

Trademark Usage Guidelines

These Guidelines apply to your use of the Mark (as defined elsewhere in this agreement) in materials that have been approved in advance by Amazon. Strict compliance with these Guidelines is required at all times, and any use of the Mark in violation of these Guidelines will automatically terminate any license related to your use of the Mark.

1. You may use the Mark solely for the purpose expressly authorized by Amazon and your use must: (i) comply with the most up-to-date version of all agreement(s) with Amazon regarding your use of the Mark (collectively "Agreements"); (ii) comply with the most up-to-date version of these Guidelines; and (iii) comply with any other terms, conditions, or policies that Amazon may issue from time to time that apply to the use of the Mark.
2. We will supply an image or images of the Mark for you to use. You may not alter the images of the Mark in any manner, including but not limited to, changing the proportion, color, or font of the Mark, or adding or removing any element(s) from the Mark.
3. You may not use the Mark in any manner that implies sponsorship or endorsement by Amazon other than by using the Mark as specifically authorized under the Agreements.
4. You may not use the Mark to disparage Amazon, its products or services, or in a manner which, in Amazon's sole discretion, may diminish or otherwise damage or tarnish Amazon's goodwill in the Mark.
5. The Mark must appear by itself, with reasonable spacing between each side of a Mark and other visual, graphic or textual elements. Under no circumstance should the Mark be placed on any background which interferes with the readability or display of the Mark. Do not use a trademark symbol with the Mark.
6. Unless otherwise instructed by Amazon, you must include the following statement in materials that display the Mark: *"[list Mark] is a trademark of Amazon.com, Inc. or its affiliates."*
7. You acknowledge that all rights to the Mark are the exclusive property of Amazon, and all goodwill generated through your use of the Mark will inure solely to the benefit of Amazon. You will not take any action that is in conflict with Amazon's rights in, or ownership of, the Mark.

Amazon reserves the right, exercisable at its sole discretion, to modify these Guidelines and/or the approved Mark at any time and to take appropriate action against any use without permission or any use that does not conform to these Guidelines.

If you have questions about these Guidelines, please contact trademarks@amazon.com for assistance.