

## **Chobani to Donate 100% of Profits From New Product to Support Feeding America® Member Food Banks**

*Chobani® Greek Yogurt PB&J 4-pack to be sold nationally, helping support food banks as demand hits new highs due to the pandemic*

NORWICH, N.Y., July 6, 2020 – With the need for food assistance on the rise due to the global pandemic, Chobani announced today that it is donating all profits from a new limited edition charity flavor to Feeding America®, a nationwide network of food banks that provides food to people in need. Sold at retailers nationwide from July through September, Chobani® Greek Yogurt PB&J builds on the company’s commitment to support local food banks that are ensuring Americans have access to nutritious foods.

Since the COVID-19 crisis hit the U.S., Chobani has donated and delivered nearly 6.5 million products to food banks, hospital frontline workers, homeless shelters and others who need nutritious food the most. Chobani’s new charity PB&J flavor, called Food Bank Batch, is another way for the company to give back, this time coming together with our fans.

“Since Chobani’s earliest days, we’ve had a close relationship with food banks. They are beacons of hope and humanity and they need our help more than ever given their communities need them more than ever,” said Peter McGuinness, President of Chobani. “Our new Food Bank Batch is another way we can work together to support local food banks and our friends at Feeding America.”

Chobani’s continued support for Feeding America is especially critical at this time as the non-profit organization has estimated that an additional 17.1 million Americans could face hunger this year due to the pandemic. Child hunger could reach an all-time high in 2020, increasing from 11.2 million to 18 million, Feeding America estimates.

“Food banks are on the ground addressing the increased need for food assistance in their communities. We are grateful for Chobani’s commitment to fighting hunger during this unprecedented time. Their generous support helps to provide more meals to children and families in need,” said Casey Marsh, Chief Development Officer at Feeding America.

Food Bank Batch is the latest addition to the company’s Chobani Pantry initiative, which was designed to support local food banks. Further actions included the deployment of rapid response vehicles filled with food and drinks to hospital systems and food banks in more rural areas in the U.S., the conversion of Chobani’s New York City café into a temporary food pantry, and participation in New York State’s \$25 million Nourish New York program, which reroutes surplus agriculture products to the populations that need them most in the state. Chobani is also participating in a similar dairy purchasing program in Idaho and Utah.

For more information on Chobani’s partnership with Feeding America and the company’s efforts to end hunger, visit [www.chobani.com/endhunger](http://www.chobani.com/endhunger)

## **About Chobani**

Maker of America's No. 1–selling Greek Yogurt brand and the second largest yogurt manufacturer in the U.S., Chobani, LLC, was founded on the belief that people have great taste—they just need great options. Chobani produces high-quality authentic yogurt made with only natural, non-GMO ingredients from its plants in New Berlin, New York, Twin Falls, Idaho and South Victoria, Australia. Chobani is committed to using milk from regional farms and strengthening its surrounding local economies. Chobani gives a portion of its annual profits to charities worldwide. All Chobani products—including Chobani® Greek Yogurt and Greek Yogurt Drink, Chobani® Flip®, Chobani® Squeezable Greek Yogurt, Chobani® Less Sugar Greek Yogurt, Chobani® Gimmies™, Chobani® Greek Yogurt with Nut Butter products, Non-Dairy Chobani™ Coconut Blends and Drinks, Chobani™ Oat Drink and Barista Edition, Chobani® Oat Blend, Chobani® Oat Blend with Crunch, Chobani® Greek Yogurt with Oatmeal, and Chobani™ Coffee Creamers—are kosher certified, contain live and active cultures, and are made without any artificial flavors, sweeteners, or preservatives. All Chobani dairy products are made with milk from cows not treated with rBST.\* Chobani products are available nationwide in the U.S., Mexico, Canada and Australia, and in countries in Asia and Latin America. For more information, please visit [www.chobani.com](http://www.chobani.com) and [www.facebook.com/chobani](https://www.facebook.com/chobani).

## **About Feeding America**

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 40 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Visit [www.feedingamerica.org](http://www.feedingamerica.org), find us on [Facebook](#) or follow us on [Twitter](#).

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*\*According to the FDA, no significant difference has been found between milk derived from rBST-treated and non-rBST-treated cows.*

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