	38	-4
			Sat. Fat (%*)	263%	238%	-25%
Snack	1 part-skim mozzarella string cheese (1 oz.) 10 hard pretzels (2 oz.)	1 Chobani® Gimmies™ Super Berry Rocket Yogurt Tube (1.5oz)	Fiber (g)	19	19	0
	(1 02.) 10 Hard pretzers (2 02.)	10 whole grain crackers (2 oz.)	Total Sugar (g)	65 64 3284 2950	64	-1
	1 Grilled Cheese Sandwich: 2 slices whole wheat bread 1 tbsp. butter 2 oz. provolone cheese 2 slices low sodium turkey	1 Grilled Cheese Sandwich: 2 slices whole wheat bread 1 tbsp. butter 2 oz. provolone cheese 2 slices low sodium turkey ½ cup tomato soup	Sodium (mg)	3284	2950	-334
			Sodium (%*)	173%	155%	-18%
Lunch			Potassium (mg)	2054	2221	+167
Lunch			Potassium (%*)	54%	59%	+5%
	½ cup tomato soup		Protein (g)	79	80	+1
			Vitamin A (%*)	168%	166%	-2%
			Vitamin D (%*)	23%	38 238% 19 64 2950 155% 2221 59% 80 166% 35% 133% 116% 60% 49%	+12%
Dinner	1 slice of cheese pizza ½ cup mixed frozen veggies	1 slice of cheese pizza ½ cup mixed frozen veggies	Calcium (%*)	141%	133%	-8%**
Diffile	(baby peas and corn) 1 tbsp. butter	(baby peas and corn) 1 tbsp. butter	Grain Intake	116%	116%	0%
			Vegetable Intake	60%	60%	0%
		1 Chobani® Gimmies™ Rainbow Sprinkle Cone Yogurt Crunch (4oz)	Fruit Intake	49%	49%	0%
Dessert	½ cup peach cobbler		Dairy Foods Intake	156%	154%	-2%**
		Sprinkle Gone Togait Granon (402)	Protein Foods Intake	40%	40%	0%

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^{**} Slight decrease in calcium and dairy intake due to the substitution of mozzarella cheese stick (snack) with more nutrient-dense Chobani® Gimmies™ Super Berry Rocket Yogurt Tube. Despite this decrease, calcium and dairy intakes are still above recommendations.

	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
			Calories (kcal)	1773	1452	-321
	1 slice whole wheat toast 1 tbsp. peanut butter	1 slice whole wheat toast 1 tbsp. peanut butter	Total Fat (g)	70	53	-17
Breakfast	1 tbsp. strawberry jam ½ medium banana, sliced	1 tbsp. strawberry jam ½ medium banana, sliced	Total Fat (%*)	149%	113%	-36%
	1 cup 2% milk	1 cup 2% milk	Saturated Fat (g)	25	23	-2
			Sat. Fat (%*)	156%	144%	-12%
Snack	2 chocolate chip cookies (1 oz.)	1 Chobani [®] Gimmies™ Bizzy Buzzy	Fiber (g)	14	100	-1
Silack	½ cup orange-flavored sports drink	Strawberry Milkshake (4oz)	Total Sugar (g)	95	100	+5**
		1 beef hot dog (2 oz.), whole wheat hot dog bun ½ tbsp. ketchup	Sodium (mg)	2683	2003	-680
	1 beef hot dog (2 oz.), whole wheat hot dog bun ½ tbsp. ketchup		Sodium (%*)	141%	105%	-36%
Lunch			Potassium (mg)	1804	2304	+500
Luncii	½ tbsp. mustard ½ cup unsweetened apple juice	½ tbsp. mustard ½ cup unsweetened apple juice	Potassium (%*)	47%	61%	+14%
	½ cup roasted corn and bell peppers	½ cup roasted corn and bell peppers	Protein (g)	65	63	-2
			Vitamin A (%*)	113%	149%	+36%
			Vitamin D (%*)	56%	53 113% 23 144% 13 100 2003 105% 2304 61% 63	+26%
Dinner	1 serving tuna noodle casserole (8 oz.) ½ cup broccoli, steamed	1 serving Chobani™ Baked Penne with Spinach and Sun-Dried Tomatoes	Calcium (%*)	98%	126%	+28%
Diffile	1 cup 2% milk	½ cup broccoli, steamed 1 cup 2% milk	Grain Intake	81%	54%	-27%***
			Vegetable Intake	38%	52%	+14%
		1 Chobani™ Cranberry Oatmeal Bar	Fruit Intake	57%	68%	+11%
Dessert	1 puffed rice cereal marshmallow treat (1.3 oz.)		Dairy Foods Intake	89%	114%	+25%
	(110 02.)		Protein Foods Intake	101%	61%	-40%

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^{**} Increase in sugar due to the substitution of puffed rice marshmallow treat (dessert) for more nutrient-dense dessert.

^{***} Decrease in grain intake due to a decrease in refined grains.

Chobani® Menu Model—Children (4–8 years old) Day 7

	Base Menu	Eat Chobani®	Nutritional Value	Base Menu	Eat Chobani®	Difference
			Calories (kcal)	1617	1664	+47
	1 cup 2% milk 1 cup toasted oat cereal	1 cup 2% milk 1 cup toasted oat cereal	Total Fat (g)	64	76	+12**
Breakfast	½ cup calcium-fortified orange juice 1 small apple	½ cup calcium-fortified orange juice 1 small apple	Total Fat (%*)	136%	162%	+26%**
	1 tbsp. peanut butter	1 tbsp. peanut butter	Saturated Fat (g)	22	37	+15**
			Sat. Fat (%*)	138%	231%	+93%**
Snack	O misses granula hay (1 E an)	1 Chobani® Gimmies™ Creamy Orange	Fiber (g)	24	22	-2***
Snack	2 pieces granola bar (1.5 oz.)	Dreamy Yogurt Tube (1.5oz)	Total Sugar (g)	75	70	-5
	½ cup Alfredo sauce 1 cup whole wheat pasta ½ cup baby carrots, cut 1 tbsp. ranch	¼ cup Alfredo sauce 1 cup whole wheat pasta ½ cup baby carrots, cut 1 tbsp. Chobani™ Ranch Dressing	Sodium (mg)	2257	1397	-860
			Sodium (%*)	119%	74%	-45%
Lunch			Potassium (mg)	1999	2252	+253
Lunch			Potassium (%*)	53%	59%	+6%
	·		Protein (g)	70	81	+11
			Vitamin A (%*)	332%	444%	+112%
			Vitamin D (%*)	27%	46%	+19%
Dinner	1 cup macaroni and cheese (from frozen)	1 serving Chobani™ Macaroni and Cheese	Calcium (%*)	80%	114%	+34%
Dinner	3 oz. chicken breast ½ cup broccoli, steamed	3 oz. chicken breast ½ cup broccoli, steamed	Grain Intake	80%	73%	-7%***
	, ,	,	Vegetable Intake	55%	56%	+1%
			Fruit Intake	154%	154%	0%
Dessert	½ cup unsweetened applesauce	½ cup unsweetened applesauce	Dairy Foods Intake	60%	97%	+37%
			Protein Foods Intake	80%	80%	0%

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^{**} Substantial increase in nutrient-dense dairy intake caused increase in total and saturated fat

^{***} Decrease in fiber and grain intake due to the substitution of granola bar (snack) for more nutrient-dense Greek Yogurt.