



GolfAustralia

Golf Australia Annual Report
2015 / 2016

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2015 / 2016

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Intro— duction

Golf Australia Director profiles

John Hopkins, OAM (Chairman)

was re-elected to the Board in November 2013 and re-elected as Chairman of Golf Australia in May 2016. John has been a professional company director in recent years and has served as chairman and director of a significant number of publicly listed companies over the past 25 years.

Robert Crosby

was re-elected to the Board in November 2015. Bob spent more than 30 years at the National Australia Bank in a variety of senior management positions.

Kerri-Anne Kennerley

was appointed as a Director to the Board in April 2013. Kerri-Anne is a familiar face to many Australians with more than 30 years’ experience in television, entertainment and business.

Peter Ritchie, AO

was appointed as a Director to the Board in August 2015. Currently the Chairman of Mortgage Choice Australia Limited and Chairman of Reverse Corp Limited, Peter was the first employee of McDonald’s Australia and the first employee of the McDonald’s system outside North America.

Ken Richards

was elected to the Board in October 2014. Currently the Managing Director of Leaf Resources, Ken has extensive experience in managing growing companies across the agriculture, finance and technology sectors.

Michael Sammells

was re-elected to the Board in November 2013. Currently the Finance Director at Healthscope, Michael has extensive experience in the health care industry after initially commencing his career in logistics.

Carmel Smith

was re-elected to the Board in October 2014. Carmel has worked in the Queensland education system as a school principal and been involved in Australian golf for more than 40 years.

Jill Spargo

was re-elected to the Board in November 2015. Jill is a general medical practitioner based in Melbourne and has been a board member of Women’s Golf Victoria and Golf Victoria.

Malcolm Speed, AO

was appointed as a Director to the Board in February 2012. Malcolm is the former Chief Executive of the International Cricket Council and has extensive international experience in sport administration.

Committees

Handicapping & Rules Policy Committee

John Hopkins (Chairman)
Chris Allen
Robert Crosby
Simon Magdulski
Stephen Pitt
Michael Sammells
Jill Spargo

Audit & Risk Committee

Robert Crosby (Chairman)
John Davies
Gerard Kennedy
Stephen Pitt
Michael Sammells

Nominations Committee

Kevin Chandler (Independent Chairman)
Peter Castrisos
David Cherry
Michael Sammells

Golf Australia Council Delegates

Golf New South Wales
Chris Allen, John Robinson, Andrew Tharle

Golf Queensland
Peter Castrisos, Matthew Toomey

Golf Victoria
John Hobday, Tony Nott, Stephen Spargo

Golf South Australia
Tony Bourne, Susan Seja

Golf Tasmania
Tony Bush

Golf Western Australia
Max Hannah, Gemma Felton

Golf Northern Territory
Jason De Araujo

Life Members

Patricia M. Bridges OBE

Golf Australia Staff

Stephen Pitt	Chief Executive Officer
Kent Boorman	Commercial Director
Danny Bowerin	Marketing Director (commenced June 2016)
Matt Cutler	High Performance Manager
Serrin Cooper	Female Participation Co-ordinator
Megan Fox	Commercial Executive
David Gallichio	Participation Manager
Mark Hayes	Media Manager
Trevor Herden	Director – Championships
Shaun Hickman	National School Golf Co-ordinator
Rosemary Interrigi	Receptionist and Administration Assistant (commenced June 2016)
Brad James	High Performance Director
Gerard Kennedy	Chief Financial Officer and Company Secretary
Fiona Leggett	Administration Assistant
Simon Magdulski	Director – Rules & Handicapping
Therese Magdulski	Manager – Golf Development
Vikkie McCourt	Executive Assistant and Office Manager
Emily Miller	Manager – Championships & Rules
Emma Phillips	Participation Co-ordinator
Adam Power	Manager – Course Rating
Chris Schwen	Event Manager – ISPS Handa Women’s Australian Open
John Sutherland	Head of Media & Digital
Paul Vardy	Clubs & Facilities Support Manager
Cameron Vincent	Championships Co-ordinator
Cameron Wade	Director – Golf Development
Deanna Yong	Senior Accountant

Stephanie Papalitsas left the organisation during the reporting period

Chairman’s Report

There were a number of highlights for Australian golf in 2015/16, but the one with the highest profile was Jason Day’s win in the 2015 US PGA Championship and accession to the position of number one in the world rankings. Less widely publicised, but of the utmost importance to us all were positive results in member rounds and membership across Australian golf clubs generally.

There remains a strong and concerted effort to see the governance of Australian Golf become more efficient and unified and I believe this is an important initiative that must be seen through to its conclusion. To this end, work continues on the One Golf project and we hope to see State Associations start to come across to One Golf in 2017. Again I would like to specifically thank the Australian Sports Commission for the assistance they have provided to this point.

Beyond One Golf, Golf Australia and the PGA are committed to working together for the good of golf and I am of the view that sooner rather than later our structures will change to simplify and enhance the administration of golf in this country. As a starting point the organisations continue to work more closely together and a manifest example of this is the MYGolf Joint Venture, which continues to produce impressive growth around the country.

I sincerely thank my fellow directors for the manner in which they have approached their duties and for their willingness to sacrifice their own time to benefit Australian golf. We are fortunate to have a collection of people who are driven to make golf better and are also well qualified to undertake this important task.

On behalf of the Board and all golfers in Australia I’d like to thank Stephen Pitt and the Golf Australia staff he has so ably led for their energy, passion and expertise in 2015/16 and for continuing to do their utmost to serve golf in Australia. The future remains bright.



**John Hopkins, OAM
Chairman**

Among a collection of the world’s biggest stars, the city of Adelaide also shone brightly as it hosted its first Women’s Australian Open since 1994. Adelaide certainly embraced the ISPS Handa Women’s Australian Open and the support and attendance were exceptional across all four days. Special mention must be made of The Grange Golf Club which proved itself to be an outstanding venue in every respect. Haru Nomura’s breakout performance was also memorable as she held off world number one Lydia Ko down the stretch to win her maiden LPGA title.

Chief Executive Officer’s Report

Achieving growth in the number of golfers and the quantum of rounds being played is a key goal for Golf Australia and to this end the year just passed has been successful. There are no guarantees of future growth and we must remain focused and unified to deliver further success in this and other areas. It is pleasing that there is such a willingness from so many people to cooperate and collaborate in the game development areas that will serve this purpose well.

The highlight of the grass roots area has been the continued growth of our national junior program, MYGolf which had 6,254 registered members during the year. This represents an increase of 79.8% (2776 children) on last year and we have forecast similar growth projections for 2016/17. MYGolf’s growth is a product of the Joint Venture formed with the PGA and also the solid support of our State Associations which employ the development officers that are driving the program forward. Jason Day came on board as an ambassador for MYGolf and there is no doubt that this had a positive impact on registrations, particularly in light of Jason becoming world number one and adding a major championship to his list of achievements.

Our work in schools around Australia has delivered dividends for golf and in particular we were very pleased to see golf move into the top 10 sports in the ASC’s Sporting Schools program. We are looking for greater numbers in the Swingfit program designed as an entry program for female golfers and hopefully with some adjustments to the program this will come in the next 12 months.

The health of golf clubs around the country is still a challenge for us and between GA and the Member State Associations a lot more is being done to assist clubs. The Club Support Portal that was launched last year continues to be well used and additional tools are in the offing in the months ahead.

Golf Month, which is designed to grow the number of participants and erode barriers between potential golfers and clubs and facilities, grew as an initiative and we are confident that it will take an even stronger hold in October this year.

Golf Australia operated close to plan in a financial sense, recording a surplus of \$211,522, which was a good achievement given several unbudgeted items arose that had a negative bearing on the end performance. These were countered by significant growth in commercial revenue and

additional government support. Once again Golf Australia was able to increase its overall investment into programs by over 7% to \$3.867m.

It is appropriate to recognise the support of the Australian Sports Commission (ASC) both in a financial sense and also in terms of the access to information and advice they have provided along the way.

I would also like to acknowledge the support of John and Jill Kinghorn and our entire sponsor family headed by ISPS Handa and Emirates, who have taken the major positions in our Australian Opens. Our commercial partnership with Lagardere in relation to the Emirates Australian Open has been extremely harmonious and seen the event grow in stature each year. We have also been very fortunate to have established a long term and successful partnership with the NSW Government which has greatly benefited us. Likewise we are delighted to have formed a positive and important partnership with the SA Government that will see the ISPS Handa Women’s Australian Open played in Adelaide for at least the next two years.

The Board of Golf Australia have provided great stability and vision for golf in this country and have made a very important contribution to the successes that have come our way. It is clear we have been able to have in place Directors who have a deep passion for the game and have a high level of knowledge and expertise. Australian Golf has been enormously fortunate to have Chairman John Hopkins as a driving force for the game in this country and he along with the other Directors has given very freely of his own time to support golf.

Finally, every staff member of Golf Australia deserves thanks for their commitment to the game and their willingness to go beyond the call of duty to help make golf stronger and more vibrant in this country.



Stephen Pitt
Chief Executive Officer

Review of Operations

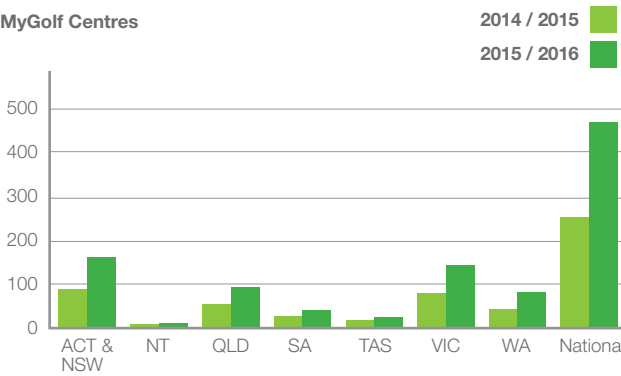
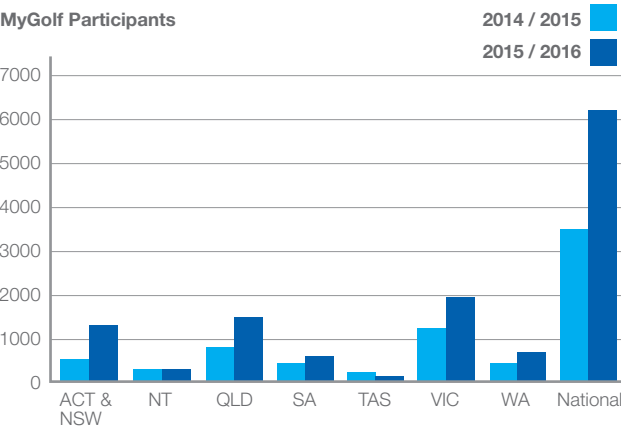
Golf Development



The 2015/16 year ended very successfully for the MyGolf Club program with 6,254 registered participants achieved during the year, which was up 980 higher than the original target of 5,274 and exceeded the stretch target of 6,066.

Victoria, South Australia, Queensland and Western Australia achieved very strong results, eclipsing their MyGolf yearly target. New South Wales was only nine participants short of their target.

As at June 30 there were 484 registered centres across Australia, with 258 active programs. This footprint of centres provides a solid platform to build on in order to continue to grow the program with a participant target of 9,149 in 2016/17 and a 5 year horizon target of 30,000 participants.



A highlight of the year was the appointment of Jason Day as a MyGolf Ambassador which contributed to a spike in participant registrations. Jason will feature in exclusive digital content and will also play a key role in promoting MyGolf during the Australian summer of golf.

During the year, the MyGolf Schools Program was launched as part of the Australian Sports Commission's new Sporting Schools Program. Golf achieved an excellent result in being ranked 10th across all sports with a total of 478 programs being delivered to 18,124 participants. The engagement of PGA Golf Professionals was very pleasing with 64% of all school programs being delivered by a PGA Member.

A significant achievement in the year was the development of an interactive MyGolf School Coaching App. The app houses a number of resources including manuals, game videos, instructional tips and videos. The app was launched in the app store and is being promoted to teachers, community golf instructors and PGA members to use when delivering school programs. The take-up and feedback received on the app has been very positive with golf being viewed as innovative and leading the way in this area.



MyGolf School Ambassador



A MyGolf School Ambassador program was developed as an initiative to resource, reward and recognise teachers for their efforts in delivering and promoting MyGolf programs in their local school and community. By registering as an Ambassador, teachers have exclusive access to a range of exciting resources and rewards which include:

- Free MyGolf School Ambassador polo shirt
- Exclusive access to online curriculum resources
- Exclusive access to the MyGolf School Coaching Resource App
- Access to professional development opportunities
- Regular e-newsletter updates
- Ticket offers to major golf tournaments for teachers and their students

A target of 750 ambassadors has been set by the end of 2016/17 year and the initial take-up by teachers has been very encouraging.

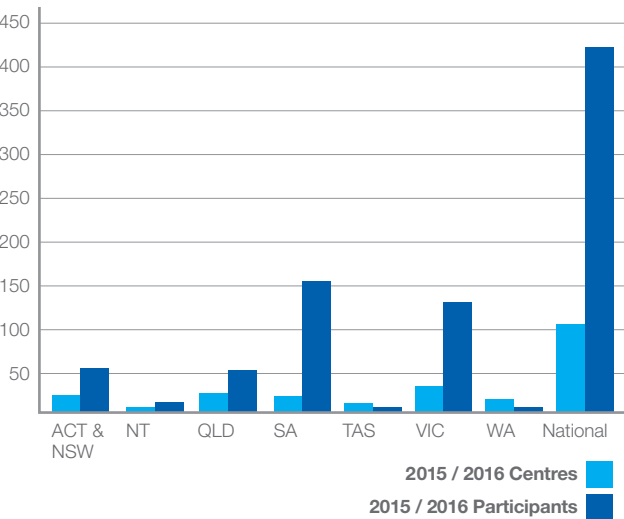
A MyGolf Junior League event is being developed which is a teams-based competition for participants who have graduated from the MyGolf program. The League will serve as a mechanism to keep juniors engaged in golf and provide them with their first taste of competitive golf in a fun and modified format.



Swing Fit



Swing Fit was successfully launched in October and at the end of the 2015/16 year there were 430 registered participants recorded. South Australia was the most successful State with 168 participants followed by Victoria with 135 registered participants.



The strategic approach to Swing Fit over the next 12 months will be to develop and promote 'Hero' Centres and to focus on the primary target audience age of 18-39 years. It is the intention to have approximately 24 Hero Centres Australia-wide to conduct a large number of full and successful programs in order to consolidate Swing Fit as a key strategic entry point to female participation but knowing that this will take time and patience in order to be achieved in the game of golf that has been so historically male participation skewed. Regular Swing Fit centres will also continue to play an important role in conducting programs.

At a national level, Instagram will be the primary tool that will be used to position the Swing Fit brand and engage young women. This is a particularly powerful and cost-effective tool, especially through the proven effectiveness of Instagram 'influencers' that extend reach and consumer interest beyond traditional audiences (i.e. those who already know and love golf).

The intent of the Swing Fit Instagram account will be to explore a range of themes, many of which will go beyond the product and golf itself.

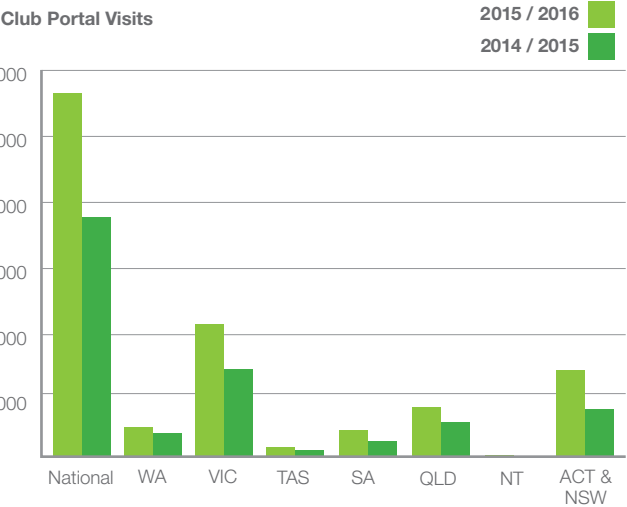
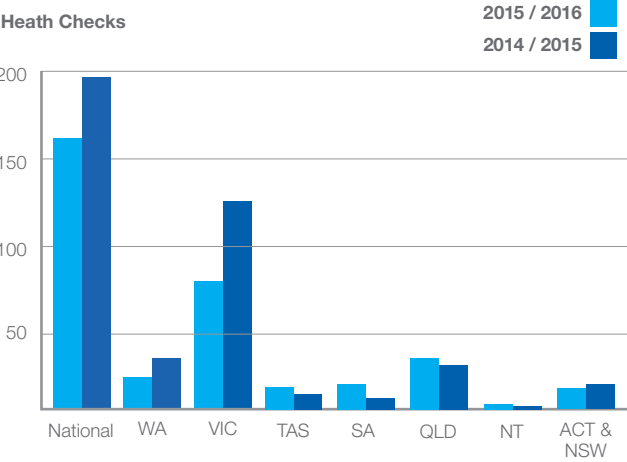
Two pilot programs are also being conducted to test Swing Fit in new environments and will be run with the assistance of State/Territory Associations:

- 1 Swing Fit Secondary Schools Pilot – in conjunction with Golf Victoria and the Australian Sports Commission Sporting Schools Secondary pilot.
- 2 Swing Fit Fitness Pilot – in conjunction with Golf New South Wales to test Swing Fit delivery by personal trainers.

Club Support

The Club Support area continues to evolve with States and Territories expanding their personnel to provide resources and assistance to clubs. The portal and Club Health Check (CHC) remain important tools and continue to be updated on an ongoing basis.

A national total of 164 CHC's were conducted in 2015/16 with 435 CHC's completed since the club support program was launched in October 2014. It is also pleasing to note that usage of the club portal increased from 7,463 sessions in 2014/15 to 11,338 in 2015/16.



An analysis of the 435 CHC reports revealed the following insights:

- 15% of clubs rated themselves as struggling with 30% - coping, 30% - stable and 26% - strong
- 78% agree that committee members understand their roles and responsibilities
- 27% provide professional development opportunities in governance
- 72% rarely if ever provide feedback on performance to volunteers with the purpose of identifying professional development opportunities
- 47% have a strategy to attract people to committee
- 69% monitor progress against budgets (very often or always)
- 70% of clubs say they are somewhat or very effective in using social media tools in communication
- 35% rarely if ever collect information from members as to why they are not re-joining
- 94% have public liability insurance
- 63% have professional indemnity insurance, 37% either don't have it or don't know

E-Learning for Clubs

After assessing a number of e-learning platforms it has been decided to utilise the PGA's existing platform for developing a series of on-line modules with content to be primarily harnessed from the GA club portal. With 82% of clubs located regionally in Australia, the convenience of e-learning was a key factor in this decision which also has enthusiastic support from GMA, MA's, PGA and AGCSA. It is planned to complete the first module on governance by the end of 2016.

Golf Month



The evolution of Play Golf Week to Golf Month resulted in a successful campaign being held in October with the overall feedback received being very positive with strong support to running the campaign again in 2016.

Key Findings of the 2015 Campaign:

- Greater participation by facilities with 265 active (last year 197)
- Increase in the number of registered facilities who activated initiatives (87% – last year 66%)
- Increase in facility participants (11,162 – last year 4,360)
- Good membership acquisition with 697 new members joining clubs (last year 194)
- Strong engagement from PGA/ALPG members
- Positive feedback from facilities and their willingness to participate in next year's campaign

- Delivered on all key strategies as set out:
 - (i) Engage and incentivise current golfers to recruit new players and members
 - (ii) Incentivise and equip facilities with offerings and marketing tools
 - (iii) Harness and incentivise PGA and ALPG members to engage in the campaign
 - (iv) Conduct a cost effective national marketing program

Key Learnings

- Facilities continue to require regular contact to encourage promotion, development of more innovative strategies and activation of their initiatives
- The campaign's marketing strategy mix requires refinement
- Facilities require greater time to plan activities – this will be addressed in 2016 due to the greater lead time

KPI's

- Below is a summary of the key performance indicators for the 2015 campaign and the comparison to last year based on data received from 158 out of the 265 active facilities

Measure	ACT & NSW	NT	QLD	SA	TAS	VIC	WA	National
Active Facilities	50 (up 12)	5 (up 1)	39 (up 13)	31 (down 8)	13 (no change)	85 (up 40)	30 (up 10)	265 (up 68)
Membership Take-ups	134 (up 90)	15 (up 15)	158 (up 139)	97 (up 23)	35 (up 21)	228 (up 192)	30 (up 23)	697 (up 503)
Facility Participants	3,296 (up 2,445)	180 (up 115)	1,409 (up 1,044)	1,157 (down 148)	259 (down 143)	3,062 (up 1,828)	1,799 (up 1,661)	11,162 (up 6,802)
S/T Assoc. Event Participants (i)	540 (up 240)	N/A	N/A	1,867 (up 989)	N/A	5,979 (up 5,129)	N/A	8,386 (up 6,358)
PGA/ALPG Member Participants (ii)	30	2	19	17	7	32	17	124

(i) Golf NT, Golf QLD, Golf TAS and Golf WA did not run activations in 2015
(ii) PGA/ALPG member participation was not recorded in 2014

Other initiatives

The new on-line Community Instructor program developed jointly through the collaboration of GA and the PGA of Australia was launched and is an important initiative to increase participation and golf's workforce capacity to deliver national participation programs through providing high quality and accessible resources and training programs.

The key priority in year 1 to successfully execute the new program was achieved and will provide a solid foundation to grow the number of instructors and deliverers of national programs.

As at 30 June 2016 there were 1,437 registered instructors.

- Providing support for the running of the 2014 Aboriginal and Torres Strait Islander Golf Championship that was held at Meadow Springs Golf & Country Club, WA

Inclusion

Through the support of ISPS Handa, Golf Australia and the PGA of Australia enabled twenty-three PGA Professionals, including an overseas member from Singapore to undertake a blind & disabled golf coaching program as part of the 2016 ISPS Handa Women's Australian Open.

The training was delivered by experienced PGA Professional, Christian Hamilton, who has established himself as a leader in providing, coaching, club-fitting, mobility solutions and playing opportunities for people living with a physical or neurological disability.

A range of both theory and practical topics were covered over the 2 day program and also a number of golfers with a disability had the opportunity to play a round at the Grange.

The PGA Professionals are now accredited to be able to teach golf to blind & disabled people, which not only increases participation but also provides other life-long benefits including improving health and facilitating community engagement.

Golf Premier League

Golf Australia has agreed to officially endorse the Golf Premier League (GPL) which is a structured league style competition that is based around a season and finals series and has been successfully piloted in Victoria through the support of Golf Victoria and the Victorian Golf Foundation.

GPL creates a unique team spirit amongst club membership and promotes a bonding that is designed to increase participation, atmosphere and enjoyment in club competition golf. In terms of benefits to clubs it increases member rounds, improves member retention and also opportunities to increase food and beverage revenue. The goal of GPL is to increase participation and engagement in golf and enhance the value of club membership.

Golf Australia will be working with GPL over the next 12 months to assist the national roll out of the program in collaboration with Member Associations, the PGA of Australia and Golf Management Australia.



Competition Rounds

For the twelve month period to 30 June 2016, 14.76 million competition rounds were recorded by GolfLink across Australia which was a 2.5% increase on last year.

Slightly higher growth was recorded in rounds played by male golfers, accounting for 82% of all competition rounds played.

Gender	Year End 30/6/2016	Year End 30/6/2015	% Change
Male	11,783,496	12,119,649	+2.9%
Female	2,614,926	2,644,042	+1.1%
Total	14,398,422	14,763,691	+3.6%
% Male Share	82%	82%	

The state of Queensland experienced the largest increase in rounds played for the financial year, recording 6% growth over 2014/15. Whilst recording declines though the middle six months of the year, NSW recorded an overall positive outcome of +2.1%. Softer demand through three of the four quarters resulted in South Australia recording the only negative outcome for the annual period.

State/Territory	Year End 30/6/2016	Year End 30/6/2015	% Change
ACT & NSW	5,414,535	5,302,097	+2.1%
VIC	3,967,431	3,899,555	+1.7%
QLD	2,702,746	2,550,180	+6.0%
WA	1,197,880	1,155,512	+3.7%
SA	1,049,670	1,071,195	-2.0%
TAS	361,179	349,676	+3.3%
NT	70,250	70,207	+0.1%
Total	14,763,691	14,398,422	+2.5%



Club Membership

As at 30 June 2016 there were 397,063 affiliated playing members registered in Australia on GolfLink, a reduction of 0.5% on the previous year, which is the lowest annual decline reported since 2007.

In percentage terms, the Northern Territory was the strongest performing State/Territory with an increase in their membership base of 4.4%, while Queensland achieved no change on the previous year. All other States experienced minimal membership declines with the exception of Tasmania which had a 4.0% decline.

Other Key Insights

- Overall movement for metropolitan clubs for the year was a decline of 0.4%, which compares favourably to the 1.3% decline for regional clubs.
- When assessed by gender, a slight decline of 0.2% was apparent for males whilst for females; a larger decline of 1.5% was evident.
- Females account for 20% of national members – a 1% decline from 2014.
- In 2015, 34% (35% in 2014) of clubs experienced a nett increase in membership numbers while 44% (43% in 2014) of clubs experienced a nett decrease in numbers.
- The average age of club members across the country is just over 55 years – as it was in 2014.

- The average age of male members (53.4 years) is 9 years younger than females (62.5 years)
- 54% of the national club golf membership base is aged 55 years or greater.
- Reported junior members (under the age of 18) account for 3.6% of total members across the country.

The following table illustrates the total number of affiliated club members by State/Territory:

State/Territory	2014/15	2015/16	% Change
ACT & NSW	149,855	149,023	-0.6%
VIC	111,026	110,519	-0.5%
QLD	65,282	65,262	0.0%
WA	33,627	33,439	-0.6%
SA	25,909	25,822	-0.3%
TAS	11,131	10,685	-4.0%
NT	2,216	2,313	+4.4%
Total	399,046	397,063	-0.5%



Championships

Golf Australia’s national championships continued to showcase Australia’s best amateur golfers whilst providing a valuable pathway for our elite amateur players.

The Australian Amateur Championships presented by Swinging Skirts was played at Metropolitan Golf Club and Peninsula Kingswood Country Golf Club in Melbourne in January. With 90 international players competing in the event, the Championship saw a quality field battle it out in some challenging conditions which included a heat delay during the second qualifying round.

The Australian Men’s Amateur trophy was won by Scotland’s Connor Syme who defeated Travis Smyth from NSW in a thrilling final 3&1. The two traded birdies for the best part of eight hours and, in the final analysis, it was Syme’s steadiness and superior driving that held sway. The all-Korean women’s final was taken out by Min-Ji Park who defeated her compatriot Ayeon Cho 6&5 in a high class final.

The Australian Girls’ Amateur was played at Devonport Golf Club in Tasmania with Queensland’s Karis Davidson finally securing the title after finishing runner-up in 2015 and 2014. Karis finished with an outstanding 22-under par total to win by one shot from New Zealand’s Momoka Kobori.

The Australian Boys’ Amateur title headed across on the Tasman with New Zealander Daniel Hillier taking at the title at Ulverstone Golf Club. The reigning New Zealand Amateur champion and leading amateur at the NZ Open finished at 10-under the card, six shots ahead of his nearest rival Matiaz Sanchez from Victoria.

The Australian Junior Interstate Teams matches followed the junior amateur championships with the New South Wales Girls’ team of Amy Chu, Stefanie Hall, Doey Choi, Jihye Park, Celina Yuan and Belinda Ji winning the Burtta Cheney Cup for the first time since 2010. This year also saw the inclusion of a ‘Composite Team’ for the first time including team members from Northern Territory, Tasmania and the Australian Capital Territory.

In the Boys’ Series, the title was shared between South Australia and New South Wales after an exciting final round which went down to the wire. The New South Wales team included Joshua Gadd, Corey Jones, Jordan Garner, Isaac Noh, Jason Hong and Jay MacKenzie. The SA team included Jackson Kalz, Joseph Hodgson, Ben Layton, Liam Georgiadis, Lachlan Barker and Michael Coleman.

The Australian Interstate Teams Matches were played in Brisbane at Royal Queensland Golf Club (Women) and The Brisbane Golf Club (Men). The Gladys Hay Memorial Cup for the Women’s Championship was won by hometown heroes, Queensland, who defeated defending champions Victoria 4 matches to 2 in the final. The team included Dee Russell, Gennai Goodwin, Kirsty Hodgkins, Robyn Choi, Rebecca Kay and Karis Davidson.

The Men’s title was won by New South Wales in an exciting final which went down to the wire against Queensland. The New South Wales team of Kevin Yuan, Dylan Perry, Blake Windred, Austin Bautista, Daniel Gale, Harrison Endycott, Travis Smyth and Cameron Davis defeated Queensland 4.5 to 3.5.

The Australian Women’s Senior Amateur was played in Perth at Gosnells Golf Club with Western Australian Sharon Dawson claiming her first national title, downing NSW’s Kim Burke 2&1 in the final.

The Australian Men’s Senior Amateur was played at Manly Club in New South Wales with Victorian Greg Rhodes clinching the title by one from Mark Pearson of NSW. Rhodes finished with a four-over par total of 217.

The Australian Men’s Senior Match Play Championship was played at Coolangatta-Tweed Heads Golf Club in Queensland. Playing a new format which included round-robin match play in pools to determine the quarter-finalists, Gordon Claney from Victoria was the eventual winner defeating New Zealander Michael Barttrop 4&3 in the final.

The Mid Amateur Championships was played at Arundel Hills Country Club on Queensland’s Gold Coast. Victorian Mark Boulton took out the men’s championship with a four-over par total of 220 to beat Ashley Grosvenor of Queensland by 2 shots. The women’s championship was won by Western Australian Melissa Luk with a 29-over par total, five shots ahead of Vietnam based Australian Robyn Tait.

The Australian Amateur Ranking Systems continue to provide the industry with the chance to monitor the movements of Australia’s best golfers. Congratulations are extended to Cameron Davis (NSW) and Shelly Shin (NSW)

for winning the 2015 Men’s and Women’s Rankings, Ryan Ruffels (Vic) and Celina Yuan (NSW) for taking out the Junior Rankings, and Greg Rhodes (Vic) and Jacqui Morgan (NSW) for topping the Senior Rankings.

Once again, Golf Australia thanks all of the host clubs over the last 12 months who have kindly given up their courses to support our National Championships. We are also thankful to the many volunteers who assisted in making the events so memorable for all competitors.











The Australian Amateur Championships

Presented by




2015/2016 National Championships Winners

Date	Championship	Venue	Winner
			
29 September – 1 October 2015	Australian Men's Senior Amateur Championship	Manly Golf Club, NSW	Greg Rhodes (Vic)
14 – 16 October 2016	Asia Pacific Senior Teams Championship	Qingdao Linghai Hot Springs Golf Club, China	New Zealand Australia 3rd (Ian McPherson, Ian Frost, Greg Rhodes, Barry Tippet, Gordon Claney & Sal Ballard)
22 – 25 October 2015	Nomura Cup	Yaslinks, Abu Dhabi	Japan Australia 7th (Team: Brett Coletta, Ben Eccles, Harrison Endycott & Travis Smyth)
26 – 30 October 2015	Australian Women's Senior Amateur	Gosnells Golf Club, WA	Sharon Dawson (WA)
11 – 13 November 2015	Australian Women's Mid Amateur	Arundel Hills Country Club, Qld	Melissa Luk (WA)
11 – 13 November 2015	Australian Men's Mid Amateur	Arundel Hills Country Club, Qld	Mark Boulton (Vic)
26 – 29 November 2015	Emirates Australian Open	The Australian Golf Club, NSW	Matthew Jones (NSW)
12 – 17 January 2016	Australian Men's Amateur presented by Swinging Skirts	Metropolitan Golf Club & Peninsula Kingswood Country Golf Club (Kingswood Course), Vic	Connor Syme (SCO)
12 – 17 January 2016	Australian Women's Amateur presented by Swinging Skirts	Metropolitan Golf Club & Peninsula Kingswood Country Golf Club (Kingswood Course), Vic	Min-Ji Park (KOR)
12 – 13 January 2016	Trans Tasman Cup – Women's	Metropolitan Golf Club & Peninsula Kingswood Country Golf Club (Kingswood Course), Vic	New Zealand (Australian Team: Stephanie Bunque, Hannah Green, Gennai Goodwin & Rebecca Kay)
12-13 January 2016	Trans Tasman Cup – Men's (Sloan Morpeth Trophy)	Metropolitan Golf Club & Peninsula Kingswood Country Golf Club (Kingswood Course), Vic	Australia (Australian Team: Brett Coletta, Cameron John, Minwoo Lee & Zach Murray)
18 – 21 February 2016	ISPS Handa Women's Australian Open	The Grange Golf Club (West), SA	Haru Nomura (JPN)

Date	Championship	Venue	Winner
			
14 – 18 March 2016	Bonallack Trophy	Vidago Golf Course, Portugal	Europe (Australian representatives: Brett Coletta, & Zach Murray)
14 –18 March 2016	Patsy Hankins Trophy	Vidago Golf Course, Portugal	Asia-Pacific (Australian representatives: Hannah Green)
13 – 15 April 2016	Australian Boys' Amateur	Ulverstone Golf Club, Tas	Daniel Hillier (NZL)
13 – 15 April 2016	Australian Girls' Amateur	Devonport Golf Club, Tas	Karis Davidson (Qld)
13 – 14 April 2016	Trans Tasman Cup – Boys (Clare Higson Trophy)	Ulverstone Golf Club, Tas	New Zealand (Australian Team: Louis Dobbelaar, Cameron John, Minwoo Lee & Charlie Pilon)
13 – 14 April 2016	Trans Tasman Cup – Girls (Junior Tasman Cup)	Devonport Golf Club, Tas	Australia (Australian Team: Karis Davidson, Rebecca Kay, Kathryn Norris & Celina Yuan)
17 – 20 April 2016	Australian Boys' Interstate Teams Matches	Ulverstone Golf Club, Tas	South Australia & New South Wales (NSW Team: Joshua Gadd, Corey Jones, Jordan Garner, Isaac Noh, Jason Hong & Jay MacKenzie) (SA Team: Jackson Kalz, Joseph Hodgson, Ben Layton, Liam Georgiadis, Lachlan Barker & Michael Coleman)
17 – 19 April 2016	Australian Girls' Interstate Teams Matches (for the Burtta Cheney Cup)	Devonport Golf Club, Tas	New South Wales (Team: Amy Chu, Stefanie Hall, Doey Choi, Jihye Park, Celina Yuan & Belinda Ji)
27 – 29 April 2016	Queen Sirikit Cup	The Ora Country Club, Korea	Korea Australia 2nd (Team: Robyn Choi, Karis Davidson & Hannah Green)
10 – 12 May 2016	Australian Women's Interstate Teams Matches (for the Gladys Hay Memorial Cup)	Royal Queensland Golf Club, Qld	Queensland (Qld Team: Dee Russell, Gennai Goodwin, Kirsty Hodgkins, Robyn Choi, Rebecca Kay & Karis Davidson)
10 – 11 May 2016	Australian Men's Interstate Teams Matches	The Brisbane Golf Club, Qld	New South Wales (NSW Team: Kevin Yuan, Dylan Perry, Blake Windred, Austin Bautista, Daniel Gale, Harrison Endycott, Travis Smyth & Cameron Davis)
13 – 15 June 2016	Australian Senior Men's Match Play	Coolangatta-Tweed Heads Golf Club, NSW	Gordon Claney (Vic)

Emirates Australian Open

Australia's major championship, the 2015 Emirates Australian Open, provided the Australian golf and sporting community with another memorable occasion, both on and off the course.

Celebrations of the 100th edition of the national championship brought together past champions from around the world – plus emotional messages from some of our heroes of yesteryear who were unable to attend – and a huge crowd flocked to witness history relived.

And when the field set down to writing the next chapter of that history, the entertainment didn't abate.

Australia's global players continued to demonstrate their support for our national Open, as did the world No.1 and defending champion Jordan Spieth – and the combination made for enthralling golf.

Challengers to Spieth's crown came from far and wide, but the eventual winner came from within.

The Australian Golf Club's own Matt Jones staved off a fierce rally by Spieth to win by a stroke and spark emotional scenes among his family, friends and home club coach Gary Barter.

Jones had been cruising with a big lead heading into the final round, but a bogey on the first was followed by a double on the second and a triple on the ninth after he found the water as the chase pack bunched.

Rod Pamplung fired a stupendous 61 after an opening bogey to turn in the lowest round in Australian Open history and storm to fourth. Adam Scott also went out early and his 65 put him in the hunt until the final hole when Spieth birdied to tie him for second.

But Jones held his nerve, making a knee-knocking putt on the 72nd hole to hold them both off and spark emotional scenes on the hill beneath the clubhouse.

The championship was broadcast live and exclusively on the Seven Network and generated extremely strong ratings over the four days. The event performed very well and secured excellent support from domestic and international media.



We also continued to attract an extraordinary number of dedicated volunteers from around Sydney and beyond who offered their time again to support Australia's major golf championship.

Golf Australia is very fortunate to have a terrific event partner in Lagardere. TRP Sports again played a key delivery role in the overall success of the championship.

The tournament was again sanctioned by the Australasian and OneAsia Tours and was the first in the global series of International Qualifying events for the Open Championship.

The Australian Golf Club, with its long history in the championship, for the second year in a row provided an extremely well-conditioned and demanding championship golf course.

We acknowledge and thank Destination NSW, the NSW Government, title sponsor Emirates and all our corporate partners for their tremendous support of the Australian Open and we look forward to a continued association.



ISPS Handa Women's Australian Open



The ISPS HANDA Women's Australian Open was again one of the highlights for women's golf in the Asia-Pacific region and was tri-sanctioned by the LPGA Tour, Ladies European Tour and ALPG Tour.

For the first time since 1994, the event was played in South Australia, and for the first time on the magnificent West Course at The Grange Golf Club.

Record crowds flocked all week as Adelaide fully supported the tournament, which again attracted an outstanding international field.

After a frenetic final day, a new champion was crowned with Japan's Haru Nomura playing one of the great final rounds in the event's history – her seven-under-par 65 enough to keep world No.1 and defending champion Lydia Ko at bay.

Adding to the tension around the course, Australia's legendary five-time champion Karrie Webb also made a strong challenge and finished third in a top 10 that featured the who's who of women's golf.

Golf Australia's strong relationship with the LPGA continues to provide our Open with the world's highest-ranked players, competing in one of the LPGA's season-opening events that ensures it is given prominence on the global stage.

The Grange Golf Club was superbly presented and tournament partners were delighted with the 15 hours of live television coverage broadcast across the LPGA's global TV platform and the ABC domestically.

The ongoing success and growth of this event remains possible through our major partnership with and generous support from naming rights sponsor International Sports Promotion Society (ISPS) and Dr Haruhisa Handa.

We are also appreciative of the ongoing commitment to the championship from the LPGA Tour and the wonderful support from all tournament partners and sponsors.

The championship continued its successful relationship with the ABC as host TV broadcaster and media coverage nationally and internationally was exceptional, particularly in Asia and North America.

The overwhelming level of support and enthusiasm from our large group of dedicated volunteers contributed significantly to the delivery of such a successful championship.

We owe our thanks to the South Australian Government, The Grange Golf Club and volunteer co-ordinator Bronwyn Kinnear for her management of volunteers and other key support groups.

Our major women's championship continues to grow each year and we look forward to working with all our partners towards another successful championship in 2017 when we move to The Royal Adelaide Golf Club.



Rules & Handicapping

Handicapping & Course Rating

23 January 2016 marked the two-year anniversary of the commencement of the operation of the complete new GA Handicap System. In light of this, GA commissioned two significant pieces of analytical work as a healthcheck on the new system – firstly an extensive statistical analysis, and secondly a handicapping survey of all Australian clubs. The key themes to emerge from this analytical work are to be considered by GA in conjunction with continuing developments regarding the World Handicap System.

Statistical Analysis

The statistical analysis was conducted by GA's statistical consultant, Statistical Solutions, and it involved consideration of all rounds submitted to GOLF Link from January 2013 through to December 2015 thereby enabling comparison of the full year prior to the introduction of Slope, DSR and Stableford handicapping of Stroke rounds, with the two full years after their introduction.

The five key findings of this analysis were:

- Since the introduction in January 2014 of Slope, DSR, and Stableford handicapping of Stroke rounds, there has not been any significant change to 'equity in competition results patterns'. 'Equity in competition results patterns' means the balance of players at each handicap level who are winning competitions, and also who are finishing as placegetters in competitions.
- Overall across Australia, players of all handicap levels are winning close to their fair share of competitions, and players of all handicap levels are achieving close to their fair share of prizes in competitions. The profile of competition winners and prize winners does shift from season to season, from state to state, and even from club to club. There is a very small number of clubs that exhibit competition results patterns that are notably different to the national patterns – such outcomes can be the result for example of the unusual nature of a course, or of the profile of the membership (such clubs are always welcome to contact their state association to discuss potential solutions).
- Over the course of a year for women the current GA Handicap System produces a slight bias towards players with single-figure handicaps. This is the case when equity is measured by the chance of a golfer to finish as a placegetter in a competition, and also when equity is measured by the chance of a golfer to win the competition.

- Over the course of a year for men the current GA Handicap System produces a slight bias towards players with single-figure handicaps when equity is measured by the chance of a golfer to finish as a placegetter in a competition. The reverse is true when equity is measured by the chance of a golfer to win the competition – in this case the bias is slightly towards players with high handicaps. (Note: If GA was to fine-tune the handicap system to further enhance the chances of male single-figure players winning competitions, a direct side effect would be to create a severe bias towards the chance of a single-figure player to finish as a placegetter in a competition.)
- The competitiveness of players with single figure handicaps improves in winter whereas the competitiveness of players with high handicaps improves in summer. This effect is more notable in the southern states.

The detailed data tables can be accessed via the following page of the GA website – www.golf.org.au/2016-stat-review.

2016 Survey of All Australian Clubs on the GA Handicap System

GA commissioned Golf Business Advisory Services (GBAS) to conduct a survey of all clubs on the new handicap system. Responses were submitted by 577 of Australia's 1591 clubs.

The themes to emerge from the survey were consistent with the findings of the statistical analysis. Whilst there will always be preferences expressed for refinement at the margins that GA should be alert to, the common sentiment is of distinct comfort with the structures of the new GA Handicap System.

A full report on the survey has been published and is available from the following page of the GA website – www.golf.org.au/ga-handicap-survey.

GA will look to conduct biennial handicapping surveys of all clubs on an ongoing basis with a view to continuing to strive to provide the best possible handicap system for our constituents.

Rules of Golf & Amateur Status

In the Rules of Golf & Amateur Status component of the department's operation, the start of 2016 signalled the commencement of the latest four-yearly edition of the Rules of Golf & Rules of Amateur Status. This involved the distribution throughout Australia by GA and the Member Associations of 650,000 copies of the new Rule book, as well as the employment of various means to assist clubs and golfers to familiarise themselves with the updates.

Whilst the 2016 changes were relatively minimalistic, The R&A and USGA are currently engaged in a fundamental review of the Rules of Golf and the next set of changes is expected to be far more substantial.

High Performance

The 2015/16 year has seen Australian teams and players enjoy further success on the international stage. We maintained our policy of sending representative teams to events that carry historical significance whilst providing development opportunities to targeted individual athletes. It is these opportunities that give individual amateurs the experience they need going forward and can assist in fast tracking their development.

Standout results in key international amateur & professional events are listed below:

- Queen Sirikit Cup – 2nd
- Nomura Cup – 7th
- Patsy Hankins Trophy (APGC vs Europe – Hannah Green) – 1st
- Harrison Endycott – 1st Porter Cup (USA)
- Cameron John – 1st Scottish Stroke Play
- Ryan Ruffels – 2nd Asia-Pacific Amateur Championship
- Cameron Davis – 2nd Asia-Pacific Amateur Championship
- Minjee Lee – 1st LPGA LOTTE Championship
- Nathan Holman – 1st Australian PGA Championship
- Su Oh – 2nd LPGA Kingsmill Championship
- Cameron Smith – 2nd web.com Nationwide Hospital Championship
- Antonio Murdaca – 3rd WA Open
- Jarryd Felton – 3rd WA Open
- Ben Eccles – 5th Victorian Open

Winners of the Australian Amateur Championships were:

- Australian Amateur – Connor Syme (Scotland)
- Australian Women's Amateur – Min-ji Park (Korea)
- Australian Boys Amateur – Daniel Hillier (New Zealand)
- Australian Girls Amateur – Karis Davidson (Queensland)

The winners of the Karrie Webb Series were Hannah Green (WA) and Karis Davidson (QLD). Golf Australia would like to thank Karrie Webb for her ongoing support of this initiative which provides invaluable opportunities to our next generation of elite female players.

The recipient of the inaugural Cameron Smith Scholarship was Louis Dobbelaar (QLD). After a successful first season on the PGA Tour Cameron set up the scholarship which he selects annually. The scholarship is offered to an Australian junior annually with Cameron nominating the player based on their on and off course demeanour.

The eighth year of the Rookie Program saw nine athletes offered scholarships – Ben Eccles, Jarryd Felton, Oliver Goss, Nathan Holman, Minjee Lee, Antonio Murdaca, Su Oh, Ryan Ruffels & Todd Sinnott. All have playing rights across the world's tours.

The Give Back Program continues to assist in developing the culture of our players and all amateurs and rookie professionals have signed on and committed to give back when their time comes. The first eligible player to give back will be Nathan Holman in 2019.

Golf Australia thanks the Australian Sports Commission, AIS, Acushnet Golf (Titleist/Footjoy) and John and Jill Kinghorn for their tremendous support of elite golf in Australia.

Commercial

Over the previous 12 months the commercial department has been primarily focussed on driving new long term revenue across the organisation. The commercial revenue for the period increased significantly by 24% to \$2.449m.

The new partnership with the South Australian Government (through Events SA) provided the opportunity to relocate the ISPS Handa Women's Australia to Adelaide for the next 3 years. This has also created a platform to attract new partners to the event and the greater Golf Australia asset base.

We welcomed a suite of new corporate partners including Hyundai (through their luxury car brand Genesis), Swinging Skirts Golf Foundation, Stamford Hotels & Resorts, Penfolds and Coopers Brewery, who all played a major part in the success of the initial event held in February 2016.

Golf Australia is also fortunate to continue its partnerships with major partners, Hostplus, Drummond Golf, Acushnet and Coca-Cola Amatil. All have been long term partners and we look forward to continuing to drive mutually beneficial outcomes long into the future.

From a tournament perspective, we would like to highlight the continued support of both Emirates Airlines and ISPS Handa. Their continued support of our major tournaments, Emirates Australian Open and ISPS Handa Women's Australian Open, provide Golf Australia the ability to continue to deliver first class global events.

Golf Australia thanks and proudly acknowledges the significant support it receives from all of the organisations within its sponsorship portfolio, including:



Media & Digital

The Golf Australia communications department delivered greater exposure for golf in 2015/16.

Engaging people with the game through content was again a big focus and we continued to forge strong relationships with media agencies to maintain golf's voice in the community. A key component of this was offering Golf Australia services to national and regional newspapers, radio and TV stations to use free-of-charge. Many of these media organisations have moved away from employing specialist golf reporters in recent years, meaning golf has found it increasingly difficult to maintain its position in mainstream media. We were able to pick up the slack and ensure golf remains in focus by providing ready-to-use content.

Media manager Mark Hayes, along with our other reporters Martin Blake and Mike Clayton as well as state based contributors Tom Fee and Brianna Earle, covered in person the Australian Open, Women's Australian Open, Australian Masters, British Open, US Open, Asia-Pacific Amateur, Australian Amateur, Australian Interstate Series, Victorian Open, Queensland Open and the Australian Master of the Amateurs.

Fairfax, News Ltd and a series of regional mastheads all ran our stories regularly. Sports radio stations EON, SEN and RSN all took large volumes of our content as did more mainstream stations ABC, Triple M, 3AW, 2UE and 2GB – and each espoused the Golf Australia brand in doing so.

As a flow on, SEN committed to a weekly 45 minute Golf Australia segment on Monday afternoons with a listenership of approximately 50,000.

We also forged strong relationships with the TV networks working with them on features such as 'Give back' and 'Tasmania - a golf destination' that ran in prime time news bulletins.

Behind the scenes, the Golf Australia website content management platform grew to include nearly all of the states, the major benefit being the ability to share content with others nationally easing administrative burdens and duplication.

Golf Queensland started their migration to the platform to join Golf Victoria, Golf NSW, Golf South Australia, Golf Tasmania and Golf NT.

Underpinning this platform, the Golf Australia website www.golf.org.au again increased its visitation levels. News and video aside, the key areas of interest for users were club golf results, course ratings and event information.

Participation and club support portals www.mygolf.org.au, www.swingfit.com.au, www.golfmonth.com.au and clubsupport.golf.org.au were enhanced to help the industry grow the game and keep it healthy.

Golf Australia's social media community swelled to be the largest suite of golf followers in the country. Headlining this was a 50,000 strong Facebook community whose engagement levels matched The Open and the USGA.

Nowhere more than the official website www.AusOpenGolf.com was the popularity of the Australian Open evident. Users on the site have increased incrementally from 104,400 in 2012 to 400,000 in 2015, a jump of over 280%.

In its second year, Australian Open Radio was listened to by thousands more people on course at the 2015 event, but of even bigger significance was the 75,000 audience who listened through SEN free to air radio in Melbourne during the final Sunday as they took the broadcast direct.

Finance

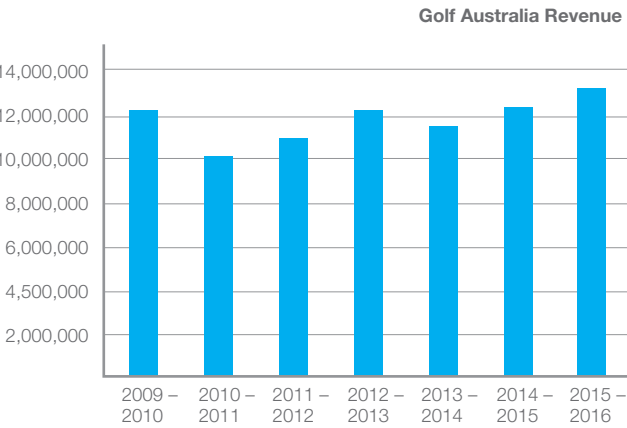
The enclosed Annual Financial Report provides full financial disclosure of the year ended June 30, 2016.

The final result of a \$211,522 surplus was broadly in line with our operating philosophy of recording moderate surpluses to rebuild equity while increasing our investment in the game. The surplus was however \$200k below the budgeted surplus of \$412k. The primary cause of this variance was an increase in the costs of production to televise the Women’s Australian Open due to changes in the funding of the ABC which increased this cost to \$560k approximately \$280k above the budget and prior year cost.

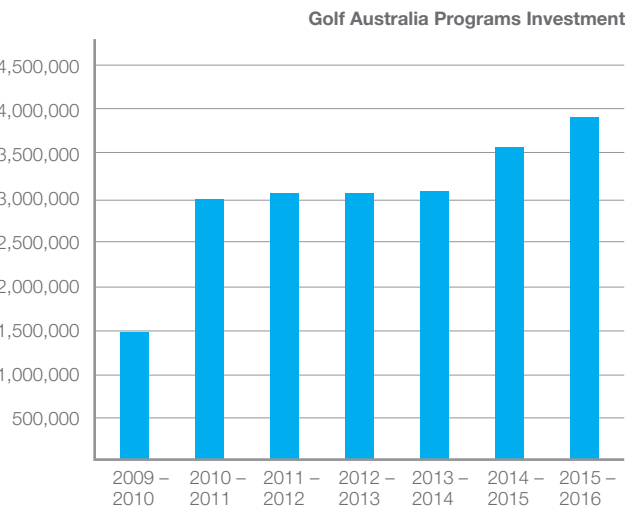
In spite of this increased cost the net result for the Women’s Open improved to a \$440k loss (2014/15: \$454k loss) due to stronger local commercial interest in the event in Adelaide. With sponsors having now experienced the event and a full year in market we expect this growth to continue and are budgeting for the event to lose under \$250k in 2017. When combined with the return from the underwriting agreement with Lagardere from the Australian Open we are now approaching a position where Golf Australia is able to deliver the premier men’s and women’s events in Australia at a standard befitting their status for a modest overall investment of under \$200k which aligns with the benefit these events provide by showcasing golf.

Pleasingly total revenue for the 2016 Financial Year grew by 10% from \$12.052m to \$13.312m. This growth was due to:

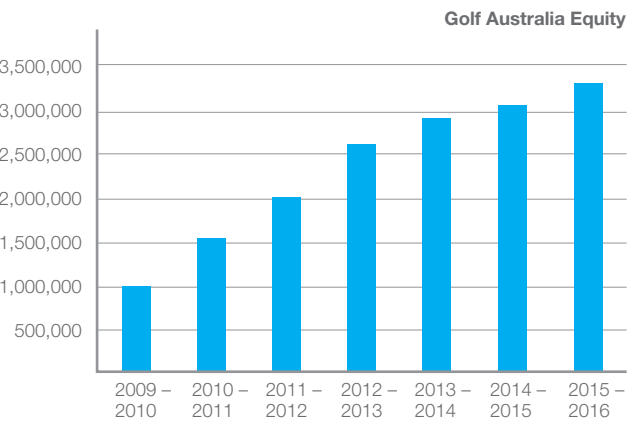
- Increased commercial revenue through a new State Government partnership with South Australian Tourism Commission for the Women’s Open and new commercial partnerships with Hyundai, Swinging Skirts, Treasury Wine Estates and Coopers;
- Increased affiliation fee revenue of \$455k; and
- Increased government grants of \$249k through an increase in both ongoing participation and high performance funding and one off project specific grants from the Australian Sports Commission.



The increase in revenue and strategic decision to not decrease program investment in order to achieve budget allowed Golf Australia to increase direct investment in new and continuing programs in the areas of game development, high performance, national championships and rules and handicapping by over 7% in 2015/16 from \$3.599m to \$3.867m.



This result increased equity to \$3,461,856 and continues the trend of strong financial management by delivering consistent financial results in line with budget which has occurred since 2008.



Looking forward, Golf Australia has reviewed our overall financial strategy and determined that a suitable target of realisable reserves of \$4m is appropriate given the current turnover and risk profile of Golf Australia’s income. Targeting surpluses of around \$300k per annum will allow Golf Australia to achieve this target by 2018. More importantly, a moderate surplus of around \$300k allows Golf Australia to absorb any short term decreases in revenue while maintaining planned, consistently increasing investment in programs which will have the greatest impact on increasing participation and the health of golf in Australia.



Australian Government
Australian Sports Commission

Message from the Australian Sports Commission

The Australian Sports Commission (ASC) congratulates our National Sporting Organisations (NSOs) on their achievements this year. In particular, we congratulate all of our athletes who represented Australia in the Rio Olympic and Paralympic Games. You did so with great distinction. The country is proud of your commitment and dedication, and the manner in which you conducted yourself throughout the campaigns.

In the aftermath of the Games, the Board of the ASC has re-committed to the core principles of *Australia's Winning Edge*, the ASC's ten year plan for high performance sport introduced in 2012. The four key principles are: high aspirations for achievement; evidence-based funding decisions; sports owning their own high performance programs; and a strong emphasis on improved leadership and governance.

We are confident these principles serve the long term interests of sporting sector.

We will also use the experience of the last four years to seek to improve implementation of *Winning Edge* in ways that will benefit the sector.

The ASC is equally committed to increasing community participation in sport, particularly amongst our children and youth. We have been pleased this year to see our flagship participation program Sporting Schools reach over 4,300 schools in partnership with NSOs.

Innovations by the ASC this year included the release of our *Integrity Guidelines for Directors and Leaders of Sporting Organisations*, which provides directors with comprehensive and practical guidance for the first time on anti-doping, sport science and medicine, illicit drugs, match-fixing, child protection and member protection – vital issues for maintaining trust and respect in the sporting sector.

We also staged our inaugural Athlete and Coaches Forum, giving Australia's elite athletes and coaches the opportunity to share their experiences and enhance their leadership capabilities.

And we were delighted to see fruits of our efforts to improve female opportunity in sports, with improved elite and participation opportunities in women's sport, better media exposure, some outstanding new commercial deals, and an increase in female representation at NSO board level from 27 per cent to a 39 per cent across the top 23 NSOs.

Looking ahead, ASC priorities include:

- further institutional and governance reform in sport, with an emphasis on increased national integration and alignment
- increased funding for sport, including new non-government sources of funding
- further embedding sport in schools' educational programs
- improved national coordination of sports infrastructure spending, and
- Improved use of data and technology in sports.

Reforms like this are often hard to achieve but have profound long term benefits. The evermore competitive environment in world sport on display in Rio highlights the critical importance of further reform if Australia is to maintain its proud reputation and traditions as a sporting nation.

It is appropriate to use this opportunity to recognise and thank the efforts of the ASC's outgoing CEO Simon Hollingsworth, who has led the Commission very capably and with considerable effect for the past five years.

The ASC thanks all of our sector partners for your effort and contribution to Australian sport. We look forward to continued success and progress together.



John Wylie AM
Chair
Australian Sports Commission

Annual Financial Report

Annual Financial Report – 30 June 2016

Consolidated Financial Report

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This financial report covers Golf Australia Limited ('the Company') and its controlled entity ('the Consolidated Entity'). The financial report is presented in Australian currency and has amounts rounded to within the nearest dollar unless otherwise stated.

Golf Australia is a company limited by guarantee, incorporated and domiciled in Australia. Its registered office and principal place of business is:

Golf Australia
Level 2, 111 Coventry Street
South Melbourne VIC 3205
AUSTRALIA

A description of the nature of the Company's operations and its principal activities is included in the Review of Operations in the Annual Report and in the Directors' report on page 2, both of which are not part of this financial report.

Golf Australia is a not-for-profit entity.

The financial report was authorised for issue by the Directors on **26 September 2016**. The Company has the power to amend and reissue the financial report.

All press releases, financial reports and other information are available on our website: www.golf.org.au.

Financial Report

Directors' report

The Directors present their report, together with the financial report of the Consolidated Entity, being the Company and its controlled entity, for the year ended 30 June 2016 and the auditor's report thereon.

Directors

The Directors of Golf Australia at any time during or since the end of the financial year are:

<i>Name</i>	<i>Special responsibilities and other directorships as at 30 June 2016</i>
Mr John Hopkins, OAM, Chairman	Chairman of the Board of Golf Australia during the financial year until the date of this report. Chairman of Handicapping & Rules Committee. Chairman of Universal Coal PLC (ASX Listed); Wolf Minerals Ltd (ASX Listed).
Mr Robert Crosby	Director of Golf Australia during the financial year until the date of this report. Chairman of Audit & Risk Committee.
Mrs Kerri-Anne Kennerley	Director of Golf Australia during the financial year until the date of this report.
Mr Ken Richards	Director of Golf Australia during the financial year until the date of this report. Managing Director Leaf Resources Ltd (ASX Listed); Director of Dubber Corporation Limited (ASX Listed).
Mr Peter Ritchie, AO	Appointed Director of Golf Australia from 21 August 2015 until the date of this report. Chairman of Mortgage Choice Ltd (ASX Listed); Reverse Corp. Ltd (ASX Listed).
Mr Michael Sammells	Director of Golf Australia during the financial year until the date of this report. Chairman of High Performance Committee; Member of Audit & Risk; Handicapping & Rules; Nominations Committees. Director of Healthscope Operations Ltd.
Mrs Carmel Smith	Director of Golf Australia during the financial year until the date of this report. Chairman of Game Development Committee. Alternate Director of Club Super.
Dr Jill Spargo	Director of Golf Australia during the financial year until the date of this report.
Mr Malcolm Speed, AO	Director of Golf Australia during the financial year until the date of this report. Director of Brian Ward and Partners Ltd; Cycling Australia Limited; Richmond Football Club; Sorrento Golf Club Ltd; Sports Environment Alliance Inc; Public Officer of Coalition of Major Professional and Participation Sports Inc.

Directors Meetings

The number of Directors Meetings held and the number of meetings attended by each of the Directors during the financial year was as follows:

<i>Name</i>	<i>Number of meetings attended</i>	<i>Number of meetings eligible to attend</i>
Mr John Hopkins, OAM	7	7
Mr Robert Crosby	5	7
Mrs Kerri-Anne Kennerley	5	7
Mr Ken Richards	7	7
Mr Peter Ritchie	4	7
Mr Michael Sammells	7	7
Mrs Carmel Smith	5	7
Dr Jill Spargo	7	7
Mr Malcolm Speed, AO	7	7

Corporate Governance Statement

This statement outlines the main corporate governance practices in place throughout the financial year.

Board of Directors

The Board is responsible for the overall corporate governance of the Company including formulating its strategic direction, establishing and monitoring the achievement of management’s goals and ensuring the integrity of risk management, internal control and legal compliance. It is also responsible for approving and monitoring financial and other reporting.

The Board has delegated responsibility for the operation and administration of the Company to the Chief Executive Officer and executive management. Responsibilities are delineated by formal authority delegations.

To assist in the execution of its responsibilities, the Board has established a number of Board Committees including a Nomination Committee and an Audit and Risk Committee. These committees have written charters which are reviewed on a regular basis.

The Board comprises up to nine Directors of whom six are elected by the Member Associations. The Board may appoint up to three Directors. Each Director shall hold office for a term of a maximum of three years but is eligible for re-election of a further term and second further term in exceptional circumstances. As required by the Constitution, Directors must not also be members of the Council or an officer or an employee of a Member Association.

The Board must appoint a Chairman from amongst the Directors annually.

Nominations committee

The Nominations Committee is established by the Board within the bylaws of Golf Australia. In relation to election of Directors, the role of the Committee is to assist the Board, as required, to assess individuals and provide guidance to candidates and voting members to ensure the ongoing strength of the Golf Australia Board. In relation to appointment of Directors, the role of the Committee is to assist the Board, as required, to assess potential candidates and provide guidance to the Board.

The nomination committee consisted of:
Mr Kevin Chandler (Chairperson); Independent industry professional
Mr Peter Castrisos; Member Association representative
Dr David Cherry; Former Golf Australia Director
Mr Michael Sammells; Golf Australia Director

Audit and risk committee

The Audit and Risk Committee is established by the Board within the bylaws of Golf Australia. The Committee advises on statutory reporting, internal control systems, regulatory and compliance requirements, risk management systems (including insurance) and the audit functions.

The Audit and Risk Committee consists of the Directors as noted in the Directors’ Report. In addition, Mr John Davies served as an independent member of the Audit and Risk Committee during the financial year to the date of this report.

Principal activities

The principal activity of Golf Australia Limited during the year was being the National Sporting Organisation (NSO) and governing body for golf in Australia. Golf Australia Limited works in an inclusive manner to develop the game of golf and grow participation in all forms at all levels. There was no significant change in the nature of these activities during the year.

Objectives

- Golf Australia’s objectives are:
- 1. To increase participation in golf and club membership;
 - 2. To increase the profile of golf throughout Australia;
 - 3. To capture as early as possible the most talented golfers and give them the best possible opportunities and resources to fully develop their potential;
 - 4. To strengthen the financial position of the organisation and further increase our ability to invest into golf.

Controlled Entities

Golf Australia is required to present consolidated financial accounts. The consolidated financial statements of the Company as at and for the year ended 30 June 2016 comprise the Company and its interest in the Junior Golf Development JV, a joint arrangement with the Professional Golfers Association of Australia Limited.

Review of Operations

Information on the operations and financial position of Golf Australia and its business strategies and prospects are set out in the Review of Operations in the Annual Report.

The profit of the Consolidated Entity for the reporting year was \$211,522 (2015: \$302,203).

Significant changes in the state of affairs

There have been no significant changes in the state of affairs during the financial year not otherwise disclosed in this financial report.

Significant events after the balance date

There have been no items, events or transactions which have arisen in the period between the end of the financial year and the date of this report, which are material or unusual in nature.

Likely developments and expected results

The Directors envisage there will be no significant changes to the operations of Golf Australia.

Remuneration of Directors

Directors are not remunerated by Golf Australia for their services.

Indemnification and insurance of officers

Insurance premiums

During the financial year, Golf Australia paid insurance premiums totalling \$3,996 in respect of Directors' and Officers' liability insurance contracts. Such insurance contracts insure against certain liabilities (subject to specific exclusions) for persons who are or have been Directors or Officers of Golf Australia.

The liabilities insured include costs and expenses that may be incurred in defending civil or criminal proceedings that may be brought against the Officers in their capacity as Officers of Golf Australia.

Auditor's independence declaration

The auditor's independence declaration is set out on page 6 and forms part of the Directors' report for the financial year ended 30 June 2016.

This report is made in accordance with a resolution of the Directors.



John Hopkins, OAM

Chairman

DARWIN, 26 September 2016



Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

To: the directors of Golf Australia Limited

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 30 June 2016 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.



KPMG



Darren Scammell
Partner

Melbourne

27 September 2016

KPMG, an Australian partnership and a member firm of the KPMG network of independent member

Consolidated Statement of Comprehensive Income

		30 June 2016	30 June 2015
	Notes	\$	\$
Revenue from continuing operations	2	10,558,797	9,377,212
Other income	2	2,753,509	2,674,573
Total Revenue		13,312,306	12,051,785
Tournament expenses	3	(2,627,234)	(2,006,647)
Game & Club Development		(1,565,115)	(1,238,567)
Elite Development expenses		(2,011,037)	(2,019,506)
GOLF <i>Link</i> expenses		(1,058,269)	(1,113,928)
Communication expenses		(677,426)	(629,483)
Administration expenses		(1,035,645)	(1,024,452)
Employee benefits expense		(2,913,358)	(2,798,406)
Depreciation and amortisation expense	3	(264,625)	(261,071)
Finance costs		(22,195)	(19,231)
Contra Expenses		(393,278)	(391,390)
Other expenses		(532,602)	(246,901)
Profit before income tax		211,522	302,203
Income tax expense	1(r)	-	-
Profit from continuing operations		211,522	302,203
Other Comprehensive Income		-	-
Total Comprehensive Income for the period		211,522	302,203

The above Consolidated Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

Consolidated Statement of Financial Position

	Notes	30 June 2016 \$	30 June 2015 \$
ASSETS			
Current assets			
Cash and cash equivalents	4	2,858,837	2,982,778
Trade and other receivables	5	2,119,694	2,668,129
Inventories		215,543	157,672
Total current assets		5,194,074	5,808,579
Non-current assets			
Property, plant and equipment	6	210,133	202,775
Intangible assets	7	363,142	420,494
Total non-current assets		573,275	623,269
Total assets		5,767,349	6,431,848
LIABILITIES			
Current liabilities			
Trade and other payables	8	1,734,722	2,682,438
Loans and borrowings	9	14,104	13,185
Employee benefits	10	458,111	358,113
Total current liabilities		2,206,937	3,053,736
Non-current liabilities			
Loans and borrowings	9	32,472	46,576
Employee benefits	10	66,084	81,202
Total non-current liabilities		98,556	127,778
Total liabilities		2,305,493	3,181,514
Net assets		3,461,856	3,250,334
EQUITY			
Retained profits		3,461,856	3,250,334
Total equity		3,461,856	3,250,334

The above Consolidated Statement of Financial Position should be read in conjunction with the accompanying notes.

Consolidated Statement of Changes in Equity

	30 June 2016	30 June 2015
	\$	\$
Total equity at the beginning of the financial period	3,250,334	2,948,131
Total Comprehensive Income for the period	211,522	302,203
Total equity at the end of the financial period	3,461,856	3,250,334

The above Consolidated Statement of Changes in Equity should be read in conjunction with the accompanying notes.

Consolidated Statement of Cash Flows

	Notes	30 June 2016	30 June 2015
		\$	\$
Cash flows from operating activities			
Receipts from customers		13,007,081	10,122,203
Payments to suppliers and employees		(14,994,841)	(12,578,083)
Revenue from Government Grants		1,998,945	2,047,760
Interest paid		(22,195)	(19,231)
Interest received		114,886	142,242
Net cash (outflow) / inflow from operating activities	19	103,876	(285,109)
Cash flows from investing activities			
Payments for property, plant and equipment and intangibles		(214,631)	(162,686)
Net cash (outflow) from investing activities		(214,631)	(162,686)
Cash flows from financing activities			
Repayment of borrowings		(13,186)	(12,331)
Net cash (outflow) from financing activities		(13,186)	(12,331)
Net (decrease) / increase in cash and cash equivalents		(123,941)	(460,126)
Cash and cash equivalents at the beginning of the financial period		2,982,778	3,442,904
Cash and cash equivalents end of period	4	2,858,837	2,982,778

The above Consolidated Statement of Cash Flows should be read in conjunction with the accompanying notes.

Notes to the consolidated financial statements

1. Summary of significant accounting policies

The principal accounting policies adopted in the preparation of the financial report are set out below. These policies have been consistently applied, unless otherwise stated.

The consolidated financial statements of the Company as at and for the year ended 30 June 2016 comprise of the Company and its interest in the Junior Golf Development JV, a joint arrangement with the Professional Golfers Association of Australia Limited.

a) Financial period

The accounts presented represent a reporting year of 12 months ending on 30 June 2016. The comparative figures represent a reporting period of 12 months ending on 30 June 2015.

b) Basis of preparation

This general purpose financial report has been prepared in accordance with Australian Accounting Standards (AASBs) including Australian interpretations adopted by the Australian Accounting Standards Board, and the Corporations Act 2001.

Compliance with IFRS

The financial report complies with International Financial Reporting Standards (IFRS) and other interpretations adopted by the International Accounting Standards Board (IASB).

The Financial statements were approved by the board of Directors on 27 September 2016.

Australian Accounting Standards and Interpretations that have recently been issued or amended but are not yet effective have not been adopted by Golf Australia for the annual reporting year ended 30 June 2016. These are outlined in the table that follows:

Reference	Title	Application date of standard	Impact on Golf Australia financial report
AASB 15	Revenue from Contracts with Customers	Annual reporting periods beginning on or after 1 January 2018	Revised contract-based five-step revenue recognition model, which addresses multiple element arrangements and may accelerate or defer revenue recognition. The company is currently assessing the potential impact on its consolidated financial statements that would result from the application of AASB 15.
AASB 16	Leases	Annual reporting periods beginning on or after 1 January 2019	Removes the classification of leases as either operating leases or finance leases, effectively treating all leases as finance leases and may require leases where Golf Australia is the lessee to bring onto the Balance Sheet, increasing assets and liabilities. The company is currently assessing the potential impact on its consolidated financial statements that would result from the application of AASB 16.

There are a number of other new and revised standards and interpretations in addition to those listed above; however they are not expected to materially affect Golf Australia’s financial report.

Historical cost convention

These financial statements have been prepared on a going concern basis under the historical cost convention, as modified by the revaluation of available-for-sale financial assets, financial assets and liabilities

at fair value through profit or loss, certain classes of property, plant and equipment and investment property. Golf Australia does not trade in derivative instruments.

c) Basis of consolidation

Entities where Golf Australia has joint control of the entity through a contractual relationship are classified as joint arrangements. Control is the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

Golf Australia has a 50% interest in the Junior Golf Development JV a joint arrangement with the Professional Golfers Association of Australia Limited. The joint arrangement has been classified as a joint operation as the parties have joint control of the arrangement and rights to the assets, and obligations for the liabilities, relating to the arrangement consistent with the agreement.

The principal place of business of the Junior Golf Development JV is:

Golf Australia
Level 2, 111 Coventry Street
South Melbourne VIC 3205
AUSTRALIA

d) Use of estimates and judgements

The preparation of financial statements requires management to make judgements, estimates and assumptions in applying accounting policies and the reported amount of assets, liabilities, income and expenses. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

In particular, information about significant areas of estimation uncertainty and critical judgements in applying accounting policies that have the most significant effect on the amount recognised in the financial statements are described in the following notes:

- Note 2 – Revenue and note 1(g)
- Note 7 – Intangible assets and note 1(s)
- Note 1(i) – Impairment of assets

e) Segment reporting

Segment reporting is not applicable to not-for-profit organisations under AASB 8 Segment Reporting.

f) Foreign currency translation

Foreign currency transactions are translated into Australian dollars (the functional and reporting currency) using the exchange rates prevailing at the dates of the transaction.

g) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Amounts disclosed as revenue are net of returns, trade allowances and amounts collected on behalf of third parties. Revenue is recognised for the major business activities as follows:

(i) Government grants

Government grants are recognised as revenue, at the fair value of the contribution, when:

- Golf Australia gains unconditional control of the contribution;
- it is probable that the economic benefits will flow to Golf Australia; and

- the amount of the contribution can be reliably measured.

Where Government grants are received with conditions attached to the grant that stipulate the manner in which the grant is to be acquitted, the grant is recognised in the Statement of Financial Position as a liability until the conditions attached to the grant are met.

(ii) *Tournament income*

Tournament income is recognised on an accruals basis.

(iii) *Affiliation and membership fees*

Affiliation and membership fees income is recognised throughout the duration of the financial year on an accruals basis.

(iv) *Interest income*

Interest income is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

(v) *GOLF Link revenue*

GOLF Link revenue is recognised on an accruals basis.

(vi) *Contra revenue*

Exchanges of goods or services of the same nature and value without any cash consideration are not recognised as revenues. Exchanges of goods or services that are not of the same nature are recognised as revenue and expenses at the notional fair value of the goods or services.

h) Leases

Leases of property, plant and equipment where Golf Australia has substantially all the risks and rewards of ownership are classified as finance leases. Finance leases are capitalised at the lease's inception at the lower of the fair value of the leased property and the present value of the minimum lease payments. The corresponding rental obligations, net of finance charges, are included in loans and borrowings. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to the Statement of Comprehensive Income over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The property, plant and equipment acquired under finance leases are depreciated over the shorter of the asset's useful life and the lease term.

Leases in which a significant portion of the risk and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to the Statement of Comprehensive Income on a straight-line basis over the period of the lease.

i) Impairment of assets

The carrying values of plant and equipment are reviewed for impairment at each reporting date, with the recoverable amount being estimated when events or changes in circumstances indicate that the carrying value may be impaired.

The recoverable amount of plant and equipment is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash-generating unit to which the asset belongs, unless the asset's value in use can be estimated to be close to its fair value.

Impairment exists when the carrying value of an asset or cash-generating units exceeds its estimated recoverable amount. The asset or cash-generating unit is then written down to its recoverable amount.

j) Cash & Cash equivalents

For Statement of Cash Flow presentation purposes, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts.

k) Trade receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised cost, less provision for doubtful debts. Trade receivables are due for settlement no more than 30 days from the date of recognition.

Collectability of trade receivables is reviewed on an ongoing basis. Debts which are known to be uncollectible are written off. A provision for doubtful receivables is established when there is objective evidence that Golf Australia will not be able to collect all amounts due according to the original terms of receivables. The amount of the provision is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate. Cash flows relating to short-term receivables are not discounted if the effect of discounting is immaterial. The amount of the provision is recognised in the Statement of Comprehensive Income.

l) Inventories

Finished goods are stated at the lower of cost and current replacement cost (i.e. the cost the entity would incur to acquire the asset on the reporting date). Costs of purchased inventory are determined after deducting rebates and discounts.

m) Property, plant & equipment

Depreciation on assets is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives, as follows:

	2016	2015
Vehicles	25%	25%
Furniture, fittings & equipment	10-33%	10-33%

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date.

An assets' carrying amount is written down immediately to its recoverable amount if the assets' carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in the Statement of Comprehensive Income. When revalued assets are sold, it is Golf Australia's policy to transfer the amounts, if any, included in other reserves in respect of those assets, to retained earnings.

n) Trade & other payables

These amounts represent liabilities for goods and services provided to Golf Australia prior to the end of the financial year which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition.

o) Provisions

Provisions for legal claims and service warranties are recognised when: Golf Australia has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Provisions are measured at the present value of management’s best estimate of the expenditure required to settle the present obligation at the balance sheet date.

p) Employee benefits

(i) *Wages and salaries and annual leave*

Liabilities for wages and salaries, including non-monetary benefits, and annual leave expected to be settled within 12 months of the reporting date are recognised in employee provisions in respect of employee’s services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

(ii) *Long service leave*

The liability for long service leave is recognised in the provision for employee benefits and measured as the present value for expected future payments to be made in respect of services provided by employees up to the reporting date using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

q) Goods & Services Tax (GST)

Revenues and expenses are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the taxation authority. In this case it is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the taxation authority is included in other receivables or payables in the Statement of Financial Position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the taxation authority, are presented as operating cash flows.

r) Income Tax

Golf Australia is exempt from income tax under section 50-45 of the Income Tax Assessment Act 1997. Golf Australia assesses and determines its exemption on an annual basis in accordance with relevant legislation.

s) Intangibles

Intangible assets acquired separately are initially measured at cost. The cost of an intangible asset acquired in a business combination is its fair value as at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and any accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is recognised in the Statement of Comprehensive Income in the year in which the expenditure is incurred.

The useful lives of intangible assets are assessed to be either finite or indefinite. Intangible assets with finite lives are amortised over the useful life and tested for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with finite useful life are reviewed at least at each financial year-end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for prospectively by changing the amortisation period or method, as appropriate, which is a change in accounting estimate. The amortisation expense on intangible assets with finite lives is recognised in the Statement of Comprehensive Income in the expense category consistent with the function of the intangible asset.

	2016	2015
Intangibles (Software / Website)	20% - 33%	25% - 33%

t) Loans and borrowings

Loans and borrowings are recognised initially at fair value less attributable transaction costs. Subsequent to initial recognition, loans and borrowings are stated at amortised cost with any difference between cost and redemption value being recognised in the statements of comprehensive income over the period of the borrowings on an effective interest basis.

2. Revenue

	30 June 2016	30 June 2015
	\$	\$
Revenue from continuing operations		
<i>Tournament revenue</i>		
Australian Opens	1,775,666	1,242,548
Other Tournaments	141,747	138,568
GOLF <i>Link</i> revenue (a)	1,061,221	1,119,247
Affiliation Fee revenue	5,726,046	5,271,056
Government Grants	1,854,117	1,605,793
	10,558,797	9,377,212
<i>Other income</i>		
Interest revenue	114,886	142,242
Australian Sports Foundation	998,777	1,000,000
Sundry revenue	1,246,568	1,140,941
Contra Revenue	393,278	391,390
	2,753,509	2,674,573

(a) GOLF *Link* revenue

Golf Australia received \$2.77 (2015: \$2.77) per affiliated member for clubs connected to GOLF *Link* under the contract it has with various golf clubs throughout Australia. Golf Australia contracts out the management and upgrade of the GOLF *Link* system to GOLF *Link* Partners, and under the terms of the agreement Golf Australia pays \$2.77 (2015: \$2.77) per golfer to GOLF *Link* Partners in accordance with the contract.

3. Expenses

	30 June 2016	30 June 2015
	\$	\$
Profit before income tax includes the following specific expenses:		
<i>Tournament</i>		
Australian Opens	2,336,121	1,665,594
Other Tournaments	291,113	341,053
Total Tournaments	2,627,234	2,006,647
<i>Depreciation and amortisation</i>		
Plant and equipment	91,635	55,543
Motor vehicles	23,638	24,558
Golf Link software and web site	149,352	180,970
Total depreciation and amortisation	264,625	261,071

4. Current assets – Cash & cash equivalents

	30 June 2016	30 June 2015
	\$	\$
Cash at bank and in hand (a)	85,008	95,321
Deposits at call (b)	773,662	887,457
Short term investments (c)	2,000,167	2,000,000
	2,858,837	2,982,778

(a) Cash at Bank

Cash at bank earns interest at floating rates based on daily bank deposits.

(b) Deposits at call

The deposits are bearing floating interest rates between 0.95% and 3%. These deposits are made for varying periods of between one day and six months, depending on the immediate cash requirements of Golf Australia.

(c) Short term investments

Short term investments are also bearing floating interest rates between 2% and 4%.

(d) Interest rate exposure

Golf Australia's exposure to interest rate risk is discussed in Note 12.

5. Current assets – Trade & other receivables

	30 June 2016	30 June 2015
	\$	\$
Trade receivables	493,835	1,267,132
Provisions for doubtful receivables	-	-
	493,835	1,267,132
Other receivables	1,045,799	951,757
Prepayments	580,060	449,240
	1,625,859	1,400,997
	2,119,694	2,668,129

(a) Trade Receivables

Trade receivables are non-interest bearing and generally have repayment terms of 7-14 days.

(b) Fair value and credit risk

Due to the short-term nature of these receivables, their carrying amount is assumed to approximate their fair value. The maximum exposure to credit risk at the reporting date is the carrying amount of each class of receivables mentioned above.

As at 30 June 2016 the ageing of trade receivables is as follows:

	30 June 2016			30 June 2015		
	Trade Receivable	Provision for doubtful debt	Net Receivable	Trade Receivable	Provision for doubtful debt	Net Receivable
	\$	\$	\$	\$	\$	\$
Current	257,355	-	257,355	1,260,912	-	1,260,912
15-30 days	94,864	-	94,864	2,288	-	2,288
31-60 days	-	-	-	-	-	-
60+ days	141,616	-	141,616	3,932	-	3,932
	493,835	-	493,835	1,267,132	-	1,267,132

6. Non-current assets – Property, plant & equipment

	Cost		Accumulated Depreciation		Written Down Value	
	30 June 2016	30 June 2015	30 June 2016	30 June 2015	30 June 2016	30 June 2015
	\$	\$	\$	\$	\$	\$
Furniture, fittings & equipment	771,834	649,202	(594,057)	(502,421)	177,777	146,781
Motor vehicles	191,140	191,140	(158,784)	(135,146)	32,356	55,994
	962,974	840,342	(752,841)	(637,567)	210,133	202,775

Recognition of the carrying amounts of each class of Property, plant & equipment at the beginning and at the end of the financial period is set out below:

	Furniture, Fittings & Equipment		Motor Vehicles	
	30 June 2016	30 June 2015	30 June 2016	30 June 2015
	\$	\$	\$	\$
Opening net book amount	146,781	111,138	55,994	80,552
Additions	122,631	91,186	-	-
Disposals	-	-	-	-
Depreciation charge	(91,635)	(55,543)	(23,638)	(24,558)
Closing net book amount	177,777	146,781	32,356	55,994

7. Non-current assets – Intangible assets

	Cost		Accumulated Depreciation		Written Down Value	
	30 June 2016	30 June 2015	30 June 2016	30 June 2015	30 June 2016	30 June 2015
	\$	\$	\$	\$	\$	\$
GOLF Link	1,510,826	1,418,826	(1,147,684)	(998,332)	363,142	420,494
Website	130,603	130,603	(130,603)	(130,603)	-	-
	1,641,429	1,549,429	(1,278,287)	(1,128,935)	363,142	420,494

	GOLF Link		Website	
	30 June 2016	30 June 2015	30 June 2016	30 June 2015
	\$	\$	\$	\$
Opening net book amount	420,494	529,921	-	43
Additions	92,000	71,500	-	-
Disposals	-	-	-	-
Amortisation charge	(149,352)	(180,927)	-	(43)
Closing net book amount	363,142	420,494	-	-

Amortisation of \$149,352 (2015: \$180,970) is included in depreciation and amortisation expense in the Statement of Comprehensive Income.

8. Current liabilities – Trade & other payables

	30 June 2016	30 June 2015
	\$	\$
Trade payables	122,651	1,197,788
Income in Advance	595,764	437,319
Other payables	206,726	219,671
Golf Link	809,581	827,660
	1,734,722	2,682,438

(a) Trade Payables

Trade payables are non-interest bearing and are normally settled on 30-day terms.

(b) Fair Value

Due to the short term nature of these payables, their carrying value is assumed to approximate their fair value.

9. Loans and borrowings

	30 June 2016	30 June 2015
	\$	\$
Finance lease liabilities - Current	14,104	13,185
Finance lease liabilities - Non-current	32,472	46,576
	46,576	59,761

10. Employee benefits

	30 June 2016	30 June 2015
	\$	\$
Long service leave - Current	188,259	113,129
Annual leave - Current	269,852	244,984
	458,111	358,113
Long service leave - Non-current	66,084	81,202

Golf Australia only pays the compulsory 9.5% (2015: 9.5%) Superannuation Contribution Guarantee for all employees. For the year ended 30 June 2016, Golf Australia had paid all obligations to the various superannuation funds totalling \$254,328 (2015: \$239,540).

11. Financial risk management objectives and policies

Golf Australia's principal financial instruments comprise cash, short-term investments and deposits at call.

The main purpose of these financial instruments is to raise finance for Golf Australia's operations. Golf Australia has various other financial assets and liabilities such as trade payables, which arise directly from its operations. It is, and has been throughout the year under review, Golf Australia's policy that no trading in financial instruments shall be undertaken. The main risks arising from Golf Australia's financial instruments are cash flow interest rate risk, liquidity risk and credit risk. The Directors review and agree on policies for managing each of these risks and they are summarised below:

Cash flow interest rate risk

Golf Australia's exposure to the risk of changes in market interest rates relates primarily to Golf Australia's deposits at call and short term investments.

Credit risk

Golf Australia trades only with recognised, creditworthy third parties.

It is Golf Australia's policy that all customers who wish to trade on credit terms are subject to credit verification procedures.

In addition, receivable balances are monitored on an ongoing basis with the result that Golf Australia's exposure to bad debts is not significant.

There are no significant concentrations of credit risk within Golf Australia other than cash on deposit.

With respect to credit risk arising from the other financial assets of Golf Australia, which comprise cash and cash equivalents, Golf Australia's exposure to credit risk arises from default of the counter party, with a maximum exposure equal to the carrying amount of these instruments.

Since Golf Australia trades only with recognised third parties, there is no requirement for collateral.

Liquidity risk

Golf Australia's objective is to maintain a balance between continuity of funding and flexibility through the use of deposits at call and short-term investments.

12. Financial instruments

(a) Interest rate risk

The following table sets out the carrying amount, by maturity, of the financial instruments exposed to interest rate risk:

Financial Instruments	Floating interest rate		Fixed interest rate maturing in:					
			1 year or less		Over 1 to 5 years		More than 5 years	
	30 June 2016	30 June 2015	30 June 2016	30 June 2015	30 June 2016	30 June 2015	30 June 2016	30 June 2015
(i) Financial assets	\$	\$	\$	\$	\$	\$	\$	\$
Cash	85,008	95,321	-	-	-	-	-	-
Short term deposits	773,662	887,457	-	-	-	-	-	-
Short term investments	-	-	2,000,167	2,000,000	-	-	-	-
(ii) Financial liabilities								
Finance lease	-	-	14,104	13,185	32,472	46,576	-	-

All other financial assets and financial liabilities are non-interest bearing.

Cash flow sensitivity analysis for variable rate instruments

A change of 100 basis points in interest rates at the reporting date would have increased / (decreased) profit or loss by the amounts shown below. This analysis assumes that all other variables remain constant.

	Profit or Loss	
	100bp increase	100bp decrease
30 June 2016	\$	\$
Variable rate instruments	8,587	(8,587)
Cash flow sensitivity	8,587	(8,587)
30 June 2015		
Variable rate instruments	9,828	(9,828)
Cash flow sensitivity	9,828	(9,828)

(b) Fair values

The fair value of financial assets and liabilities approximates the carrying amount as shown in the Statement of Financial Position.

13. Key management personnel disclosures

(a) Directors

The following persons were members of the Board of Golf Australia during the financial year and up to the date of the annual report.

Chairman – non-executive

John Hopkins – Remained in office from the start of the financial year until the date of this report.

Directors – non-executive

Robert Crosby – Remained in office from the start of the financial year until the date of this report.

Kerri-Anne Kennerley – Remained in office from the start of the financial year until the date of this report.

Ken Richards – Remained in office from the start of the financial year until the date of this report.

Peter Ritchie – Remained in office from 21 August 2015 until the date of this report.

Michael Sammells – Remained in office from the start of the financial year until the date of this report.

Carmel Smith – Remained in office from the start of the financial year until the date of this report.

Jill Spargo – Remained in office from the start of the financial year until the date of this report.

Malcolm Speed – Remained in office from the start of the financial year until the date of this report.

No remuneration was paid to the Directors during the year; however Directors are reimbursed for expenses incurred.

Executives

Stephen Pitt – CEO
Gerard Kennedy – CFO
Kent Boorman – Director of Commercial
Trevor Herden – Director of Open Championships
Brad James – Director of High Performance
John Sutherland – Director of Digital & Media
Cameron Wade – Director of Golf Development

(b) Other key management personnel

The key management personnel compensation (included in employee expenses) for the period was as follows:

Band 1: <\$100,000

Number of Executives	-	-
Short Term Employee Benefits	-	-
Other Long Term Benefits	-	-
Post Employment Benefits	-	-

Band 2: \$100,000 - \$350,000

Number of Executives	7	6
Short Term Employee Benefits	1,321,750	1,100,436
Other Long Term Benefits	34,947	32,956
Post Employment Benefits	105,030	86,254

Band 3: \$350,000+

Number of Executives	-	-
Short Term Employee Benefits	-	-
Other Long Term Benefits	-	-
Post Employment Benefits	-	-

Post Employment Benefits includes compulsory superannuation contributions and any superannuation salary sacrifice.

14. Remuneration of auditors

During the year the following fees were paid or payable for services provided by the auditor of Golf Australia:

	30 June 2016	30 June 2015
(a) Assurance services	\$	\$
Audit services – KPMG	30,000	32,500
<u>Other assurance services</u>		
Grant acquittals	5,000	5,500
	35,000	38,000

15. Commitment and contingencies**(a) Commitments***(i) Leasing commitments*Operating lease commitments

Golf Australia has entered into commercial leases on its property located at 3/95 Coventry Street, South Melbourne which will expire in July 2016.

Future minimum rentals payable under non-cancellable operating leases as at 30 June 2016 are as follows:

	30 June 2016	30 June 2015
	\$	\$
Within one year	8,716	153,716
After one year but not more than five years	-	8,716
After more than five years	-	-
Total minimum lease payments	8,716	162,432

(b) Contingencies

There were no material contingent liabilities as at 30 June 2016.

16. Events occurring after the balance sheet dates

There have been no items, events or transactions which have arisen in the period between the end of the financial year and the date of the report, which are material or unusual in nature.

17. Parent Entity Disclosure

	30 June 2016	30 June 2015
	\$	\$
Results of the parent entity		
Profit for the period	323,229	446,892
Total comprehensive income for the period	323,229	446,892
Financial position of parent entity at year end		
Current Assets	5,468,282	5,950,091
Total Assets	6,041,557	6,573,360
Current Liabilities	2,208,300	3,034,110
Total Liabilities	2,306,857	3,161,889
Total Equity of the parent entity comprising of:		
Retained Earnings	3,734,700	3,411,471

There were no material contingent liabilities or capital commitments in relation to the parent entity as at 30 June 2016.

18. Related Party Transactions**(a) Key management personnel**

Disclosure relating to key management personnel is in note 13.

(b) Transactions with director-related entities

There were no transactions between Golf Australia and director-related entities during the year ended 30 June 2016.

19. Reconciliation of profit to net cash inflow from operating activities

	30 June 2016	30 June 2015
	\$	\$
Profit for the period	211,522	302,203
Depreciation and amortisation	264,625	261,071
Loss on sale of property, plant and equipment	-	-
Provision for doubtful debts	-	-
Change in operating assets and liabilities		
(Increase) / Decrease in trade receivables	773,297	213,627
(Increase) / Decrease in other receivables and assets	(224,861)	(980,561)
Decrease / (Increase) in inventories	(57,871)	(108,312)
Increase / (Decrease) in trade and other creditors	(947,716)	(47,366)
Increase / (Decrease) in employee benefits	84,880	74,229
Net cash flow from operating activities	103,876	(285,109)

Directors' declaration

1. In the opinion of the Directors of Golf Australia Limited ("the Company"):
 - (a) the consolidated financial statements and notes that are set out on pages 7 to 29 are in accordance with the Corporations Act 2001, including:
 - (i) giving a true and fair view of the Consolidated Entity's financial position as at 30 June 2016 and of its performance, for the financial year that ended on that date; and
 - (ii) complying with Australian Accounting Standards and the Corporations Regulations 2001; and
 - (b) there are reasonable grounds to believe that Golf Australia Limited will be able to pay its debts as and when they become due and payable.
2. The directors draw attention to Note 1 of the consolidated financial statements, which includes a statement of compliance with International Financial Reporting Standards.

Signed in accordance with a resolution of the directors:



John Hopkins, OAM

Chairman

DARWIN, 26 September 2016



Independent auditor's report to the members of Golf Australia Limited

Report on the financial report

We have audited the accompanying financial report of Golf Australia Limited (the Company), which comprises the consolidated statement of financial position as at 30 June 2016, and consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year ended on that date, notes 1 to 19 comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the Consolidated Entity comprising the Company and the entity it controlled at the year's end.

Directors' responsibility for the financial report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement whether due to fraud or error. In note 1, the directors also state, in accordance with Australian Accounting Standard AASB 101 *Presentation of Financial Statements*, that the financial statements of the Consolidated Entity comply with International Financial Reporting Standards.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We performed the procedures to assess whether in all material respects the financial report presents fairly, in accordance with the Corporations Act 2001 and Australian Accounting Standards, a true and fair view which is consistent with our understanding of the Consolidated Entity's financial position and of its performance.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

Auditor's opinion

In our opinion:

(a) the financial report of the Consolidated Entity is in accordance with the Corporations Act 2001, including:

- (i) giving a true and fair view of the Consolidated Entity's financial position as at 30 June 2016 and of its performance, for the financial year ended on that date; and
- (ii) complying with Australian Accounting Standards and the Corporations Regulations 2001; and

(b) the financial report also complies with International Financial Reporting Standards as disclosed in note 1.



KPMG



Darren Scammell
Partner

Melbourne

27 September 2016





Golf Australia

Level 3, 95 Coventry Street
South Melbourne Victoria 3205

golf.org.au