

Community
Instructor



PGA
AUSTRALIA

Building participation at your Club through the Community Instructor



The Role of the Community Instructor

Community Instructors play an integral role in the delivery of national golf participation programs such as MyGolf and Get Into Golf.

These programs are fundamental in attracting and introducing new people to the facility and provide a pathway to increasing community involvement and membership at the club.

Community Instructors are required to complete an online learning module that provides them with the knowledge and skills to competently, safely and comfortably deliver these beginner programs. For the most part, they volunteer their time and have a latent desire to support their local golf club and share their love of the game. They can be a fantastic resource in engaging members of the wider local community that perhaps would not have otherwise been exposed to the sport or the local golf club.

The Benefits of having a Community Instructor at your golf club

Clubs with PGA Professionals

Even if your club has a PGA Professional, Community Instructors can still be an invaluable asset to the club. PGA Professionals can utilise trained Community Instructors to support and assist with the delivery of programs at the club or in local schools. This can significantly reduce the workload and pressure on the PGA Professional as well as increase the capacity that the club has to host more and more programs, therefore increasing not only the amount of participants but also the amount of visitation (i.e. parents and carers, friends and family) and potential membership opportunities.

Clubs with no PGA Professionals

Without a PGA Professional, clubs may not have the capacity and resources to deliver national participation programs which significantly limits the exposure of the club to the local community. Clubs could encourage their members to acquire their Community Instructor accreditation to start delivering these programs or there may already be a qualified Community Instructor in the local area that may be looking to get involved with the club.



Building participation at your club

Community Instructors can also play a key role outside of the golf club in engaging and forming partnerships with the wider community through local schools, community groups and government organisations.

Schools

Making contact and building a relationship with the local school can be a great starting point in increasing junior exposure at the club. Upon completing their accreditation, Community Instructors are granted access to a wide range of MyGolf Schools and Secondary Schools resource manuals that are aligned with the ACARA curriculum outcomes. Community Instructors can use these resources to deliver an engaging and fun golf program at the local school with the aim of then promoting and transitioning these participants over to the MyGolf program at the local club.

Schools can also apply for government funding every school term through the Sporting Schools program where they can book a primary or secondary golf program that can be internally delivered by a schoolteacher, or externally delivered by a PGA Professional or accredited Community Instructor. Community Instructors can be instrumental in promoting this opportunity to the local schools, delivering these programs and then connecting these participants with the local club at its conclusion.

Community Groups and Local Council

Community Instructors can be a resource in forming a connection between the golf club and community groups and local government organisations. With a quick phone call to the local council or a simple search on their website, Community Instructors will be able to access information on services available to multiple demographics in the community including youth, families, seniors and people with special needs and abilities. Community Instructors can look to work with these services in promoting the clubs MyGolf or Get Into Golf program and offer come and try days to the people utilising these services.

ACTIONS TO GET ACTIVE		Complete
1.	Contact your local golf club to let them know that you are keen to deliver national participation programs (MyGolf, Get Into Golf) at the club.	
2.	Make contact with your local schools and provide them information on MyGolf Schools and MyGolf programs. This information can be found at golf.org.au/mygolf . Also make them aware of the opportunity to apply for Sporting Schools funding through sportaus.gov.au/schools/golf	
3.	Sporting schools – Contact your relevant State/Territory contact (listed on last page) to find out if there are any sporting schools program running in your area.	
4.	Local Community groups are often looking to get involved in Sporting Opportunities. Check out your council website or visit the local library to identify and connect with a group that may have participants interested in taking part in your program or could provide promotional assistance.	
5.	Create awareness about the programs you offer at your club by holding a stall or handing out flyers at community events. Flyers can be accessed through the deliverer dashboard.	
6.	Offer 'Come and Try' days at the club to give new golfers a go at the game before having to commit to a whole program.	

Becoming a Community Instructor

If a parent or someone already at your club wants to become a Community Instructor, the process is simple.

The online interactive training equips Community Instructors with the golfing skills and knowledge as well as exposure to all of Golf Australia's national participation programs to accredit them to deliver MyGolf, MyGolf Schools and Get Into Golf programs.

The accreditation is nationally recognised by Golf Australia and Sport Australia and is easy to complete in your own time and in your own environment.

Practical training days are offered around the country to support Community Instructors in their development and delivery of the national programs.

The cost of becoming an accredited Community Instructor is \$99.00 and this provides four years of nationally recognised accreditation and insurance coverage under Golf Australia's National Policy.

Register to the program at golf.org.au/communityinstructor

Contacts

For more information on the Community Instructor Program or to find out if there are any accredited Community Instructors in your local area, please contact your relevant State/Territory coordinator listed below.

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